

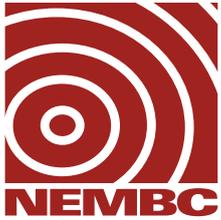
The Ethnic Broadcaster

Spring 2013 Edition – Journal of the National Ethnic & Multicultural Broadcasters' Council



Features

- Ethnic: the problems of terminology
- How Best to Tackle Racism
- Lobbying Toolkit
- Geelong an Active Station
- Engaging New Communities in Rural Victoria
- Next Generation Media
- 2013 Annual Conference
- Youth Media Conference



The National Ethnic and Multicultural Broadcasters' Council (NEMBC) is a national peak body that advocates for ethnic community broadcasting: promoting multiculturalism, addressing racism and contributing to media diversity.

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The Ethnic Broadcaster is the Journal of the National Ethnic & Multicultural Broadcasters' Council (NEMBC). The views expressed in The Ethnic Broadcaster are not necessarily the views of the NEMBC.

We welcome contributions to The Ethnic Broadcaster, especially from NEMBC Members.

Front Cover Photo: James Field from James Field Photography

From Left to Right: Bhol Yak, Monica Aweng Deng and Sarah Alessi at the Next Generation Training in South Australia at 5EBI

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Malō e lelei (Greetings to you in Tongan)

I look forward to this year's conference, the AGM and above all meeting you, the NEMBC's members.

Each year we encourage more broadcasters to attend our conference as it is a great opportunity to meet broadcasters not only from your language group but also from other groups. It is important that we make this annual event an opportunity to expand our network as broadcasters and to explore ways that we could develop and promote our sector more effectively. The conference this year is especially important because the venue is deliberately next door to the radio station 4EB — bringing our conference closer to our broadcasters.

It has been a big election year with a change of federal government. We congratulate the Coalition with their successful election and look forward to working with key politicians as we continue to advocate and lobby on behalf of ethnic and multicultural broadcasters for increased funding provisions.

It is also an election year for the NEMBC, which will be held on Sunday 1st December at our AGM. Please consider putting your name forward if you are passionate about developing and promoting the roles of the NEMBC.

Let me mention just some of the things accomplished by your Executive Committee since November 2011. Lobbying, one of the key roles of NEMBC, was broadened and more members are actively involved. The meetings held with the previous Prime Minister's (Julia Gillard) Office, the Treasurer Senator Penny Wong and key Ministers are examples of our achievements. While not successful in receiving extra funds for the ethnic sector, the NEMBC has set in place processes for a sustained lobby strategy. In addition, the new online Lobbying Tool-Kit, explained in more details on page 5, is reflective of our long term thinking and strategies.

In terms of our internal governance, we have developed a Board Charter to ensure that as members of the NEMBC Executive Committee we understand our roles and responsibilities, and that we act with integrity, be transparent and accountable. The Board has worked well in progressing good governance principles and in developing effective relationships within and beyond our broadcasting sector.

There has been a demonstrated commitment to engage with our members through holding our first ever survey of members, increasing web and social media visibility and through regular eNews. We will continue to develop communication strategies that will enable us to reach out more effectively to our members

Other positive steps we have taken is to develop projects that support new and emerging communities and getting young people — that have never experienced radio before — trained in leadership

and radio so they can start their own language program. Projects have received funding from the Department of Immigration and Citizenship (DIAC), state governments and created partnerships with radio stations, multicultural organisations and service providers. The Lukuluku, ENGAGE and Next Generation Media projects are examples of these successful projects. The young people are motivated and eager to become involved, see the pictures on the back page which clearly shows their enthusiasm.



This period has also been active for young people as witnessed by the Radio Active Forums (in Queensland and Victoria); and for the first time, having a one day Youth Media Conference prior to the NEMBC Conference.

Our *Ethnic Broadcaster Journal*, now in full-colour has grown in distribution; extends to more stations, more organisations and includes universities. The *Journal* has become more content rich and does not shy away from issues. In this edition we explore the very base of who we are, and what the term 'ethnic' means.

Our conferences have maintained their quality and at this year's conference we look at language issues; with the theme 'We speak your language' and Professor Emeritus Roland Sussex OAM is our keynote speaker. More details of the conference can be found in this edition, on pages 12 to 16.

We congratulate Dr Tim Soutphommasane on becoming the Australian Race Discrimination Commissioner and thank him for the contribution to this issue on how best to tackle racism. You will recall Tim was one of the key presenters at our 2011 conference in Launceston.

As always we are pleased to hear from our members in *Around the Stations*. There is a vibrant array of photos and stories. Congratulations to WOW FM on their 25th year anniversary, from the pictures it looked like you all had a great time. A special mention goes to 3ZZZ for winning the NSW's Media and Multicultural Award.

Another achievement this year is a work-restructure for the Secretariat which will create more stability and increase efficiency by outsourcing event organising, and graphic design of the EB Journal. We also welcome Prasanna Nadarajalingam as Operations Officer, a new role to help improve communications and operations.

I hope you enjoy this edition of the *Ethnic Broadcaster Journal*

Tangi Steen
NEMBC President

Ethnic: the problems of terminology

The word 'Ethnic' recently hit the spot light, this time from the Federation of Ethnic Community Councils of Australia (FECCA). They produced fact sheets that recommend not using the word 'ethnic'. Considering that our conference theme this year is 'We speak your language', this issue is worth a discussion.

FECCA stated in one of their fact sheets that:

"the word 'Ethnic' is not recommended. It's an illogical term with negative and potentially discriminatory connotations (referring to someone as an 'ethnic' is not acceptable, given its assumptions and stereotypes, and connotations between the term and other racial slurs such as 'wog', 'chink' and other discriminatory labels). It's also incorrect to use when referring to people who have immigrated to Australia, as all Australians have their own ethnicity" (see Factsheet 7: Common Myths and Misperceptions About Cultural Diversity).

FECCA recommends that we should all use the word CALD - Cultural and Linguistically Diverse, instead of ethnic.

This leaves the NEMBC and FECCA in a bit of a quandary as both of us have 'ethnic' in our names. This journal is called the 'Ethnic Broadcaster'!

Discussion about the word 'ethnic' has been occurring at the NEMBC for some years now. The more established language communities that grew up with this word have claimed it as positive affirmation and strongly relate it as part of their identity. On the other hand, a lot of younger second generation migrants find it difficult to relate to even though the dictionary definition of ethnic includes the second generation. New arrivals, who have not been through the history of those early struggles fighting for the acceptance of multiculturalism in the 70's don't have that link to the word ethnic and don't like being called 'ethnic'.

Heinrich Stefanik, a broadcaster at ICMS, is one of those people who fought through the 1970s. On the ICMS blog called 'Treffpunkt' he explains his thoughts on identity and the word ethnic:

"The very name of our country Au-stra-li-a is a problem. It sounds somewhat synthetic. And that is not the only problem with it. Listening closely to how many people actually pronounce our official name is instructive. Frequently you hear 'Stralia or Ahstrala. On another front, some linguists are inclined to think that, in the long run, we're going to call ourselves Aussies rather than Au-stra-li-ans. And if more and more people choose that version on what or how we call ourselves, that's who we'll be. Full stop. Now, that'll be an illustration of ethnicity in action!

Term	Explanation	Use or Avoid?
Culturally and Linguistically Diverse (CALD)	There's been an increasing trend to use CALD as a descriptor for individuals or groups of individuals who come from culturally and/or linguistically diverse backgrounds.	This is broadly accepted as appropriate vocabulary and is used in Government policy and documents. Remember that the diverse in CALD assumes a point of difference, which can be divisive. So, if it's used to describe a person, they would come from a 'CALD background'. The term could also be used to describe a workforce or organisation that's culturally and linguistically diverse.
Migrant / Immigrant	These terms are used to describe people who have come to Australia from English-speaking countries (e.g. England, Canada, New Zealand) and non-English-speaking countries (e.g. China, Italy, India).	Appropriate, but provided it's used in the correct context - in reference to someone who has gone through the process of migration and has immigrated to Australia from another country.
Ethnic	This typically refers to a person or group's 'ethnicity' or 'ethnic background', which may be misconceived as being the same as their country of origin or cultural background.	Not recommended. It's an illogical term with negative and potentially discriminatory connotations (referring to someone as an 'ethnic' is not acceptable, given its assumptions and stereotypes, and connotations between the term and other racial slurs such as 'wog', 'chink' and other discriminatory labels). It's also incorrect to use when referring to people who have immigrated to Australia, as all Australians have their own ethnicity (see Factsheet 7: Common Myths and Misperceptions About Cultural Diversity).
Country of origin identifier: 'Italian', 'Chinese', etc.	Description based on a person's perceived or actual country of origin.	Be careful when using a country of origin descriptor as it may be imprecise and not reflect how a person sees their ethnicity. It's more imprecise when referring to a person who is a second-generation immigrant who was born in Australia, but identifies with a particular cultural background. Its preferred use is, as demonstrated, by designating background as an adjective - e.g. 'person/employee from an Italian background' or 'Italian Australian'.
Multicultural	A term describing a variety of cultures that shape a person or group (e.g. a 'multicultural organisation' that has a culturally diverse workforce).	This is far more inclusive and relevant to use when describing a group (i.e. a workplace or organisation) or a group of workers from a diverse background. The term shouldn't be used to describe a person - e.g. 'he is multicultural'.
'Ethnicity' or 'ancestry'	This refers to a person's cultural background, including nationality, language, religion, heritage etc.	Be careful when using these terms, as they may be imprecise and not reflect how a person sees their ethnicity or ancestry. They're more appropriate for self-identification purposes, provided they're clearly understood.

FECCA would like to acknowledge the generous assistance and critical review of the series of fact sheets provided by the members of FECCA's members in the Workplace Project Steering Committee. FECCA would also like to acknowledge the contribution of participant organisations that provided substantial insights and feedback which have formed the basis of the themes and concepts we have explored.

This project was funded by the Australian Government Department of Employment, Community Development and Social Cohesion Program. For more information, please visit www.nembc.org.au/employment.

Let me now turn to the issue of what to call Australians who have come here as immigrants. There is the further issue of what to call their children. Specifically, the question is whether CALD is more apt, more logical than ethnic. This discussion has recently been unleashed by the Federation of Ethnic Communities Councils of Australia (FECCA). FECCA maintains that ethnic is "an illogical term with negative and potentially discriminatory connotations."

CALD stands for 'Culturally and Linguistically Diverse.' To begin with this is an auditory monstrosity. Who am I, who are my children and their children: CALDs? I wince. Or would it be CALDeans? I wince still more.

Throughout our history there have been more or less complimentary or apt epithets for Australians from a variety of backgrounds, starting with new chum. Here I'm focusing on the immigrants flocking to Australia by now from all over the world.

One constant in our search for fitting tags for the new kids on the block is that, whatever name we hit on, it'll acquire in the minds of some people - as FECCA points out - "assumptions and connotations between the term and other racial slurs such as 'wog', 'chink' and other discriminatory labels." As much as I respect

Ethnic: the problems of terminology

FECCA (I was their Secretary for a good decade), to my mind FECCA is now going too far by attempting to jettison 'ethnic'. The pithy word hiding in its very brand name! Will FECCA now become FCALDCCA?

Since settling in Australia I have seen a whole array of inherently good names come and go. New Australian for example. A fitting term. Yet I recall schoolyard fights when 'us migrants' reacted to the taunts and slurs conveyed by 'New Australia, New Australia'. We replied with sobriquets like 'kangaroo' and 'skippy'.

