



**The National Ethnic and Multicultural
Broadcasters' Council**

Annual Report

2013-2014





The National Ethnic and Multicultural Broadcasters' Council (NEMBC) is a national peak body that advocates for ethnic community broadcasting: promoting multiculturalism, addressing racism and contributing to media diversity.

Contents

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President: Tangi Steen (SA)
Vice-President: Nick Dmyterko (QLD)
Treasurer: Joe De Luca (NT)
Secretary: Cristina Descalzi (SA)
George Salloum (VIC)
Osai Faiva (NSW)
Luigi Romanelli (TAS)
Irene Tavutavu (QLD)
Kenneth Kadingamar (NT)

Youth Standing Committee

Covenor: Kenneth Kadingamar (NT)
Edgar Mirantz Tan (VIC)
Joseph Vuicakau (NSW)
Curtis Craig Ho (TAS)
Sarah Lio-Willie (QLD)
Neeru Khapangi (SA)

Women's Standing Committee

Convenor: Irene Tavutavu (QLD)
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Anthea Sidiropolous (VIC)
Maria Elena Chagoya (TAS)
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The Annual Report was prepared by Russell Anderson, NEMBC Executive and Policy Officer.

We acknowledge the Wurundjeri people of the Kulin nations as the traditional owners of the land on which *the Annual Report* is produced, and pay our respects to their Elders both past and present.



President's Report

Malō e lelei (Greetings to you in Tongan)

I am pleased to present the 2013-2014 NEMBCs Annual Report, which covers the activities of the organisation in the period of July 2013 – June 2014.

The NEMBC continues to address and improve internal governance and public relational matters, which impact on internal and external operations of the organisation. Some outcomes are outlined here to highlight the work of the Executive Committee and the Secretariat in four of the major roles of the NEMBC.

Core Roles and Outcomes

i. Advocate for and support ethnic and multicultural community broadcasting

Developing a long-term advocacy strategy for the organisation is paramount and was made a priority goal in 2014, together with appropriately preparing and training Board members to take on the role of promoting and campaigning for NEMBC both nationally and locally. The 2014 February Executive Meeting was held in Canberra to align with parliamentary sittings thereby allowing the Lobby Group to meet with politicians and/or their advisors. The outcomes have been very positive with many politicians affirming their support of ethnic community radio and praising the marvellous and dedicated work of many volunteer ethnic broadcasters. Their views and experiences of community and ethnic broadcasting are reported in a number of issues of the NEMBC's Ethnic Broadcasters' journal. Additionally, a very important aspect of the strategy is to maintain and build long-term relationship with politicians from major political parties; the intention is to promote awareness of the sector and the crucial work of its broadcasters. Do you know that your work as ethnic and multicultural broadcasters has been described as the 'critical stitch' or the 'essential spice' in the fabric of Australia's multicultural society?

In conjunction with the CBAA's Commit to Community Radio campaign, NEMBC had the opportunity to put to the test their lobby strategy in the Funds Under Threat campaign prior to the release of the May 2014 Federal Budget. NEMBC utilize a range of approaches to deliver their message, including radio with a special Community Service Announcement, interviews, social media, media releases as well as writing letters to politicians. Fortunately, the community radio fund in general was spared the cut and is safe for now. Thanks to stations, members and the general community broadcasting sector who participated in this successful campaign!

ii. Be a voice for multiculturalism in Australia, and iii. Counter racism in Australian society

The NEMBC put forth a very strong submission to the government before the end of April 2014, in opposition to the Attorney-General's proposed changes to the

Racial Discrimination Act 1975. NEMBC receives commendation for its submission and together with many others sent to the Government; the proposed changes were shelved and will not be enacted in the future. Congratulations NEMBC for presenting our voice in a successful Australia-wide protest against the RDA changes!



iv. Maintain and connect people with their ancestry, language and culture

One of the NEMBC's most tangible outcomes is embedded in this role. For the first time in the history of NEMBC, a one-day Youth Conference was held on 29 November 2013 in Brisbane to encourage young people to be active participants in radio. Using communications technologies is an area that young people explore to extend their reach to diaspora communities in Australia and abroad. Due to the success of the first youth conference, another one is planned for 2014 in Darwin prior to the annual NEMBC conference.

The NEMBC also continues through its projects e.g. Next Generation Media and ENGAGE to work with youth and new and emerging communities to establish radio programs which will allow them to maintain and connect with their communities here and in their homelands. NEMBC's membership calls for more engagement from new and emerging communities so appropriate assistance and representation of their needs can be gauged.

Financial Report

The audit processes with the new auditor LBW Chartered Accountants went well and the finances are in good shape. There was a modest surplus this financial year and the NEMBC needs to think about sustainability and a healthy reserve especially with the threat of cuts that occurred just prior to the last federal budget.

Way Forward

I would like to express my sincere thanks and appreciation to each and every member of the Executive Committee, the Executive and Policy Officer and the staff of the Secretariat, and the members of the NEMBC for your dedicated hard work and contribution to NEMBC. My vision for NEMBC is for a culturally competent organisation dedicated to the maintenance of and further advancement of an inclusive multicultural Australia.

Malo 'aupito

(Thank you very much in Tongan)

Tangikina Moimoi Steen
NEMBC President



1. NEMBC Profile

Ethnic community broadcasters play a very important role in building and maintaining a harmonious and successful multicultural society. Broadcasters provide essential information and cultural services to communities across Australia. Recent surveys reveal that in an average week, the sector produces over 2,000 hours of ethnic radio programs and broadcasts in over 100 languages.

The key role of the NEMBC is to promote and represent the interests of ethnic and multicultural broadcasters in Australia, to advance the development of a harmonious multicultural society, and to combat racism and contribute to media diversity.

The NEMBC represents thousands of ethnic broadcasters throughout Australia. In every capital city there is a large ethnic community radio station, not to mention the dozens of community radio stations in metropolitan, regional and rural areas that host ethnic and multicultural programs. There are 130 community radio stations that broadcast ethnic or multicultural programs. Not only does multicultural radio facilitate cultural and linguistic continuity and create a space for self-representation, belonging and inclusion in the community, but it also works towards strengthening multiculturalism and countering stereotypes.

The NEMBC develops policy and strongly advocates for multiculturalism and multilingualism. It lobbies the federal government for the funding of ethnic programming, training, and the development of women's and youth broadcasting and broadcasting for emerging and refugee communities.

The NEMBC's membership is made up of approximately 600 radio program groups, speaking over 100 different languages, within the 130 radio stations broadcasting ethnic or multicultural programs around Australia.

The NEMBC also engages a large audience with its triannual publication, The Ethnic Broadcaster journal, which is distributed nationwide to over 600 organisations, as well as the extensive membership via their stations.

The annual conference provides an opportunity for the NEMBC to collaborate and communicate with its membership, making the NEMBC a truly representative peak body for multilingual and multicultural community broadcasting.

Community radio encourages a creative, representative and participatory media sector that provides an alternative to mainstream media and values community interests, needs and local culture. The NEMBC recognises this and actively supports the unique service of ethnic and multicultural community broadcasting.

The community radio sector has become a major producer of locally relevant and special interest programming (Indigenous, Ethnic and Radio for the Print Handicapped (RPH)) that would otherwise have to be provided by the ABC and/or Special Broadcasting Service (SBS) at a much greater cost. A simple comparison of the relative cost structures in Non-English Speaking Background (NESB) radio production between SBS and the community radio broadcasting sector drawn from a 2006/07 Community Broadcasting Foundation (CBF) report illustrates this point: SBS received \$21 million and ethnic community radio services received \$2.7 million in 2006/07. Ethnic community broadcasters produced 80% more programs than SBS. The average cost for a single program on SBS was over fifteen hundred dollars while an ethnic community radio program costs the government under \$40.

The Strength of Community Radio

The community radio sector fulfils an enormous role in the media sector in Australia—approximately 7.5 million Australians tune in to community radio each month. Being such an accessible form of media, community radio is a powerful medium for communication and representation. The 2008 McNair National Listener survey shows that:

- 27% of Australian radio listeners (4.5 million) listen to community radio in a typical week. Community radio has an estimated monthly national radio audience reach of more than 7 million and national television audience reach of 3.6 million.
- 78% of long-term licensed stations are located in rural, regional and remote areas.
- 150,000 Australians financially support free-to-air community radio services as subscribers or members.
- 4% or 716,000 Australians listen to community radio exclusively.
- Since 2004, community radio listenership has increased by 20%.
- Despite the huge disparity in the resource base of the community radio sector and its national and commercial counterparts, the community radio sector achieves a collective national average weekly audience that is 60% of that of the ABC & SBS combined and 42% of that of the commercial radio sector.



2. Strategic Plan

MISSION

To advocate for ethnic community broadcasting, promoting multiculturalism, addressing racism, and contributing to media diversity.

STRATEGY

Advocacy

- Influence policy and funding opportunities affecting ethnic and multicultural communities
- Influence attitudes to support diversity and multiculturalism

Member Services

- Members are actively engaged in projects and activities
- High level of interest by ethnic and multicultural communities in NEMBC

Profile & Partnerships

- Successful relationships with partners and key stakeholders
- Strategic approach to partnerships at national and state levels
- On-going and diverse funding sources

Governance

- Excellence in governance practices and procedures
- Strong leadership and positive work culture
- Results Focused
- Keep pace with best practices in governance standards

Secretariat

- Effective, and efficient systems and procedures strengthened

3. Advocacy and Multiculturalism

3.1 Lobbying

The NEMBC continues to broaden its lobby strategy and was active in February 2014 when there were thirteen meetings, with both sides of politics, in Canberra. There are plans to hold meetings with members of parliament in their electorates especially those that have a high population of ethnic groups and where new and emerging language communities are forming.

