

**The National Ethnic and Multicultural
Broadcasters' Council**

ANNUAL REPORT 2009/2010

Speaking to Government

Strategic Planning

Activities

Services

Lobbying

Women

Youth

Maintaining Language

Culture and Identity



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Note: Committees and Staff current as at June 2010



I am pleased to present the NEMBC Annual Report for the 2009/2010 financial year.

The year under review has, once again, been a challenging one for the NEMBC. Despite the challenges during the year, ethnic community broadcasting - the lifeblood of the NEMBC - remains in a strong position. Even with limited airtime and financial restrictions, more new and emerging communities have been able to access radio programs. But pressure for additional airtime is mounting, as all sections of ethnic communities - young and old, established and new arrivals - have so much to say, learn and enjoy from community broadcasting.

Our information, education, languages, cultures and identities have never been more important than now, in a climate of political reform of Australia's multicultural policies, which bind the many cultures of this nation. The rejection of the policy on multiculturalism including the abolition of the government office of Parliamentary Secretary for Multicultural Affairs is of great concern to us. The NEMBC has demanded that the Australian Government restore this portfolio and continue to advocate for multiculturalism in the interests of our sector.

This period also saw a significant increase in the efforts of youth participation in broadcasting. The NEMBC was successful in getting Community Broadcasting Foundation (CBF) and other specific grants for the Radioactive Youth Media Forum which was held in August 2010 in Canberra. We received a grant from the CBF for the '3C: Connect, Create, Collaborate' project, which is directed at increasing access and participation between multicultural communities and their broadcasters. This includes providing training and facilitating engagement with a multilingual new media website. We are mindful that progress in youth participation in community broadcasting rests with our member stations and the NEMBC will continue to work in partnership.

While we have done some great work to increase the profile of community broadcasters and ethnic community broadcasters in particular, this has not yet led to an increase in funding from the government.

As a dedicated organisational objective, the NEMBC will continue to campaign for increased funding jointly with our partners in community broadcasting: the Australian Indigenous Communications Association (AICA); the Community Broadcasting Association of Australia (CBAA); Radio for the Print Handicapped (RPH) Australia; and our members and listeners. We will continue to lobby government and all political parties to ensure that funding claims are heard favourably by government and all political parties.

We have had an excellent working relationship with many like-minded organisations, with which we have reciprocity in sharing and supporting each other through attendance and participation in conferences, seminars and campaigns.

The NEMBC continues to operate on a limited budget, receiving as little as 10% of the money available for sector co-ordination. While we have had a modest operating surplus this financial year, it does provide the organisation with some backup for a rainy day; a position the NEMBC must maintain at all times. We have used, and continue to use, the funds we receive effectively to provide accessible and quality services and resources to ethnic broadcasters around Australia. Unfortunately, the CBF has reduced ethnic funding by \$17,000 (which was redirected to the McNair Survey) without consultation/authority from the sector. A further \$90,000 has also been taken from the ethnic pot for CBF administration and, while this was done in consultation, the NEMBC did not approve of this funding reduction.

The Ethnic Broadcaster continues to provide valuable information to our members and friends. The website has had a makeover and is now a much more interactive and lively, containing a substantial variety of valuable and accessible information.

Technological changes including digital broadcasting, the National Broadband Network and new technologies in broadcasting are taking place, and we need to be part of these developments. It is also important in these changing economic times that we continue to stand up for genuine community broadcasting and oppose attempts by some proponents to use community broadcasting for other purposes, such as for commercial interests.



The past year has left us with a number of issues and challenges to resolve. We need to increase membership, enhance and maintain better communications and relationships with member stations, further improve efficiency and professionalism at all levels - including the Executive Committee and staff - in order to better serve the needs of our members and to improve our economic performance.

I would like to take this opportunity to acknowledge with appreciation the thousands of broadcasters who every week spend many hours producing programming for their communities. I would like to thank all Executive Committee and staff members for the commitment in their work for the interest of ethnic community broadcasters. I would also like to thank our Honorary Executive Director, George Zangalis, for his tireless and continued support and assistance in requested tasks.

Ethnic broadcasters need to further promote our work to the Australian community and its decision-makers. We need to ensure that the Australian community understands the tremendous value of ethnic broadcasting and supports us in our challenge to secure more funding from the government.

The other challenge we have is a technical one. Now with technological developments in digital broadcasting we need to think about our next step. Will the internet become a more important broadcasting medium? With the very limited budgets currently in place, will there be sufficient funds to accommodate everyone's needs in the digital environment? Will the government assist us in the transition to digital broadcasting and fund digital content production?

If the government is serious about community broadcasting being the third tier of broadcasting, it must fund our ethnic broadcasters and their stations to be a part of the digital era.

Broadcasters should not fear new digital technology. As ethnic community broadcasters we are committed to the principles of community participation and the production of original local programming content. We must be prepared to critically evaluate the use of technology with those two principles in mind and ensure that we do not make our most valuable resource, our people, redundant.

Our greatest responsibility, however, continues to be providing our communities with the information they require to fully participate in Australian society and be able to maintain and celebrate their cultures, heritage and languages. The NEMBC will continue to work to promote ethnic community broadcasting, provide resources and services to our members and develop policy and strategies for the maintenance and expansion of ethnic community broadcasting in Australia.

Keep up the good work!

Victor Marillanca
President NEMBC



Ethnic community broadcasters play a very important role in building and maintaining a harmonious and successful multicultural society. Broadcasters provide essential information and cultural services to communities across Australia. Recent surveys reveal that in an average week, the sector produces 2,439 hours of ethnic language programs, an increase from 2,400 hours last year, and broadcasts in almost 100 languages.

The key role of the NEMBC is to promote and represent the interests of ethnic and multicultural broadcasters in Australia, to advance the development of a harmonious multicultural society and to eliminate racism. The NEMBC represents thousands of ethnic broadcasters throughout Australia. In every capital city there is a large ethnic community radio station and dozens of community radio stations in urban and country towns that host ethnic and multicultural programs. There are 130 community radio stations that broadcast ethnic or multicultural programs. Multicultural radio not only facilitates cultural and linguistic continuity, a space for self-representation, belonging and inclusion in the community, but also works towards strengthening multiculturalism and countering stereotypes.

The NEMBC develops policy, strongly advocates for multiculturalism and multilingualism, and lobbies the federal government for the funding of ethnic programming, training, the development of emerging and refugee communities, women and youth broadcasting.

The NEMBC membership is made up of approximately 600 radio program groups, speaking 98 different languages, within the 130 radio stations broadcasting multilingual programs around Australia.

The NEMBC also engages a large audience with its quarterly publication, The Ethnic Broadcaster journal, which is distributed Australia-wide to stations who then distribute it to the extensive membership.

The annual conference provides an opportunity for the NEMBC to collaborate and communicate with its membership, making the NEMBC a truly representative peak body for multilingual and multicultural community broadcasting.

Community radio encourages a creative and representative and participatory media sector that provides an alternative to mainstream media, valuing community interests, needs and local culture. The NEMBC recognises this and actively supports the unique service of ethnic and multicultural community broadcasting.

The community radio sector has become a major producer of locally relevant and special interest programming (Indigenous, Ethnic and Radio Print Handicapped (RPH)) that would otherwise have to be provided by the ABC and/or Special Broadcasting Service (SBS) at a much greater cost. A simple comparison of the relative cost structures in Non-English Speaking Background (NESB) radio production between SBS and the community radio broadcasting sector drawn from a 2006/07 Community Broadcasting Foundation (CBF) report illustrates this point. SBS received \$21 million and ethnic community radio services received \$2.7 million in 2006/07. Ethnic community broadcasters produced 80% more programs than SBS. The average cost for a single program on SBS was over fifteen hundred dollars while an ethnic community radio program cost under \$40.

The Strength of Community Radio

The community radio sector fulfils an enormous role in the media sector in Australia—approximately 7.5 million Australians tune in to community radio each month. Being such an assessable form of media, community radio is a powerful medium for communication and representation.

- 27% of Australian radio listeners (4.5 million) listen to community radio in a typical week. An estimated monthly national radio audience reach of more than 7 million and national television audience reach of 3.6 million.
- 78% of long-term licensed stations are located in rural, regional and remote areas.
- 150,000 Australians financially support free-to-air community radio services as subscribers or members.
- 4% or 716,000 Australians listen to community radio exclusively.
- Since 2004, community radio listenership has increased by 20%
- Despite the huge disparity in the resource base of the community radio sector and its national and commercial counterparts, the community radio sector achieves a collective national average weekly audience that is 60% of that of the ABC & SBS combined and 42% of that of the commercial radio sector.
- There is considerable potential to develop community radio listenership further as only 71% of Australians aged 15 or above are aware of community radio.



The following is the NEMBC report on the activities conducted during the funding period July 2009 to June 2010.

1 ADVOCACY AND MULTICULTURALISM

The NEMBC continues to work collaboratively within the community broadcasting sector to advocate and create a positive environment for policy development and resource allocation. The NEMBC has been networking within the community radio sector, producing publications and submissions, and has attended and presented at many forums to advocate for ethnic and multicultural broadcasting. The NEMBC works closely with the other peak bodies in the community broadcasting sector to develop lobby strategies.

Lobbying

The NEMBC's lobbying campaign for this year's budget and the start of the federal elections called for an urgent and programmatic response by all broadcasters, their stations and communities.

The NEMBC participated in meetings with the Funding Strategy Group (FSG) and worked to produce a new Sector Funding Submission (SFS) to government. The SFS is the detailed and well argued case for why community broadcasting needs funding and it pitches for a total of \$25 million for the sector. The full document can be found on our website at www.nembc.org.au.