There were more, well intentioned attempts to impose terms such as NESBs (Non-English Speaking Background). And, heaven forbid, Multiculturals.

What FECCA ignores is that ethnic is a self-chosen word. It was the word that helped power the ethnic movement in the 1970s, the grass-roots push that ultimately helped to usher in multiculturalism as the right policy for Australia's evolving nationhood. FECCA forgot that at the core of the word ethnic there is self-ascription and self-described identity.

“ *Given the choice to be called CALD or Ethnic, I'll have ethnic any day* ”

Ultimately the word is derived from ethnos “band of people living together, nation, people,” properly “people of one's own kind,” from Proto-Indo-European (PIE) *swedh-no-, suffixed form of the root *s(w)e-, pronoun of the third person and reflexive (referring back to the subject of a sentence), also used in forms denoting the speaker's social group, “(we our-selves)”. (See idiom).

Admittedly, that's a bit technical but for linguists the path from *s(w)e- to ethnic is actually unremarkable. The field of historical linguistics is full of revealing and fascinating etymologies.

Now, given the choice between being classified by some bureaucrat as a CALD or calling myself an ethnic, I'll have ethnic any day. FECCA may indeed be indulging in an exercise that is well-intentioned but “political correctness writ large”, so states Mr Philipatos from the Centre for Independent Studies.”

A final note: this argy-bargy about semantics should drive home to us all that, especially in the digital age, good interpersonal communication is not a matter of technical specifications. In fact it remains a sensitive and touchy matter in all arenas of human life: the family, the schoolyard, the workplace... In short everywhere.”

The NEMBC contacted FECCA to find out what sort of response they have had to their fact sheet and what they are now thinking about this issue. We hope to get a report from FECCA for the next issue.

In other reports Mr Migliorino, President of FECCA, said the guide was “not trying to be politically correct, but to give a sense of what's meaningful”.

Conclusion

There is not really a conclusion, it is more like an ongoing dialogue about language and meaning, culture and identity. This is important for our conference theme: **'We speak your language'**. There is not a single language that encompasses a singular view, but rather a rich diversity of language, ideas, culture and debate.

As long as FECCA and the NEMBC keep the word 'ethnic' in their name it will always be a relevant word for our organisations and the wider community.

The Australian Government's Style Manual (2010) put it in context:

“Terms such as 'ethnics' and 'ethnic Australians' raise some problems of meaning. They should be avoided when they could be seen as implying a 'them and us' distinction', where the suggestion is that migrants are strange by comparison with people in the mainstream. When used in a straightforward,

descriptive way, however — as in ethnic and racial groups — there is no problem”.¹

There are still people who identify strongly with the word 'ethnic' and used in the right context the word is going to be around for a while to come, especially when it has such positive connotations of the struggle for multiculturalism. Used in the right context 'ethnic' is a powerful word, however used in the wrong context it can be derogative and racist.

If there was a better word than 'ethnic', FECCA and the NEMBC, I am sure would have used it by now, we just don't have a better word to describe the meaning of ethnic. For the Ethnic Broadcaster we have toyed with the idea of 'AMMBA Journal' - Australia Multilingual and Multicultural Broadcasters Association Journal. But Ethnic Broadcaster is just so much more powerful.

We would like to hear what you think and if we receive enough letters we will open a Letters section on this issue in our next edition of the Ethnic Broadcaster. Deadlines for articles are February next year which gives you enough time to construct your thoughts. We look forward to hearing from you on this topic.

Russell Anderson

Executive and Policy Officer, NEMBC

Footnote:

1. The Australian Government's Style Manual, 2010, Wiley, pg 56.

How best to tackle racism, Australian style

We can confront this scourge from a position of strength, comfortable in our own skin.

Whenever I'm asked about my cultural identity, I answer that I'm a first-generation Australian, of Chinese and Lao heritage. It's a mouthful, but it's the most accurate description I can think of. I'm a new Australian, in the sense that my family doesn't have deep roots in this country. We can't lay claim to having generations who have lived here; citizenship for me wasn't a birthright. And while I'm proud to be an Australian, I don't believe that this must mean renouncing my ancestral background.

For most of my generation, there is nothing controversial about this. We've reached a point where most agree there's no single authentic way that you can be Australian. It's one of the strengths of our society that people can be comfortable in their own skin. For the most part, people aren't made to feel ashamed of their origins. We don't always recognise there is such broad public acceptance of our cultural reality. But there is. And so, tomorrow, when I begin my first day as Race Discrimination Commissioner, I will do so with cautious optimism.

This isn't to deny that there remains a lot to do in confronting and combating racism. We should be under no illusions. According to the Challenging Racism Project, about 20 per cent of Australians have experienced forms of race hate talk (for instance, racial slurs or verbal abuse). About 11 per cent of Australians report that they have experienced exclusion from their workplaces or social activities based on their racial background. And Aboriginal and Torres Strait Islander Australians continue to experience much higher rates of racism than the rest of our population.

Such findings lead some to believe that Australia is essentially racist as a country. That would be the wrong conclusion. Australians should be confident that we can tackle racism from a position of strength.

We have made much progress in this area. Decades ago, it may have been commonly assumed that some races were superior to others; few would have batted an eyelid at racial abuse in public places. Today, things are much different. Old attitudes have largely given way to more progressive sensibilities. But the challenge of combating racism is no longer confined to fighting old-fashioned bigotry. Because racism isn't always violent. And it doesn't have to be motivated by fear or hate. Quite often, the harm caused by prejudice comes from casual racism.



We all know the sort of racism I'm talking about. After something has been said or done, someone will explain it was all just a harmless bit of fun or an expression of an irreverent Aussie sense of humour. There may be a denial that the rules of civility have been breached. The defence usually runs along the following lines: "C'mon, mate, harden up. It's just a joke. Don't take yourself so seriously. Get off your soapbox."

Yet, when it involves abuse or vilification, any charge of racism isn't made lightly. It's not about restricting free speech. Nor is it a case of simply making a fuss. Just ask anyone who has been called a nigger or gook or towelhead. Ask anyone who has been physically attacked because of their race. They would say they'd rather that nothing happened at all in the first place.

Indeed, the most serious harm of racism doesn't reside in it causing offence or hurting someone's feelings. It's ultimately about the denial of respect and equality. Racism's harm lies in how it reduces its targets to second-class citizens, and how it empowers perpetrators to humiliate others.

Not everyone agrees with this view. Some believe the problem of racism to be overstated or exaggerated. Yet this is more often than not the view of those who grew up during a different time. Could this mean that it's time for a generational shift in our thinking about racism? To recognise that countering racism is about defending values of fairness and equality? To recognise that racism needn't always be overt for it to count as harmful? To recognise that racism is as much about impact as it is about intention?

If all this is to happen, it can't be through legislation alone. Changing attitudes doesn't occur overnight or through compulsion. It requires good citizens to do their part, not least with casual episodes of racism. This isn't easy stuff. We're talking about questioning people's behaviour. It can be daunting to start that first conversation with family, friends and colleagues - to get them to see racism from a different perspective.

There is something fundamental at stake, though. It's not about how the rest of the world judges us, but about how we should judge ourselves. A country that likes to celebrate its ethos of a fair go would be hypocritical not to extend it to all its citizens and residents. We've come too far to start being sheepish about calling out racism when we see it.

If all this sounds like hard work, then it's only fitting. After all, who ever thought that social progress was meant to be easy?

Dr. Tim Soutphommasane

Australian Race Discrimination Commissioner

This article was originally published in The Age online for Fairfax Media before Dr Soutphommasane commenced his appointment as a Commissioner: <http://www.theage.com.au/comment/how-best-to-tackle-racism-australian-style-20130818-2s4ui.html>

The NEMBC Lobbying Toolkit

The NEMBC put together a Tool-Kit that is designed to help broadcasters produce a good quality radio program for the elections. While the elections are over the NEMBC will continue to support broadcasters in making programs that can add political content to their programs.

The Tool-Kit suggests:

- Hold a one-on-one interview with politicians, OR invite a group of people from the community and a politician to discuss issues OR get your friends and colleagues together in a round table discussion.
- Invite candidates and political leaders to tour your station.
- Ask your listeners and community leaders to contact local candidates to explain the importance of ethnic community radio and seek their support.
- Talk about funding for ethnic community broadcasting on your own program. Outside of your program you can write to political parties and political leaders.
- How radio stations can become involved by organising forums and meetings.

The Tool-Kit also provides additional information to help you develop your program, this includes:

Some Basic Facts

This section involves facts relating to how community radio can assist in refugee settlement, improve social cohesion, provide an important link to other members of the same community in their local area, promote media literacy, develop transferable skills for broadcasters, create economic benefits, and help government. In addition it was highlighted that ethnic and multicultural community broadcasting is Australia's largest multilingual institution. This was done through reporting statistics such as the existence of 2,118 hours of ethnic community broadcasting each week, broadcasts in over 100 languages, 56% of Australians listen to community radio in an average month, and the fact that community radio engages 23,000 volunteers nationwide. The cost effective attribute of community radio was also discussed as ethnic community radio produces 80% more programs than SBS.



Multiculturalism: A Success Story

This paper discussed the latest information showing that multiculturalism is a defining success story for Australia, with the source being the federal government. This latest information is brought out through parliamentary inquiries into multiculturalism and migration in Australia. Please go to the NEMBC website for a link to these inquiries.

How To Run a Media Campaign

This section relates to the NEMBC leadership media manual and covers the methodology by which to run a media campaign. The topics included in this manual are leadership, the media in Australia, media campaigns, responding to the media, networking and lobbying, social media, and your rights. This manual can be found on the NEMBC website.

The NEMBC's funding campaign addresses these key areas:

1) Targeted Support for Refugee and New and Emerging Communities

Migration and humanitarian programs are expected to increase; 2012/13 witnessed the highest increase since the Second World War. Rural and regional areas are also being targeted for new migrant intake. Adequate settlement services — especially in rural areas — need to be developed to encourage social cohesion.

2) Training and Skills Development for Ethnic and Multicultural Broadcasters

Training, notably ethnic specific training, is crucial in order to develop skills and empower communities from non-English speaking backgrounds. The NEMBC maintains that training is integral, and a continued priority for the

ethnic sector. The NEMBC would like to see a renewal of the Australian Ethnic Radio Training Program (AERTP).

3) Content and Program Production

Ethnic and multicultural community broadcasting is rich in content for a number of reasons, such as: a large and diverse volunteer base with a strong emphasis on maintenance and development of language and culture. The NEMBC would like to see a return to previous funding levels of \$50 an hour for an ethnic program — thus maintaining multiculturalism and building social cohesion.

Russell Anderson

Executive and Policy Officer, NEMBC

The community radio station *The Pulse* is leading the way when it comes to political debate and discussion from the last federal election. They actively engaged with local candidates by interviewing them on ethnic radio programs. They held live-to-air political debates from almost all the candidates in their electorate and invited politicians to sign-up to their station.

The station invited politicians from the Corangamite and Corio electorates.

The debate included discussions about the coal mine in Anglesea and air pollution from the coal mine, which then led to the carbon tax and environmental issues. The debate also covered media ownership in Australia and the importance of community radio. It was agreed by the politicians who attended the debate that everyone should support community radio.

Other issues discussed in the debate included: the Great Ocean road funding, housing development in the Torquay area, the paid parental leave scheme and adult education.