The meetings in Canberra were aimed at building relationships and the NEMBC developed a funding submission which was a well-referenced fifteen page document explaining three key areas where additional funds are required for ethnic community broadcasting. The submission was distributed to 34 politicians with requests for a meeting. The key funding areas are:

1. Targeted Support for Refugee and New and Emerging Communities

Public investment is sought to build the capacity of ethnic broadcasters to support better settlement services information, training for new and emerging communities in broadcasting and media leadership, and initial start-up and support for on-air broadcasting.

Investment sought: \$100,000 annually

2. Training and Skills Development for Ethnic and Multicultural Broadcasters

Given the large volunteer base in ethnic community broadcasting, training and skills development are integral for further development. Training is a highly specialised service especially for language maintenance and development, and therefore needs to be customised to meet the needs of a diverse range of broadcasters. With a volunteer support base of 4,000 broadcasters, the funding sought equates to less than \$65 of training for every person in the ethnic broadcasting sector.

Investment sought: \$250,000 annually

3. Content and Program Production

The strong emphasis on maintenance and development of language means that program content, produced locally by the communities themselves, is the backbone of ethnic community broadcasting. Strong growth in the sector has seen output increase by 53% in the last decade without any commensurate increase in public investment. Public investment is sought to restore and increase the hourly rate for content production.

Investment sought: \$1,100,000 annually

Total investment sought: \$1.45 million

The Delegation and Meetings

The NEMBC delegation to these meetings consisted

of Tangi Steen President of the NEMBC; Joe De Luca, Treasurer; Cristina Descalzi, Secretary, and; Luigi Romanelli, Executive Committee Member.

February was an extremely busy time in Parliament. However the NEMBC was able to secure meetings on Monday 24th and Tuesday the 25th of February with the following Members, Advisors and Parliamentary Secretary's. There are plans to have follow-up meetings with all of the thirty four politicians, particularly those that have high ethnic population(s) in their electorate.

It was important of course to meet with The Hon Malcolm Turnbull MP, Minister for Communications and we were able to meet with his Advisor Ms Ali McDonald.

Also from the Coalition we meet with a number of MPs: Mr John Alexander OAM MP and Member for Bennelong; Mr David Bernard Coleman MP and Member for Banks; Mr Craig Laundy MP Member for Reid; Ms Fiona Scott MP Member for Lindsay's Advisor Mr Bernard Bratusa.

We also met with The Parliamentary Secretary to the Prime Minister, the Hon Josh Frydenberg's Advisor Mr Luke Jedynak, and the Parliamentary Secretary to the Minister for Social Services, Senator The Hon Concetta Fierravanti-Wells, Senator for NSW and her Advisor Louisa MacPhillamy.

From the Labor Party we were able to meet with Deputy Leader of the Opposition, Shadow Minister for Foreign Affairs and International Development The Hon Tanya Plibersek MP, and also the Shadow Minister for Communications The Hon Jason Clare MP. For immigration and multiculturalism we were able to meet with Shadow Minister for Immigration and Border Protection The Hon Richard Marles MP Advisor and the Shadow Minister for Citizenship and Multiculturalism, Ms Michelle Rowland MP.



In the office of the Hon Malcolm Turnbull MP with advisor Alison McDonald



Cristina Descalzi, Tangi Steen, The Hon Jason Clare MP, Joe De Luca, Luigi Romanelli

Outcomes

The meeting outcomes were extremely positive especially in terms of building rapport and creating avenues for support. Many explained that it was a very tight fiscal environment especially as the government was consolidating funding. While there was no concrete promise for an increase in funding, however most of the politicians we met were eager to keep in touch and have since provided articles to The Ethnic Broadcaster. Extremely important was building good relationships with politicians and there were many who have a passion for ethnic community radio and support for multiculturalism.

The ethnic community broadcasting sector also received a positive response from The Prime Minister Tony Abbott when he sent a message to the 2013 NEMBC annual conference. This positive response was further reflected in the meetings with members of parliament and has shown the NEMBC needs to maintain a strong advocacy pitch and representation within the community broadcasting sector.

Prime Minister Tony Abbot showed his support at the 2013 NEMBC National Conference in Brisbane, with an opening letter that stated:

'I thank the NEMBC for your dedication to strengthening our society through broadcasting to Australia's ethnic communities.

Multilingual broadcasters play an important role in connecting Australians from all backgrounds to news, culture and to the wider community.

Your work is often unrecognised but it is essential for building stronger and closer communities.'

The Prime Minister's words ring true when he says that community broadcasters are 'unrecognised' for the essential work they do. Some stations are exclusively run by volunteers and the small amount of funding from government helps sustain the stations. The efforts of community radio volunteers have been valued at millions of dollars; \$232 million for the whole sector.



Prime Minister Tony Abbott's letter

3.2 Funds Under Threat:

It was hard to believe that after 30 years of government support that suddenly all funds to ethnic community broadcasting could be slashed. That was the stark reality facing ethnic community broadcasters when the Commission of Audit recommendations were released just one week prior to the 13 May 2014 Federal Budget.

The NEMBC and other sector bodies ran popular campaigns to vigorously defend the funds. Our campaign theme was 'Funds Under Threat'. Across the country, posters went up at ethnic radio stations to inform broadcasters of the steps they could take which included signing a petition and writing letters to Minister for Communications, Malcolm Turnbull and Treasurer Joe Hockey. Many radio stations ran community service announcements.

Broadcasters were asked to discuss the issue on-air and invite local politicians onto their programs to explain what was being planned for ethnic funding. Media releases and

background information were provided to broadcasters to read out on their programs. Listeners of the radio programs were encouraged to show support for ethnic community broadcasting and asked to contact their local member. Social media, e-bulletins and emails were used to disseminate information.

A petition was established, and within the week there were over 1,000 signatures online and another 500 in hard copies that were sent to Ministers Turnbull and Hockey.

Many of the ethnic communities have their own cultural groups and these organisations rallied to the cause, for example by putting information on their websites, getting their local papers involved or highlighting the information in their blogs.

The CBAA ran a very successful online campaign and increased the number of people who 'Commit to Community Radio' to 52,000. Through their very active online campaign there were over 5,000 emails sent to Minister Hockey. This showed a strong nation-wide commitment to community broadcasting.

The Announcement

The Budget was announced on 13 May 2014 and the funds for community broadcasting were maintained. The NEMBC was pleased to see members, stations, supporters and all the peak bodies come together to defend the survival of our sector.

There was obviously a difference between the Commission of Audit and the government's views. The audit didn't have the understanding of the very important role community radio plays as the third-pillar of media in Australia.

All sides of politics have always shown strong support for community broadcasting; recognising its contribution to diversity, access and participation. Previous and current Communications Ministers, advisors and public servants have always had a good understanding of community broadcasting. Previous and current Immigration Ministers have understood that ethnic community broadcasting is a major contributor to building social cohesion and providing opportunities for inclusion.

3.3 Sector Roundtable

The Community Broadcasting Sector Roundtable (the Roundtable) brings together the six national peak body's (CBAA, NEMBC, AICA, RPH, CMA, CTAA) and the Community Broadcasting Foundation (CBF), under the auspices of the CBAA, to recognise our strengths and identify and advance issues of mutual interest.

The Roundtable identifies emerging issues, discusses policies on issues of ongoing concern and informs

strategic approaches to address these issues. Issues raised are likely to relate to sector funding, policy, lobbying efforts or technical matters.

The Roundtable provides members with opportunities to network, initiate change, share knowledge and address challenges in an open, fair and respectful environment.

Meetings are held twice a year.

- The first ever community broadcasting Sector Roundtable meeting was held 12–13 December 2013 in Melbourne.
- The second community broadcasting Sector Roundtable meeting was held 31 March -1 April 2014. See report on the Roundtable.
- The next Roundtable will be in September and this will finalise 'whole of sector approach' to a submission for the Federal Budget in 2015.

The Terms of Reference of the Roundtable

The Roundtable is committed to achieving the following objectives. Establishing an effective alliance between national sector bodies and the CBF to:

- Identify those political and commercial objectives of the sector that are of common interest to the Roundtable members and on which broad sector consensus views can logically be achieved;
- Anticipate actions by other parties that will affect the sector's present and future situation and ensure that the sector's viewpoints are given consideration at the decision making stage, particularly in regards to legislation and regulations affecting or likely to affect community broadcasting;
- Identify opportunities to advocate for change that will advance the interests of the sector.
- Pursue and promote the public interest outcomes provided by the community broadcasting sector.
- Provide a forum to work in a co-ordinated way to grow, develop and promote community broadcasting;
- Provide an effective medium for disseminating relevant communications, news on developments and projects undertaken and or achieved by the Community Broadcasting Sector both within and external to the sector and the Roundtable members.