The NEMBC put together its own material for lobbying, which was a well argued and attractively presented policy document called "Its Time - Ethnic Community Broadcasting".

The NEMBC worked together with the sector bodies to produce:

- The main policy document Sector Funding Submission called "Community Broadcasting and Media Year 2015 – a five year plan to create the world's most innovative, accessible community media sector". This 40 page comprehensive document outlines the four main areas of funding: Content, Infrastructure, Training and Coordination.
- The Vision document was an A3 Flyer that was produced as a quick and easy-to-read brief of the larger sector submission.
- As a lead up to the election a backgrounder was produced called "Voices & Vision – Community Broadcasting in Australia". This A5 booklet gives an overview of community broadcasting in Australia.

In a nutshell, the NEMBC told the Federal Government for the May budget, and all political parties for the 2010 elections, that after 11 years of stagnating core funding, it's time for the Government to address this injustice by increasing funding and restoring the ethnic broadcasters' program for training. The NEMBC asked the Government to make a practical commitment to multiculturalism, for which, ethnic community broadcasters have been campaigning over 30 years.

This was the message the community broadcasting sector took to Parliament in Canberra when the campaign commenced in early February. Meetings were held with the then top policy advisers: Ministers Stephen Conroy (Communications), Lindsay Tanner (Finance), Colin Brown (Human Resources), Julia Gillard (Deputy Prime Minister) and Kim Carr (Industry) and Laurie Ferguson MP (Multicultural Affairs). The NEMBC also met with a number of MPs and senators.

Minister Conroy's office promised that the Minister would put our claims before the all-powerful Expenditure Review Committee (which reviews the Federal Government Budget).

The overall impression we derived from this encounter left us with no doubt that much more is needed to turn things around. The most important point being that we need ever-growing community pressure and our broadcasters and stations to consistently inform and involve their many thousands of listeners, throughout the 130 community radio stations across Australia.

To this end the NEMBC in cooperation with stations across the country:

- Organised public launches of the campaign policy documents.
 - There was a launch in Canberra on the 20th February well organised and sponsored by member stations 2XX (Mark Alwast) and ICMS (Werner Albrecht). Invitations were sent out to local and federal politicians, community leaders and broadcasters. Some 70 people attended the launch and many people sent apologies and messages of support.



- 3ZZZ did a tremendous job of organising the policy launch in Melbourne. The manager Martin Wright and Leenie Fabri sent information kits to 23 stations in Victoria, main ethnic broadcasters in other states and organisations such as ECCV and the State Libraries. The information kits included policy documents, invitations and announcements in 23 languages with a letter for a call to action on the importance of ethnic community broadcasting. Almost 100 people attended the launch as well as dignitaries including George Lakarkis (VMC), Maria Vamvakinou (Member for Coulwell), Colleen Hartland (Greens) and Calvin Thomas (Member for Coburg). Channel 31, Indian Voice and 3ZZZ broadcasters covered the issue.
 - 4EB (Brisbane) provided an equally well organised launch of the campaign in Brisbane. On Saturday 7th August, Brisbane's ethnic stations 4EB launched the "Community Media Votes" campaign. The stations invited leaders and several local members from all three levels of government. All the ethnic communities attended along with media organisations and several representatives from the ECCQ and the President and Executive Officer from the NEMBC. While the then Prime Minister Kevin Rudd was originally invited, it turned out that the same day the Labor party were having their launch in Brisbane with the new PM Julia Gillard. None of the elected representatives invited to the 4EB launch attended which raises concerns for the community about politicians' commitment to community broadcasting. Nonetheless 4EB has maintained regular contact with a number of MP's throughout the year and will continue to do so. The launch was a good opportunity for solidarity amongst the broadcasters and for them to become informed and more involved.
- Letters went to Members of Parliament, explaining our claim and seeking their support. More than 50 politicians were contacted, and a number of responses received.
 - Several thousand copies of the policy documents were made for mass distribution to all stations and community organisations.
 - Calls went out for broadcasters to invite politicians and community leaders to visit stations and be interviewed on air.
 - Calls went out for stations to broadcast campaign promotional material. NEMBC worked with 3ZZZ to prepare promos and 3ZZZ translated them into many languages and made them available to all stations.
 - Community organisations including: ethnic community councils: municipal councils: and multicultural and ethnic affairs commissions were asked to support our claim and make public statements. Most ethnic broadcasters are prominent members of their communities and indeed leaders in such organisations.

Campaigning for government funding is not just another job among many. It is a major task for all and especially for the NEMBC, the national body of ethnic community broadcasters. This campaign, more than any other, projects the profile of the NEMBC among all ethnic broadcasters and the wider multicultural community. It provides the basic bread and butter to ethnic community broadcasting.

Speaking to Government

Submissions

A number of significant documents were produced and submitted to government and other bodies, including:

Social Inclusion National Compact: In September 2009 the NEMBC made a submission to the Federal Government to outline the important role that ethnic community broadcasting has in building communities, strengthening multiculturalism and creating social inclusion. It was received by the Deputy Prime Minister, the Hon. Julia Gillard; the Hon. Jenny Macklin, Minister for Families, Housing, Community Services and Indigenous Affairs and the Hon. Ursula Stephens, Parliamentary Secretary for Social Inclusion and the Voluntary Sector.

For the NEMBC, the key elements of a National Compact were recognising the importance of ethnic community broadcasting, and strengthening the sustainability of the sector by encouraging government engagement in policy development, program initiatives and funding.



NEMBC Activities

The submission detailed ways in which ethnic community radio, by definition, practises multiculturalism and social inclusion. Ethnic and multicultural broadcasting has significant input into local communities and develops social inclusion by:

- Providing service delivery to the community by broadcasting information, news and entertainment that informs, educates and builds local community networks.
- Involving, supporting and building community by establishing a local workforce of volunteers, which in turn empowers people through training and the acquisition of new skills, increased social opportunities and greater access to information and education. Overall, this increases self-esteem and well-being, assists community members to seek employment and helps strengthen local economies.
- Maintaining and developing language, culture and identity which stimulates multilingualism and combats racism and stereotyping.

Migration Amendment Bills: The NEMBC advocated for a more humane asylum policy and welcomed the Federal Government's introduction of the Migration Amendment (Complementary Protection) Bill 2009. The NEMBC was aware of reports of asylum seekers who were denied protection by Australia if they fell outside of the strict definition outlined in the UN Convention relating to the Rights of Refugees, and were sent back to their country where they faced persecution (contravening the principal of 'non-refoulement', "not being sent back to a place of persecution", an integral part of refugee legalisation). For example, a report on the front page of *The Age* on the 22nd September 2009 detailed the case of two Kenyan women who faced deportation and potential genital mutilation or death on their return. Such an approach to protection looks solely at the UN convention relating to the Rights of Refugees and not at other obligations set out in complementary international humanitarian legislation. These obligations observe UN conventions relating to human rights protection, civil and political rights, rights of women and rights of the child, which could qualify them for a visa on humanitarian grounds.

The NEMBC also welcomed the Migration Amendment (Abolishing Detention Debt) Bill 2009 which provided for the removal of any charges imposed on past and present immigration detainees. The previous law required that persons held in immigration detention in Australia be liable for the costs of their detention. They were being charged the cost of their detention at approximately \$125 a day or \$45,000 a year. This resulted in some detainees accruing debts in the hundreds of thousands of dollars.

Submission to ACMA (Community Participation Guidelines for community broadcasting services): The NEMBC suggested that the current guidelines would be made more effective by inserting a three or four page summary at the beginning and that a larger section towards the end could retain the information provided in the existing document, as well as some further detail. The NEMBC believes that more explanation needs to be given in relation to the definition of an ethnic community, as well as understanding the membership and programming issues at full-time ethnic stations and access stations with ethnic programs. The ACMA responded well to the NEMBC submission and incorporated all its recommendations. A full copy of the submission is available upon request.

Submission to ACMA (Discussion Paper, 'New RIBS Radio Licensing Proposal'): This was a short submission to support the Australian Indigenous Communications Association (AICA) in their aim to keep remote community licences as community licences rather than becoming narrowcast licences, which would effectively give them a different code of conduct and would operate under a different regime. A full copy of the submission is available upon request.

Settlement Grant Project: The NEMBC made a submission to the Federal Government to propose a new project entitled Radio CONECT: Community Outreach and Networking for Emerging Communities in radio training. The project would employ two new people to work in the NEMBC office for three years and work with radio stations to establish and develop relations with emerging and refugee communities in order to:

- 1) Recruit and train potential community radio broadcasters to start new community radio programs and provide multilingual settlement information to their communities, in the areas of immigration, social services, health and community development.
- 2) To assist Settlement Grant Program target groups already broadcasting with sustainability issues including additional



recruitment, training and mentoring. This would strengthen the information delivery service they provide to their community. Through previous experience, the NEMBC recognises that new program groups require additional support.

- 3) Publicise the opportunities that multilingual community radio can provide to new communities, in particular the 3C project, '3C- Connect, Create and Collaborate' which will facilitate engagement, access and participation with an online multilingual radio website hosted by the NEMBC.

2 NETWORKING

The NEMBC gave presentations and attended many forums to actively advocate on ethnic community broadcasting issues. The broader NEMBC membership and Executive, Youth and Women's Committees met and advocated within their own states, providing a broad advocacy base across Australia. This includes an Executive Committee member actively involved in establishing an ethnic community radio station based in Darwin. Many of the forums mentioned below were attended by the Secretariat and Victorian members.

The NEMBC has an excellent working relationship with many like-minded organisations with reciprocal attendances at conferences, seminars, joint campaigns, events and festivals.

