

The Ethnic Broadcaster

Summer/Autumn 2014 Edition – Journal of the National Ethnic & Multicultural Broadcasters' Council

Features

2013 Annual Conference overview
Advocating for ethnic community broadcasters
More problems of terminology
Is discrimination on the rise?





The National Ethnic and Multicultural Broadcasters' Council (NEMBC) is a national peak body that advocates for ethnic community broadcasting promoting multiculturalism, addressing racism and contributing to media diversity.

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The Ethnic Broadcaster is the Journal of the National Ethnic and Multicultural Broadcasters' Council (NEMBC). The views expressed in *The Ethnic Broadcaster* are not necessarily the views of the NEMBC.

We welcome contributions to The Ethnic Broadcaster, especially from NEMBC Members.

Front Cover Photo: International Women's Day in Brisbane organised by the Pasifika Womens Alliance (PWA), it was also the launch of the PWA. A large majority of the participants are 4EB broadcasters. The photo was taken with 'the ladies roaring like a lion'.

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We acknowledge the Wurundjeri people of the Kulin nations as the traditional owners of the land on which *The Ethnic Broadcaster* is edited and printed, and pay our respects to their Elders both past and present.

Malō e lelei (Greetings to you in Tongan)

In 2013 NEMBC ended the year with a great conference in Brisbane; thanks are extended to the host station, full-time ethnic radio 4EB, their staff and volunteers. A new initiative was also on trial for the first time last year, a one-day NEMBC Youth Conference and from the feedback, it was indeed a very successful event and hence it will continue into the future in conjunction with the NEMBC Conference.

Following our AGM last year I'd like to welcome the new Board and Committee members and look forward to working together during this term 2014 to 2015.

One of the core functions of the NEMBC is to advocate on behalf of its members and this has been set as a priority focus for 2014, hence the first Executive Committee Meeting was held in Canberra on 22-23 February, preceded by an evening of 'meet and greet' with local ethnic broadcasters. Thanks to all who attended from 2XX and ICMS.

In addition, a number of Board members remained in Canberra to lobby federal parliamentarians from both parties, and particularly to build a good relationship with politicians who have a passion for multiculturalism. The outcomes of the lobby were very positive in terms of having to explore other funding options. So whilst no concrete promise was made for increase in funding, most of the politicians we met were eager to keep in touch and also would like to author an article or two for future EBs. The NEMBC bids were centred on three key areas: 1) initial set-up fee for refugees and new and emerging communities, 2) training and skills development for language maintenance and development, and 3) content development.

The NEMBC Lobby Resources have been developed and are available both as hard-copies and soft-copies. In addition, the online Lobby Toolkit is available on the NEMBC's site for your use and can be adjusted to suit your local committee's or radio station's needs. Again your feedback would be most welcome to improve this resource.

There are a number of potential projects that the Board members are exploring now with the intention that they will benefit the ethnic broadcasters as a collective group. Plans for these will be discussed at future Board meetings and you will be informed of the outcomes in the not-too-distant future.

In this edition we are pleased to have a contribution from Professor Roland Sussex; his keynote speech at our conference was highly valued and well-received. Thanks to Dr Regina Quiazon from the Multicultural Centre for Women's Health for her contribution in which she expands on problems associated with terminology as a response to our last edition. We highly appreciate the work that Muslim Community Radio has made and its involvement and participation in their local community, thanks to Mona Hwalla for her article. We encourage others to write and contribute to the Journal.



We look at some of the key findings in The Scanlon Foundation's 2013 *Mapping Social Cohesion* report, launched on 22 October 2013. This annual reporting by the Scanlon Foundation is a significant contribution to multiculturalism in this country and sheds light on a society that is becoming, very slowly, more intolerant. We are as always pleased to bring you 'Around the Stations' from our members and in this edition we are delighted to share the wonderful experience of our Annual Conference in Brisbane last year.