3.4 CBF Reviews

In 2013 the Community Broadcasting Foundation (CBF) instigated a series of reviews of all funding categories. The CBF has a commitment to commission regular independent external reviews of particular funding allocations but they have decided, based on their strategic plan, to run a rolling series of reviews. Most importantly

in the middle of these reviews there will be a special CBF Structural and Governance Review which is a more comprehensive and fundamental review of the Foundation operations and governance. The rolling reviews are unprecedented and have taken considerable time and energy to respond. The review process commenced in late 2013 and from early 2014 there have been three reviews and several more to start next year. The review process so far is:

1. **CBOnline Review:** This review was termed 'CBOnline Initiatives and New Technology Options Review'. The Foundation appointed the Melbourne-based consultancy firm the Nous Group to undertake the CBOnline Review. The objectives of this consultancy were to conduct research that will provide a summary overview of new and developing technologies relevant to the better operation of the Australian community broadcasting sector. On 8 April 2014 the NEMBC Executive and Policy Officer spoke by phone with Nous consultants about the CBOnline Review. A final report was produced by the Nous Group on 17 May 2014 and can be found on the CBF website.
2. **Review of the new 'Content Development Fund':** This was a Review of the general and specialist community radio content funding and the community television content funding that was 'new funding' since 2011. The objectives of the consultancy was to assess the effectiveness in meeting the parameters established for the funding by the Australian Government and how it is meeting the broader content development needs of the community broadcasting sector. The consultants employed to hold the Review were Kath Letch and David Brous Impact Consulting about the Content Funding Review. There were two meetings with the NEMBC: David Brous met with the Executive and Policy Officer in June and then on 2 May 2014 Kath Letch and David Brous met with the Executive Officers, Tangi Steen, Joe De Luca, Nick Dymertenko and Cristina Descalzi. The Report will be available on the CBF website.
3. **CBF Structural and Governance Review:** This Review is in process and is a more comprehensive and fundamental review of the Foundation operations and governance; this has the potential to lead to fundamental changes. The objectives of the CBF Structural and Governance Review is to provide an assessment of how the Foundation can best structure its governance and funding programs to serve the needs of the community broadcasting sector. The Nous Group has been appointed to undertake this Review.

The government proposed changes to the Racial Discrimination Act (1975), and on 25 March 2014 the Attorney-General's department released draft amendments and invited community submissions for five weeks, until 30 April 2014.

The NEMBC immediately began an advocacy campaign against the changes, which we believed would legitimise bigotry and make racial vilification harder to prove.

The existing laws against racial vilification had been operating successfully since 1995, providing an accessible legal means for addressing vilification on the basis of race, colour or national or ethnic origin. The proposed changes would have offered substantially less protection: racial insults would have become acceptable unless you could prove that they would 'incite hatred' or 'cause fear of physical harm', and almost anything in public discussion would be exempt.

The NEMBC collated information and media coverage about the proposed changes and put together an online resource for our members on writing to the Attorney-General. The online resource explained the history, intention and operation of the current legislation; the background, purpose and likely effect of the draft amendments; and information on how to make submissions.

In the April mail-out of *The Ethnic Broadcaster*, the NEMBC included a short letter about the Racial Discrimination Act proposed changes, calling on our members to write a letter or make a submission to the Attorney-General. The letter emphasised that it was particularly important for the Government to hear from people affected by racial vilification, and ethnic broadcasters could bring a wealth of knowledge and experience from their communities to the Government's attention. The NEMBC also provided a sample letter and some talking points to assist our

members in writing submissions, and added this to the online resource, along with a media release.

Given that the proponents of amending the Act campaigned in the name of free speech, the NEMBC submission stressed that as broadcasters, we understood the importance of free expression, and correspondingly the responsibility to ensure that reporting is fair, accurate, reasonable, and in good faith. We believed the existing legislation was strong, clear, just, and found a good balance between freedom and responsibility.

Local councils and State premiers also voiced their opposition to the amendments, with close to 50 local councils passing motions in support of the current legislation. The NSW and Victorian state governments released a joint statement saying that the proposed changes would 'threaten the social cohesion and well-being of not just our states' culturally and religiously diverse communities, but also the wider Australian community'.

In total more than 5,300 submissions were sent to the Attorney-General's office during the five week community consultation period, mostly opposing the proposed changes.

On 6 August 2014 Tony Abbot announced that the proposed changes would not proceed and that they were 'gone' and would not be back on the table. There had been enormous opposition to the proposed changes and this must have played a large part in overturning the Attorney-General's amendments. The proposed changes to the Act also came at a time when the Coalition was introducing new security laws that would have its biggest effect on the Muslim community.



The Racial Discrimination Act



Walk for Respect protest, Lakemba. Photo credit: Maha Abdo, Muslim Women's Association



5. Networking and Strengthening Profile

The NEMBC has excellent working relationships with many like-minded organisations, with reciprocal attendances at conferences, seminars, joint campaigns, events and festivals. The NEMBC will continue to maintain these relationships, and be well-represented at sector conferences.

The NEMBC continues to use networking and partnership as a means to strengthen issues of multiculturalism and multilingualism with relevant organisations such as the Federation of Ethnic Community Councils Australia (FECCA) and Ethnic Community Councils Victoria (ECCV). The ENGAGE Project and Media Kit have been successful in will fostering partnerships with Migrant Resource Centres, Settlement Service Providers and many other stakeholders. The ENGAGE project will continue to work in regional areas in Victoria and establish a working model that can be used in other states to support linkages between ethnic communities and regional stations.

The NEMBC maintains its effective network within the sector by being involved in Sector Roundtable meetings and will continue to provide detailed analysis and evidence based submissions.

5.1 The NEMBC has worked closely with a number of radio stations:

- 5.1.1. The NEMBC was able to assist in organising a meeting for the managers, on the 7 May 2014, of the full time ethnic radio stations 2000FM, 3ZZZ, 4EBI and 5EBI. The meeting was to look at best practice and better networking. This was a very constructive discussion and worked well as the first meeting.
- 5.1.2. The NEMBC Tangi Steen and Russell Anderson attended the 3ZZZ 2013 Christmas Dinner with thanks to the 3ZZZ President, George Salloum for the invitation. The dinner was a well-attended, generous and entertaining event held at the Rydges on Swanston.
- 5.1.3. The NEMBC has established good contacts with HOT FM in Mildura, One FM and Phoenix FM in Bendigo. Follow-on has occurred with Phoenix FM in Bendigo to assist the Karen program to remain on-air.
- 5.1.4. The NEMBC has been working closely with One-FM in Shepparton, as part of the continuation of the ENGAGE project with a view to employ an Access Coordinator at the station.

5.2. Working with Community Television and meetings with Channel 31

Community television is an area that is supported by the sector, especially with their involvement in the Sector

Roundtable meetings and inclusion in CBF funding. A series of meeting has been held with Channel 31 and the NEMBC is exploring ways to work more closely with community television and support the maintenance and growth of ethnic community television programs.

5.3 The ENGAGE project

Through the ENGAGE project NEMBC has established a good working relationship with the registered training organisation, Diversitat, which delivers high quality radio training.

In 2014 as a continuation of the ENGAGE project the NEMBC made several trips to Shepparton to maintain good relationships within the Shepparton community, with the radio station One FM, multicultural organisations and CALD communities. The organisations and multicultural groups are:

- Primary Care Connect: Tim Andrews
- Uniting Care Cutting Edge: Manager Teresa Carney, Multicultural Officer Fatima Al-Quarachy and Ihtisham Ali (Afghani program coordinator)
- Radio Station: One FM
- Sa'Daat Foundation: President Imran Syed
- Ethnic Council of Shepparton: Manager Chris Hazelman

5.4 Media Kit

The ENGAGE project also finalised a Media Kit that will be distributed widely around Australia and sent to settlement service providers to encourage connections between radio stations and new and emerging communities, and for radio stations to encourage outreach work. The NEMBC is developing a PowerPoint presentation and simple factsheets to explain the key points in the Leadership Media Manual.

The Media Kit has already been used in a number of workshops and for training educators.

- The Multicultural Centre for Women's Health, in Melbourne, received 26 of the Media Kits and they have been useful in training their bilingual health educators.
- The Ethnic Community Council of Shepparton held a Regional Youth Leadership Program and the NEMBC gave a presentation using its Media Kit and Leadership Media Manual on how media plays an important role in multicultural society on 16 May 2014.
- The African Media Australia held an eight-week media training program for community members. This is part of the Community Media Ambassadors program supported by Victoria Multicultural Commission (VMC). The training focused on storytelling, public

5. Networking and Strengthening Profile

relations, online video production, social media and engaging with the media. The NEMBC gave a workshop using the key points in the Leadership Media Manual.



NEMBC's Russell Anderson with Clyde Salumu Sharady CEO from Africa Media Australia at the AMA workshop.

5.5 The NEMBC continues to work with Mindframe Media

Mindframe Media provides a valuable resource for those in the media who have any involvement with the reporting or portrayal of suicide and mental illness. The online resource aims to support media professionals as

an important source of information to help ensure that the quality of reporting and portrayal of both suicide and mental illness is sensitive and responsible.

5.6 Regional Cultural Network Day

Regional Arts Victoria held a Regional Cultural Network Day on 27 March 2014 and the Executive and Policy Officer provided a presentation on ethnic community broadcasting with a panel of members from Arts Victoria. The panel included Suzi Cordell, Regional Arts Victoria Education and Families manager; Anita Larkin, coordinator of the Emerge Cultural Network; Tatiana Mauri, Community Engagement Manager for Museum Victoria and Immigration Museum; and Kath Papas, a creative producer with special interests in intercultural and interdisciplinary work. The outcomes for the day were a good networking opportunity and gave a chance to meet with people from regional Victoria. There could be a number of opportunities for the NEMBC to work more closely with arts projects.

The *Ethnic Broadcaster* journal (EB) is read widely, not only by ethnic and multicultural broadcasters but also by a range of people and institutions interested in ethnic and multicultural affairs and broadcasting.

The NEMBC has been able to expand its mailing list to include a larger number of members and organisations; the present mailing list is at 2,500 addresses. There will be a minimum of three issues published each year, complemented by ebulletins and matching regular up-to-date and relevant news and information presented on the NEMBC's main website, alongside active youth and women's websites. The journals are archived in hard copy and also available in digital format on the NEMBC website.

The *The Ethnic Broadcaster* continues to be a rich source of information for ethnic community broadcasting and continues with a more in-depth, research and evidence-based approach. There is a good balance between articles from politicians, academics and experts and the reports from "Around the Stations" keep the important community ethos and expression of ideas from our members. This combination is going well and the NEMBC is receiving a lot of anecdotal evidence to show that the format and style of the *The Ethnic Broadcaster* is proving successful.