Major discussions in the debate with Corio electorate included: subsidies for manufacturing in Geelong (the Ford Factory); provisions for aged care for the future ageing population; carbon tax issues, and asylum seeker policy discussion, which turned into “a people smuggler debate and no real solid policy” according to Leo Renkin, Manager of Pulse Radio. Two issues that were agreed upon were the building of hospitals for Geelong and funding for TAFE colleges, which is considered to be a state issue.

You can listen to the programs on The Pulse webpage- Scalan’s front page podcast: <http://www.947thepulse.com/>

For the Corangamite electorate debate, Pulse FM’s **Denis Scanlan** hosted the debate with Corangamite electorate candidates: Lloyd Davies (Greens), Alan Barron (Australian Christians), Adrian Whitehead (Independent), Darren Cheeseman (Labor), Jayden Millard (Sex Party), Warren Jackman (Country Alliance), Andrew Black (Nationals), Sarah Henderson (Liberal) and Nick Steel (Australian Protectionist Party).

The Corio electorate debate featured Anthony John Harrington (Palmer United Party), Richard Marles (Australian Labour Party), Peter Read (Liberal), Patrick Atherton (Australian Christians), Greg Lacey (The Greens), Stephanie Asher (Independent) and Justine Martin (Sex Party).



Leo Renkin, Station manager of The Pulse shared more about this program in an interview with the NEMBC.

Mindy: What role did The Pulse have in the federal election?

Leo Renkin: For the federal election we had two debates with the Corangamite and Corio electorates. The debates for different seats were held in The Pulse's foyer and we invited everyone along and people were able to ring in or send emails and questions to the candidates and ask questions on the day. We invited all candidates to take part and there were around eight candidates from the Corangamite and eight from Corio who accepted the invite.

Which programs interviewed politicians during the election?

"Scalan's Front page", which is our news and current affairs program and a range of ethnic programs.

How did the presenters get the politicians on the show?

We keep in regular contact with our politicians. We keep in contact with them so they can come in and inform the community on issues. This year the politicians wanted to go on the ethnic programs to talk about what they were doing for the community and explain why people should vote for them. We had representatives from Corio on six to seven different ethnic programs (The Pulse has sixteen different ethnic programs) to talk about how they were helping out the community, what they want to do and their vision for the community.

We also had politicians come in for a live discussion on our Macedonian, South Sudanese, Serbian, Croatian and Serbian youth program.

During the media blackout, which started the Wednesday before the election, we had to take down all the podcasts about the election, but now it is back on our website.

What was interesting and unique about the shows?

The shows were interesting because it was relevant for the programs; a lot of people who listen to programs in their own language actually got a chance to hear what the politicians had to say in regards to their community and language group. It was important that they (the politicians) got a chance to be able to express their thoughts, their views, and what they perceived as the needs for the community.

What kind of questions were raised?

They asked what the vision for the community was and the things they would do to assist people. A South Sudanese person had a really good question about Sudanese people who came to Australia who had missed out on education when they were younger. They wanted to know what the policy towards adult education was and if the government would be encouraging adult education. Also for people who are returning to study and for those who weren't



fortunate enough to be educated in their own country, how would they have access to education?

What advice would you give to other radio presenters who would also like to get politicians on their program but are not sure how to go about it?

I would suggest that they build up relationships with their local politicians, and that stations broadcast debates for their state or council elections, and this can establish a strong base for developing relationships. They realise the benefits of multicultural broadcasting and that community stations can reach communities that most other radio stations can't, and especially because other stations don't have ethnic broadcasting on a local level.

It is important to build relationships with political representatives. Whenever they send out press releases saying they would like to announce a new government initiative, or the opposition responds to that initiative it is important to cover those issues, and you use that as a way to build relationships with politicians on all levels: local, state and federal.

Did the politicians sign up as members of the station?

We encouraged them all to subscribe by becoming a member and they are welcome to come back into the station anytime and participate. Many members of parliament signed up because they felt that it was worthwhile joining.

Most of them are very keen on supporting community radio. We asked them questions on the day such as "What will you do to support community radio if you get elected?"

Often most radio stations only get two candidates into their station, however we offered opportunities for all candidates; regardless of their political persuasion. By attracting so many candidates we made it a balanced and constructive debate; not only are questions asked by broadcasters but they asked questions amongst each other as well.

Hien Minh Dinh (Mindy)
Administration Officer NEMBC

Engaging New Communities

In the previous issue of The Ethnic Broadcaster, we featured the Engage Project, an important initiative that helps new and emerging communities start a radio program and gain key leadership skills.

The Engage Project has now concluded with the completion of four training rounds and the start of new ethnic shows in regional Victoria.

The first stage of the Engage project identified areas with growing ethnic communities that didn't have a show on their local community radio station.

Using data provided by the Department of Immigration and Citizenship of new and emerging community numbers and corroborating them with the program guides of local radio stations, we identified the Iraqi community in **Shepparton** as the first group to approach for the project.

Shepparton has a high number of Iraqi and Afghan migrants. There are approximately 3000 Iraqi and 1000 Afghan community members.

We decided to train the Iraqi community due to their larger numbers and readiness to start the training immediately.

A partnership was formed with ONE FM and Cutting-Edge Uniting Care in Shepparton.

ONE FM was already working on attracting ethnic communities to the station by working with Cutting-Edge Uniting Care, which had the right contacts in both the Iraqi and Afghan communities. We incidentally made contact at the right time and were able to fast track the aims of all those involved.



Khalaf, Eid, Salem at the Shepparton training

Mildura was identified as the second training area due to the growing number of African and Afghan migrants.

We partnered with HOT FM and the Sunraysia Mallee Ethnic Communities Council in Mildura, where the vice-president of the radio station is also the CEO of the service provider, making it easier to coordinate the training program with the ability for SMECC to

attract trainees from the communities they work with on a daily basis.

Although the initial project plan was to conduct the training in four different areas, the Afghan community in Shepparton contacted us through the service provider and asked for the program to be conducted for their community, we then ran a second training program in Shepparton with the help of CBF funding.



Shepparton training: Top row left to right: Mana Alhomedi, Khalaf, Ghanim, Dhiya Al Mugotir, Eid, Muhannah Yassin, Hassan, Ahmed Alsalem. Bottom row: Salem, Leo Renkin and Sadiq Alzurajawi

The Karen community in **Bendigo** has been growing over the last few years, and we partnered with Bendigo Karen Organisation to deliver the project. We were successful in being granted CBF funding for this training. Phoenix FM, the local Bendigo community station, has been very involved with the Karen community and they were pleased that we were running a training program and the station will welcome a Karen community radio program at their station.

Engage Project Coordinator Rashid Alshakshir said the project was an important step in assisting new and emerging communities reach out to their community and the wider community.

"The radio shows will provide an avenue for the communities to disseminate culturally and linguistically specific information through community radio," he said.

"Not only are they learning leadership skills so that they can deal with the wider community and represent their communities' interests, but they are also gaining the skills to get on air and speak to the wider community about their issues and experiences."

The training was conducted for thirteen Iraqi and nine Afghan trainees in Shepparton, a total of nine participants from Burundi, Congolese, Sudanese and Afghan backgrounds in Mildura and ten Karen participants in Bendigo.

The Iraqi group has started broadcasting an Arabic show weekly, where they discussed topics relevant to

New ethnic shows on regional airways

their community and played music from their home country.

A Swahili show has also started in Mildura, where some of the topics discussed included education opportunities for migrants in Mildura.

The Afghan trainees in Shepparton and Karen trainees in Bendigo are currently conducting practice shows before broadcasting a weekly live show.

The Engage Project was funded by the Department of Immigration and Citizenship, with additional funds from the Community Broadcasting Foundation.

The radio training component conducted by Diversitat provided participants with radio broadcasting

techniques, including tips on conducting interviews, planning a radio program, broadcast law, technical skills and panel operation. Trainees receive an accredited Certificate II in Media.

The leadership training component was conducted by Monash University Short Course Centre.

The Iraqi show is on 98.5FM Thursdays 10-11pm, and the Swahili show is on 90.7FM Tuesdays 7.30-8.30pm.

If your radio station would like to start a new program for a new and emerging community in your area, or even a language other than English program, or receive more information about the project please contact us.

Rashid Alshakshir
Engage Project Coordinator



Mildura training: Top Left to right: Mana Alhomed, Khalaf, Ghanim, Dhiya Al Mugotir, Eid, Muhannah Yassin, Hassan, Ahmed Alsaalem. Bottom: Salem, Leo Renkin, Sadiq Alzurajawi



Bendigo training: Not in order: Ta Lu, Say Bo, Htoo Bo, Ka Paw Moo, Paw Doh, Hser Doh Moo, Du Du, Kaw Mu Tw and Nay Thway with Leo Renkin

The NEMBC would like to thank the funding bodies that made this project possible:



Australian Government
Department of Immigration and Citizenship



The NEMBC's MEDIA KIT provides community radio stations and community groups with information that will advance the participation of ethnic communities in community broadcasting. It includes:

- A booklet for communities titled the *Value of Community Radio, Supporting New and Emerging Communities to Broadcast*. The booklet provides information on the importance of community radio for emerging communities and building community connections.
- A booklet for radio stations titled *Engaging Communities, Involving New and Emerging Communities at Your Radio Station* includes information on how radio stations can reach-out and engage with new and emerging communities and settlement service providers.

- A booklet for community workers titled *A Handbook for Youth Empowerment Through Media Participation*. The booklet uses the NEMBC's 'Next Generation Media Project' as a practical example of how to train young people and get them involved in community radio.
- The *Leadership Media Manual* is a resource for people interested in the basics of leadership and the effective use of media.
- And a DVD which shows new emerging communities how community radio operates.

The resource kit provides community radio stations and community groups with information that would advance the participation of ethnic communities in community broadcasting. **Get your copy from the NEMBC today, email admin@nembc.org.au.**



2013 Next Generation Media Training: The Diverse Voices of South Australia

The Next Generation Media Training built the capacity of culturally diverse youth in leadership, media and radio skills and empowered them to create their own independent media content. Participants went on-air at Radio 5EBI for three months; participants expressed plans to continue with radio broadcasting and maintain their involvement in media.

The July training program had 19 enthusiastic young people come together to undertake Leadership, Media and Radio Broadcasting Training. The participants came from a variety of cultural backgrounds, including: Afghan, Bhutanese, South Sudanese, Palestinian, Tartan, Cambodian, Filipino, Russian, and Estonian. The NEMBC partnered with Radio 5EBI, Radio Adelaide and Multicultural Youth South Australia (MYSA) to deliver this training.

This is the second time the NEMBC has ran a Next Generation training. The first project took place in Melbourne in 2012.

Leadership Training

The Leadership Training was facilitated by Tamara Stewart-Jones from MYSA. This training helped participants understand the significance of leadership and leadership qualities, and participants learnt how to communicate their ideas more effectively to an audience.



Left to right: Babatundji Ché Williams, Wathnak Vy, Gaida Merei and Hafiza Garipov

Students also participated in interactive discussions ranging from topics of influential leaders, leadership types, media and stereotypes that young people encounter. Some group activities included students working to create an action plan for a given task. Each person in the group was given a different type of leadership and they acted according to its style. This activity enabled them to understand a wide range of different personality types. Participant Bhol Yak reflected on what he learnt about a leader's role, "the

leader points the way, and the ultimate success or failure lies in his/her ability to lead".

Another outstanding result of this training was enabling participants to connect and bond with a wide range of people. Diane Delumen said "we all came from diverse cultures with different experiences and opinions [and] the training has taught me very much to listen and respect; and how this is imperative in effective communication and building relationships".