Sector Meetings

Meetings within the community broadcasting sector included:

- Sector Project Consultative Committee (SPCC): The NEMBC was represented at two SPCC meetings in 2009/2010. Better training services for ethnic broadcasters were discussed and the NEMBC will be researching in collaboration with ethnic stations to suggest better training options for ethnic broadcasters. The NEMBC will also work with AMRAP to place ambassadors in ethnic stations to identify and promote multicultural and multilingual music.
- Funding Strategy Group (FSG): The NEMBC was present at all FSG meetings and was a part of a lobbying delegation to Canberra in 2010.
- Community Broadcasting Foundation (CBF) Board: The NEMBC attends CBF Board meetings and reports regularly to the CBF Board.
- Federal Budget Review and Election Lobbies: The NEMBC supported and attended a launch which was held at 3ZZZ in Melbourne and contributed to planning for a launch for 4EB in Brisbane. The NEMBC produced material to support the lobbies which was distributed widely.
- New Emerging Communities List: Meetings were held with CBF and Training Grants Advisory Committee representatives and an updated New Emerging Communities List was developed. It is available on the NEMBC website.
- National Training Program (NTP) Review: To report on the NTP Review, the NEMBC produced two comprehensive documents to outline the way forward for training in the sector.
- ACMA 'Community Participation Guidelines': The NEMBC held meetings with ACMA regarding the new guidelines. ACMA was very responsive to the submission made by the NEMBC and adopted its suggestions.
- CBF Ethnic Grants Advisory Committee (EGAC): The NEMBC President, Executive Officer and Honorary Executive Director attended EGAC meeting throughout the year.

Making Connections

The NEMBC attended a range of meetings and was involved in a number of activities:

- The Executive Officer was a preliminary judge for the UN Media Peace Awards.
- The NEMBC attended the Futures Summit in Melbourne about Not-For-Profit organisations and their future planning.
- The NEMBC has had a number of meetings with ACMA as well as meeting representatives at from ACMA at the AICA and



NEMBC Activities

Community Broadcasting Association of Australia (CBAA) conferences. This has led to regular contact with ACMA, leading to ACMA's attendance at the NEMBC conference, submissions being made to ACMA and a regular page about ACMA's activities to be developed for the NEMBC's magazine Ethnic Broadcaster.

- The NEMBC attended the Ethnic Communities Council of Victoria (ECCV) 30 year commemoration dinner.
- The NEMBC met with consultant Rob Gardner who was assisting the Pulse 94.7 in Geelong to submit a new application for a full-time licence. The NEMBC also wrote support letters for the Pulse.
- A productive networking meeting was held with the Australian Human Rights Commission (AHRC) in January. Potential future partnerships and project collaboration around working with new and emerging communities and CALD youth were discussed.
- International networking included a meeting with a Professor and eight Korean students majoring in Telecommunications and from Sookmyung University, Seoul, Korea. They recently won a research grant from the Korean government to conduct a project to understand the role of ethnic media in forming a successful multicultural society. They wanted to meet with the NEMBC, remarking "We were told that the National Ethnic & Multicultural Broadcasters' Council is doing a great role in building and maintaining a harmonious and successful multicultural society in Australia." Their project is aimed at influencing the Korean government to introduce policies that assist the growing number of migrants and ethnic minorities in Korea. Ethnic minorities currently make up 2.2% of the Korean population.
- Two representatives from the Department of Immigration and Citizenship (DIAC) visited the Secretariat in December and requested assistance with Harmony Day activities in 2010. The NEMBC posted information on Harmony Day activities on its website and has ongoing communication with DIAC representatives.
- The NEMBC met with the Federation of Ethnic Community Councils of Australia (FECCA) in January 2010 to discuss attacks on Indians in Australia and related issues of racism. Discussions are in process to see what could be done about an educational campaign around issues of racism and multiculturalism. A meeting was held in Canberra in February 2010 between George Zangalis, Victor Marillanca and the Parliamentary Secretary for Multicultural affairs and Settlement Services Laurie Ferguson to raise the possibility of funding an educational campaign to combat racism.
- The NEMBC held an impromptu meeting with Assistant Commissioner of Victoria Police Kevin Scott and philanthropist Philip Wollen to speak about the relationship between the police force and new emerging communities. The NEMBC has applied for funding for a project to provide outreach and support for getting new emerging communities on-air and develop strong media and communication skills. It was agreed that if the grant application is successful, the NEMBC will host another meeting to develop ideas and action on the subject.
- There has been regular contact with stations and station managers from around Australia through conversations and visits. Some of these stations are: 3ZZZ, 2SER, 3CR, 2TTT, 3RIM, Muslim Radio in NSW, Edge Radio, 4EB, 2VOX fm, Radio Skid Row and many others.
- The NEMBC Executive Officer attended a meeting at 3ZZZ with the Conveners group.
- While in Shepparton for the FECCA conference, the NEMBC visited One FM 98.5, and the acting General Manager, John Harbord. Ethnic programming was discussed and as a result the NEMBC offered its services to assist with two ethnic communities starting programs on One FM. There are presently two new broadcasters being trained and a meeting was held with Sri Lankan and Congolese community members.
- The NEMBC provided a Letter of Support for the Grants Coordinator for the Victorian Lebanese Community Council (VLCC) for a submission to DIAC under the Diverse Australia Program Grant and will explore ongoing assistance and involvement with their council.
- The NEMBC has been able to meet and communicate with law firm Corrs Chambers Westgarth about constitutional issues. A lawyer attended the NEMBC conference to explain the details of the constitutional changes to members.
- The NEMBC held a meeting with EastWeb, a philanthropic organisation which distributes small grants of \$2,000 and can give advice and assist as a conduit to other philanthropic trusts.
- As well as providing general information about Refugee Week on the website, the NEMBC partnered with Researchers for Asylum Seekers for their 'Refugees' Australian Stories' project, which was launched during Refugee Week, 20-26 June 2010. The project aims to tell the stories of refugees who now live in Australia through multimedia. The NEMBC is hosting podcasts of the interviews on its website for broadcasters to download and use in their programs. See the website <http://www.nembc.org>.



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- The NEMBC met with Ross Barnet from the ECCV to explore networking, partnerships and other ways to support each other. Subsequent to the meeting the NEMBC was invited to present at the 'Working with the Media' workshop and the ECCV Conference as a panel member in September.
- The Executive Officer was a presenter at an ECCV workshop in the 2010 Leadership Training Series 'Working with the Media.' He spoke on Community Broadcasting in Australia, the culture of media organisations in Australia, how to write a media release, contacting the media and how to do interviews. 30 people attended the workshop and represented a range of cultural groups.
- An application was made to AusAID for representatives to attend the World Association of Community Radio Broadcasters Conference in Argentina in mid-November 2010. The application was for \$103,000.

3 COMMITTEES

The Executive Committee meets four times a year and the Youth and Women's Standing Committees meet consecutively once a year and during the NEMBC Annual Conference. There was an AGM and a new Executive Committee meeting on the 29th of November to elect Officers. New Youth and Women's Standing Committees were also elected.

Executive Committee

Executive Committee meetings were held in three different states. The July meeting was in Adelaide, which provided an opportunity for the Executive Committee to meet with the broadcasters in Adelaide. Much appreciation goes to SEBA for the effort they put into hosting the meeting and the evening social event. The Executive Committee met in Canberra in February 2010, which was an excellent opportunity for the Executive Committee members to attend the public launch of the lobby campaign. The other meeting was in Melbourne, the traditional meeting place which always provides the opportunity for the Executive Committee to spend time in the Office of the Secretariat.

The NEMBC Executive Committee performed its governance role in approving budgets, the Audit and the policy development for the organisation. In July 2009 the Operational plan for the NEMBC for 2009/2010 was approved. There were also a number of substantial matters addressed, including:

- The formation of the 'Grants Guidelines Sub-Committee' was formed to review the CBF Guidelines in July 2009.
- Further development and improvement of the NEMBC Constitution: Constitutional issues were progressed from July and the Constitutional Sub-Committee met twice during the year and formulated a number of improvements that were presented to the Executive Committee for approval and endorsement for the AGM. A total of 39 amendments to the NEMBC's constitution were passed unanimously at the AGM.
- The NEMBC agreed to partner with the international radio association (AMARC) and was agreed that the NEMBC would be represented at the Bangalore Conference.
- Meetings have dealt with the roles of the Honorary Executive Director (HED) and new roles and administrative issues for the new officers.
- A Conference Sub-Committee was formed for the 2010 Annual Conference.
- Views and reviews on the way forward for training in the sector was discussed and agreed on.
- Agreements were made on lobbying for the sector in the Federal Budget and in the lead-up to the federal election.
- Acceptance and agreement for the development of a Board Charter with funding from the CBF and a Sub-Committee was formed.
- Policy contributions including the National Training Program, CBF Guidelines and the National Languages Policy.
- Agreed scoping for collaboration with AMRAP on promoting Australian ethnic music.
- A Public Fund was agreed to include in the Constitution and this needs to be progressed.
- The NEMBC Jubilee Anniversary celebrations were discussed with a special edition of the Ethnic Broadcaster journal and special 2010 Conference planned.

Youth Committee:



Youth Committee members are broadcasters and hold leadership positions at stations around Australia, including 4EB Brisbane, 1CMS Canberra, 3ZZZ Melbourne, Hobart FM, Radio Adelaide and Multicultural Broadcasters Council NT (MBCNT). There are around 100 young people involved in the Radioactive youth broadcasters network and a significant number of these represent youth from emerging and refugee backgrounds.