The *The Ethnic Broadcaster* will continue to report on members and station activities and provide information on policy, technology, funding, training, multicultural and social justice issues and human rights.

The NEMBC uses a number of ways — other than the *The Ethnic Broadcaster* journal — to communicate with members, organisations and the public. The NEMBC has an organisation Facebook page, and each staff member has access to this page, to advertise activities and announcements of importance to the public. Twitter and Facebook are used regularly and have become more popular as tools for communication. EBulletins are consistent throughout the year and are a great way to advertise the NEMBC Annual Conference.

The NEMBC website has been a useful tool in keeping communication open to our members. We plan to move to a Wordpress Content Management System to make it even easier for NEMBC staff to update the website, further improving communication with our members. While the system we introduced in 2010 has been useful there is a need to have an even more user-friendly system. We plan this upgrade of our website over the next year.

6.1 *The Ethnic Broadcaster* journal editions

Autumn/Winter 2013:

The Autumn/Winter front page introduced the Media Kit with an inside story about the launch of the ENGAGE Project. The opening feature article was the about the NEMBC's new approach to lobbying. The lobby strategy is to develop a broad inclusive approach; one that involves more ethnic broadcasters, so we can become more experienced as advocates for our important volunteer driven sector.

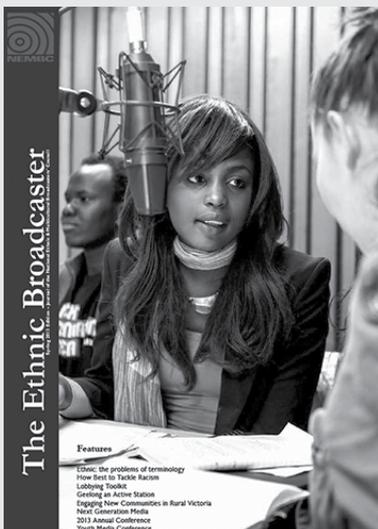
The Parliamentary Inquiry into Migration and Multiculturalism finalised its report, producing a comprehensive book that was a positive affirmation for multiculturalism in Australia; the NEMBC was well featured in the report. The NEMBC had an anti-racism theme for the year and there were a number of articles covering this theme, including the Victorian Equal Opportunity and Human Rights Commission report about racism and the Commission's 'Anti-Hate' campaign; a report on the 'Racism. It Stops With Me' campaign; and an article from Amy Corderoy, from the Sydney Morning Herald, on the mainstream media shaping negative stereotypes on asylum seekers.

The NEMBC 2012 Conference theme was 'Diversity = Reality; Stop Racism' and the report on the conference showed how ethnic community broadcasters are challenging racism. The many reports in the 'Around the Stations' section also showed how ethnic community broadcasting is contributing to diversity and social cohesion.



Spring 2013:

In the spring edition the NEMBC featured an article about the use of the word 'Ethnic' versus 'CALD'; this was following the release of a report by FECCA that recommended not to use the word 'ethnic'. Continuing with our anti-racism theme there was an article from Tim Soutphommasane on 'How to tackle racism'. There were two articles that continued with assisting our broadcasters and stations with a broader lobby campaign ideas: the NEMBC Lobby Toolkit was featured and gave assistance to broadcasters on how to interview decision makers and provided pointers to resources; the Geelong station Pulse FM was featured because they were very

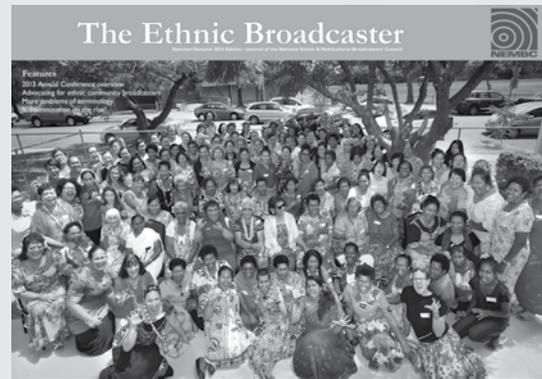


active as a station during the federal election and created live on-air debates with candidates from their region—this was a great example of best practice for a station.

There was a report about the ENGAGE project and also about the Next Generation Media training in South Australia.

The NEMBC 2013

conference was advertised and there were details about the Youth Media Conference. There was a contribution from Eva Hussain, the CEO of Polaran Language Services about how to maintain native language proficiency. And there was the usual important news about Youth and Womens issues and the many articles from 'Around the



Stations'.

Summer/Autumn 2014:

The feature articles in this edition were Prof. Roland Sussex's speech from the NEMBC 2013 Conference and an article by Dr Regina Quiazon of the Multicultural Centre for Women's Health on terminology for migrant communities, which was a response to the article on the word 'ethnic' in our previous edition.

There was a report about the AMARC Asia Pacific Conference. The edition also included comprehensive coverage of the Annual Conference and some excellent contributions from 'Around the Stations'.

Membership

By the end of the financial year 2014 there were a total of 562 members from 52 member stations, which is a slight decrease from last year of 64 members. While this is a slight slump in membership from the last year we believe this can be remedied over the coming years. The slump in the number of stations was a renewal issue from some of the newer stations that we signed up in 2012. We will focus on these stations renewing their membership again this coming year.

The NEMBC is doing well to maintain its membership base in an ever-changing environment where stations are increasingly under more pressure. Stations can have sudden changes that can put membership to the NEMBC at risk. A lot of stations have governance, board or staff changes and the NEMBC needs to keep in good contact with the stations to make sure membership is maintained.

A view of membership over the years since 2007:

2007	2008	2009	2010
540	591	560	593

2011	2012	2013	2014
532	613	626	562

Training

8.1 Training Projects:

The NEMBC, while making the best use of the extremely limited training opportunities provided by the National Training Program, will continue to advocate for the restoration of the AERTP, the most suitable training program for ethnic community broadcasters.

The NEMBC is working with the present training system and has played an active role in running training programs, including:

- **Next Generation Media** was in South Australia in early 2014. In 2014-15 training will occur in Cairns and there are plans for a NGM training program in Brisbane.
- **eChamps** – NEMBC continues to train eChamps at our conferences and forums.
- **ENGAGE** project took place in Shepparton, Mildura and Bendigo through 2013. In 2014 the NEMBC has continued to provide training opportunities and support to new and emerging communities in Shepparton.



eChamps at the Brisbane conference

NEMBC Annual Conference

The Queensland Multicultural Centre, a new venue dedicated to multicultural groups, was the perfect venue for the one hundred and twenty participants at the 2013 NEMBC Annual Conference in Brisbane – held on 30 November to 1 December.

The Queensland Multicultural Centre is right next door to the 4EB ethnic radio station and this provided a great opportunity for participants to have hands-on training in editing and digital broadcasting. The conference also provided an opportunity to showcase 4EB which is one of the leading stations in digital production and broadcasting, most notably with its upgrading of studios to digital and the broadcasting of its Global broadcast.

The Conference Official Opening was successful, with a message sent from the Prime Minister Tony Abbott and delivered by Mr Wyatt Roy MP, Member for Longman.

Other prominent speakers were Senator Claire Moore (ALP) and Mr Ian Kaye, State Member for Greenslopes (LNP). Senator Larissa Waters (Greens) attended and spoke at the Gala dinner.

This year's feedback from delegates and guests was positive with particular praise given to the opening event and the keynote speech by Professor Roland Sussex from the University of Queensland. The workshops also received positive praise.

Below are the key areas that contributed to the success of the 2013 NEMBC Conference:

Theme

The conference theme was 'We Speak Your Language', which was about creating a sense of belonging and dialogue, extending the conversation to develop relationships and make connections to speakers and stories.

Message from the Prime Minister

The Prime Minister Tony Abbott sent a message that addressed the conference and commended our broadcasters on their contribution to social cohesion and community building in Australia. This was the first time the NEMBC has had a representative from the Prime Minister's Office.



Mr Wyatt Roy MP, Member for Greenslopes



Mr Ian Kaye, State Member for Greenslopes (LNP)



Senator Claire Moore (ALP)

Keynote speaker

We were very pleased to have Emeritus Professor Roland Sussex as our keynote speaker. Professor Sussex spoke of the need to support the multiculturalism of the 'salad bowl' rather than the 'melting pot' of assimilation. He rejected the dehumanising media framing of people seeking asylum in Australia as things to be 'processed', in terms of objects ('the boats'), or a 'problem' and recalled similar language in Nazi propaganda that referred to genocide as a 'solution to the Jewish question'. Professor Sussex also affirmed the importance of ethnic broadcasting in helping to shift stereotypes and prejudices in our society.



Professor Roland Sussex

The Q&A Panel

In this panel session, we focused on our theme 'We Speak Your Language'.

Panellists were: Professor Roland Sussex, Agnes Whiten (Chairperson, Ethnic Communities' Council of Queensland), Umesh Chandra (Broadcaster and Editor, The Indian Times), Boom Buchanen (Thai Language broadcaster), Ekaterina Loy (NEMBC Youth Convenor), and Niels Kraaier (Freelance Journalist).

This is the third year that the NEMBC has run a Q&A Panel, and the feedback was overall positive.

Workshops

Digital Presentation programming

The digital presentation programming provided hands-on training in program preparation, techniques that can be used to improve presentation and the overall quality of a program. This session was hosted by Jason Hagen, Training Co-ordinator of 4EB.

Interview techniques

Faith Valencia provided tips of how to conduct live interviews in the studio or on the phone, and how to get the answers you and the listeners are looking for.