Left to right: Laxmi Narayan Adhikari, Razia Ali and Prem Lal Dhakal

Touring Around the Stations

Participants were taken on a tour to visit different types of radio stations in South Australia: Fresh FM, which is a community youth-run station, ABC (Australian Broadcasting Corporation), PBA FM and Radio Adelaide. This tour helped participants to develop an understanding of radio broadcasting and how stations operate.

Parisa Sarvari said "the best thing I learnt was from having a tour around different stations and about how different stations were focused on different ways and styles of gaining the public's attention on the topic they are talking about".

Introduction to Media Training

The Introduction to Media Training was facilitated by Radio 5EBI's trainer Marg Williams. Training included: understanding Australia's media landscape, different types of radio stations, the history of community radio, media broadcasting law and what sorts of news stories make the headlines. We also invited guest speakers who have worked in the media to share their personal experiences. We invited Edilene Lopes Do Carmo who was a journalist in Brazil and is now currently broadcasting on Radio Adelaide, Indra Adhikari from Radio Adelaide and a former online and print journalist in Nepal, and Bridget Merrett the Senior Communications Consultant for the Royal Automobile Association.

Radio Adelaide trainer Sarah Tomlinson, who ran the history of community radio session, praised the students for their intuitive attitudes.



“They seemed to instantly recognise that it was a way to communicate their culture and they could appreciate how their parents and grandparents who might have migrated to Australia would appreciate hearing news from their homeland, in their own tongue”.

Radio Broadcasting Training

The Radio Broadcasting training covered practical elements on how to prepare a radio program. Marg said “the three days of Broadcast Training was invaluable. Being divided into teams is a particularly good way to develop good relationships with each other especially their team members. Digital editing is fun and is an important aspect of radio, plus voice training, ending up with recording voice overs for promos and sweepers”.

Reflections from Participants

The training concluded with a graduation night where participants received a Statement of Attendance for the training based on the units of Certificate II in Creative Industries (Media). After this, they went on to work in their groups to produce an hourly radio programme at Radio 5EBI as part of their training for 12 weeks.



Front Row Left to Right: Hamidullah Muradi, Wathnak Vy and Mustafa Salimey
Middle Row: Sarah Alessi, Bhol Yak, Monica Aweng Deng, Gaida Merei, Diana Delumen and Shakiba Sarvari
Back Row: Razia Ali, Dilli Ram Dhakal, Prem Lal Dhakal, Liisa Aadussoo, Parisa Sarvari, Zahra Naseri and Laxmi Narayan Adhikari

Shakiba Sarvari mentioned there were opportunities to “rehearse interview scenarios in a broadcast setting. This practice, combined with constructive critiques by our coaches, helped us to sharpen messages and refines delivery skills, such as body language, gestures and pacing”.

Sarah Alessi recounted the new skills she attained, “I learnt a lot about the media industry in general, as well as how to work well in a team environment, which despite a few hiccups along the way was enjoyable, I also really appreciated learning about radio production. I also learnt skills like time-management, confidence and researching content for our radio program, all of which was fun and gave me a taste of what it would be like working in radio”.

Marg also enjoyed the training very much, “I loved the energy and enthusiasm all the students showed with their work. I loved their team spirit, the way they interacted and helped each other. I like to think we changed some lives and certainly helped build confidence and esteem for whatever they do in life”.

We are very pleased to have trained this fantastic group of perceptive and diligent young people. We would like to conclude with Sarah Tomlinson’s thoughts: “as I look around the gorgeous faces of these students, I genuinely thought, this is the future of multicultural broadcasting and I felt that it was in good hands!”

Hsin-Yi Lo
 Project Officer, NEMBC



Left to right: Zahra Naseri, Parisa Sarvari and Mustafa Salimey

The training was very well-received by students, and we are very delighted participants have gained many new skills and experiences from this project. Gaida Merei described her experience: “being able to prepare your own show and have it broadcasted on air so that people can hear what you have to say is an amazing feeling. Radio is a powerful platform and as a Muslim from an ethnic background it has given me the opportunity to break past the stereotypes and hopefully allow my community to have a stronger voice and help to make a change in the way that we are represented”.

Hafiza Garipov added, “with the 12 weeks training I enjoyed each and every moment I spent planning and broadcasting. It was great to just provide interesting and entertaining news to the listeners as well as having fun with the group. We received great feedback from our listeners”.

Thanks to our project partners and funders:



Government of South Australia
 Community Benefit SA

NEMBC National Conference 2013

November 29 - December 1

Queensland Multicultural Centre - Kangaroo Point - Queensland

Conference Information

Friday Youth Media Conference

This year's conference will start with a Youth Media Conference on Friday the 29th of November. For more details look at Youth Media Conference in the following pages.

Civic Reception

All conference participants are warmly invited to attend this year's conference which includes a special civic reception on Friday evening from the Lord Mayor of Brisbane, Graham Quirk. The Friday Reception will be at the Brisbane Town Hall at 6pm; drinks and savouries will be supplied.

Buses will also depart from the Southern Cross Hotel to the Brisbane Town Hall (Reception Venue) which is in the city at King George Square.

There will also be a registration desk at the Town Hall for conference participants to receive their conference name card, bag and full program.

Venue and radio station

This year's conference is appropriately held at the Queensland Multicultural Centre (QMC) which is close to the community radio station 4EB, on Kangaroo Point. This provides a unique opportunity to connect our conference to the heart of what we do — broadcasting radio programs.

There will be tours and activities at the station in a workshop environment on Saturday afternoon. While this year the Hotel, Southern Cross is a bit further away from the venue than our usual accommodation there will be a minibus arranged to transport people and it is a short walk of 1.7kms to the venue in the warm Brisbane air and a lovely walk along the river with views of the Brisbane City and Southbank. It's a 25 minutes comfortable walk to the conference. This year is also an opportunity for participants to improve their fitness and health.

Saturday Conference

The NEMBC Conference will start at 9am Saturday morning, 30 November. The conference will be an opportunity to meet with the NEMBC committee members, local multicultural broadcasters and other conference participants.

The official conference opening will feature Keynote speaker Professor Roly Sussex who will explore the theme *We speak your language*.

The Theme 'We speak your language'

The theme for the conference 'We speak your language' is about being included in the conversation. We speak your language is about creating a sense of belonging and about creating a dialogue, extending the conversation to develop relationships and making connections to speakers and stories.

By identifying as a speaker of a particular language, it makes one a unique member of that group regardless of age, gender, and any other distinct groupings. It creates a sense of belonging to a community and a feeling of being at home — while away from home!

That sense of belonging and identity is about being able to express oneself and be included in a cultural practise. The belonging extends beyond language to other cultural and social practices and makes one feel alive and energised.

Speaking your language can be defined as the process of connecting strongly with local, national and international issues and stakeholders — linking partners, professions, government, industry and community groups.

Opportunities can be explored; creative communities such as radio and other media platforms can be established and further developed for the betterment of society.

The theme will continue with the Questions and Answers (Q&A) panel, so prepare your questions about the importance of language for a group of expert panellists.

Workshops

After lunch we will break up into workshop groups before re-convening at the end of the day for a reflection on all the things we have learnt and discussed. The 4.30pm plenary is also an opportunity for motions from workshops to be presented.

Gala Dinner

We look forward to you joining us at the Gala Dinner and NEMBC Broadcasting Awards which will be held at the Queensland Multicultural Centre from 7:15pm onwards. We've planned a great night of food, dance and music!

Sunday AGM

The NEMBC Annual General Meeting will be held on Sunday morning at 9am. This is an election year so it is hard to determine when the AGM will finish, hopefully it will be over by 3pm. Please make sure your membership fees are paid and voting delegates appointed prior to the day. This is an election year for committee members, see more information about the AGM in this edition, or go to our website for the 'AGM Made Easy' Guide.

Feedback

There will be a feedback form in the conference bag and we would appreciate if you fill it out and return them to the conference organisers. Your feedback is valuable and of assistance for future conference planning and ensuring that the NEMBC is meeting your needs.



NEMBC National Conference 2013

29 November to 1 December

Brisbane, Queensland Multicultural Centre, Kangaroo Point

We speak your language

Conference at a glance

Friday 29th November

9am to 5pm	Youth Media Conference
6pm	Welcome Reception from the Mayor of Brisbane, in the city, at the Town Hall at King George Square 64 Adelaide St Brisbane

Saturday 30th November

8:00 - 9:00am	Registration
9:00am	Welcome to Country
	Official Opening Speeches
9:30am	Plenary Session
	Keynote speaker Professor Roly Sussex, Emeritus Professor of Applied Language Studies, The University of Queensland
10:20am	Morning Tea
10:45am	Q and A Panel ' <i>We speak your language</i> ' discussion with experts in media and multicultural affairs
12:00 - 1:00pm	Lunch

Workshops

1.00pm	1. 'Digital presentation' programming at 4EB	2. Interview Techniques at QMC	3. Skills and Strategies for Lobbying at QMC	
2.30	Afternoon Tea			
3.00pm	4. 'Digital presentation' programming at 4EB	5. Digital editing in Audacity at 4EB	6. Legal and Ethical at QMC	7. CBF at QMC
4:30pm	Plenary Conclusion and Presentations of Workshops			
5.10pm	Conference concludes			
7:15pm	Conference Gala Dinner and Awards night at the Queensland Multicultural Centre (QMC)			

Sunday 1st December

8:00 - 9:00am	Registration for entering AGM (delegates will need to line up at the door and have their names checked and given voting cards before entering the AGM)
9:00am	AGM Opens
1.30pm	Lunch
AGM Concludes	The AGM will close when the elections have been finalised - we hope by 3pm



Welcome to Country - Maroochy Barambah

Maroochy Barambah – of Turrbul/Gubbi/ Wakka ancestry – was born on Cherbourg Aboriginal Reserve in Queensland. She is the Songwoman and Law-woman of the Turrbal People who are the Traditional Owners of Brisbane. Maroochy is also presently the Artistic Chief Executive of Daki Budtcha Records in Brisbane.

Keynote speaker



Professor Emeritus Roland (Roly) Sussex OAM

Emeritus Professor Roly Sussex has had a long-standing love affair with language, and is a specialist in Slavic languages, English in Australia and international contexts, socio-cultural aspects of language, intercultural communication, and language and technology. Since 1997 he has been a radio broadcaster, and presents the fascinating linguistic program 'A word in your Ear' on 612 ABC Brisbane, with a parallel program on ABC Adelaide. He also writes a weekly column, 'Word Limit', for the Brisbane Courier-Mail. A former Professor of Russian at the University of Melbourne, and of Applied Language Studies at the University of Queensland, Roly now spends his time as a professorial research fellow at the Centre for Educational Innovation and Technology, and in the School of Languages and Comparative Cultural Studies, at the University of Queensland, as Chair of the Library Board of Queensland, and as President of the Alliance Française of Brisbane.

Presenters



Jason Hagen

Hi, let me introduce myself. My radio career started back in 1986 as a recording engineer for the ABC in Brisbane. From there I went on to work with 612-ABC, Triple J, Radio National, Classic FM and ABC TV. I moved to the Cairns branch in 1997 as a producer and presented breakfast radio for 10 years. I also presented "Fishtalk" a nation-wide radio program / podcast globally for 15 years. I have a deep love of radio, recording and presentation. I have worked in many varied roles from producing, presentation, promotion and management in radio, television and on-line.