Welcome to Juliana Qian, our new Operations Officer, and our Administration Officer, Minh Hien Dinh (Mindy) who started with us in September. Juliana has been involved in the community media and arts sector as a writer, performer, broadcaster and volunteer. Since 2012 she has been a presenter and producer for 3CR's *Queering the Air*. Juliana is a graduate of Monash University's Bachelor of Arts as a participant in the Dean Scholar program.

Minh Hien Dinh (Mindy) has completed a Master of Arts (Media and Communication) at Swinburne University of Technology. She previously interned with Vietnamese Television and volunteered and worked on a TV documentary for community television C31. Mindy worked on radio projects about international students and refugees that won the 2013 NEMBC and the NSW Multicultural Media Award. She is currently a 3ZZZ member, volunteering for the Youth and Women's programs.

Enjoy this edition of the EB! Maloo 'aupito (with thanks).

Tangi Steen
NEMBC President

**NEMBC Conference 2014, Darwin, 1 and 2 November
and 31 October Youth Conference**

**We extend a warm invitation to participate in our
2014 NEMBC Annual Conference, in Darwin.**



Multiculturalism has come quite a distance since I came back to live in Australia in 1974.

In those days ethnic radio was still awaiting its birth. There was no multicultural TV. And while ethnic communities were vigorous in exercising their identity, this was

predominantly an endo-cultural activity: it was by the insiders for the insiders. Scholars like Professor Michael Clyne were starting major investigations of community languages. But we were a multicultural collection of communities rather than a multicultural nation. Some of the communities were not really visible from the outside.

It is not easy to capture how things have changed. In many ways we are better, more open, more plural, less silo'd, less judgemental.

But most of our successes have been partial, conditional, sometimes hindered by policy reversals and swings.

I want to address several topics from the material I covered at the Conference, particularly, but not solely, concerned with language and communication.

'Bumpy road of'

I deliberately called this paper 'the bumpy road of multiculturalism'. There won't be much debate over the choice of 'bumpy'. But the preposition 'of' is important. If I had said 'to multiculturalism' it would have implied that there is a road, that it has a more or less direct line, and there is an end-point. In the case of multiculturalism none of this is true.

Multiculturalism is not so much an endpoint as a process, and one which changes shape and content in different times and in different places. And the road itself is anything but linear. In Australia we have had many years of vigorous progress, but these have been followed by reversals and detours, sidetracks and disappointments and sometimes finding themselves not fully in communication with especially the 'mainstream' Anglo communities. Compared to where we were 30, or even 20 years ago, Australia is now a better multicultural place. I measure this by the fact that in many ways the whole notion of 'race' is becoming less perceptible.

A truly multicultural society is one in which race is backgrounded, not a primary characteristic of an individual by which we are identified or known. And that is starting to happen around us. Mixed marriages are unremarkable. I had one, since my wife was Polish. Even the phrase 'mixed marriage' is much less common than it used to be. Multiple systems and values coexist, and in many parts of Australia it is increasingly accepted that people can practise their language and culture – not to the exclusion of wider Australian values, but in the security of plurality.

That said, it is an unhappy fact that the word 'multiculturalism' has fallen on bad times. It is a label which no politician in America can afford to espouse, and one which is avoided by many, probably most, politicians in Australia. There is no current federal government ministry where the word 'multicultural' appears in the title. If that had happened as a result of truly multicultural acceptance, it would be a cause for rejoicing. As it is, I fear that it represents something of a retreat from the principles that we stand for as multicultural broadcasters.

We are, however, much more multi than was the case when I was a boy in Melbourne in the 1950s. We are surrounded by diversity, and are much less embarrassed by it than we used to be. It is also important that we support the salad bowl metaphor and not the melting pot. In the melting pot all flavours merge and are dominated by the most powerful and numerous. In the salad bowl the identity of the individual pieces is maintained.

Process

I have written several pieces in the media regretting and rejecting the word 'process' when it is related to people. Our media and our politicians are all too fond of talking about 'processing' asylum seekers. But this is in itself deeply denigrating. According to the rules of English one can process facts, numbers or things. One does not process people. One may process their applications, but the applications are not the same as the people themselves.

