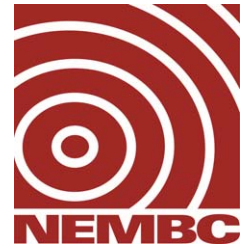


It's time – Ethnic Community Broadcasting

Lobby Campaign 2010

March 2010



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Collingwood VIC 3066
Phone: (03) 9486 9549
Fax: (03) 9486 9547
Email: admin@nembc.org.au
Website: www.nembc.org.au

Dear broadcaster or station,

I write as President of the National Ethnic and Multicultural Broadcasters' Council (NEMBC) to appeal for your help during our 2010 lobby campaign. We have embarked on a nationwide campaign to secure more funding for community broadcasting. The NEMBC is lobbying the federal government for an additional \$2.3 million to provide core funding to ethnic broadcasters for content production. We are trying to almost double the current amount of funding from \$3 million to \$5.3 million.

We would like to involve you, your listeners, communities and supporters at state and regional levels in this campaign. With your support we can make our voice heard.

What can you do?

- Telephone, email or write a letter to the Federal Ministers who work closely on the budget. See over page for the names and addresses to send your letters.
- Telephone or call your local member of parliament (MP) and invite your local member to the station for a tour or an interview. Ask your local members to speak favourably to the Ministers. Write or go to your local member's office if they don't come to you.
- Talk to your listeners. Ask them to contact the local members and express their concerns and explain the importance of ethnic community broadcasting.
- Remember this year is an election year so make sure your local member knows you have an audience and they vote.

For information about this campaign please find enclosed (or on our website) the lobby campaign brochure called "Its Time - Ethnic Community Broadcasting" - there is a lot of information included in this brochure to help you draft a letter or plan an interview.

You can help by making the politicians give ethnic community broadcasting a FAIR GO and have our voices heard.

Kind regards,

Victor Marillanca
President
National Ethnic and Multicultural Broadcasters' Council

Who to contact?

The Australian Federal Government **Expenditure Review Committee (ERC)** meets to consider the major new policy and savings proposals, and recommends to the Cabinet those proposals that it wants included in the Budget each year. The priority setting and Budget decision processes usually occur between September each year and the following May.

Members of the ERC are:

- **The Hon. Wayne Swan MP**, Treasurer
PO Box 182, Nundah Qld 4012
Ph: (07) 3266 4263 Fax: (07) 3266 8244
Email: Wayne.Swan.MP@aph.gov.au or ministerial@treasury.gov.au
- **The Hon. Julia Gillard MP**, Deputy Prime Minister; Minister for Employment and Workplace Relations; Minister for Education; Minister for Social Inclusion
PO Locked Bag 14, Werribee Vic 3030
Ph: (03) 9741 6213 Fax: (03) 9742 5800
Email: Julia.Gillard.MP@aph.gov.au or webenquiries@deewr.gov.au
- **The Hon. Lindsay Tanner MP**, Minister for Finance and Deregulation
280 King Street, Melbourne Vic 3000
Ph: (03) 9602 1122 Fax: (03) 9602 2911
Email: Lindsay.Tanner.MP@aph.gov.au
- **The Hon. Chris Bowen MP**, Minister for Financial Services, Superannuation & Corporate Law; Minister for Human Services
PO Box 802, Fairfield NSW 2165
Ph: (02) 9724 6115 Fax: (02) 9726 4100
Email: Chris.Bowen.MP@aph.gov.au
- **The Hon. Jenny Macklin MP**, Minister for Families, Housing, Community Services and Indigenous Affairs
PO Box 316, Heidelberg Vic 3084
Ph: (03) 9457 5721 Fax: (03) 9459 1411
Email: JMacklin.MP@aph.gov.au
- **Senator the Hon. Nick Sherry**, Assistant Treasurer
PO Box 858, Devonport Tas 7310
Ph: 1300 135 498 Fax: (03) 6424 8555
Email: Senator.Sherry@aph.gov.au
- **The Hon. Simon Crean MP**, Minister for Trade
PO Box 5295, Clayton Vic 3168
Ph: (03) 9545 6299 Fax: (03) 9545 6211
Email: S.Crean.MP@aph.gov.au

Other politicians you might want to address are:

- **The Hon. Kevin Rudd MP**, Prime Minister
PO Box 476, Morningside Qld 4170
Ph: (07) 3899 5755 (07) 3899 4031
Email: Kevin.Rudd@aph.gov.au or http://www.pm.gov.au/PM_Connect/Email_your_PM
- **Senator the Hon. Stephen Conroy**, Minister for Broadband, Communications and the Digital Economy
PO Box 1067, Epping MDC Vic 3076
Ph: 1300 131 546 Fax: (03) 9408 0194
Email: Senator.Conroy@aph.gov.au or minister@dbcde.gov.au
- **Senator the Hon. Ursula Stephens**, Parliamentary Secretary for Social Inclusion & Voluntary Sector
PO Box 1112, Goulburn NSW 2580
Ph: 1300 301 987 Fax: (02) 4822 8156
Email: Senator.Stephens@aph.gov.au