Rhonda Breit

Rhonda Breit has been lecturing and researching in the field of media law and ethics for the past 16 years. Her research focuses on the nexus between professional communication (journalism and public relations), law and ethics where she draws on her personal experience as a lawyer and journalist. Rhonda has recently stepped down as Head of the School of Journalism & Communication at the University of Queensland, but she currently holds the position of Vice-President research with the Journalism Education Association Australia.



Faith Valencia

Faith Valencia has worked in radio and television newsrooms here in Australia and overseas. After working as Media Director at a news bureau in Tokyo, Japan, Faith returned to Australia where she worked at ABC local radio before spending two years as a presenter and producer for The Wire, a national news and current affairs radio program, while she completed her law degree and her Masters. Most recently Faith was Mornings Producer for 4BC, producing news and current affairs talk back radio statewide for Queensland. Faith currently teaches radio and video journalism at Griffith University and works as a Senior Producer at Under The Bridge Media Pty Ltd and is working toward completing her Phd.



Kalisi Bese

Kalisi Bese has worked for 15 years in NSW as a public servant in Corrections, Police, and the Attorney General Department. She has worked on delivering programs raising the awareness, case management and building the capacity of the Pacific people. In 2002 she was awarded the State Premier Emergency Services Award for her work with at risk Pacific Island young offenders in Mount Druitt. She is currently the Program Manager for Pasifika Youth Links Service, a program which provides culturally appropriate programs and support for young Pacific Islanders, 10-16 years old, and their families who have been dealt with by the Police or Courts for offending.

1) 'Digital presentation' programming (4EB)

Jason Hagen - Industry

A hands-on broadcast session providing training in program preparation with a focus on improving presentation in the studio. Jason Hagen has more than 25 years of experience producing and presenting programs on the ABC. The session will provide people with an overview of techniques that can be used to improve your presentation, the overall quality of your program and the experience for the listener. There will be a workshop at 4EB at 1pm and then again at 3pm.

2) Interview Techniques

Faith Valencia

This session will provide tips on how to conduct live interviews in studio or on the phone, and how to get the answers you and the listeners are looking for. Responsibilities of the interviewer and interviewee will be discussed in this workshop.

3) Skills and Strategies for Successful Lobbying

Kalisi T Bese and Russell Anderson

This workshop will review the federal elections and use the NEMBC Lobby Tool-Kit to look at how to add political content to radio programs.

Community Radio is one of the best medium to raise the awareness of the wider communities and an added tool to capitalise on information sharing, building the capacity of our communities and giving the people the resources and knowledge to make sound and informed decisions in their individual lives and of those around them.

You can learn how to become an Advocacy Champion and receive lobbying and campaigning skills and join a network of lobbyists to strengthen ethnic and multicultural broadcasting. The workshop will explore strategies and activities that can occur at the radio station and will look at how you can become involved by writing letters and using social media.

Facilitating this workshop will be professional lobbyist Kalisi T Bese, Inez Manu-Sione and Russell Anderson Executive and Policy Officer of the NEMBC.

4) 'Digital presentation' programming (4EB)

Jason Hagen - Industry

This is a repeat session from 1pm and is a hands-on broadcast session providing training in program preparation with a focus on improving presentation in the studio. The session will provide people with an overview of techniques that can be used to improve your presentation, the overall quality of your program and the experience for the listener.

5) Digital editing in Audacity

Niyi Adeyoyibi and Ellie Freeman

Audio engineers with experience in various editing software for recording music, interviews and programmes. They will show you first-hand how to edit in audacity in a simple but effective way so that you can use or improve your editing skills. In the workshop, broadcasters will edit spoken word and music which will be ready for broadcast.

6) Legal & Ethical Issues in Radio

Dr Rhonda Breit

Rhonda will discuss legal and ethical issues and provide expert insight into avoiding some of the dangers in broadcasting.

7) Community Broadcasting Foundation (CBF) Workshop

Barbara Baxter - Grants Administrator - CBF

EGAC likes nothing better than supporting ethnic broadcasters. Find out how to get your share of grants at the CBF workshop. You'll also hear how the members of EGAC reach their decisions and how you can help change funding policy nationwide. CBF staff are also available to guide you through the grant process and offer tips on how to produce a fundable program that serves your community

Accommodation and Getting Around

Venue and Accommodation

This year's conference activities will take place at the Queensland Multicultural Centre (bemac.org.au) and 4EB Radio Station. They are both located at Kangaroo Point, near the Brisbane River.

The Southern Cross Hotel has special rates of \$110 a room available for NEMBC Conference delegates. The Hotel is 1.7kms (about a 20 minute walk) from the venue, but if you have any mobility restrictions there are slightly more expensive hotels closer called **Il Mondo** and **The Point Brisbane**, you could also try **Rivercity** and **Central Dockside**. See below for details.



1. Southern Cross Motel

721 Main St Kangaroo Point
Call: (07) 3391 2881
Studios/Motel Rooms - \$110 per night
Booking code – state you are attending the NEMBC Conference

2. The Point Brisbane

21 Lambert St Kangaroo Point
Call: (07) 3240 0888
Studios - \$184 per night

3. Il Mondo Boutique Hotel

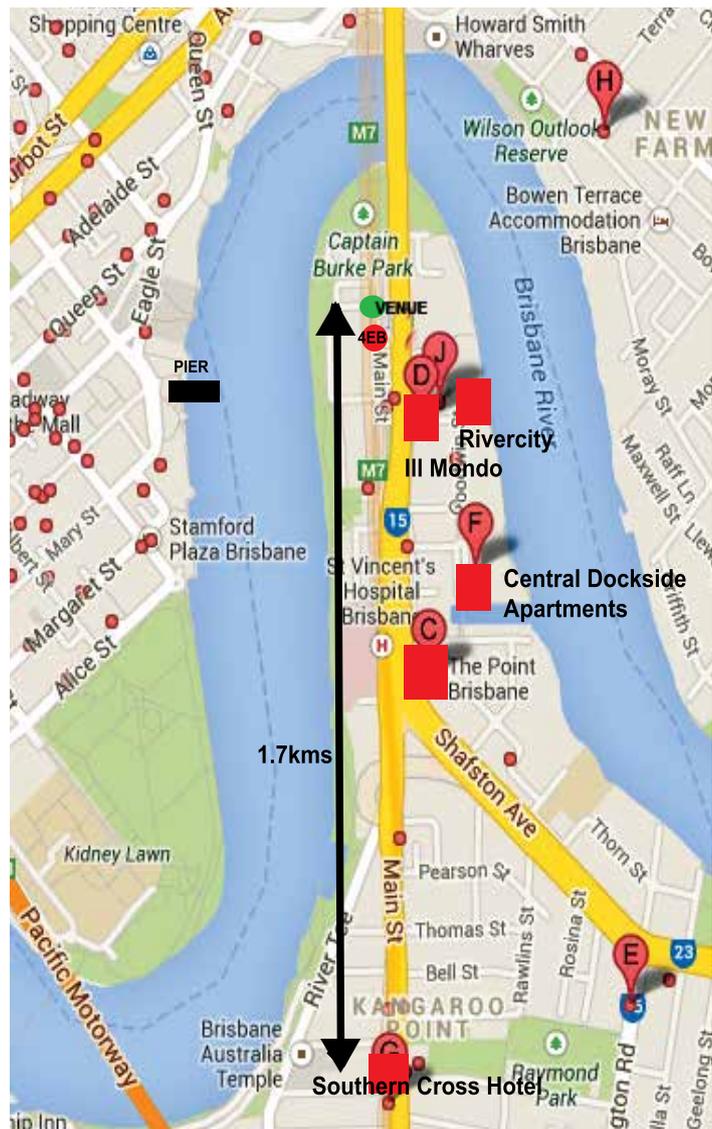
25 Rotherham St Kangaroo Point
Call: (07) 3392 0111
3 Star Rooms - \$129
4 Star Rooms - \$179

4. Rivercity

37 Wharf St Kangaroo Point, Brisbane
Call: (07) 3217 480
Price: \$120 per night

5. Central Dockside Apartments

44 Ferry St Kangaroo Point, Brisbane
Call: (07) 3891 6644
Price: \$164 per night



Youth Media Conference

Friday 29th of November 2013

This Youth Media Conference is about young people meeting multicultural youth broadcasters and like-minded individuals. Come and participate in panel discussions and gain new skills from practical media skills workshops. It's the first time this conference is held in conjunction with the NEMBC National Conference.

Date: Friday 29 November 2013

Venue: Radio 4EB, 140 Main Street, Kangaroo Point, Brisbane

Registration Cost: \$20

Registrations close on **Monday 4 November 2013**, you can visit the NEMBC Youth website for more information and grab a copy of the registration form: http://youth.nembc.org.au/youth_home.php

Accommodation and travel subsidies are available and can cover 40% of the costs. Applications close on **Thursday 31 October**. Please contact NEMBC Project Officer Hsin-Yi Lo on (03) 9486 9549 or projectofficer@nembc.org.au for more information.

Youth Conference at a glance

9:00am Registration

9:30am Welcome to the Country

Welcome from the President of NEMBC Tangikina Steen

Welcome from the President of Radio 4EB Nick Dmyterko

10:00am Keynote Speaker

10:20am Multicultural Youth Panel Discussion: Does Cultural Maintenance and Language Matter to You?

11:30am Morning Tea

11:45am Workshop 1: Voice Training

Hosted by Lesley Irvine from Queensland University of Technology. Get some advice in building a stronger voice support for radio broadcasting, better breathing and develop more confidence when communicating to audiences.

12:30pm Workshop 2: Interviewing Skills

Hosted by Ann Lund from QUT who was a former BBC and ABC journalist. Learn the secret art to conducting an interview, the dos and don'ts and become a superstar in interviewing!

1:15pm Lunch

2:00pm Workshop 3: Radio Production and Content

SBS's Stefan Armbruster the winner of the 2011 Australian Human Rights Radio Award will give tips on how to produce quality content for your programme and audience

2:45pm Workshop 4: Media Work Portfolio Online

Learn to archive your media work portfolio online to engage more audiences

3:30pm Break

3:45pm Multicultural Youth Panel Discussion: How to Engage More Youth; to become involved in community radio

4:45pm Conference Completion

6:00pm Civic Reception at Brisbane Town Hall

NEMBC Annual General Meeting 2013

Sunday 1st of December 2013

NEMBC AGM - 1 December 2013

This is an election year for the following positions: Executive Committee, Youth and Women's Standing Committees, and the Ethnic Grants Advisory Committee (EGAC). The NEMBC Constitution and procedures require that, for the purpose of attendance, voting and nominating for office rights, members must be:

- (a) Financial for 2013, not later than the 17th of November 2013, two weeks before the AGM.
- (b) Represent a program broadcasting regularly, in a language other than English, or a multicultural program.
- (c) Members are entitled to one vote for every five financial members, or part thereof: to be eligible for voting rights a station must have at least three financial members of the NEMBC.
- (d) Only those members who have been nominated by their stations or umbrella organisations as delegates are eligible to nominate for Executive and Committee positions and to vote.

Please look at the NEMBC website for more details and a breakdown of the Committee positions. Committee nomination forms are available on our website. We hope that you will be able to participate in our conference and AGM.

Please note: for general access stations the member programs can come together and appoint their delegate(s). For further advice and assistance on this please contact the NEMBC secretariat.