Not so long ago, on a visit to Germany, I came across another version of this fallacy where people are turned into things. In January 1942 members of the Gestapo met at an idyllic setting on the Wannsee. Their goal was the *Endlösung der Judenfrage*, or the 'solution of the Jewish question'.

This language belongs to a whole series of denigrating terms about the Jewish people in Nazi propaganda: words like *Affenmensch* or 'ape man'. The notion that an ethnic group of people could be called a 'question' is itself dehumanising. Contemporary Germans, however, have learned from this ghastly example and have risen above it. At the Wannseehaus there is now a museum to the Holocaust, and a permanent exhibition. As you enter there is a sign: '*Du bist anders?*' or 'are you any different?'. Are you sure that you have no racial biases? This is a very good question, put by people who have come to understand only too well what it means to apply a policy of racial discrimination to the point of extermination.

Assimilation and Integration

From about 1945 to 1965 arrivals in Australia, and that includes my Italian uncle, were advised to assimilate: to become similar and to submerge their ethnic identity in the Anglo-Australian world. After 1965 we started to grow up at last, and the word 'integration' slowly

The bumpy road of multiculturalism

began to replace 'assimilation'. The word 'integration' comes from the Latin, where it means 'to make whole'. One can become part of another entity, and contribute to it, without losing one's own identity. This is the salad bowl, but in rather more formal words.

The replacement of 'assimilation' by 'integration' has recently been strongly attacked by a right-wing American commentator, as a 'multiculturalist subversion of our civic vocabulary'. This kind of talk has found some support from senior politicians, from Merkel to Sarkozy to Cameron, who have all declared that multiculturalism is dead. From one point of view that may be partly true, if it is taken to mean 'currently unsupportable as a policy goal'. Surveys of public opinion in these countries prove that to be true, at least for now. There have, undoubtedly, been substantial social problems in these European countries in recent times, with substantial ethnic components, although ascribing them single-mindedly to the failure of multiculturalism is surely premature and in an important sense superficial.

If the word 'multiculturalism' is currently compromised, the adjective 'multicultural' is not quite so bad, since adjectives designate collections of qualities, rather than entities which reify these qualities in a concrete and persistent way. Australia's former Prime Minister John Howard was strongly against 'multiculturalism'. And his 'One Australia' policy was explicitly against multiculturalism. 'Multiculturalism' has been contaminated by politicisation, polarisation, exploitation by some parts of the media and society, misinterpretation, leveraging, and some downright bad logic. Against this we can place the example of Malcolm Fraser, who in 1981 gave an address which he deliberately entitled 'Multiculturalism: Australia's unique achievement'. This was followed in 1999 by a policy entitled 'A new agenda for a multicultural Australia', and in 2003 by another with the title 'Multicultural Australia: Unity in diversity'. And yet we had to witness the sad events of Tampa, and the confusion of multiracialism and multiculturalism, with several kinds of ethnic bias.

Australia can do better than this, and in the longer run it has started to do so. David Forman, speaking on the ABC in February 2013, said of Australia: 'This is one of the few countries in the world where the word multiculturalism is not in immediate danger of becoming a pejorative term'. I hope he is right.

Ethnonyms

One indication that we have been making progress can be found in the use of ethnonyms, both between individuals and in our public discourse. Some ethnonyms still carry with them negative overtones.

A Jewish lady once rang my radio program and said that she did not mind being called Jewish, but she felt

uncomfortable when she was called a 'Jew'. This is a penetrating observation. The nouns that we use to refer to races can, like the noun 'multiculturalism' as opposed to the adjective 'multicultural', concretise and solidify properties which one group or another wants to stick on a group different from their own.

The word 'Muslim' has acquired some of these overtones, a fact that we can easily establish by searching the Web for phrases like 'Muslim terrorist'. This is stereotyping in a very negative way. And in its way it is as bad as Jap, Jerry or Kraut, which are used especially in times of war to denigrate the other side. The word 'Negro' is now called the 'N-word' in America, and is unusable except between people of that ethnic group to their peers.