The youth committee:

- Played an active role in developing and supporting the Radioactive youth radio website, which can stream radio programs and host podcasts of youth language programs from around Australia. This includes special podcasts such as those commissioned for Harmony Day by the Department of Immigration and Citizenship. This innovative and unique website was the idea of the youth committee and they have played an important role in getting it up and running.
- Was instrumental in getting the Radioactive youth media conference off the ground, initiating the idea, providing input into the programming, promoting the opportunity to fellow youth broadcasters and playing an important role as speakers, MC's and in coordinating the volunteering during the conference.
- Has established networks of ethnic youth broadcasters in their respective states. Queensland, for example, established the Queensland Multicultural Youth Broadcaster's Network (QMYBN) and organised state based youth broadcasting forums. Other states/territories, such as NT, SA and VIC, have also been very active in connecting and working with youth broadcasters in their states. The Radioactive youth media conference and the social networking site facebook have also played an important role in encouraging these networks, and facilitating communication and enthusiasm.
- Plays an important role in disseminating information and communication from the NEMBC to youth broadcasters. The youth committee also feeds ideas and experiences of youth broadcasters and feeding into project and policy development, as well as feeding into the NEMBC Executive Committee.
- Regularly contributes to and sources articles for the NEMBC publication, The Ethnic Broadcaster.
- Has established effective communication channels through which to communicate with fellow committee members and the Youth and Women's officer. This has included regular email, facebook and phone contact as well as Skype meetings.

Women's Committee:

The committee undertook strategic planning weekend workshop and have worked hard to develop effective structures and direction.

The Strategic Plan included the following aims:

1. To advocate and represent ethnic women broadcasters and raise their profile.
2. To maintain a strong and mutually supportive working relationship between NEMBC and Women's Committee.
3. To increase networking to facilitate the dissemination of information and knowledge sharing.
4. To promote cultural and linguistic maintenance and development.
5. To raise the profile of ethnic women broadcasters.

Current planning to achieve these aims have included:

- Organising a workshop at the NEMBC conference looking at cultural and linguistic maintenance and development. This will address intergenerational dialogue and establishing closer links with Ethnic language schools. The women's committee also seeks the NEMBC to establish closer links with the Australian Federation of Ethnic Schools Associations (AFESA) as part of their aim to promote cultural and linguistic maintenance and development.
- The Women's Committee to become a member of Network of Immigrant and Refugee Women in Australia (NIRWA) to allow the women's committee to be informed of experiences of immigrant and refugee women and give them the opportunity to publicise broadcasting avenues.
- Regularly contributing to and sourcing articles for the NEMBC journal, The Ethnic Broadcaster and the NEMBC women's website, increasing networking, and facilitating the dissemination of information and knowledge sharing.
- Initiating a core group of at least three people in their respective states to communicate with and participate in women's committee activities.
- Supporting recognition of women broadcasters through a new awards category, 'Women Broadcaster of the Year'.
- Publishing a women's broadcasting brochure, outlining what the women's committee does and how to get involved in their activities.

4. PLANNING, RESEARCH AND DEVELOPMENT



The NEMBC continues to work through its Strategic Plan and, each year, it has developed the Operational Plan based on its seven main objectives. The Executive Committee endorses the Operational Plan each year and this is included in the funding Sector Coordination Submission to the Community Broadcasting Foundation. Reporting on the Operational Plan occurs through the acquittal process with the CBF.

The main seven Strategic Objectives, followed by the Strategies for achieving those objectives are:

1. Grow & provide quality services to NEMBC members

- Better Communications and Services
- Website and IT Development
- New IT development

2. Strengthen profile, presence & influence through alliances and networks

- Networking
- Partnerships
- Identify Funding

3. Grow development, research, policy and advocacy in multicultural broadcasting

- Advocacy
- Policy Development
- Research
- Projects - Establish new projects to build and grow the organisation

4. Provide leadership to our communities in new technologies

- Technology Leadership Role - Proactive in doing activities using new information and communications technologies
- Development and Research
- Information & Education

5. Professionalise NEMBC governance

- Develop a Board Charter
- Revise and improve the Constitution
- Board Professional Development - Provide professional development and governance training for Executive Committee.
- Communications - establish mechanisms that improve the effectiveness of governance communications
- Governance & Representation - defining the roles of state based representative and activities

6. Strengthen secretariat

- Procedures and Policies
- Update the Procedures and Policies Manual
- Work Place - Negotiate an Enterprise Bargaining Agreement
- Human Resources Development and improvement.
- Staff Professional Development
- Secretariat Development & Planning - more opportunities for staff especially the EO for networking and visiting stations.

7. Communications Strategy

- Improve the Branding and Public Image of NEMBC



Research and Development

University students often contact the NEMBC to gather information for assignments, Masters or PhD projects. There were a number of contacts made:

- The NEMBC has been in communication with researchers from the University of Melbourne's ARC Linkage Project, 'Resettling Visible Migrants & Refugees in Regional and Rural Australia'.
- Megan Dobinson is studying undergraduate journalism at Griffith University and conducted an interview about media diversity and multiculturalism in Australia. Megan also interviewed Laurie Ferguson, Parliamentary Secretary for Multicultural affairs and Settlement Services, explicitly making the link with ethnic community broadcasting, multiculturalism and settlement support.
- A student from Griffith Review was preparing a piece about multiculturalism, diversity and social inclusion. She spoke with the NEMBC at length and relevant information from NEMBC publications was sent to her, including the Discussion Paper 'ABC and SBS: Towards a digital future', the Social Inclusion submission and the lobby brochure.
- RMIT undergraduate student Megan Augustus conducted a 15 minute phone interview about ethnic community broadcasting.
- RMIT PhD student Yat Ming Fung had a meeting in the Secretariat as he is studying ethnic community radio and new digital platforms. 3ZZZ is the main case study for his thesis.

5 SECRETARIAT

Operational management by the Secretariat has continued to address the core functions of the NEMBC, which include organising the annual conference, producing The Ethnic Broadcaster journal, developing and managing projects, networking, advocating and reporting to the Executive Committee. Through the Secretariat, the Executive Officer and Youth and Women's Officer in conjunction with the committees have been able to assist in development of policy and procedures.

6 MEMBERSHIP

At the end of calendar year in 2009, the NEMBC had a total of 593 members, a similar number to the previous year, which was welcomed particularly as a new membership officer joined the NEMBC late in the year.

Existing members were contacted to re-join the NEMBC for 2010 and much has been done to contact new and other non-member stations to encourage new membership. The NEMBC has communicated with all stations in Victoria and continues to visit current members.

There is ongoing improvement of the membership database so that communication with the members can be improved. The NEMBC also offers assistance to members and often receives calls from members, non-members and radio stations to provide assistance when there is a complaint, a need for information or if a conflict or program cancellation has occurred at the station. It is very difficult to provide long-distance advice and to assess the complexities of the problems that might exist at stations. Often the assistance is given over a period of weeks and involves telephone calls and emails to all involved. This advice is welcomed and in each case the member feels supported. Throughout the year the Secretariat has offered assistance and advice to two radio stations and eight programs.



7 PUBLICATIONS

The Ethnic Broadcaster

The NEMBC's journal, The Ethnic Broadcaster, is read widely not only by ethnic broadcasters but also by a range of individuals and people from institutions who are interested in multicultural affairs and broadcasting. More than three editions of the Ethnic Broadcaster have been produced since July 2009.

The winter edition was sent to a large number of organisations across Australia with 1,700 distributed. One of the feature articles in this edition reported on the Victorian Bushfires and another written by Professor Joseph Lo Bianco discussed maintaining languages. The Victorian bushfires article featured in the journal also provided the basis for a submission to the Victorian Bushfires Royal Commission and showed the important role community radio has in emergency responses. It emphasised the need to recognise rural areas as becoming increasingly more multicultural and that language programs can play a role in emergency warning, during the recovery stage and also to help people deal with trauma in the aftermath.

In September a special edition of The Ethnic Broadcaster was produced and distributed to members and stations to advertise the NEMBC Conference and its theme, Ethnic Community Broadcasting in a Changing World, and to request workshop ideas and provide information about the venue, dates and hotel information.

The Spring edition produced in October 2009 focused on the NEMBC conference. Articles were related the theme of a 'Changing World'.

The Summer edition was produced in early 2010 with a focus on racism through three feature articles. The Lobby Campaign also featured. The issue of digital broadcasting was addressed and there was an update from the Digital Radio Project. Other articles included one on language learning and maintenance, a visit to the NEMBC by Korean students and professors, as well as Conference reflections and news from around the stations. There was a special report about the AMARC Conference in India. The NEMBC has been involved with emergency broadcasting issues and assisted the Victoria state government by advertising the issue of 'How to become an Emergency Community Broadcaster'. There were the regular reports including the Youth and Women's Page.

Work commenced on a special Silver Jubilee Anniversary edition of The Ethnic Broadcaster. It will include congratulatory letters from a range of Ministers including the Prime Minister Julia Gillard and the Leader of the Opposition Tony Abbot. It is expected that this special edition will have a wider distribution than normal.

The Ethnic Broadcaster will continue to report on members and station activities, and provide information on policy, technology, training, NEMBC projects, resources, initiatives and funding. It will also feature discussions and reports on multicultural and social justice issues.

External Publications

The NEMBC also contributed articles to other organisations publications:

Australian Mosaic (FECCA): The Youth and Women's Officer wrote for FECCA's publication, MOSAIC, on Ethnic Community Broadcasting and its history, as well as future developments and its role in actively supporting social inclusion and a multicultural Australia. An article was published by George Zangalis on 'The Struggle for Ethnic Broadcasting' in the 23 October 2009 edition.



State Library of Victoria (SLV): The SLV produced a publication about new emerging communities, multilingualism and digital technologies. The publication referred to the work of the NEMBC and cited Rachael Bongiorno (Youth and Women's Officer) in relation to our new website and the potential for podcasting and streaming radio programs in a number of languages. Both Vicnet and the SLV were particularly supportive of the potential of this website to link diaspora communities both nationally and internationally. Research has found communication within diasporic communities assists with resettlement and belonging.