Notice of 2013 NEMBC AGM

Sunday 1 December 2013 9:00am

Kangaroo Point, Queensland

AGM Agenda 2013

9.00 AGM Opens

1. Minutes of the last AGM
2. Business arising from Minutes
3. Annual Reports:
 - a) Reception of annual report presented by the President
 - b) Reception of annual financial report
4. Reception of annual report from subcommittees
 - a) Youth Committees Report
 - b) Women's Committee Report
5. EGAC Report
6. Constitutional amendments
7. Appointment of Auditor
8. NEMBC Elections
9. General business



15/10/2013

Important Notice Regarding Attendance at the AGM and Voting Rights

Delegates must be appointed by the 'governing body' of the station or umbrella organisation by a Letter of Appointment, signed by the relevant President, Secretary or Manager, stating the names and number of votes for each delegate.

A proforma Letter of Appointment can be found on the NEMBC website. This letter must be received by 5 pm the 30th of November 2013 by the NEMBC Secretary either in person or via mail to PO Box 1144, Collingwood VIC 3066, fax to (03) 9486 9547, or email admin@nembc.org.au.

For any assistance you may contact the NEMBC office or visit the NEMBC website.



Tangikina Steen
President - NEMBC



Cristina Descalzi
Secretary NEMBC

Bursting the language bubble: maintaining the native language proficiency

I get along with my sister-in-law, Dorota, quite well. I have known her for many years as we came to Australia around the same time, in the late 1980s. What drives me insane about her, though, is the way she uses English expressions and grammatical structure when speaking Polish. Here is an example of something she might say: “W supermarket nie bylo plastic bags i bylam angry ale shop assistant mi dala bag, bo byla kolo cash register.” Woman! We have all of these equivalent words in Polish. Use them, for goodness’ sake, I feel like saying. But of course I do not, having put up with this Ponglish of hers for years now. Luckily, she is aware of it and regularly makes fun of it herself, also coming up with doozies such as Macedonia nuts for Macadamia nuts and sour crowd for sauerkraut.

That all languages change over time is an obvious statement. Phonetics, morphological, semantic, syntactic and other features undergo constant change as they are born, die and reinvent themselves. Some of us subscribe to the idea that language should remain pure, frozen in time and protected from the influence of other languages, fashion, inventions, migration and social trends. This state, of course, is not possible to maintain unless we’re talking Ancient Greek or High Arabic, and those of us that are bilingual are only too aware of the constant rebirth of our language, as we live between cultures and continents.

So on the one hand, our mother tongue skills and fluency decrease as we are surrounded by English coming at us from all angles, including the media, our families and the community at large. Despite the internet and faster communication, we do not get exposed to the ever changing language that is used “back home” as much as the people actually living there. We adopt not just the English words but also the sentence structure and the way of expression. After a while, many of us just sound quaint to the native language speakers. And whenever we visit our native countries, we feel out of place and it takes a few days to get used to the changes that seem to happen overnight.

On the other hand, English tends to infiltrate our native language anyway and I am sure many of you have experienced terms borrowed from the English language that sound very awkward to us, whose mother tongue is somewhat frozen in time. There is the Polish fejs (facebook) and lajkowac (to like), the French zapping (channel hopping), the German auschecken (checking out), Italian scrollare (to scroll) and chattare (to chat) or Japanese kii horuda (key holder) or koin randorii (coin laundry).

For linguists, ethnic broadcasters, multicultural workers and professional translators and interpreters there is a more legitimate reason why English words

might be used amongst another language. Our audiences get to know various expressions in the health, social services, aged care and technology domains here, in Australia, and only know them by their English equivalents. Common expressions such as palliative care, hostel, dementia, social worker, mental illness seem to be taken up by local communities in English, despite the fact that perfectly acceptable equivalents exist in other languages. The challenge of maintaining purity of language and tailoring our message to our audiences is ever present. It’s about educating oneself as well as the listeners, readers and the community. Here are some painless, common sense tips on how to do it:

1. Read, read and read. In your native language, as well as English and try not to mix the two up. Nowadays, there are many platforms that are easily available and include books, on-line newspapers and social media forums. This is the only way to ensure that you sound natural and not like an archaic relic from the past.
2. Hang around young people as they usually have the newest lingo, jargon and expressions down pat. And yes, you do need to embrace it. Fighting the language change is a losing battle.
3. Travel to your country of origins often, if possible. In-country immersion corrects the language very quickly. International travel is important for your professional development.
4. Network with other people who speak the language in question. Attend conferences, join community organisation, and volunteer.
5. Watch movies and listen to music – these activities can be done on the go, aren’t expensive and can help you immerse in the language. Turn the subtitles on so that you can see the language being written, as well as spoken.
6. Be creative – change the language settings on your facebook and twitter account. This may seem like a very simple thing to do but it will ensure you are immersed in the written form of the language.
7. Be conscious of your target audience – remember who you are talking to and why. You may need to adjust your message depending on the audience.
8. Monitor and contribute to relevant available resources – nowadays, you can find many discussion and chat groups on line. A lot of informal learning can be done here!

Hopefully these tips inspire you to spice up your language skills. Making small changes and challenging yourself builds up your motivation and feels less exhausting than lessons and course book exercises. Good luck and share your experiences and tips with others.

Eva Hussain
CEO of Polaron Language Services



Youth Broadcasting

Career advice: 'Don't feel your background is a disadvantage'

Students in media who feel disadvantaged by their cultural backgrounds need to learn to play to their strengths, ABC news reporter and anchor Auskar Subarkti tells participants at the Radio Active Media Forum on the weekend. Nkandu Mwenge reports.

Award-winning multi-platform journalist Auskar Subarkti advises aspiring broadcasters not to "feel disadvantaged" by their backgrounds and not to "neglect (their) first language skills", but use these attributes as leverage to get them into mainstream media.

Mr Subarkti, who has worked for Ten News, SBS and now the ABC, was addressing students at Radio Active, a one-day media forum held at the Multicultural Hub in Melbourne last Saturday.

An initiative of National Ethnic and Multicultural Broadcasters' Council (NEMBC), the forum was aimed at getting youth broadcasters from community radio stations around Victoria and young people from the community not yet involved in the media, to meet each other and network.

Drawing from lessons learnt in his career, Mr Subarkti cites the time he used his knowledge of his native Indonesian to cover post-tsunami 2004 stories for media outlets.

Subarkti encourages aspiring journalists to volunteer with different broadcasters in order to widen their skills, because specialists in one field don't add much value to corporations.

He says students should also take advantage of social media platforms such as Twitter and Facebook to enhance their appeal to would be employers.

Other speakers at the Forum included 2010 young Victorian of the year Wesa Chau, Radio National Journalist and SYN (Student Youth Network) Board member Georgia Moodie, comedian and former amazing race contestant Mohammed El Leissy and Erin McCuskey from YUM studios.

Nkandu Chipale Mwenge
Meld Magazine

This article was originally published in Meld Magazine on 5 May 2013: www.meldmagazine.com.au/2013/05/background-not-disadvantage/

Youth Committee Updates

The Youth Committee recently met on Saturday 28 September and Sunday 29 September to discuss and plan the upcoming NEMBC Youth Media Conference in Brisbane.

For those who want to get involved in radio broadcasting or join a youth programme, you can talk with the Youth Committee about how to get involved.

The Youth Committee developed a project titled, 'NEMBC Youth Committee Members: Where are they now?' will interview past committee members about their experiences of being an NEMBC Youth Committee member, and broadcasting in community radio. The interviews will be featured in The Ethnic Broadcaster and an audio version will be broadcasted at the radio station they have broadcasted for.

The NEMBC Youth Committee has representatives in each state and territory and the role of the Youth Committee is to encourage the active participation of young people in community radio broadcasting. The Youth Committee also supports the needs of youth broadcasters in their states or territories. They provide support for NEMBC youth projects as well as making recommendations on what initiatives and projects to run to get more young people to get involved in community radio broadcasting.

The committee is elected at the NEMBC Annual General Meeting and serves a two-year term. This year is an election year so if you are interested in representing your state or territory, please speak with your station manager or contact the NEMBC on (03) 9486 9549.

Hsin-Yi Lo

Project Officer, NEMBC



From Left to Right: Ekaterina Loy (Convenor, SA), Edgar Mirantz-Tan (VIC), Sarah Lio-Willie (QLD), Kenneth Kadirgamar (NT), Alphonse Toussaint Tshitenga-Mulumba (TAS) and Nikhil Wable (ACT)



Student Xpress

3ZZZ's Student Xpress project has been awarded the 2013 NSW Parliament Multicultural Media Award for Contribution to Social Inclusion and Multiculturalism. This series was broadcast around Australia earlier this year on the Community Radio Network. Student Xpress is an eight-part radio series focusing on the lives of international students in Australia.

The series reported that many international students live below the poverty line in Australia. Full-time students can work a maximum of 20 hours a week, many students earn below the minimum wage, some earning as low as \$5 an hour. Because of the high cost of rent many students live in overcrowded housing.

Orientation week is not enough to help guide young international students. International students are away from their usual support networks, they are away from their families their culture, and some are hearing Australian English for the first time. They need help opening bank accounts, learning our transport system, understanding Australian culture and finding a place to live.



From left Hon. Shaoquett Moselmane, Reporters Hien Minh Dinh and Edgar Tan, Tony Burke Minister Immigration, Jan Smith Executive Producer Student Xpress

Most students said once they made connections with locally born students their lives improved dramatically. Not only did they feel more part of Australia and less lonely, their English improved and they were able to access higher paying jobs.

Student Xpress was made with a grant from the CBF, its purpose was to give broadcasting skills to young people from Non-English Speaking Backgrounds (NESB) and at the same time have a program output that represented a minority group in Australia. The Student Xpress team members were: Ashan Siriwardene, Santiago Santos, Hien Ming Ding, Edgar Tan, Juan Miranda and Mary Sobredo, Executive Producer/Trainer Jan Smith. The CBAA are planning to repeat the Student Xpress over summer.

Jan Smith

Student Xpress Executive Producer/Trainer

Dutch Radio 3ZZZ

May 2011, its 7.58 am in the morning. I am sitting with headphones on in the studio, waiting until it's exactly 8:00 am and wondering what exactly will happen over the next hour. I discover that what does happen is a lot of Dutch music, announcing events and reading ads for sponsors. Oh, and laughing a lot since sometimes things can go wrong when live to air broadcasting (just don't tell anyone!).

My first show as a guest of Dutch radio 3ZZZ was a fun experience. Ena Lewis invited me to come to a show and to talk about myself and my experience of living in Australia as a Dutchie. If you would have told me that about a year later I would be sitting in the same spot and inviting my own guests, I don't think I would have believed you.

September 2013 – Many shows and early mornings later, I am part of a new generation of volunteers for the Dutch radio on 3ZZZ. The original group of volunteers who have been hosting shows for many years are convenor Ena Lewis, deputy convenor Tim Timmermans, Harry Lijnders and Ron Nolte. Thanks to them there is a Dutch group still going strong!

My task is to search for new enthusiastic volunteers who would also like to be a broadcaster themselves. I have been lucky to have found a couple of great people in Gerda Vellinga and Maarten Janssen (see picture). Together we have been joining forces to recruit new members, raise money for the Radiothon and hosting fun shows live on air. Or as the Dutch call it uniquely: 'gezellig'.

We have also started a page on Facebook, search for 'Dutchies in Melbourne Radio 3ZZZ' and our own email address 3zzzdutchiesinmelbourneradio@gmail.com – so feel free to send us a message!

The Dutch group hosts shows twice a week on Mondays from 4 pm to 5 pm and Fridays from 8 am to 9 am. You can listen live tuning into 92.3FM or through live streaming on the website www.3zzz.com.au. Shows stay on the website until a week after the live show. For more information on us: www.3zzz.com.au/program-guide/dutch/1379952000/

Anne-Marije
Dutch Radio





2013 Queensland Multicultural Awards

The Queensland Multicultural Awards (QMAs) recognise the work and volunteering efforts that develop strong culturally diverse communities and promote awareness of the benefits of cultural diversity.