We are, of course, unavoidably surrounded by ethnic stereotypes, not the least by the stereotype of the laconic Aussie with corks on his hat and wearing shorts, standing in the middle of Notre Dame in Paris. That stereotype is relatively benign. Some of the others are not. I am pleased to see that they seem to be less and less in regular use in Australia, and that we are increasingly thinking of people, as Martin Luther King said, 'not by the color of their skin but by the content of their character'.

Conclusion

We have yet, of course, a very long way to go. There are some parts of Australia, and some people in Australia, who would regard what I have just written with derision. But I do not believe that the future of Australia lies with people who hold those views. We have an international reputation as a pluralist society, a place where the 'fair go', though not always fully supported or realised, is often better observed than in many other parts of the world. Ethnic broadcasting in Australia, and the outstanding success of SBS and ethnic community broadcasting, internationally recognised and admired, are proof of the ways in which we have begun to shift stereotypes and prejudices in our society.

As a linguist, I am pleased to plot some of the successes in the use of language which, in gradual ways, mark our slow progress. It would be nice if 'of' could be transmuted into 'to'. That is not going to happen any time soon. And perhaps it should not, because the nature of multiculturalism itself is changing as we invent and reinvent it. And if the word 'multiculturalism' has become so difficult, then perhaps an alternative might be 'inclusionism'.

Professor Roland Sussex

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‘ *Important to support the salad bowl and not the melting pot* ’

The problems of terminology

In the last Spring 2013 edition we explored the meaning of the terms 'CALD' and 'ethnic'. In response, Dr Regina Quiazon from the Multicultural Centre for Women's Health further explores the terminology dilemma with reflections on the terms 'immigrant' and 'refugee'.

If you were told an immigrant woman had recently moved into your neighbourhood, what image immediately comes to mind? Chances are your image would be informed by personal experience or influenced by the media, or, more likely, a combination of both. Apart from being the bedrock of linguistic theory, words not only signify and conjure up images and ideas, they also represent values. The words we use to describe migrants—'immigrant', 'culturally and linguistically diverse (CALD)', 'multicultural' or 'ethnic'—communicate a particular worldview. In public discourse, the media and in everyday conversations, the ways in which we choose to define ourselves (or allow ourselves to be defined), implicitly convey ideas about what we find meaningful.

One of the key challenges of defining people who have crossed borders and have settled in another country is one of conflicting definitions: the use of 'migrant', for example, in public debate is often used loosely (conflating immigration with ethnicity and race) and generally doesn't adhere to dictionary definitions (technically, you are 'migrant' if you move interstate regardless of your country of birth). Moreover, unlike human rights, there is neither a universally accepted definition of 'migrant', nor a definition of 'migrant' or 'immigrant' in international law.

In the absence of any agreed definition, an all encompassing, generalised use of 'migrant' can also have the undesirable effect of marking people out in terms of their migrant origin and status. It can construct others as being forever caught between cultures and it defers indefinitely their right to belong or to speak for themselves. Moreover, vague or ill-defined use of 'migrant' is simply too reductive and erases not only multilayered social identities but also the infinite combinations of migrant experience, since no one is ever exclusively defined by their 'migrant' status. It is precisely for these reasons that we need to refuse bureaucratic and legal categorisations (such as 'CALD'; 'temporary entrant'; '457 visa-holder'; 'overseas student or worker'), which similarly reduce a person's identity to merely an object of government.

Words That Mobilise

As an organisation that advocates for improvements to the health and wellbeing of immigrant and

refugee women across Australia, the Multicultural Centre for Women's Health (MCWH) has used the terms 'immigrant and refugee'. MCWH's deliberate choice of 'immigrant' and 'refugee' has been, and continues to be, a necessary foil against their increasing institutionalisation. Implicit in our use of 'immigrant' and 'refugee' is this message: that the act of immigrating to another country and being an immigrant (whether refugee, temporary, permanent or non-citizen) in Australia have fundamental consequences.