CBAA's CBX Magazine articles: In every publication of the CBAA's journal the NEMBC made a contribution, these included details of the NEMBC workshop at the 2009 CBAA conference; an article on the Radioactive Youth Broadcasters Forum in Perth and a brief outline of the year ahead for the ethnic community broadcasting sector. In each publication there was a contribution from the NEMBC on 'Around the Sector'.

8 YOUTH, WOMEN'S and NEW EMERGING COMMUNITIES

The Youth and Women's Officer has played a strong role in supporting and developing the youth and women's committee and advocating for the sector on a broader level through networking with other agencies, speaking at conferences, writing government policy submissions, and developing new projects.

Youth Activities

Youth Media Training Project, Next Generation Media

The NEMBC initiated a project partnership with the Centre for Multicultural Youth and Student Youth Network (SYN) Media for a radio and media youth training project to commence in 2011. This project has been intensively developed by all project partners since February 2010. Planning has included regular meetings between the project partners to share their experiences and expertise to develop a robust project which will include leadership, communication, media skills, broadcast training and mentoring. Project preparation also included a focus group with migrant and refugee young people to ensure it is responsive to their needs. Funding has been sought and continues to be sought from a wide range of agencies.

Internships

Three interns have spent time at the NEMBC, researching new and emerging communities and providing some assistance with the Radioactive conference. The Youth and Women's officer has acted as the mentor for these interns and supports them in their work. The NEMBC has been pleased to have the input from the interns, Maris Beck, Lisa Prowling and Katherine O'Brien.

Engaging Communities and Making Links Forum

The NEMBC organised and brought together a broad range of participants for the 'Engaging Communities and Making Links Forum.' Preparations involved community consultation and conducting preliminary research relating to new and emerging communities, including their settlement and media needs. The NEMBC coordinated the program, co-facilitated the forum, advertised the event and liaised with stations and migrant and refugees as well as general community organisations and government to gather participants and initiate networks and linkages. This forum prompted new connections and networks as well as strengthened existing networks within the sectors. The discussion which took place will feed into two manuals to engage and support new and emerging communities in radio; one for radio stations and one for newly arrived service providers. The strongest message from the forum was that these communities and organisations would benefit from a full day forum with the chance to present relevant opportunities and issues in more detail, and facilitate more linkages and networks between communities, radio stations and service providers.



The organisations and groups represented at the forum included: Darebin Council, Islamic Council of Victoria, ABC Radio, Asylum Seeker Resource Centre, 3ZZZ Radio, Spectrum Migrant Resource Centre, Action on Disability for Ethnic Communities, Department of Immigration and Citizenship (DIAC), African Think Tank, Australian Taxation Office, 3CR Radio, Melbourne Multicultural Hub, Australian Bureau of Statistics, Student Youth Network, Migrant Resource Centre North West, International Community Development Department at Victoria University, 3ZZZ Sudanese Program, JOY fm, Southern Fm, Community Broadcasting Foundation, Whittlesea Community Connections, Centre for Multicultural Youth, Apple Fm in Bacchus Marsh, Victorian Equal Opportunity & Human Rights Commission, Diversitat Geelong, A.R.A.B and Ethnic Youth Council. Individuals from new community groups were also involved. This included representation from Egyptian, Ethiopian (Oromo, Amharic, Harari), South Sudanese, Congolese, Somali, Sierra Leonean, Burmese (Karen, Chin, Kachin) and Liberian communities.

Radioactive Youth Media Conference

The NEMBC Secretariat and Youth Committee worked closely together to organise the Radioactive Youth Media Conference held in Canberra in August 2010.

The NEMBC worked collaboratively with the Australian Indigenous Communications Association (AICA) to organise all aspects of the conference including, funding, program, speakers, participants (including sponsoring of some participants), publicity, liaison with radio stations and broadcasters nationally as well as liaising with relevant organisations particularly from ACT and NSW. The conference was publicised and supported through the Federal Office for Youth, UN Programme on Youth, Australian Human Rights and Equal Opportunity Commission, Refugee Council of Australia, ACT Multicultural Youth Services, Vibewire, Intercultural Exchange Sydney, migrant resource centres around the country, universities (particularly with international students), TAFEs and language schools. A record number of 150 people registered for the conference, more than double last year's attendance in Perth.

The NEMBC received a grant from the CBF, and ICMS received a grant from the ACT government to hold the conference. Additional sponsorship was sought from a number of relevant NGOs and sponsorship was received from Mindframe Media and Deutsche Welle.

The conference program included a range of presentations and representatives from community, commercial and government media including high profile speakers such as: Faustina 'Fuzzy' Agolley host of Video Hits, Channel 10, Auskar Surbakti SBS World News Australia, Paul Bongiorno, Bureau Chief, Political Editor, Ten News, Leader Newspapers, Curious Works Media and New Australia Media. The conference program included the themes of media diversity, cross-cultural communication, understanding and dialogue, community leadership, promoting respect, human rights, and social and environmental justice.

The conference was an initiative of the NEMBC youth committee in 2007 and was seen as a way to encourage networking between current youth broadcasters and future broadcasters, and to increase the media opportunities to multicultural and Indigenous youth. This aims to work towards addressing the under-representation of young people in the ethnic community broadcasting sectors as well as the under-representation and sometimes misrepresentation of cultural communities in the mainstream media which have direct implications for their sense of belonging, well being and security in Australia.

Agents of Change

The Agents of Change pilot training project was completed this financial year. This was an 18 month pilot training project funded by the CBF which sought to increase the number of ethnic youth broadcasters by providing culturally and linguistically diverse (CALD) young people with training and leadership skills. The training modules delivered included community development, governance training as well as certificate IV in Training and Assessment. This training enabled the participants to take on leading roles in their respective stations to support the participation of CALD youth. Participants were from Radio Skid Row in Sydney, 2VOX fm in Wollongong, 3CR and 3ZZZ in Melbourne.



After the project, 'Agents of Change' increased their profile and commitment to the station and the community broadcasting sector. It validated their positions as leaders and inspired them to assist multicultural youth to empower themselves and explore their culture, language and identity through community radio.

The project found that training for young people of diverse cultural and linguistic backgrounds by young people from cultural and linguistic diverse backgrounds is essential to addressing the needs of youth in ethnic community broadcasting. It not only provides sustainability to the sector but addresses the needs of these young people in a holistic and engaging way. The project encouraged youth to address their training with an open, empathetic, participatory and responsive approach, which will undoubtedly put them in good stead as future Agents of Change in the Ethnic Broadcaster sector. The NEMBC wishes to thank the CBF for their ongoing support and looks forward to continuing to support these young people and to implement future Agents of Change training projects.

"Thank you guys so much for all the support. I really enjoyed all the training, conferences and so forth, and really look forward to putting everything to better use at my local radio station...The project has armed me with the tools to implement and carry out new initiatives with my local radio station. I can see where my skills learned from Agents of Change training can become quite an asset to the radio station here in Blacktown should they accept my application to broadcast there. Until then, I will continue to train the local young women who cross my path at Blacktown Youth Services so that I may empower more young multicultural women to express their opinions freely via local community broadcasting." Jay Chase, Agent of Change.

Women's Activities

The Youth and Women's officer has continued to support women in ethnic community broadcasting through the women's committee and in the broader community and multicultural sectors by promoting opportunities for participation of migrant and refugee women in community broadcasting.

New & Emerging Communities & Refugees

As part of the Victorian Multicultural Commission (VMC) funded project, Strengthening Communities, the NEMBC organised a Media Skills workshop for New Emerging Communities. Its popularity was demonstrated by the attendance of around fifteen different language groups, including Sierra Leonean, Kachin, Tigray, Lebanese, East Timorese, Zomi, Congolese, Nepalese, Burmese, Naga, Assyrian/Chaldean, Turkish, Indonesian, Thai and Somali. The workshop was an important opportunity to promote the NEMBC within the sector. Community organisations in attendance included the Asylum Seeker Welcome Centre in Brunswick, Islamic Council of Victoria and Victorian Arabic Social Services. Another media skills training workshop will follow and address the popular demand of this service.

The NEMBC has presented a number of workshops on engaging new refugee and migrant communities at your station including the NEMBC, the CBAA and SCMA conferences.

The NEMBC has also assisted several new and emerging community groups to start a radio program by speaking with the communities directly, liaising with stations as well as helping them source grants. These communities include: Burmese (Karen, Chin, Kachin) Bhutanese, Congolese, Sierra Leonean and Liberian.

The NEMBC facilitated a connection between 3ZZZ and Fitzroy Learning Network, which deals primarily with newly arrived migrants and refugees, for a station tour to be included in their Fitzroy youth expo.



Event and Workshop Participation

The NEMBC responded to the request of the Cultural Development Network to present at their national conference, 'Regenerating Communities' in September 2009. The NEMBC presented on the opportunities and benefits that ethnic and multicultural broadcasting presents migrant and refugee communities, particularly the innovative opportunities that digital online radio presents. The conference proved to be a good opportunity to interact with cultural development workers and introduce them to the possibilities of including community broadcasting in their work. The NEMBC demonstrated that ethnic and community broadcasting can be considered as cultural development (a domain traditionally restricted to the arts). The presentation synopsis is available here: http://www.cdn-generations.net.au/presenters/rachael_bongiorno.htm and the general program is available here: <http://www.cdn-generations.net.au/program.htm#details>

Other events related to the Youth and Women's Officer's activities included:

- The NEMBC coordinating with DIAC to contribute to Harmony Day by organising podcasts for community radio distribution.
- Attending the FECCA national conference.
- Judging the CBAA youth broadcasting awards.
- Attending and conducting interviews at the Diversity in Health conference.
- Attending and conducting interviews for the International Women's Day March in Melbourne.
- Writing the conference paper for the National Mylanguage conference in Sydney.