Skill and strategies for successful lobbying

The workshop panellists were Russell Anderson (NEMBC Executive and Policy Officer), Kalisi Bese (Program Manager of Pasifika YLS & Inala Youth Services) and Annika Hutchins (Manager at ICMS). The panel provided insights into the lobby work of the NEMBC including the last election and provided handy tips from the NEMBC Lobbying Tool-Kit. First-hand experience of how to approach government was provided and some of the fundamentals of strategies for lobbying were presented and discussed.

Digital editing in Audacity

Niyi Adeyoyibi and Ellie Freeman showed attendants how to effectively use Audacity to edit audio files.

Legal and ethical issues in radio

Rhonda Breit discussed the legal and ethical issues broadcasters could encounter while broadcasting. She also provided expert insights on how to avoid breaching Codes of Practice and abide by broadcasting legal guidelines.

Community Broadcasting Foundation Workshop

The Community Broadcasting Foundation (CBF) and members of the Ethnic Grants Advisory Committee (EGAC) showed how EGAC makes decisions with funding applications, and there was an in-depth description given about the new guidelines that will see more support for new and emerging communities and particularly those living in regional areas.

Conference Attendance and Participation Delegates

This year we had over 100 people who attended the gala dinner. The Gala dinner was held at the Queensland Multicultural Centre, in Kangaroo Point.

Gala Dinner

The NEMBC Broadcasting Awards Night was opened by Papua New Guinean dancers, and speeches were delivered by Senator Larissa Waters, followed by Senator Claire Moore, and they both also presented awards. Guests were entertained by the humour of Alex Oliver the MC and the one-man band who delighted everyone with a variety of up-beat and lively music. Thanks to Anthea Sidiropoulos for playing and getting everyone up dancing.

Program of the Year Award (Presented by Barrie Goldsmith, from Goldsmith Lawyers)

Given the very high quality of production and content by the finalists, two winners were announced for this category.

Winners: Tamil Oli, Radio 4EB and Radio Sinhala, Radio 3MDR.

Tamil Oli was selected as the co-winner as it broadcast a fun and energetic program that targeted all age groups. This innovative program also demonstrated high levels of engagement with the audience through educating young people with vocabulary and, using a creative approach, successfully encouraging young Tamils to speak their mother language.

Judges commended that Radio Sinhala delivered a fantastic program tightly scripted providing the audience with informative news and information about local community health, and indulging the audience with lively music. The program also delivered comprehensive interviews and engaging topics that appealed to all age groups.

Youth Program of the Year

Winner: Student Xpress, Radio 3ZZZ

Judges commended the program which excelled in capturing the perspectives and struggles of international students whose voices are marginalised in Australian society, who are affected by housing issues and challenges of settling in a culturally and linguistically diverse society.

Women's Program of the Year (Presented by Senator Claire Moore)

Winner: Multicultural Women's Program, Radio 4EB

This program was praised for its presentation and content as it dealt with numerous issues that relate to multicultural women, and then combined with an uplifting and positive theme, 'Women Can Do It'. The program also created an inclusive environment that results in strong engagement and celebration of community spirit.

NEMBC Conference Feedback

We received 29 feedback forms; overall the conference feedback was good especially regarding the official opening, the keynote speaker, the Q&A and the workshops. Most participants thought Professor Roland Sussex was excellent. The Q&A received good responses but attendants recommended it needs to be less structured next time.

Attendants gave helpful advice and recommendations for improvements on the gala dinner and catering. There were some issues because the hotel and venue were separate which created some transportation problems between the hotel and the conference venue. NEMBC has taken note of attendees' suggestions and will ensure that these will not be an issue in the next conference.

We also received suggestions from delegates about giving more support for the youth and training support as well as more communication from the NEMBC to members.

For next year's conference, most delegates voted that they would like to see a workshop on social media, such as how to use Facebook and Twitter platforms, and podcasts. Delegates also suggested using examples from the award-winning programs in the workshops.

Most of the AGM went smoothly and efficiently, however attendees would like to see more improvements for it to finish 'quicker'.

We would like thank everyone who has given us their thoughts. Your feedback is really valuable to us and will help us to assist ethnic community broadcasting better. If you have any further suggestions or queries, please do not hesitate to contact us at admin@nembc.org.au or call us on (03) 94869549.

The NEMBC continues to operate the following projects:

10.1 Next Generation Media Training South Australia 2013

The Next Generation Media (NGM) Training in South Australia built the capacity of culturally diverse youth in leadership, media and radio skills and empowered them to create their own independent media content. NEMBC partnered with Radio 5EBI, Radio Adelaide and Multicultural Youth South Australia (MYSA) to work on the NGM Training Project. Participants went on-air at Radio 5EBI for three months; participants expressed plans to continue with radio broadcasting and maintain their involvement in media.

The training from 9 July to 18 July 2013, was divided into three parts: Leadership Training, Media Training and Radio Broadcasting Training. Each partner coordinated the training module that corresponded to their area of expertise.



Next Gen participants

The NGM South Australia had 19 enthusiastic young people come together to undertake Leadership, Media and Radio Broadcasting Training. The participants came from a variety of cultural backgrounds, including:

Afghan, Bhutanese, South Sudanese, Palestinian, Tartan, Cambodian, Filipino, Russian, and Estonian.

Engagement with media is crucial for young people from culturally and linguistically diverse backgrounds. It provides an opportunity for youth to explore issues in a society in which their perspectives are often marginalised, stereotyped or ignored.

The NEMBC goals are to build the capacity of ethnic young people in terms of leadership skills and empower them through meaningful participation in the media, to provide them a strong foundation for continued participation in the media through training and networks, and diversify media in Australia by increasing the number of culturally and linguistically diverse journalists.

With Australia's mainstream media coming into sharp criticism recently for not representing the cultural diversity of this country, training projects such as this are important as ever to diversify media in Australia, increase the number of ethnic youth journalists and provide the public with an understanding of diverse experiences and perspectives. The NEMBC is acutely aware that culturally diverse young people are not just underrepresented in the mainstream media but underrepresented in community broadcasting as well.

Therefore, a dedicated, tailored and holistic approach to engaging them is needed to ensure they have a voice in community broadcasting and the mainstream media.

This project was a rare opportunity for these young people to learn skills and develop enthusiasm for media participation and therefore represent their own sense of community, identity, language and culture. It also allowed them to speak to their peers and learn how to create media that is relevant, informative, entertaining, unique, engaging and accessible.

This is the second time the NEMBC has run Next Generation Media training. The first project took place in Melbourne in 2012.

Leadership Training



Next Generation Media SA. Front Row Left to Right: Hamidullah Muradi, Wathnak Vy and Mustafa Salimney. Middle Row: Sarah Alessi, Bhol Yak, Monica Aweng Deng, Gaida Merei, Diana Delumen and Shakiba Sarvari. Back Row: Razia Ali, Dilli Ram Dhakal, Prem Lal Dhakal, Liisa Aadussoo, Parisa Sarvari, Zahra Naseri and Laxmi Narayan Adhikari.

The Leadership Training was facilitated by Tamara Stewart-Jones from MYSA. This training helped participants understand the significance of leadership and leadership qualities, and participants learnt how to communicate their ideas more effectively to an audience.

Students also participated in interactive

discussions ranging from topics of influential leaders, leadership types, media and stereotypes that young people encounter. Some group activities included students working to create an action plan for a given task. Each person in the group was given a different type of leadership and they acted according to its style. This activity enabled them to understand a wide range of different personality types. Participant Bhol Yak reflected on what he learnt about a leader's role, "the leader points the way, and the ultimate success or failure lies in his/her ability to lead".

Another outstanding result of this training was enabling participants to connect and bond with a wide range of people. Diane Delumen said "we all came from diverse cultures with different experiences and opinions [and] the training has taught me very much to listen and respect; and how this is imperative in effective communication and building relationships".

Touring Around the Stations

Participants were taken on a tour to visit different types of radio stations in South Australia: Fresh FM, which is a community youth-run station, ABC (Australian Broadcasting Corporation), PBA FM and Radio Adelaide. This tour helped participants to develop an understanding of radio broadcasting and how stations operate.

Parisa Sarvari said “the best thing I learnt was from having a tour around different stations and about how different stations were focused on different ways and styles of gaining the public’s attention on the topic they are talking about”.

Introduction to Media Training

The Introduction to Media Training was facilitated by Radio 5EBI’s trainer Marg Williams. Training included: understanding Australia’s media landscape, different types of radio stations, the history of community radio, media broadcasting law and what sorts of news stories make the headlines. We also invited guest speakers who have worked in the media to share their personal experiences. We invited Edilene Lopes Do Carmo who was a journalist in Brazil and is now currently broadcasting on Radio Adelaide, Indra Adhikari from Radio Adelaide and a former online and print journalist in Nepal, and Bridget Merrett the Senior Communications Consultant for the Royal Automobile Association.

Radio Broadcasting Training

The Radio Broadcasting training covered practical elements on how to prepare a radio program. Marg said “the three days of Broadcast Training was invaluable. Being divided into teams is a particularly good way to develop good relationships with each other especially their team members. Digital editing is fun and is an important aspect of radio, plus voice training, ending up with recording voice overs for promos and sweepers”.

Accreditation for Next Generation Training

After the training, participants were keen to take up an opportunity offered to them by our project partners for them to attend another training to gain a full Certificate II in Creative Industries (Media). This strongly shows participants are keen to gain extra qualifications and experience for themselves, and keen to connect and engage more with activities that will benefit them. All 11 participants successfully received their statement of attainment for a Certificate II in Creative Industries (Media).

10.2 The ENGAGE Project:

The NEMBC has a strong focus on assisting new and emerging communities and the ENGAGE project has provided a good model for this support.