Migrants (as opposed to 'Australian citizens') are rendered precarious by policies that restrict their mobility and choice. By virtue of their visa category, migrants can be denied access to social benefits and entitlements, including owning a home; health services; educational and employment opportunities; social mobility; and the right to be with family. These are the consequences of being a migrant and they all, in one way or another, have an impact on health and wellbeing.

‘immigrant’ and ‘refugee’ are not fixed identities, but referencing points for mobilising against and around practical, everyday implications of migration policy

The reality of immigrant women's lives is far more complex than the 'migrant' or 'woman' label can encompass. Being an 'immigrant woman' describes both a legal status (i.e. a visa category) and a social status, which is based on a range of social criteria including

gender and socio-economic status. The combination of both the legal and the social generates different layers of marginality and vulnerability. To an organisation such as MCWH, 'immigrant' and 'refugee' are not fixed identities, but referencing points for mobilising against and around practical, everyday implications of migration policy and migrants' exclusion from influential cultural and civic spaces. It is the basis and impetus of our activism and a response to anxieties about 'migrants' and cultural diversity.

From this standpoint, we don't assume to understand the experiences of immigrant and refugee women; rather we seek to understand and to know more about how and why immigrant and refugee define themselves in terms of their own development. Although we're well aware that some immigrant and refugee women may not identify as firstly and foremost as 'migrant' or 'refugee', we're also acutely aware that governments treat some migrants as more 'migrant' than others. In our advocacy for increased access to health services for international students, for example, we ensure that international students do not see themselves as only students on temporary visas, but that they too are also tax-paying migrants who should be afforded the same rights to healthcare as Australian citizens. The majority of international students are long-term temporary migrants who will most likely become permanent residents and Australian citizens.

Why we're immigrant and refugee women

Our work entails equipping immigrant and refugee women with the skills to advocate for changes in the systems and institutions that constrain them. By invoking the word 'immigrant', we're also acknowledging that 'migrant' issues cut across a whole spectrum of policy issues and portfolios—health, housing, settlement, education, the law, immigration, and citizenship.

Resisting Racialisation and Criminalisation

The renowned linguist, George Lakoff stated that it's far better to define who you are than who you are not. In self-identifying who you are, you then have the opportunity to also define your values and your intent. It is an unavoidable fact that whatever word we might use to describe ourselves and others will most likely reinforce a stereotype; conjure up assumptions; and/or provoke negative connotations. Nevertheless, if we agree that the choice of words can have this effect, then it's easier to understand how a rejection of racist or offensive terminology sits by side-by-side with the very process of racialisation (the ways in which ethnicity and race are categorised) and the ways in which immigration policies can, in themselves, perpetuate racism.



Dr Regina Quiazon Senior Research and Policy Advocate

Of late, migrants and migration have become central to contemporary political debates about 'national values'. Immigration, citizenship, belonging and human rights centre on the notion of a 'border' – the line which demarcates who can or cannot enter a country; who does and does not receive privileges and rights. Through our work we have seen what can happen when borders of entitlement are enforced: the impact of detention and being labelled an 'illegal' immigrant can cause long-lasting harm to one's health and wellbeing. The racialisation of immigrants and criminalisation of asylum seekers are profound examples of why words matter.

For this reason, it is important that we continue the conversation about

'migrant' labels as a way of thinking about, and acting on a more ethical form of political advocacy. In this regard, perhaps the question should not be 'what should we call ourselves?'; instead, we could provide the space and opportunity for others to answer a different set of questions: What do you call yourself? What is your vision for the future? How does it empower the less privileged and oppressed? It is imperative of us to seek out these answers and listen.

Dr Regina Quiazon

Senior Research and Policy Advocate
Multicultural Centre for Women's Health

Sydney's Muslim Community Radio wins

Climatic achievements of the Muslim Community Radio 92.1FM were crowned by two more national CBAA awards of Excellence – one for Participation and another for Ethnic and Multicultural Broadcasting, received in November 2013 at the CBAA annual conference in Sydney.