9. TRAINING

The NEMBC continues to lobby for the restoration of training specific to ethnic and multicultural broadcasting and continues to develop training initiatives.

- The NEMBC attends the Sector Projects Consultative Committee meeting where issues and future directions of the National Training Program are addressed.
- The NEMBC worked extensively on the issue of the National Training Project (NTP), producing a well researched response to the five year review of the National Training Project. Since the CBAA's closure of its RTO and ceasing management of the NTP the NEMBC was involved in accessing the way forward for training in the sector and attended sector meetings and produced many responses to seek the best way forward for training for its members and the ethnic sector. A significant achievement is the acceptance to include 40% new 'pathways' training which is not the high accreditation level requirement but is a certificate level pitched between foundation and accredited training. While an RTO is still required for the training it is possible that a new 'coaching' system will allow more flexibility and better access for stations to train broadcasters.
- The NEMBC provided support for and partnership with SYN Media and their training application to Victorian Multicultural Commission (VMC) in December 2009 for the "NewVoices on Air" multicultural radio program. Should SYN's application be successful, the NEMBC will seek to support the project in any way it can. NEMBC is willing to utilise its resources and networks to provide advice and support to SYN and to the Western English Language School where required.
- The Youth and Women's Officer is working on a training project for CALD youth to engage young people in ethnic community broadcasting. This project will be held in 2011 and will engage young people from diverse cultural and linguistic backgrounds (both newly arrived and 2nd generation) in leadership, media skills and radio training prior to producing a radio program for three months on 3ZZZ, 3CR, SYN or another radio station which suits their needs. This project involves a collaborative partnership with the Centre for Multicultural Youth (Victoria's leading multicultural youth organisation, nationally recognised for its best practice), SYN Media (youth community radio/TV/online) and New Australia Media to devise a holistic youth media training program and to share resources and expertise.



10. CONFERENCES

NEMBC Annual Conference

Ethnic Community Broadcasting in a Changing World was the title and theme of the 2009 NEMBC Annual Conference, held at the Rydges Hotel in Carlton, Melbourne. One of the conference highlights was the keynote speaker Andrew Jakubowicz, Professor of Sociology and Co-director of the Cosmopolitan Civil Societies Key Research Strength (Research Centre) from the University of Technology. Technical information was provided by Digital Radio Project Manager Kath Letch on the introduction of digital broadcasting.

Also inspiring were the participatory workshops including: Engaging Communities – Development, Innovation and Relevance; Women Broadcasters in Action; New and Emerging Communities; EGAC Unzipped; and Constitutional issues. The latter workshop was relevant to the other significant component of the 2009 Annual Conference, the AGM, because of the amendments that were being considered and confirmed for the NEMBC Constitution. It was also an election year for the candidates of the various NEMBC committees. The NEMBC conference also included a Gala dinner which featured an assortment of multicultural entertainment and the prestigious NEMBC awards ceremony.

The NEMBC was pleased to present its annual awards for innovation and excellence in ethnic and multicultural broadcasting. Several winners were taken by surprise with their success.

The awards and their recipients were:

- 2009 Multicultural/Ethnic Youth Broadcaster of the Year:
Ekaterina Loy, Radio Adelaide
- 2009 Multicultural/Ethnic Youth Program of the Year:
Oxygen, 4EB FM, Brisbane
- 2009 Multicultural/Ethnic Women's Program of the Year:
Women's World, 3ZZZ FM, Melbourne

There were approximately 110 people in attendance, a similar number to last year, which is commendable in a recession year. The NEMBC continues to develop ways to maintain and grow attendance for each year's conference.

Other Conferences and Forums

The NEMBC attended various conferences through the year, these included:

CBAA Conference Brisbane 19-22 November 2009

The Executive Officer and the Youth and Women's Officer attended the Conference and other ethnic stations managers and committee members were in attendance. The ethnic sector has a small representation at the CBAA conferences of approximately 13 people. The CBAA Conference provides an opportunity to network and this was significantly increased due to the familiarity of the EO and the YWO in the sector. The NEMBC held a small but effective workshop which looked at 'Opportunities, Barriers and Strategies for working with new emerging communities'. There was a presentation from the NEMBC and the discussion that followed was lively and focused. The information from the workshop was documented and will be used in a manual on new emerging communities. The main outcome for the NEMBC is the high level of networking opportunities provided by the conferences, these include meeting with: AMRAP ACMA, AICA, numerous radio stations and meetings with potential new members.



AICA 2009 Conference in Adelaide 23 – 24th October. The then President George Zangalis and the Executive Officer attended the conference. Attendance at the conference provides the opportunity for networking and, importantly, showing solidarity in supporting our peak sectors bodies.

Association of Community Radio Broadcasters (AMARC) Asia-Pacific conference in Bangalore, India 20- 23rd February 2010

The NEMBC attended the AMARC Asia-Pacific conference which brought together over 250 community broadcasters, activists, NGO representatives and academics. The NEMBC Executive Officer was one of three Australians to attend the conference. The NEMBC was involved with chairing meetings, giving presentations about the situation in Australia, drafting the final conference declaration and working with the Indigenous group to produce the Indigenous Peoples statement.

Australian community radio is in a very unique position with such a large number of well established radio stations, supportive government regulations and, in comparison, good funding. The conference highlighted many ways Australia could be involved in giving assistance to its nearest neighbours for the NEMBC, for example language and the connection to home are obvious links to be made.

The NEMBC was happy to assist AMARC and the Bangalore conference by partnering with them to receive AusAID funding for 20 participants from 7 different countries to attend.

Spotlight on Stereotypes forum in May 2010, Melbourne

The NEMBC attended the Spotlight on Stereotypes forum in May 2010, organised by ECCV to discuss representation of multicultural communities and the media. Speakers included Misha Ketchell from Media Watch, comedian and community development worker Aamer Rahman, Senior Counsel on human rights Brian Walters, and news broadcaster Indira Naidoo who provided the keynote presentation. This proved to be a great opportunity to promote ethnic community broadcasting as a way to counter discrimination of cultural communities in the media, by empowering communities with a voice in the media and the skills to counter negative stereotypes and racism in mainstream media.

Southern Community Media Association (SCMA) 6-7th March Wangaratta

The Youth and Women's Officer facilitated a workshop at the Southern Community Media Association (SCMA) conference on supporting ethnic broadcasters. Many of the participants were from rural station, which have new and emerging communities settling there. There was fruitful discussion around engaging and supporting emerging and refugee communities and how the NEMBC can also assist them in their work. The NEMBC will look at continuing participation at this conference in the future.

Federation of Ethnic Communities Council of Australia 20-30th October (FECCA)

The NEMBC had strong representation at the FECCA conference with the President, Executive Officer and Youth and Women's Officer attending. George Zangalis, the then NEMBC president, presented on the current state of ethnic community broadcasting and the role it plays in supporting multilingualism and multiculturalism in Australia. The conference was a great opportunity to interact and network with the multicultural sector in a broader capacity and see how community broadcasting can assist with the emerging trends of migrant and refugee communities across a broad range of areas. From this conference the NEMBC has continued a close working relationship with FECCA and the state based Ethnic Community Councils.

Regenerating Communities in September 2009

The NEMBC Youth and Women's Officer responded to the request of the Cultural Development Network to present at their national conference 'Regenerating Communities' in September 2009. The NEMBC presented on the opportunities and benefits that ethnic and multicultural broadcasting presents migrant and refugee communities, particularly the innovative opportunities that



digital online radio presents. The conference proved to be a good opportunity to interact with cultural development workers and introduce them to the possibilities of including community broadcasting in their work. The NEMBC demonstrated that ethnic and community broadcasting can be considered cultural development (a domain traditionally restricted to the arts).

The presentation synopsis is available here: http://www.cdn-generations.net.au/presenters/rachael_bongiorno.htm and the general program is available here: <http://www.cdn-generations.net.au/program.htm#details>

11. DIGITAL TECHNOLOGY AND RADIO

The NEMBC is constantly updating its knowledge of digitisation and related issues and providing information to its members and radio stations. This has been demonstrated during the NEMBC conference and by content in The Ethnic Broadcaster journal addressing the introduction of digital broadcasting. The NEMBC also keeps updated through the meetings with the SPCC and receives information about digital progress directly from Kath Letch from the Digital Radio Project.

The NEMBC Website development

As part of the NEMBC communications plan, the development of the new website has been a priority and in mid-2010 the new NEMBC website went live. There has been great feedback from the website and web statistics indicate increased usage. At the CBAA conference there was a workshop on copyright by leading copyright lawyers from QUT Queensland. The Secretariat sought assistance from QUT about Copyright information and has now become a client to the copyright department at the law firm Corrs Chambers Westgarth. They will provide assistance and advice free of charge in matters relating to copyright and multi-media issues in relation to podcasting and streaming.

The NEMBC was proud to present an innovative new website which embraces digital broadcasting technology and resources for NEMBC members and the broader community. The new website has graphic animation, an easier navigation style, is much more interactive and is easier to update for the NEMBC staff. The most exciting aspect to the website is the possibility for podcasting and streaming radio programs from members of the NEMBC. The NEMBC responded to requests for an information and resource hub for ethnic community broadcasting and the result is the new website. Some of the features of the website are:

The Home Page

The home page is now much more interactive. Four main pictures showcase the different activities of the NEMBC, including events, lobby work, youth and women's projects, workshops, training and submissions to government. These pictures are interactive and clicking on them will provide more information about the activity.