First held in 1990, the QMAs have recognised numerous volunteers and groups whose efforts have helped make Queensland a diverse and dynamic place to live, work and raise a family. The 2013 awards recognise people and groups who have made an outstanding contribution to promoting and supporting cultural diversity in our state.

The awards were presented at BEMAC on Friday 6 September 2013. Highly commended in the Media category was **Sarah Lio-Willie from 4EB**, for her work as a community broadcaster promoting community cohesion and appreciation of cultural diversity. Well Done Sarah !



Sarah Lio-Willie

4EB FM 98.1 and Global Digital Radio at East West Fest

East West Fest is an annual celebration of all cultures at the Queensland University of Technology (QUT) supporting ethnic cultures, sub-cultures, student groups, general interests and more! The festival took place in September across all three campuses: Kelvin Grove, Gardens Point and Caboolture.

QUT students, staff and their family members took part in this celebration of diversity in a variety of ways including dance, music and street performance. 4EB took part in this colourful festival and spread the word of multicultural broadcasting to the many hundred that attended. Once again the outside broadcast van was used not only as a recording facility but to showcase the spirit of ethnic radio in Brisbane.



New Finnish Broadcasters hit the ground running on 4EB

Well it didn't take long for the Finnish trainees to get into the swing of things, after completing their panel training and exam they were on air the very same week! They have also made some in-roads into Finland as well, through the 4EB on demand program site as well as their own Facebook page.

Usage Statistics for 4EB show that more than 2800 hits have come from Finland alone in the first two weeks of their show starting, it looks like you've got a lot of fans in Finland that you're sharing 4EB with, well done! You can hear the Finnish group on Wednesdays at 5.15 pm to 6.15 pm and Saturdays at 1.30 pm to 2.15 pm, and on line at 4EB.org.au or through Tuneln. Check out what their up to on Facebook. www.facebook.com/suomiradio



From left: Jouko, Marko, Tuula and Krisse.

4EB visits Radio FAZA in Nottingham, UK

The current convenor of 4EB's Telugu group, Kameswara Rao Ayyalaraju, had the opportunity to visit Radio FAZA during his travel to Nottingham. He was given a chance to inform listeners of Radio FAZA about 4EB and its activities. The broadcaster of FAZA was keen to know about our Pakistani program which broadcasts in the Urdu language.

Radio FAZA is a community radio station in Nottingham UK broadcasting on frequency 97.1FM. It is associated with Asian Women's Project Ltd UK, which is in existence since 1981. FAZA means "fresh breeze" like a breath of fresh air. Its philosophy is similar to the philosophy of our 4EB FM radio station. It is run by volunteers, for whom training is provided. The radio deals with important issues affecting the daily lives of Asian women and women in general. The radio mainly runs by sponsorship, even though it started by attracting grants.

It is a small station with simple broadcasting facilities. It is very young compared to 4EB. It went to air for the first time in 2002 and at present it is broadcasting in nine languages. It has its own website www.radiofaz.org.uk and can be heard on the internet.

These four articles are by Jason Hagen
Training Coordinator 4EB FM



3ZZZ

Around the Stations

Slovenian Language. A Weekly Passion For Radio 3ZZZ

Every Wednesday 7 to 8 pm

Meta Lenarčič, the coordinator of the Slovenian Language Program and her team of various volunteers put forth their passion every week, without fail, to bring a wonderfully interesting program, not just for the Slovenian community but anyone else who is learning the language. Tuning into the program is a great way to hear the spoken words.

Besides our group, it truly is the magnificence of volunteers at Radio 3ZZZ that have kept the momentum going and delivering weekly informative news to its audience. Some of the benefits from being part of the station are receiving brilliant training as required by each team member, the endless Multi-cultural festivities where we come together, and in general promoting languages that unfortunately are gradually diminishing in the wider community. This is why we constantly invite new blood to join us and keep the momentum.

Twice a month we deliver direct broadcasts from Slovenia from two prominent radio stations: Radio Potepuh & Radio Ognisce. And Slovenian clubs have offered their spaces free of charge to hold a yearly fundraiser to help us purchase necessary items throughout the year towards the delivery of up to date programs with appropriate music.



The Slovenian Language Program has been a part of 3ZZZ since its inception, in the late eighties. Through an hourly magazine program every week, we create a dedicated following of listeners.

At the beginning of 1988 we had a meeting and formed a joint committee with the members of the *Religious and Cultural Centre in Kew and the SSOV*. Peter Mandel OAM, Executive member of the Ethnic Community Council of Victoria, and the then President of Slovenian Council Organisations of Victoria, instigated preliminary discussions with the ECCV.

The first on-air program was broadcast in 1988 at 7.15 am to 8 am on a Tuesday. In 1990 our radio hour commenced at 4 pm every Tuesday and today we broadcast in Slovenian language from 7 to 8 pm every Wednesday. Changes may occur, but human stamina and determination cannot be thwarted, this is why we are here today and enjoy being a part of the station.



3ZZZ Slovenian Language Team

We feel that it is important for our cultural tradition to be passed onto the younger generation to take into the future. First Youth program: 19-1-1994: Veronika Smrdel, Aleš Brgoč, David Krnel (1994); Vinko Marn, Viki Zorzut, Pavel Šraj (1994); Veronika Ferfolja, Blaž Udovič, David Hvalica, Toni Lenko, Simon Grilj, Barbara Smrdel, Ljubica Postružin, Marko Cek (1995); Lenti Lenko OAM (from 1996); Jelka Kutin, Sonja Rupnik (from 1996).

Over the years we have had dedicated panel operators who are often behind the scenes and not heard on air. The panel operators for the Slovenian Language Program have been: Aleš Brgoč (from 1989); David Krnel (from 1990); Darko Hribernik (from 1990); Frenk Prosenik (from 1989); Viktor Lampe (at intervals 1990-1992); Fred Toplak (from 1996); Feruccio Pošičič (from 1996).

More presenters include: Fr Metod Ogorevc OFM and Anica Smrdel (1997); Aljoša Rojac, Branka Žugič, Anita Oman (1998); Evelyn Kojc, Katarina Peršič, Lucija Srnec (2000); Pavelček Šraj, Lenka Šraj, Matija Šraj (2005); Luka Brne, Aljaž Habjan (2006); Nejc Kodrič, Gal Kodrič (2008); Melita Brežnik, Sonja Majcen (2010); Frances Johnson – Urbas, Toni Urbas, Grant Johnson (2011).

On this occasion we have only given you a snippet of our past and present broadcasters. Along with myself (Sonja Rupnik) we wish to commend our convener - Margaret Lenarcic - who has been there since 3ZZZ's inception. She has directed, inspired and been a visionary for many new comers and always inviting the Slovenian community to become involved. We are so grateful that she has been the driving force for our radio team.

Some final words of wisdom: without passion, vision and volunteerism many great moments in life would not be created for the greater good!!

For more information contact: metkal@bigpond.com.au.

Sonja Rupnik
Slovenian Language Program 3ZZZ



At the “St Mary’s Spring Festival” Parade WOW FM broadcasters marched and danced with their station float.

WOW FM, with my successful efforts this year, seems to have once again come alive with a very effective and vibrant ‘Float therapy’, bringing all eyes from the crowd of thousands; from not only the young and old from the established multicultural and ethnic communities, but it also lit the eyes with joy and surprised the newly arrived and settling migrant and refugee communities of Penrith and surrounds in the St.Marys Spring Festival on the 7th of September 2013.

The parade had a very vibrant blend of loud Punjabi Dhole (Indian drums) with Bhungra on the top and the Samoan drummers with their Polynesian rhythm marching before the slow cruising WOW FM Float.

The parade brought a new change to the locals who had no experience of Punjabi Dhole with Bhungra beats. It made many people happy enough to cheer, wave, and dance to express their joy.

Our Penrith Community Radio WOW FM of NSW took part in the Spring festival this year. We started with the float in the parade, and then a stall with give-aways, WOW FM balloons and candies for kids, program flyers and magnet calendars for adults were given out.

There was also a WOW FM Studio Open Day as well as the live entertainment and a great variety of CDs, there were caps, with toys for the kids who came to dance on the WOW FM stage.

It turned out to be a great success as WOW FM became a sponsor of St Mary’s Spring Festival.

The entertainment on stage was a great success. Indian Dhole Dhumaka of my Punjabi Blasting show, Nuwan Gher Nuvin Roshni combined with other Australian national celebrities like Len Pascoe, David Cazalet and WOW FM Air Born GURUS. There was live dancing on stage with lots of give-aways throughout the day by Aussie Air Gurus like Majid Piracha, Bernie Burke and Great Samoan. WOW FM presenter Gafa Gafa with his group, sang and danced the day away keeping all very happy throughout the day, earning applause and winning over people.

Twenty-Five years of WOW FM 100.7fm

WOW FM100.7 Penrith Community Radio Air Gurus Celebrated its 25th Anniversary with a gala dinner. The dinner was shared with all the presenters, the Local Mayor of Penrith City, MPs, other local dignitaries and above all some of our Penrith community radio audience who had won the On-Air competition for a free invitation to join the 25th Anniversary celebration dinner.

The overall celebration including the participants, the multicultural performers together with special guests and the entire WOW FM crew all equally enjoyed the night; and some almost raised the roof by the display of their talent and winning everyone’s hearts.

It started with Majid Piracha and Len Pascoe organising, entertaining and being the MCs for the celebration night. The night included the most beautiful message sent from Tangi Steen President of the NEMBC. She conveyed to all her thank you, congratulations and most humbling admiration for WOW FM’s long and dedicated commitment to ethnic and multicultural community broadcasting and her recognition of the fact that WOW FM provides a significant contribution towards making Australia a successful multicultural country and one that celebrates its diversity and recognises the strengths that migrants can bring.

The night’s celebration ended with the Indian WOW FACTOR love song by Majid with his Indian musical therapy to heal, sooth and to calmly dance away the night. The meaning of this dance is one ‘who believes in giving from whatever little one has to give and the fact that these are the believers in life and the bounty of life, and their coffer is never empty.’

Majid Piracha
Producer & presenter

Nuwan Gher Nuvin Roshni (WOWFM100.7 Punjabi Radio Show)
New Home New Light (WOWFM100.7 Multicultural Radio Show)





Me and radio - a memoir

It was radio and literature, these two culture-spreading tools, which built my knowledge of the world and people most strongly; they formed my moral attitude, delivered the richest emotions; they entertained. I am a radio and book addict. This is perhaps explained by a theory that one connects most deeply with what accompanies one's early childhood. Radio of the 1940s, 50s and 60s defined my taste. It is responsible for my partiality for melodic music, swinging jazz and radio programs.

Every time I moved into a new place, the first thing I did was to check what plays on the radio, and then it was to sign up for a membership at the local library. Television, which appeared in the late 1950s, has never created such a strong bond.

One of the idols of my youth was a great Voice of America personality Willis Conover. This world-famous producer, critic and jazz promoter always began his Jazz Hour program with a Billy Strayhorn standard Take the 'A' Train played by Duke Ellington. Later, I used to spend hours with my ear glued to the radio receiver tuned into the forbidden western stations like Radio Luxembourg or Monte Carlo. I used to catch not just melodies, percussion solos, but also single foreign words sung by Edith Piaf, Yves Montand, Maurice Chevalier, early Bee Gees or The Beatles and the young Johnny Farnham. These moments motivated me to learn English. These names, as most western performers, were absent from the radio in Poland. Then, the Polish ether was filled with socialist-realist performances of Soviet bards – such were the political realities of Central Europe.