The 2013 ENGAGE project was funded by the Department of Immigration and Citizenship Diversity and Social Cohesion Grant to work in regional and rural areas of Victoria to



Bendigo training-Not in order-Ta Lu, Say Bo, Htoo Bo, Ka Paw Moo, Paw Doh, Hser Doh Moo, Du Du, Kaw Mu Tw and Nay Thway with Leo Renkin

support those new and emerging communities who aren’t represented at their local community station and provide them an opportunity to receive radio training so they are ‘radio-ready’ to start a three month on-air trial. This participatory service taught settlement life skills and provided opportunities for involvement and engagement in the clients own cultural and linguistic community, as well as the broader community through leadership training and broadcasting on radio. It also assisted orientation by disseminating multilingual settlement information through community radio. The project focused on all members of a language group, with a strong emphasis on youth and women.

The ultimate goal is to create the right environment for these programs to be sustainable so they can provide an important link of information, entertainment and news to their local community.

Rationale

Participation in media is crucial for the empowerment of people from diverse cultural backgrounds, yet few are aware of the opportunities provided by community broadcasting. While the sector is generally enthusiastic about broadcasting specific language, cultural programs, they cannot always provide the support or outreach or training that is required for sustainable engagement of people from culturally diverse communities.

By bringing together project partners who are experienced in CALD work, community and multicultural broadcasting. This project recognised the necessity of a tailored and supportive approach to engaging new emerging communities providing them with good foundations and ongoing support for continued participation.

The Model

The NEMBC identified which Victorian towns have had a higher intake of new and emerging communities and then matched that data against the local community radio station to see if the emerging community was broadcasting a radio program. The gaps identified were: African communities in Mildura; Iraqi and Afghan communities in Shepparton and the Karen community in Bendigo.

The NEMBC ran radio training programs, and established good working relationships with CALD communities and by the end of 2013 there was a weekly Arabic (Iraqi) radio program being broadcasting in Shepparton, a weekly Multicultural African program (mainly in Swahili) broadcast in Mildura and a weekly Karen program broadcast in Bendigo.

Completion in 2014

The overall success of the project can be measured in the high level of completion by participants; all participants completed the training course and 85% completed the course material and received accredited certificates. All groups following the training were 'radio-program ready' with sufficient skills and the right conditions established with stakeholders – the radio station in particular – so participants could start a radio program. Three language programs (Arabic, Swahili and Karen) programs went on-air to produce a radio program for three months. Three language programs, Arabic, Swahili and Karen, remain on-air and sustainable programs. The Arabic (Iraqi) program is in Shepparton, the Swahili program in Mildura and the Karen program in Bendigo. There is still an Afghan program that can go on-air in Shepparton when the station can accommodate them.

The ENGAGE project was extremely successful in training a larger language group than originally proposed. There was meant to be four different groups however ENGAGE trained six cultural groups (Afghan, Iraqi, Hazara, Swahili, Sudanese and Burmese) and five language groups Arabic, Dari, Nuer, Farsi, Swahili, Sudanese and Karen.

Continuation of the ENGAGE project.

The NEMBC has focused on continuing to assist Shepparton and had a one day visit to Shepparton on Thursday 20 March 2014.

The aims of the meetings were to follow-up with the ENGAGE project to hold a Women's training project and to make sure the Iran and Afghan programs are sustainable, and to research the possibility of more ethnic programs starting on the community radio station ONE FM. Meetings with multicultural groups were also held. The opportunity was taken to visit the office of Sharman Stone MP.

The NEMBC also explored the option to partner with the radio station, a multicultural organisation such as Ethnic Communities Council Shepparton (ECCS), and apply for funding to employ a 'Radio Access Coordinator'.



NEMBC's Russell Anderson and Juliana Qian at One FM in Shepparton with One FM Administration Officer Sharon Chapman and NEMBC Project Officer Hsin-Yi Lo

Women's Activities

The Women's Committee held a face-to-face meeting at NEMBC offices in June 2013. Discussion focused on promoting the profile and boosting representation of women broadcasters. It was decided that a presentation be created for the 2013 NEMBC Conference in Brisbane promoting the hard work women from multicultural backgrounds put in at their respective stations and programs.

The Women's Committee also expressed plans to introduce courses within their stations aimed at refreshing skills in media law, new technology, and operation of audio equipment including panel operation.

The committee set up a stall at the 2013 NEMBC Conference where they shared information about their role in the NEMBC Women's Committee and organised an interviewing techniques workshop as part of the conference program. This involvement worked to promote the activities of the NEMBC Women's Committee and allowed women broadcasters to play a hands-on role supporting other broadcasters in the development of important broadcasting skills.

Members of the Women's Committee participated in a variety of activities celebrating International Women's Day in March 2014 at their stations. 4EB hosted a 'Women in Radio' day, with more than 30 women representing 17 ethnic groups coming together to network and share information. This event promoted the profile of the Women's Committee, and also showcased the involvement women have in community broadcasting. Irene Tavutavu (Queensland Women's Committee representative) wrote a detailed summary of this celebration for The Ethnic Broadcaster Autumn/Winter 2014 edition.

In February 2014 the Women's Committee held a Skype meeting to discuss projects and initiatives for the year. One initiative put forward was to set up a women's state forum, inviting women broadcasters to attend. The suggested location for this forum was Brisbane. The Women's Committee also aimed to find out more about the demographics of women community broadcasters, via a survey circulated to related broadcasters.

Research has also begun into the history of women in radio in Australia, and the history of the NEMBC Women's Committee as part of an oral history project highlighting the involvement of women in broadcasting.

Youth Activities

The NEMBC hosted the Youth Committee face-to-face meeting in September 2013. The focus of this meeting was to organise the running of the 2013 Youth Media Conference. Committee members held various roles throughout the Youth Conference; these included MCs, facilitating panel sessions and mediating panel discussions. During this meeting an action plan for the eChamps project was devised and a strategy for their participation and individual roles at the youth and main conference defined. The Youth Committee discussed ideas for future projects, including a resource featuring interviews from past NEMBC Youth Committee members, sharing their thoughts and experiences as a Youth Committee representative and where it has led them in their professional and personal lives, to be published in The Ethnic Broadcaster and also aired on community radio stations around Australia.

2013 NEMBC Youth Media Conference

This was the first time that there was a Youth Media Conference held before the main NEMBC Conference, which was attended by over 50 young people from around Australia and included plenaries and workshops on a variety of topics and issues, including:

- Cultural and language maintenance amongst multicultural youth
- Voice training
- Interviewing skills and techniques
- Radio production skills
- Creating an online media portfolio
- Engaging young people in community radio



Some of the participants at the conference

The 2013 NEMBC Youth Media Conference was tailored to the needs of youth broadcasters and provided practical workshops to develop skills for community radio and beyond. The youth conference was not only a highly successful day but is a good addition to the main conference and will continue again in Darwin at the 2014 Conference.



11. Women's and Youth Activities

The NEMBC is building a partnership with the Ethnic Schools Association of Victoria and Radio 3ZZZ in Melbourne to encourage young people from Culturally and Linguistically Diverse (CALD) backgrounds to get involved in broadcasting. The project aims to:

- Provide a resource for community radio stations
- Promote the programs and experiences community radio provides and encourage young people from CALD backgrounds to get involved as a station volunteer
- Provide an opportunity for language students to build their language skills, particularly in the area of oral communication

Kenneth Kadrigamar (Northern Territory Representative) held a meeting with MyNT (Multicultural Youth NT) to look at ways the NEMBC could partner with them for the 2014 Youth Media Conference.

Youth Contributions to The Ethnic Broadcaster

Kenneth Kadrigamar (Northern Territory Youth Committee Representative) contributed an article to *The Ethnic Broadcaster* 2014 Autumn Edition summarising events at the 2013 Youth Media Conference.

Edgar Mirantz Tan (Victorian Youth Committee Representative) wrote a report on the participation of eChamps at the NEMBC conference for *The Ethnic Broadcaster* 2014 Autumn Edition.



12. Financial & 13. Staffing and Outsourcing

Financial

12.1 The NEMBC is very prudent with its spending and continues to operate on a limited budget, receiving 9.95% of the money available for sector coordination. We have used, and continue to use, the funds we receive effectively to provide accessible and quality services and resources to ethnic broadcasters around Australia.

While we have had a modest operating surplus this financial year of \$53,774 it does provide the organisation with backup for a rainy day. This is a position the NEMBC must maintain at all times and especially following the last federal budget scare whereby all funding to ethnic community broadcasting was threatened. The NEMBC realised that it needs to think about sustainability and have a healthy reserve so that we could weather not only a rainy day but a potentially large storm like the potential federal budget cuts.

12.2 The Audit process with our new auditors, LBW Chartered Accountants, went very well. LBW were contracted to perform the audit 2013-14 for the NEMBC and with LBW being based in Melbourne the process went well for the Secretariat.

12.3 Deductible Gift Recipient status

The NEMBC is in the process for applying for Charity status with the Australian Charities Not-for-Profit Commission (ACNC) and will also apply to be on the Registry of Cultural Organisations (ROCO) list to seek Deductible Gift Recipient Status.

Staffing and Outsourcing

Staffing - Human Resource Management

The NEMBC staffing situation during this period was relatively stable with the Executive and Policy Officer, Russell Anderson and the Project Officer, Hsin-Yi Lo in their positions for some time. While there were three Administration Officers during this period, Jasmine Budisa was with the NEMBC for nine months and Clemmie Wetherall remained on staff as a part-time employee, which was useful in providing handover advice and support. Clemmie was with the NEMBC for almost two years. Our current Administration Officer Hien Minh Dinh (Mindy) started with the NEMBC in September 2013 and the new position of Operations Officer was filled by Juliana Qian in February 2014. Our bookkeeper Rod Borlase has been with the NEMBC for two years now.

The NEMBC has been able to provide some stability and assist in the retention of staff by recognising national award standards and also modernised staff titles. Regular work appraisals are held and staff development opportunities identified.