Podcasting and Streaming

This new initiative will provide members with the opportunity to share and listen to language programs across Australia. Members will be able to place their programs on the website (via a moderator). The programs could be broadcast on their stations or could be extra content produced especially for the website. The programs will be grouped according to language and broadcasters will have the opportunity for a multilingual discussion forum. Each language group will be moderated by the authorised program administrator. The website will start with youth and women's programs due to support within those committees, but has the potential to open up to all ages and gender.

To have podcasting and streaming on the website there needs to be a number of agreements. The NEMBC is still drafting these agreements. Memoranda of Understanding (MOUs) will need to be developed for the members who want to join for



this service. Members will need to confirm that they have received radio training and understand the basics of media law. Members will need to sign an MOU. There will need to be agreements with the radio station and the NEMBC. The NEMBC will also have a moderator to manage the members joining and the uploading programs.

Creative Commons

The NEMBC will use the exciting concept of 'Creative Commons'. Creative Commons is a relatively new copyright idea whereby the producer can allow their work to be passed on, used and even edited by other people. It works very simply. When the member uploads their podcast they can choose to give permission for (1) the whole program to be edited, (2) only a certain section to be edited or (3) no editing at all.

The concept of Creative Commons aims to allow the sharing and growth of information as opposed to the old concept of copyright which was to contain and control. In this way the ethos of Creative Commons is similar to the cooperative ethos of community broadcasting.

How it Developed

The NEMBC received funding from the CBF to produce a new youth podcasting and streaming website. The NEMBC was able to use this opportunity to develop a whole new look for the NEMBC. The new content management system means that all the staff of the NEMBC will be able to upload text, pictures and information, thus keeping the website up-to-date and much more interactive.



Financial Report

NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC.

ABN 82 932 609 229

**FINANCIAL REPORT
FOR THE YEAR ENDED 30 JUNE 2010**



**NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC.
ABN 82 932 609 229
COUNCIL REPORT
FOR YEAR ENDED 30 JUNE 2010**

Your councillors present their report on the council for the financial year ended June 30 2010.

COMMITTEE MEMBERS

The names and particulars of the directors of the National Ethnic and Multicultural Broadcasters' Council Inc in office at any time during the financial year are:

PRESENT COMMITTEE MEMBERS

Mr Victor Marillanca
President

Mrs Tangi Steen
Vice President

Ms Cristina Descalzi
Secretary

Mr Joe De Luca
Treasurer

Mr Werner Albrecht

Mr Nick Dymterko

Mr Osai Faiva

Mr Mahendra Pathik

Mr George Salloum



**NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC.
ABN 82 932 609 229
COUNCIL REPORT
FOR YEAR ENDED 30 JUNE 2010**

PRINCIPAL ACTIVITIES

The principal activity of the council during the year were;

- (1) To promote and represent the interest of ethnic and multicultural community broadcasters throughout Australia in Radio, Television and other electronic media;
- (2) To advance the development of a harmonious multicultural society in Australia through broadcasting;
- (3) To assist the efforts of all broadcasters to achieve a quality service for their communities.

OPERATING RESULTS

The council is a non-profit organisation. The operating surplus for the year after extraordinary items was \$58,582 (2009 : \$31,249).

REVIEW OF OPERATIONS

The council is responsible for advocating for multiculturalism and ethnic community broadcasting

STATE OF AFFAIRS

In the opinion of the directors, there were no significant changes in the state of affairs of the council occurring during the financial year.

EVENTS SUBSEQUENT TO BALANCE DATE

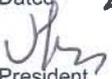
No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the council, the results of those operations or the state of affairs of the council in subsequent financial years.

LIKELY DEVELOPMENTS

The council will continue to pursue its policy of promoting and supporting community broadcasting in Australia.

Signed in accordance with a resolution of the Council.

Dated, *28th* October 2010 at Melbourne


President
Victor Marillanca


Treasurer
Joe De Luca



Financial Report

NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC.
ABN 82 932 609 229
INCOME STATEMENT
FOR YEAR ENDED 30 JUNE 2010

	NOTES	\$ 2010	\$ 2009
Revenue	2	<u>412,012</u>	<u>416,709</u>
Gross Profit		<u>412,012</u>	<u>406,709</u>
Administrative Expenditure		337,776	382,118
Depreciation		<u>15,654</u>	<u>3,347</u>
Operating surplus (before income tax)		58,582	31,249
Income Tax Expense		-	-
Net Surplus After Income Tax		<u>58,582</u>	<u>31,249</u>

The accompanying notes form part of these financial statements.



Financial Report

NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC.
ABN 82 932 609 229
BALANCE SHEET
AT 30 JUNE 2010

	NOTES	\$ 2010	\$ 2009
ASSETS			
CURRENT ASSETS			
Cash and Cash Equivalents	3	367,269	284,766
Trade and Other Receivables	4	13,175	12,668
TOTAL CURRENT ASSETS		<u>380,445</u>	<u>297,434</u>
NON CURRENT ASSETS			
Property, Plant & Equipment	5	5,796	20,179
TOTAL NON CURRENT ASSETS		<u>5,796</u>	<u>20,179</u>
TOTAL ASSETS		386,241	317,613
LIABILITIES			
CURRENT LIABILITIES			
Trade & Other Payables	6	97,860	86,934
Provisions	7	7,861	8,740
TOTAL CURRENT LIABILITIES		<u>105,720</u>	<u>95,674</u>
TOTAL LIABILITIES		<u>105,720</u>	<u>95,674</u>
NET ASSETS		<u>280,520</u>	<u>221,939</u>
EQUITY			
Retained Surplus	8	280,520	221,939
TOTAL EQUITY		<u>280,520</u>	<u>221,939</u>
COMMITMENTS & CONTINGENT LIABILITIES		<u>Nil</u>	<u>Nil</u>

The accompanying Notes form part of these financial statements.



NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC.
ABN 82 932 609 229
STATEMENT OF CASH FLOWS
FOR YEAR ENDED 30 JUNE 2010

		\$ 2010	\$ 2009
Cash Flows from Operating Activities			
Grant receipts in the course of operations		396,103	392,399
Cash payments in the course of operations		310,331	389,648
Receipts from Interest Received		<u>15,402</u>	<u>14,888</u>
Net cash provided by operating activities	11(b)	<u>85,772</u>	<u>17,639</u>
Cash Flows from Investing Activities			
Fixed asset purchases		<u>(3,269)</u>	<u>(1,797)</u>
Net cash provided by investing activities		<u>(3,269)</u>	<u>(1,797)</u>
Net Increase/(Decrease) in cash held		82,503	15,842
Cash and cash equivalents at 1 July 2009		<u>284,766</u>	<u>268,924</u>
Cash and cash equivalents at 30 June 2010	11(a)	<u><u>367,269</u></u>	<u><u>284,766</u></u>

The accompanying Notes form part of these financial statements.



**NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC.
ABN 82 932 609 229
NOTES ON FINANCIAL STATEMENTS
FOR YEAR ENDED 30 JUNE 2010**

NOTE 1 STATEMENT OF ACCOUNTING POLICIES

The significant policies which have been adapted in the preparation of the financial report are:

Basis of Preparation

In the opinion of the Council, National Ethnic and Multicultural Broadcasters' Council Inc is not a reporting entity. The financial report is a special purpose financial report which has been drawn up as a special purpose financial report for distribution to the members and for the purpose of fulfilling the requirements of the Associations Incorporations Act 1991 (Australian Capital Territory).

The financial report is presented in Australian dollars and is prepared on the accruals basis and are based on historical costs and does not take into account changing money values or, except where specifically stated, current valuations of non-current assets.

The preparation of a financial report in conformity with Australian Accounting Standards, as applicable, requires management to make judgments, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstance, the result of which form the basis of making the judgments about carrying values and assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates. These accounting policies have been consistently applied by the Council.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the year in which the estimate is revised if the revision affects only that year, or in the year of the revision and future years if the revision affects both current and future years.

There are no significant judgments made by management in the application of Australian Accounting Standards that have significant effect on either the financial report or estimates with a significant risk of material adjustment in the next financial report.

Principal Activities

The council operates as a non-profit organisation promoting and supporting ethnic and multicultural broadcasting in Australia.

Non Current Assets

The carrying amounts of all non current assets are reviewed to determine whether they are in excess of their recoverable amount at balance date. If the carrying amount of non current assets exceeds the recoverable amount, the asset is written down to the lower amount. In assessing the recoverable amounts, the relevant cash flows have not been discounted to their present value.

Income Tax

No provision for income tax has been raised, as the entity is exempt from income tax under division 50 of the Income Tax Assessment Act 1997.



**NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC.
ABN 82 932 609 229
NOTES ON FINANCIAL STATEMENTS
FOR YEAR ENDED 30 JUNE 2010**

NOTE 1 STATEMENT OF ACCOUNTING POLICIES (CONT.)

Property, Plant & Equipment

Property, plant & equipment are included at cost less, where applicable, any accumulated depreciation. All fixed assets are depreciated over the estimated useful lives commencing from the time the asset is held ready for use. The gain or loss on disposal of all fixed assets is determined as the difference between the carrying amount of the assets at the time of disposal and the proceeds of the disposal, and is included in the operating surplus of the council in the year of disposal.

Employee Benefits

Provision is made in respect of the council's liability for annual leave and anticipated long service leave.

Interest Income

Interest income is brought to account on an accruals basis taking into account the effective yield of the financial asset.

Grants Received

Grant revenue is recognised at fair value of the consideration received net of the amount of goods and services tax (GST) payable and is recognised when the grant provided is receivable.

Goods & Services Tax

Revenue, expenses and assets are recognised net of the amount of goods and services tax (GST). Receivables and payables are stated at cost with the amount of GST included. The net amount of GST receivable from, or payable to, the ATO is included as a current liability or current asset in the balance sheet.