The Excellence in Community Participation award recognises 2MFM's efforts in participation across all areas of the radio service – programming and operations – as 2MFM was found to be actively harnessing the talents and skills of Australian Muslims from around 30 diverse cultural and linguistic backgrounds, to better represent its target community.

These include members of new and emerging communities including the Pakistani, Bosnian, African, Indonesian, Fijian, Sri Lankan, Kuwaiti, Afghani, Bengali, Malaysian, Turkish, Sudanese, Sierra Leonean, as well as Lebanese and Australian.

2MFM President Mr Mohammad Mehio said: 'Our policy has always been to encourage Australian Muslims from all backgrounds to engage in our service in one way or another, and with the update of our structured program in 2011, results could only get better.'

Praising 2MFM efforts at the Awards presentation night, ACMA's community radio licensing representative Steve Atkins said: 'It's a well-deserved award. You do such a good job out there and you've put in such a big effort over the last few years. So, congratulations to you all for a job well done.'

The CBAA President, Adrian Basso, was equally impressed with the efforts and win of 2MFM. He said: 'Community radio is about access and participation within the community and I think this award acknowledges the great contribution [2MFM] is doing. It's a fantastic achievement.'

The intensified efforts to increase community participation at 2MFM are resulting in outstanding increases and progress on many fronts.

These include multilingual program content and presenters, board and committee members, music productions, volunteering, membership, community events, and revenue, all of which have also raised community awareness to the 2MFM service and increased the diversity of 2MFM listeners.

So much so, that in 2013 2MFM aired 11 hours a week of programs in nine different languages excluding Arabic and English; resulting in a 110 per cent increase of multilingual hours aired in 2011 and five new linguistically diverse presenters.

2MFM Vice President Mona Hwalla, who accepted the Excellence in Participation Award at the CBAA conference, said: 'The outcomes of 2MFM's

participation initiatives begin where it counts most – decision making on the board.'

With board members from six different ethnic backgrounds and an almost equal split of males and females governing the 2MFM service, 'our community participation initiatives have ensured not just giving the voiceless a voice, but more importantly to empower groups from the target community with the opportunity to help run the station and better meet their community needs', said Ms Hwalla.

Making a similar impact by important decisions, 2MFM's task committees are now led and executed by volunteers from many cultural backgrounds including the Bosnian; African; Pakistani; Syrian; Iraqi; Turkish; Afghani; Australian; Lebanese; Indonesian; Bangladesh, and Malaysian – this, Ms Hwalla said, also provides a platform for training and skills development in the community.



2MFM Vice President Mona Hwalla's acceptance speech

The membership register also shows an increase in ethnic diversity by 30 percent, bringing the total of ethnic backgrounds to 34; a growth similarly reflected in the volunteer register, she said.

Both registers reflect an equal ratio of males and females, a multiplicity of talents, skills, socio-economic backgrounds, and ages – the majority aged under 45.

2MFM manager Mohammad Khayat said: 'This points to a radio service that is satisfying the needs of the most active members of society, who are the machines of progress.'

Reaching out to the community, consulting with, and engaging them in all aspects of the radio service, has enabled 2MFM to discover local talent hidden within the plethora of Australia's multicultural communities. This has resulted in double the locally produced ethnic music since 2011 and a spike in CD and DVD sales, as reported by the financial department, said Ms Hwalla.

Mr. Khayat said: 'Budding vocalists from a number of different linguistic backgrounds work closely with the 2MFM composer Fathi Al-Jamous at the 2MFM studios, developing their artistic skills, then making their debut on the 92.1 FM airwaves to further their career.'

excellence in participation and program production

'Our personal composer is the driving force behind 2MFM's ability to promote all the events on the Islamic calendar in a multiplicity of languages. He does a great job working with artists from many languages to record jingles and promotional material for 92.1FM', said Mr. Khayat.

The career of one teenage Malaysian singer has already progressed; informing 2MFM management that she now performs live at functions within the Malaysian community. Similarly, the Sudanese group are also performing at their community events, says the station manager.