The NEMBC created a new position, the ENGAGE Project Officer and employed Rashid Alshakshir on 1 February 2013. Rashid finished in January 2014 when funding was finalized. The NEMBC is applying for funding to continue the ENGAGE project and hopes to be successful and be able to employ another ENGAGE Project Officer.

The re-structure — to outsource the conference organising and *The Ethnic Broadcaster* journal layout — has created some stability for the NEMBC. Heidi Jephtha from event organisers 2EM worked with us on the Brisbane conference and is now more familiar with our organisation as we plan and organise the Darwin conference. We hope that 2EM will stay with us and create long term stability for our conference and for the Secretariat.

We have employed a graphic-designer, Emma Borlase, for a one year trial term and in this year she has worked with us on two *The Ethnic Broadcaster* journals, performing layout and some design aspects, and we hope that this continues and creates continuity and stability for the *The Ethnic Broadcaster* journal layout.

The NEMBC, in general, runs an economically tight organisation. It is committed to further improving efficiency and professionalism at all levels: executive committee, standing committees and staff.

Our Strategic Plan shows that the NEMBC has taken on good governance practices and will keep pace with best practices in governance standards. The NEMBC is looking at changes to the NEMBC Constitution and will seek pro-bono legal assistance to modernise the constitution and bring into line with the present model rules.

The NEMBC Board charter has been helpful in a number of ways to assist decision making and clarify the principles of the board and to recognise the need to become 'faster and more effective' in our decisions and how we operate.

The 2013 Election Results were:

Executive Committee	Women's Standing Committee
Tangi Steen – President – SA Nick Dmyterko – Vice President – QLD Cristina Descalzi – Secretary – SA Joe De Luca – Treasurer – NT George Salloum – VIC Osai Faiva – NSW Luigi Romanelli – TAS Nim Osborne – ACT Irene Tavutavu – QLD (co-opted Women's Committee Convenor) Kenneth Kadirgamar – NT (co-opted Youth Committee Convenor)	Irene Tavutavu – Convenor – QLD Fipe Nasome Howard – NSW Anthea Sidiropoulos – VIC Maria Elena Chagoya – TAS Unisha Magar – SA
Ethnic Grants Advisory Committee (EGAC)	Youth Standing Committee
Dr Heinrich Stefanik OAM (Chair and CBF Board Representative) Luchi Santer – NT Iyngaranathan Selvaratnam – NT Orietta Wheatley – VIC	Kenneth Kadirgamar – Convenor – NT Edgar Mirantz Tan – VIC Joseph Vuicakau – NSW Curtis Craig Ho – TAS Sarah Lio-Willie – QLD Neeru Khapangi – SA

The NEMBC Executive Committee meetings held during the year were:

- Meeting 24 – 25 August 2013, NEMBC Office - Melbourne.**
 Attendance: Tangi Steen (President), Cristina Descalzi (Secretary), Joe De Luca (Treasurer), Werner Albrecht, Luigi Romanelli, Ekaterina Loy, Irene Tavutavu, George Salloum. Apologies: Nick Dmyterko and Osai Faiva.
- Meeting 29 November 2013, QMC Kangaroo Point - Queensland**
 Attendance Present: Tangi Steen (President), Cristina Descalzi (Secretary), Joe De Luca (Treasurer), Werner Albrecht, Luigi Romanelli, Nick Dmyterko, Osai Faiva, Irene Tavutavu, George Salloum. Apologies: Ekaterina Loy
- Meeting 22 - 23 February 2014, Theo Notaras Multicultural Centre - ACT**
 Attendance: Tangi Steen (President), Cristina Descalzi (Secretary), Joe De Luca (Treasurer), Luigi Romanelli, Nick Dmyterko, Osai Faiva, Irene Tavutavu (Women Convener), Kenneth Kadirgamar (Youth Convener), Russell Anderson (EPO). Apologies: George Salloum
- Meeting 3 - 4 May 2014, NEMBC Office - Melbourne**
 Attendance: Tangi Steen (President), Cristina Descalzi (Secretary), Joe De Luca (Treasurer), Luigi Romanelli, Nick Dmyterko, Irene Tavutavu (Women Convener), Kenneth Kadirgamar. Apologies: Osai Faiva and George Salloum. Absent: Nim Osborne



Financial Report

National Ethnic and Multicultural Broadcasters' Council Inc
Financial Report for the Year Ended 30 June 2014



National Ethnic and Multicultural Broadcasters' Council Inc

COMMITTEE'S REPORT

Your committee members submit the financial report of National Ethnic and Multicultural Broadcasters' Council Inc for the financial year ended 30 June 2014.

Committee Members

The names of committee members throughout the year and at the date of this report are:

Tangi Steen	Nick Dmyterko
Joe De Luca	Osai Faiva
Cristina Descalzi	Luigi Romanelli
Werner Albrecht	George Salloum
Ekaterina Loy	Irene Tavutavu
Kenneth Kadrigamar	

Principal Activities

The principal activities of the Council during the financial year were to:

- 1) Promote and represent the interest of ethnic and multicultural community broadcasters throughout Australia in Radio, Television and other electronic media;
- 2) Advance the development of a harmonious multicultural society in Australia through broadcasting and;
- 3) Assist the efforts of all broadcasters to achieve a quality service for their communities.

Significant Changes

No significant change in the nature of these activities occurred during the year.

Operating Result

The surplus after providing for income tax for the 2014 financial year amounted to \$53,774

The Committee Members declare that:

- a) The accompanying financial report, being a special purpose financial report, is drawn up so as to present fairly the state of affairs of the council as at 30 June 2014 and the results of operations for the year ended on that date;
- b) The accounts of the Council have been properly prepared and are in accordance with the books of account of the Council;
- c) There are reasonable grounds to believe that the Council will be able to pay its debts as and when they fall due; and
- d) The accounts have been made in accordance with Australian Accounting Standards and other mandatory professional reporting requirements to the extent described in Note 1 to the financial statements and the Associations Incorporations Act 1991 (Australian Capital Territory).

Signed in accordance with a resolution of the members of the committee.

NEMBC President Tangi Steen

NEMBC Treasurer Joe De Luca

Dated this 7 day of October 2014



National Ethnic and Multicultural Broadcasters' Council Inc

STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME FOR THE YEAR ENDED 30 JUNE 2014

	Note	2014 \$	2013 \$
INCOME			
Revenue	2	491,748	487,419
		<u>491,748</u>	<u>487,419</u>
EXPENDITURE			
Administration Expenditure		(434,110)	(437,615)
Depreciation		(3,864)	(3,498)
		<u>(437,974)</u>	<u>(441,113)</u>
Profit before income tax		53,774	46,306
Income tax expense	1a	-	-
Profit for the year		53,774	46,306
Other comprehensive income			
Items that will not be reclassified to profit or loss:		-	-
Items that will be reclassified subsequently to profit or loss when specific conditions are met:		-	-
Total other comprehensive income for the year		-	-
Total comprehensive income for the year		53,774	46,306

The accompanying notes form part of these financial statements.



National Ethnic and Multicultural Broadcasters' Council Inc

STATEMENT OF FINANCIAL POSITION AS AT 30 JUNE 2014

	Note	2014 \$	2013 \$
ASSETS			
CURRENT ASSETS			
Cash and Cash Equivalents	3	440,027	414,538
Trade and Other Receivables	4	10,466	35,963
TOTAL CURRENT ASSETS		<u>450,493</u>	<u>450,501</u>
NON-CURRENT ASSETS			
Property, plant and equipment	5	5,115	8,226
TOTAL NON-CURRENT ASSETS		<u>5,115</u>	<u>8,226</u>
TOTAL ASSETS		<u>455,608</u>	<u>458,727</u>
LIABILITIES			
CURRENT LIABILITIES			
Trade and Other Payables	6	66,251	126,741
Provisions	7	17,213	13,616
TOTAL CURRENT LIABILITIES		<u>83,464</u>	<u>140,357</u>
NON-CURRENT LIABILITIES			
TOTAL NON-CURRENT LIABILITIES		<u>-</u>	<u>-</u>
TOTAL LIABILITIES		<u>83,464</u>	<u>140,357</u>
NET ASSETS		<u>372,144</u>	<u>318,370</u>
MEMBERS' FUNDS			
Retained surplus	8	372,144	318,370
TOTAL MEMBERS' FUNDS		<u>372,144</u>	<u>318,370</u>

The accompanying notes form part of these financial statements.



National Ethnic and Multicultural Broadcasters' Council Inc

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 30 JUNE 2014

	Note	2014	2013
		\$	\$
CASH FLOWS FROM OPERATING ACTIVITIES			
Cash receipts in the course of operations		496,637	475,417
Cash payments in the course of operations		(486,547)	(422,143)
Receipts from interest income		16,152	26,194
Net cash (used in)/generated from operating activities	9(b)	<u>26,242</u>	<u>79,468</u>
CASH FLOWS FROM INVESTING ACTIVITIES			
Payment for plant and equipment		(753)	-
Net cash used in investing activities		<u>(753)</u>	<u>-</u>
Net increase /(decrease) in cash held		25,489	79,468
Cash on hand at the beginning of the financial year		414,538	335,070
Cash on hand at the end of the financial year	9(a)	<u>440,027</u>	<u>414,538</u>

The accompanying notes form part of these financial statements.



National Ethnic and Multicultural Broadcasters' Council Inc

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2014

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The financial statements are special purpose financial statements prepared in order to satisfy the financial reporting requirements of the Associations Incorporation Act 1991 (Australian Capital Territory). The Council has determined that the association is not a reporting entity.

The financial statements have been prepared on an accruals basis and are based on historic costs and do not take into account changing money values or, except where stated specifically, current valuations of non-current assets.