Impairment

The carrying value of the council's assets are reviewed at each balance date to determine whether there is an indication of impairment.



NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC.
ABN 82 932 609 229
NOTES ON FINANCIAL STATEMENTS
FOR YEAR ENDED 30 JUNE 2010

NOTE 1 STATEMENT OF ACCOUNTING POLICIES (CONT.)

Trade and Other Payables

When grants are received, an undertaking is signed by the council ensuring that funds will be disbursed only to approved applicants and any excess funds will be refunded to the grantor. Accordingly, due to the undertaking being a legal document, enforceable at law, a liability arises as the funds are either owed to approved applicants or the grantor. This liability is categorised as a grant committed included in Payables.

Standards that are in Existence but not Effective

The council have considered accounting standards issued not effective at the date of this report and believe that there will not be any material adjustment to the report as a result of the application of these standards.

	\$	\$
	2010	2009
NOTE 2 SURPLUS FROM OPERATIONS		
Operating Surplus (Deficit) has been determined after:		
Revenue from Continuing Operations:		
NEMBC Annual Conference	64,555	40,780
CBF Funding	306,272	325,614
Administrative Income	25,784	33,050
Other Income	0	2,387
Interest Received	15,402	14,888
	412,012	416,719
Charging as expense:		
Auditor's Remuneration	3,500	5,036
Depreciation	17,652	3,347
Transfer to Provision for Employee Entitlements	-	-

NOTE 3 CASH AND CASH EQUIVALENTS

Bendigo Bank	100,367	24,862
Bendigo Term Deposit	265,492	258,492
Petty Cash Float	1,411	1,412
	367,269	284,766

The weighted average interest rate on cash assets at 30 June 2010 is 3.72% (2009: 7.21%)



NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC.
ABN 82 932 609 229
NOTES ON FINANCIAL STATEMENTS
FOR YEAR ENDED 30 JUNE 2010

	\$ 2010	\$ 2009
NOTE 4 TRADE AND OTHER RECEIVABLES		
Trade Debtors	9,472	5,952
Other Debtors	3,537	3,519
GST Refund	167	3,197
	13,175	12,668

NOTE 5 PROPERTY, PLANT & EQUIPMENT

	PLANT & EQUIPMENT	AERTP & END PLANT EQUIPMENT	TOTAL
COST			
Balance at 1 July 2009	62,516	30,804	93,320
Acquisitions	230	3,039	3,269
Disposals	-	-	-
Balance at 30 June 2010	62,746	33,843	96,589
DEPRECIATION & IMPAIRMENT LOSSES			
Balance at 1 July 2009	- 44,114	- 29,027	(73,141)
Depreciation charge for year	- 17,652	- 0	(17,652)
Disposals	-	-	-
Balance at 30 June 2010	- 61,766	- 29,027	(90,793)
Net Book Value at 1 July 2009	18,402	1,777	20,179
Net Book value at 30 June 2010	980	4,816	5,796

	\$ 2010	\$ 2009
NOTE 6 TRADE AND OTHER PAYABLES		
Tony Manicaros Trust Account	30,435	29,385
Trade Creditors	15,864	5,169
Sundry Creditors	4,962	518
Payroll Liabilities	8,075	7,159
Superannuation payable	2,324	3,645
Grants and Projects Committed	36,200	41,058
	97,860	86,934



NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC.
ABN 82 932 609 229
NOTES ON FINANCIAL STATEMENTS
FOR YEAR ENDED 30 JUNE 2010

	\$ 2010	\$ 2009
NOTE 7 PROVISIONS		
Current		
Employee Entitlements	<u>7,861</u>	<u>8,740</u>
	<u>7,861</u>	<u>8,740</u>
NOTE 8 RETAINED SURPLUS		
Retained surplus at the beginning of the financial year	221,939	190,690
Net surplus (deficit) attributed to members of the council	<u>58,581</u>	<u>31,249</u>
Retained surplus at the end of the financial year	<u>280,520</u>	<u>221,939</u>



NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC.
ABN 82 932 609 229
NOTES ON FINANCIAL STATEMENTS
FOR YEAR ENDED 30 JUNE 2010

NOTE 9 MEMBERS' GUARANTEE

The council does not have a share capital, as it is an incorporated association. In accordance with the association's constitution, every member of the council undertakes to contribute to the assets of the council on winding up to the extent of \$10 each. At 30 June 2010, the number of members was 260 (2009: 287).

NOTE 10 SUPERANNUATION COMMITMENTS

The economic entity contributes to an award superannuation fund to provide benefits to employees on retirement, death, or disability. Benefits provided under the plan are based on contributions, currently at 15.4% (2009 : 15.4%) for each employee.

NOTE 11 CASH FLOW INFORMATION

(a) Reconciliation of Cash

For the purposes of the Statement of Cash Flows, cash includes cash on hand and in banks and investments in money market instruments, net of outstanding bank overdrafts, where applicable.

Cash at the end of the financial year as shown in the Statement of Cash Flows is reconciled to the related item in the Balance Sheet as follows:

	\$ 2010	\$ 2009
Cash	101,777	26,273
Term Deposits and cash at call	<u>265,492</u>	<u>258,492</u>
	<u>367,269</u>	<u>284,765</u>

(b) Reconciliation of Cash Flow from Operations with Operating Surplus

Operating Surplus (deficit)	58,582	31,250
Non-cash Flows in Operating Statement:		
Depreciation	17,652	3,347
Changes in Assets & Liabilities:		
Decrease/(Increase) in receivables	(507)	(9,422)
Decrease/(Increase) in prepayments	-	-
Increase (Decrease) in creditors	10,926	(14,885)
Increase/(Decrease) in provisions	(879)	7,349
Net Cash Flow used in Operating Activities	<u>85,774</u>	<u>17,639</u>



**NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC.
ABN 82 932 609 229
NOTES ON FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2010**

NOTE 12 ADDITIONAL FINANCIAL INSTRUMENTS DISCLOSURE

(a) Interest rate risk exposure

The council's exposure to interest rate risk is presently limited to its cash assets. Cash assets represent funds held in cheque and business management accounts during the period and these funds earned interest at rates ranging between 0% and 7.7%, depending on account balances.

(b) Credit risk exposure

Credit risk represents the loss that would be recognised if counter-parties fail to perform as contracted.

The credit risk on financial assets of the council which have been recognised on the Balance Sheet is generally the carrying amount, net of any provisions for doubtful debts.



**NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC.
ABN 82 932 609 229
STATEMENT BY COUNCIL MEMBERS
FOR YEAR ENDED 30 JUNE 2010**

The Members of the council declare that:

1. The financial statements and notes, as set out in pages 4 to 13 present fairly the council's financial position as at 30 June 2010 and its performance for the year ended on that date in accordance with the basis of preparation described in Note 1; and
2. In the councillors' opinion there are reasonable grounds to believe that the council will be able to pay its debts as and when they become due and payable.
3. The accounts have been made in accordance with Australian Accounting Standards and other mandatory professional reporting requirements to the extent described in Note 1 and the Associations Incorporations Act 1991 (Australian Capital Territory).

Signed in accordance with a resolution of the Council.

Dated *23 October* 2010 at Melbourne

President
Victor Marillanca

Treasurer
Joe De Luca



INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC. FOR THE YEAR ENDED 30 JUNE 2010

We have audited the accompanying financial report, being a special purpose financial report, of the National Ethnic and Multicultural Broadcasters' Council Inc, which comprises the Balance Sheet as at 30 June 2010, the statement of income and statement of cash flows for the year ended on that date, a summary of significant accounting policies, other explanatory notes and the statement by Council members set out on pages 2-14.

Council's Responsibility for the Financial Report

The members of the Council are responsible for the preparation and fair presentation of the financial report and have determined that the accounting policies described in Note 1, are appropriate to meet the requirements of the Associations Incorporations Act 1991 (Australian Capital Territory) and are appropriate to meet the needs of the members. Their responsibility includes designing, implementing and maintaining internal control relevant to the preparation and fair presentation of the financial report that is free from material misstatement whether due to fraud or error, selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. No opinion is expressed as to whether the accounting policies used, as described in Note 1, are appropriate to meet the needs of members. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagement and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risk of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design the audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by the councillors, as well as evaluating the overall presentation of the financial report.

These procedures have been undertaken to form an opinion whether, in all material respects, the financial report is presented fairly in accordance with the basis of accounting described in Note 1 to the financial statements so as to present a view which is consistent with our understanding of the Council's financial position, and of its performance.

The financial report has been prepared for distribution to members for the purpose of fulfilling councillors' financial reporting obligations under the Associations Incorporation Act 1991 (Australian Capital Territory). We disclaim any assumption of responsibility for any reliance on this report to which it relates to any person other than the members, or for any purpose other than that for which it was prepared.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of Australian professional ethical pronouncements.



Financial Report

Auditor's opinion:

In our opinion,

(a) the financial report of National Ethnic and Multicultural Broadcasters Council Inc is in accordance with the Associations Incorporations Act 1991 (Australian Capital Territory), including:

(i) giving a true and fair view of the Council's financial position as at 30th June 2010 and of its performance for the year ended on that date, in accordance with the accounting policies described in Note 1 to the financial statements;

(ii) complying with Australian Accounting Standards to the extent described in Note 1;

(b) other mandatory financial reporting requirements in Australia, to the extent as disclosed in note 1 to the financial statements.

Signed on ^{29 October} 2010

A handwritten signature in black ink, appearing to read 'T J Ryan & Co', written over a faint circular stamp.

T J Ryan & Co
Chartered Accountants
Melbourne

A handwritten signature in black ink, appearing to read 'T J Ryan', written over a faint circular stamp.

T J Ryan
Principal