Ms Hwalla said: 'With community participation reaching an all-time high, the feel and look of the station is very cosmopolitan. Everywhere you look, we have volunteers of different cultures and languages doing something at 2MFM, whether it's on-air, backstage or at events. It's energising for everyone.'

Mr Mehio said: 'The Excellence in Ethnic and Multicultural Broadcasting award celebrates the on-air results that reflect the extensive work in community participation that happens daily in all areas of our work at the station'.

Driven by an apparently strong commitment to community representation, 2MFM won this award for its multicultural broadcasting driven by a pool of multicultural volunteers, the music and promotional productions of the 2MFM music composer Fathi Al-Jamous and the initiative to address the burial-crisis needs of the Australian Muslim community on 92.1FM.

2MFM escalated the Muslim burial-crisis issue to the state government to address the matter, having received in 2012 significant community complaints about the burial-crisis.

The 2MFM Program Producer and Presenter who received this CBAA Award at the conference, Mrs Faten El-Dana OAM, said: 'We broadcast numerous interviews with the minister for land and other key representatives and supported members of the Asian Muslim community – particularly the Pakistani, Malaysian, and Sri Lankan – in their campaign to establish a new burial service.'

She said 2MFM also helped these emerging communities raise funds towards purchasing cemetery land and in a letter of appreciation from an emerging organisation, they said that their membership numbers have increased as a result of the publicity about the issue on the Muslim Community Radio.

The interviews addressing the burial-crisis were broadcast in more than one language on 92.1FM, ensuring its success and demonstrating the inclusive approach of 2MFM to linguistic and cultural considerations in program content, style and participation.

The Muslim Community Radio is familiar with the thrill and value of winning such national prestigious awards from the sector's peak representative body, the CBAA.

2MFM won its first CBAA Award in 2000, for Contribution to Ethnic Broadcasting, and its second in 2006, for Best/Innovative announcement, Sponsorship or Promotion Award.

Mona Hwalla

Vice President

Muslim Community Radio



2MFM with the CBAA Award: Mohammad Khayyat, Mona Hwalla, CBAA President Adrian Basso and Faten El-Dana OAM

Global Community Broadcasting Asia-Pacific Conference in South Korea

AMARC is the global community broadcasting association, and each region holds a conference every four years for community broadcasters and aspirants to meet, discuss progress, and learn from each other. CBF Senior Grants Administrator Jo Curtin braved the freezing temperatures at the recent AMARC Asia Pacific conference in Seoul in December 2013.

AMARC defines community broadcasting more broadly than the legislation does in Australia. Since some countries don't have broadcasting or media legislation at all, and others don't include a definition of non-profit, participatory media and what that might involve, the conference welcomes a diverse group of community broadcasters with perhaps a more dynamic approach to technology and more fluid governance structures than we have locally. Internet-based services, portable transmission and mobile-phone-delivered content were just some of the ways that these broadcasters get their content out to their communities.

Certainly the delegates were very focussed on their responsibilities as community broadcasters, with discussions emphasising some critical issues across the sector such as mitigating and responding to climate change and its associated crises and disasters; changing community attitudes by involving women in all areas of community broadcasting; and fulfilling community broadcasting aims in contributing to peace and democracy through freedom of speech, freedom of information and other human rights that we largely take for granted in Australia.

The global community broadcasting sector is much bigger than we ever imagined, and it's rapidly growing and developing. There are thousands of established community radio stations around the globe. Broadcasters in many countries are battling for spectrum, and for appropriate legislation and recognition. Our South Korean hosts, for example, have established seven stations so far but are hamstrung by 5 watt limits on their community licenses. While they complement their transmissions with online streaming, the restrictions give them barely enough power to broadcast to small neighbourhoods and make it very difficult to attract new listeners. Meanwhile, our colleagues in India are frustrated by restrictions placed on the content they produce – such as rules that prevent them broadcasting news – and the Nepalese are working hard to gain recognition in legislation as a legitimate non-profit media sector, which might help them avoid being stung with high (commercial media) tax rates. Elsewhere, there is an explosion of community media in some countries (there were reports of more than 6,000 community radio stations in Thailand!).