The preparation of a financial report in conformity with Australian Accounting Standards, as applicable, requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the result of which forms the basis of making the judgements about carrying values and assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates. These accounting policies have been consistently applied by the Council.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the year in which the estimate is revised if the revision affects only that year, or in the year of the revision and future years if the revision affects both current and future years.

There are no significant judgements made by management in the application of Australian Accounting Standards that have significant effect on either the financial report or estimates with a significant risk of material adjustment in the next financial report.

The following significant accounting policies, which are consistent with the previous period unless stated otherwise, have been adopted in the preparation of these financial statements.

The Council operates as a non-profit organisation promoting and supporting ethnic and multicultural broadcasting in Australia.

a. **Income Tax**

No provision for income tax has been raised, as the entity is exempt from income tax under division 50 of the Income Tax Assessment Act 1997.

b. **Property, Plant and Equipment (PPE)**

Property, plant & equipment are included at cost less, where applicable, any accumulated depreciation. All fixed assets are depreciated over the estimated useful lives commencing from the time the asset is held ready for use. The gain or loss on disposal of all fixed assets is determined as the difference between the carrying amount of the assets at the time of disposal and the proceeds of the disposal, and is included in the operating surplus of the Council in the year of disposal.

c. **Non Current Assets**

The carrying amounts of all non current assets are reviewed to determine whether they are in excess of their recoverable amount at balance date. If the carrying amount of non current assets exceeds the recoverable amount, the asset is written down to the lower amount. In assessing the recoverable amounts, the relevant cash flows have not been discounted to their present value.

d. **Employee Benefits**

Provision is made for the association's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits that are expected to be settled within one year have been measured to the amounts expected to be paid when the liability is settled. Employee benefits payable later than one year have been measured at the present value of the estimated future cash outflows to be made for those benefits.

e. **Grants Received**

National Ethnic and Multicultural Broadcasters' Council Inc
NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2014

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Grant revenue is recognised at fair value of the consideration received net of the amount of goods and services tax (GST) payable and is recognised when the grant provided is receivable.

f. Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST. Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the ATO is included with other receivables or payables in the assets and liabilities statement.

g. Impairment

The carrying values of the Council's assets are reviewed at each balance date to determine whether there is an indication of impairment.

h. Trade and Other Payables

When grants are received, an undertaking is signed by the Council ensuring that funds will be disbursed only to approved applicants and any excess funds will be refunded to the grantor. Accordingly, due to the undertaking being a legal document, enforceable at law, a liability arises as the funds are either owed to approved applicants or the grantor. This liability is categorised as a grant committed included in Payables.

i. Comparative Figures

When necessary, comparative figures have been adjusted to conform to changes in presentation for the current financial year.

j. Standards that are in existence but not effective

The council have considered accounting standards issued not effective at the date of this report and believe that there will not be any material adjustment to the report as a result of the application of these standards.

NOTE 2: SURPLUS / (DEFICIT) FROM OPERATIONS

	2014	2013
	\$	\$
Operating Surplus / (Deficit) has been determined after:		
Revenue from continuing operations		
Annual Conference Registrations	17,943	12,792
Other Annual Conference Sponsorship and Grants	5,345	20,000
CBF Sector Coordination Grant	369,701	358,980
CBF and Other Project Funding	67,257	57,112
Membership Income	15,350	12,340
Investment and Interest Income	16,152	26,195
	<u>491,748</u>	<u>487,419</u>



National Ethnic and Multicultural Broadcasters' Council Inc

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2014

NOTE 3: CASH AND CASH EQUIVALENTS

	2014	2013
	\$	\$
Bendigo Bank	16,393	35,176
Bendigo Bank Term Deposits	422,625	378,789
Petty Cash Float	1,009	573
	<u>440,027</u>	<u>414,538</u>

NOTE 4: TRADE AND OTHER RECEIVABLES

Trade and Other Receivables	7,861	28,902
Prepayments	2,605	2,595
GST Receivable	-	4,466
	<u>10,466</u>	<u>35,963</u>

NOTE 5: PROPERTY, PLANT AND EQUIPMENT

	Furniture & Fittings \$	Office Equipment \$	Total \$
COST			
Balance at 1 July 2013	8,951	33,085	42,036
Acquisitions	-	753	753
Disposals	-	-	-
Balance at 30 June 2014	<u>8,951</u>	<u>33,838</u>	<u>42,789</u>
DEPRECIATION AND IMPAIRMENT LOSSESS			
Balance at 1 July 2013	(7,799)	(26,011)	(33,810)
Depreciation charge for year	(296)	(3,568)	(3,862)
Disposals	-	-	-
Balance as at 30 June 2014	<u>(8,095)</u>	<u>(29,579)</u>	<u>(37,674)</u>
Net Book Value at 1 July 2013	<u>1,152</u>	<u>7,074</u>	<u>8,226</u>
Net Book Value at 30 June 2014	<u>855</u>	<u>4,260</u>	<u>5,115</u>

National Ethnic and Multicultural Broadcasters' Council Inc

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2014

NOTE 6: TRADE AND OTHER PAYABLES	2014	2013
	\$	\$
Tony Manicaros Trust Account	30,435	30,435
Trade and Other Payables	4,464	25,368
Sundry Accruals	3,922	7,418
Payroll Liabilities	-	5,280
GST/ BAS Payable	1,683	-
PAYG Payable	3,222	9,430
Superannuation Payable	5,223	5,438
Grants and Projects Committed	17,302	43,373
	<u>66,251</u>	<u>126,741</u>
NOTE 7: PROVISIONS		
Current Employee Entitlements	17,213	13,616
	<u>17,213</u>	<u>13,616</u>
NOTE 8: RETAINED SURPLUS		
Retained Surplus at the beginning of the financial year	318,370	272,064
Net surplus (deficit) attributed to members of the council	53,774	46,306
	<u>372,144</u>	<u>318,370</u>
NOTE 9: CASH FLOW INFORMATION		
a. Reconciliation of Cash		
Cash	17,402	35,749
Term deposits and cash at call	422,625	378,789
Total cash and cash equivalents	<u>440,027</u>	<u>414,538</u>
b. Reconciliation of cash flow from operations with operating surplus / (deficit)		
Operating surplus / (deficit)	53,774	46,306
Non-cash flows in statement of profit or loss and other comprehensive income		
Depreciation	3,864	3,498
Changes in Assets and Liabilities		
Decrease / (increase) in receivables	21,041	14,193
Decrease / (increase) in prepayments	(10)	(15)
Increase / (decrease) in creditors and payables	(56,024)	10,578
Increase / (decrease) in provisions	3,597	4,909
Net Cash Flow used in Operating Activities	<u>26,242</u>	<u>79,468</u>



National Ethnic and Multicultural Broadcasters' Council Inc

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2014

NOTE 10: FINANCIAL INSTRUMENTS

a. Interest rate risk exposure

The Council's exposure to interest rate risk is presently limited to its cash assets. Cash assets represent funds held in cheque and business management accounts during the period and these funds earned interest at rates ranging between 0% to 4.10%, depending on account balances.

b. Credit risk exposure

Credit risk represents the loss that would be recognised if counter-parties fail to perform as contracted.

The credit risk on financial assets of the Council which have been recognised on the Statement of Financial Position is generally the carrying amount, net of any provisions for doubtful debts.

NOTE 11: ASSOCIATION DETAILS

The registered office and principal place of business of the Council is

National Ethnic and Multicultural Broadcasters' Council Inc.

Suite 1 / 288 Brunswick Street

Fitzroy VIC 3065

NOTE 12: EVENTS AFTER THE BALANCE SHEET DATE

Since 30 June 2014, there are no matters or circumstances that have arisen which requires adjustments to or disclosure in the financial statements.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF NATIONAL ETHNIC AND
MULTICULTURAL BROADCASTERS' COUNCIL INC

Report on the Financial Report

We have audited the accompanying financial report, being a special purpose financial report, of National Ethnic and Multicultural Broadcasters' Council Inc (the association), which comprises the committee's report, the assets and liabilities statement as at 30 June 2014, the income and expenditure statement for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the certification by members of the committee on the annual statements giving a true and fair view of the financial position and performance of the association.

Committee's Responsibility for the Financial Report

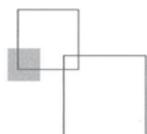
The committee of National Ethnic and Multicultural Broadcasters' Council Inc is responsible for the preparation and fair presentation of the financial report, and has determined that the basis of preparation described in Note 1 is appropriate to meet the requirements of the Associations Incorporation Act 1991 (Australian Capital Territory) and is appropriate to meet the needs of the members. The committee's responsibility also includes such internal control as the committee determines is necessary to enable the preparation and fair presentation of a financial report that is free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the association's preparation and fair presentation of the financial report, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



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INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF NATIONAL ETHNIC AND
MULTICULTURAL BROADCASTERS' COUNCIL INC

Opinion

In our opinion, the financial report presents fairly, in all material respects (or gives a true and fair view – refer to the applicable state/territory Act), the financial position of National Ethnic and Multicultural Broadcasters' Council Inc as at 30 June 2014 and (of) its financial performance for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements, and the requirements of the Associations Incorporation Act 1991 (Australian Capital Territory).

Basis of Accounting and Restriction on Distribution

Without modifying our opinion, we draw attention to Note 1 to the financial statements, which describes the basis of accounting. The financial report has been prepared to assist National Ethnic and Multicultural Broadcasters' Council Inc to meet the requirements of the Associations Incorporation Act 1991 (Australian Capital Territory). As a result, the financial report may not be suitable for another purpose.



LBW Chartered Accountants



Sripathy Sarma

Principal

Dated this 7th day of October 2014



LBW
Chartered Accountants

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