Today, I do not have to be concerned with politics – I accept that the world cannot do without politics and politicians, but this is not my field. I passionately dislike all things connected with politics. It is great to know there are countries, such as Australia, where we can live peacefully and work towards improving the world not through politics, but for example through music and literature.

After a long career in engineering, it was in my retirement that I was able to begin cultivating the arts of radio and literature. Since 2001, I have been a producer and presenter of musical programs of the Polish Group of Radio 3ZZZ. Each fourth Saturday I present the Musical Memories Magazine, for which I prepared such series as History of Tango (23 episodes), History of Operetta (12 episodes), An Old Portrait with Songs (20 episodes about popular performers), Attic Full of Songs (86 episodes) – all were based on original archival recordings. I am currently working a cultural program for each third Saturday, collaborating with Małgorzata Zuchowska, Przemysław Merski, Tadeusz Zurek and Ireneusz Kolacz.

The listeners of my programs often experience pleasant surprises of finding old hits from the 1930s and 40s. For the great part, there is a soothing sentimental and melodic theme to the presented music, something to deliver us from the overwhelming aggression, vulgarity and noise.

What does 3ZZZ mean to me? It is a tool for sharing my music collection with a wider audience, sharing the joyful feelings which the music brings out. Our listeners are mostly of similar age to mine, i.e. older. It is a great privilege and satisfaction to know that the listeners are there, to feel their joy and gratitude, and to help each other in living a good old age. Their phone calls make me confident that our work is not wasted.

The art of radio is not easy. Luckily, there are the three cannons of radio production: first, you have to love the listener, secondly, you have to know ten times more than what you present, and last but not least – you never brag on about that (listeners cannot stand that). That is all one needs to make good radio programs.

With the great pleasure I am able to extend the reach of my audio and film archives beyond the radio format. We organise music appreciation soirees as part of the literary club at the Polish Seniors Home in Rowville, the Polish Retiree Home in Bayswater and with our circle of friends. In the near future we are planning to present the following soirees: That Good Old Jazz, History of Tango (again due to popular demand) and The Greatest Jazz Pianists.

Until next time, then...

**Henryk Jurewicz
(Translated by Chris Jurewicz)**

Polish Group - Radio 3ZZZ

3ZZZ's Radiothon Relaxation

In the lead up to Radiothon 2013, a special event was held for the women broadcasters of 3ZZZ. Friday October 4 at the station was an evening for ethnic women broadcasters to engage in some soothing, relaxing, rejuvenating and regenerating pampering sessions, and wellbeing measures.

As a pre-radiothon pampering session for all 3ZZZ ethnic women broadcasters, NEMBC Victorian ethnic women broadcasters' representative Anthea Sidiropoulos organised a delightful evening for women to gather and share remedies for life's stressful moments. Especially for women having to balance their daily routine and having their very own radio program!

This informative session highlighted self-care not only for during Radiothon time, but for all women at all times during stressful, family, working and broadcasting life.

The evening began with refreshments and nibbles as ladies relaxed with wellbeing themes and stories that were filled with favourite recipes and gardening. Holistic healing modalities continued throughout the evening and included: massage, reiki, aromatherapy and kinesiology. An inspiring talk on kinesiology and how the body, mind, connection works was delivered by Holistic practitioner Katia Kehagias who happened to be in Melbourne and was happy to donate her services for 3ZZZ.

The evening ended on a high (and relaxed) note with ladies wishing each other a successfully and prosperous Radiothon, and asking for another session!

Anthea Sidiropoulos

*3ZZZ Broadcaster and
NEMBC Women's Committee Member*



3ZZZ women broadcasters learning how to relax



Anthea with 3ZZZ's Italian Program and Woman's world broadcaster Angela Maisano

Untold No More

According to Nigerian writer Teju Cole; not seeing one's self reflected in society is an existential violence.

As we know, mass media in Australia does not allow for the voices of young women of colour to be heard. Often it is said that we are voiceless, but this is untrue. We are not voiceless, we are silenced.

Many young women of colour have never seen a television program or heard a radio show that reflects their experiences in any capacity. **Girls Radio Club** aims to challenge this.



Fatima, Dani and Estela - LIVE on air!

Thirteen young women from Aboriginal, East African, Middle Eastern and South East Asian backgrounds participated in radio training for 3CR's Girls Radio Club. They learned all aspects of broadcasting from script writing, crafting interview questions to editing audio and microphone techniques.

As part of the formal training we found it important to include guest speakers like Reem Yehdego and Hannah Fesseha from Imara Advocacy, which is a youth led advocacy group aimed to combat issues of racialised policing. Their stories of how and why they established Imara as young women of colour were invaluable and allowed the Club members to see themselves and their passions reflected. Hannah also produces and presents a show on 3CR called African Australian Voice every Sunday at 5:30 pm.



Sister Zai from 3CR teaches a radio storytelling class.



The Girls Radio Club trainees

The politics of being a woman of colour in Australia are incredibly complex and we know these experiences are often silenced and need to be included within public discourse. However, it is important to understand that young women of colour should not be pigeon-holed to discuss only certain topics. Girls Radio Club training encouraged participants to share their insights on a range of areas such as music and arts as well as social issues.

3CR has always championed the struggles of silenced voices within the Australian community by actively allowing them a platform to share these voices and Girls Radio Club was simply an extension of this.

Four of the young women produced a four week long program on 3CR called Untold No More where they shared their varying perspectives through interviews and discussions.

Club participant Fatima said often the stories and perspectives of women of colour are misrepresented and learning skills that allow one to share these stories is incredibly powerful.

These young women are excited to continue broadcasting 'Untold No More' on 3CR. Participant, Dani attests that this is especially important in today's social climate, "in a society where the minority voices are silenced, I didn't think my opinions mattered, but [Girls Radio Club] made me realise that I have a lot to say and it's important for society to hear these things."

People do not recognise the courage it takes to present a show on radio that explores issues and perspectives that have never been discussed openly, even if these perspectives are your own. The mass media in Australia is so vulture-like that it even forces people to second guess and undermine the value of their perspectives simply because they have never heard them reflected in the public sphere. Teju Cole's analysis of lack of representation is accurate; it is most certainly a violence.

Visit www.3cr.org.au/girlsradioclub for podcasts, pictures and more information.

Girls Radio Club was a 3CR project conducted with the help of the City of Melbourne, the Victorian Multicultural Commission and the Community Radio Federation.

Areej Nur

Girls Radio Club - 3CR Producer



Ethnic grants news

Ethnic Grants Advisory Committee Elections

Elections will be held this year at the NEMBC Annual General Meeting to nominate representatives to the CBF's Ethnic Grants Advisory Committee (EGAC).

EGAC makes recommendations to the CBF Board on the distribution of Ethnic grants and provides advice to the CBF Board on Ethnic grant funding policy. EGAC also nominates a representative from the Committee to be a Director on the CBF Board and identifies nominees for other CBF Advisory Committees including the Training, Online and Australian Music Grants Advisory Committees. The Committee is made up of four members (including one alternate member).

Being a member of a Grants Advisory Committee requires a considerable time commitment, and is on a voluntary basis, however the CBF covers travel and accommodation costs to attend meetings. EGAC meets in person twice per year and members need to factor in travel time as well as time to prepare for the meetings by assessing applications and reading meeting papers.

If you are interested in volunteering on EGAC, speak to the current members of that Committee, or to CBF Board members or CBF staff at the NEMBC conference, or contact the Foundation beforehand.

More information about Grants Advisory Committees is available from the CBF website

Contact Barbara Baxter at the CBF on **(03) 8341 5900** to talk about what is involved.

Note: The CBF is committed to achieving gender balance on its Board and Committees. To achieve this we are particularly encouraging women to nominate for this opportunity. We are also aiming to increase the number of young people involved in the work of the Foundation – please pass information about this opportunity on to young ethnic broadcasters at your station.

Ethnic Program Grant Timing

Reminder - the timing of program grants has changed to allow allocation and payment of grants early in the funding period. This means that stations will now apply in January for programs to be broadcast in January to June, and in July for programs from July to December.

As broadcasters you should ensure your program is within the eligibility criteria for grants, and let your station manager or ethnic broadcasters' representative

know if your program has changed its content, target audience or program producer/convenor since the last round grant application.

Other CBF news

Other Grant Opportunities: Website Development Grants

Last year the CBF allocated over \$73,000 to support 15 community broadcasting stations to develop their websites. Community broadcasting stations and sector organisations can apply now for up to \$5,000 to assist in the development of websites in line with best practice website development resources. Applications close on Monday 2 December 2013.

Not sure where to start? Contact Grants Administrator Jon King for advice as you apply on **(03) 8341 5966** or jking@cbf.com.au.

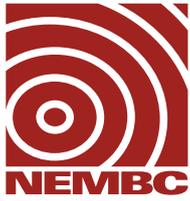
Second Round Of Content Development, General, Training Grants

The Foundation is likely to have available funds to offer second rounds for Content Development and General grants in early 2014, and a second round of Training grants will close in April/May 2014. To hear about grant rounds as soon as they are announced, and to receive reminders of grant deadlines, subscribe to the CBF's email newsletter CBF Update. Go to www.cbf.com.au to subscribe.



EGAC 2012: L-R: Gaby Hasler (alternate), Darce Cassidy, Dr Heinrich Stefanik OAM (Chair & Board Representative) and Luchi Santer.

Current CBF Grant Opportunities	
Grant Category	Due Date
Website Development grants	2 December 2013
Ethnic grants	13 January 2014
TV grants	28 February 2014
Indigenous grants	17 March 2014
Transmission grants	21 March 2014



The National Ethnic and Multicultural Broadcasters' Council

Membership Application/Renewal 2013-2014

Please complete the form below and post to: **NEMBC, PO Box 1144, Collingwood VIC 3066.**

Alternatively you submit this form by fax to (03) 9486 9547 or by email to admin@nembc.org.au

NEMBC membership is \$25 per member program per year (including GST).

Please note that all memberships are based on the financial year and expire on June 30th each year. Payment: Please attach your cheque or money order for \$25 payable to 'NEMBC'. Electronic payment (EFT) can also be made to: BSB: 633108 / Account #: 120737887 Please quote your name as reference and confirm your payment by email. If you have any questions about membership please don't hesitate to contact the NEMBC's Membership Organiser on **tel: (03) 9486 9549** or **email: admin@nembc.org.au**

I wish to make this membership application to the Secretary of the National Ethnic and Multicultural Broadcasters' Council and support the aims and objectives of the NEMBC.

(PLEASE PRINT IN BLOCK LETTERS)

YOUR PROGRAM: Program Name: _____

Community Group:

(e.g. Mandarin Language, Italian Community, Multicultural Youth, etc.)

Program Language(s):

Program Type: Single Language Multicultural

Station (call sign): _____

YOUR GROUP: (Please provide contact details of your program or group members, not the station)

Main Representative: _____

(title)

(first name)

(surname)

Role: _____

Signature: _____ Date: _____

Postal Address:

Phone: _____ Email: _____

Details of additional people broadcasting on your program: (attach another sheet if needed)

The role in this question could be Researcher (R), Production (Pro), Reporter (Rep) Journalist (J), Presenter (P) or Panel Operator (PO).

Title	First Name	Surname	Role	Email