'A wind of freedom is blowing through Burma,' said Burma News International's Development Secretary Khin Maung Shwe in a session about emerging

democracies and community radio. Myanmar (Burma) is experiencing a media boom, particularly in print journalism, but the country is yet to establish media law and cyber law, and they were eager to learn about how to best establish community radio licensing. One advantage of writing media law for the first time now is they can build on the learnings from around the globe and draft law that truly reflects the environment of convergent media technologies and the impact of the internet on traditional media.

We also heard from community broadcasters in Bhutan, who have started a college-based community radio station and are keen to establish more to provide local information in local dialects across their largely rural and mountainous kingdom. The Japanese experience was also interesting: a number of stations that had been established in response to the Fukushima disaster were still operating and providing much needed local information to their communities.

One of the presentations was about how to measure and evaluate the social impact of the sector's achievements. Many of the discussions about the challenges stations face when it comes to financial sustainability and self-sufficiency seemed very familiar!

AMARC Asia-Pacific took on a highly consultative approach with the conference delegates, seeking input region-by-region on their Action Plan. The Australians participated in Pacific regional meetings, and Shirley Tagi from FemLINK Pacific in the Fiji Islands was put forward as the Pacific region's nominee to the AMARC AP Board. You are encouraged to get in touch with Shirley to keep her in the loop with the activities going on in Australia (her contact details are on the AMARC AP website).



Participants at the conference

An area of great interest was the work of the Women's International Network (WIN). They developed a Gender Policy in 2008, which is available as a template online in a number of languages for local adaptation. Discussions at the conference indicated that this document is still relevant and that looking at community development through a gender equality lens helps to invest in skills development in women, in turn building the capacity of the whole community.

Global Community Broadcasting Asia-Pacific Conference in South Korea

While WIN had recently surveyed women broadcasters from across the Asia-Pacific, not one Australian woman had participated in the survey! While we still have some progress to make in a number of areas in terms of participation for women in community broadcasting in Australia, our community broadcasting sisters in the region are eager to hear about the progress we have made and the obstacles we face. The survey is still open for a second wave of data, so if you would like to participate, visit the WIN page of the AMARC AP website.

The conference also looked at what role community broadcasting plays in relation to issues facing persons with diverse sexual orientation and gender identity. Broadcasters from China, Korea and the Philippines described their progress in opening up the airwaves and creating safe spaces for the broadcasting of LGBTI members of their communities. This aspect of the conference was particularly inspiring.

Attending the AMARC AP conference from Australia were: CBAA General Manager Jon Bisset, Australian Indigenous Communications Association (AICA) President Trevor Tim and CEO Conan Fulton, Community Media Training Organisation (CMTO) Training Manager Giordana Caputo and CBF Senior Grants Administrator Jo Curtin. Conan facilitated a workshop about identity, inclusion and community radio in the context of the rights of Indigenous people, and with Trevor also conducted interviews with delegates and produced several remote broadcasts during the conference. Jon facilitated a workshop about country level community radio networks and advocacy, and Jo and Giordana co-presented a workshop about Australia's National Training Project.

The conference was an eye-opening and inspiring experience. Together we negotiated some complex layers of cultural and language translations to uncover recurring themes that reminded us of the value of local voices and local stories, and importance of freedom of speech to democracy.

Jo Curtin

CBF Senior Grants Administrator

What is AMARC Asia-Pacific (AP)?

AMARC AP is the Asia Pacific chapter of the global community broadcasting association. Its members are community broadcasters, member associations and aspirants in the Asia Pacific-Region. It operates autonomously from AMARC International, but is linked. AMARC AP operates with a small secretariat in Nepal and has a Board member from each region within the Asia Pacific. AMARC International has a small secretariat in Canada.

Is there an Australian on the AMARC AP Board?

No, however Shirley Tagi from Fiji now represents the interests of the Pacific region on the AMARC AP Board.

When is the next conference?

The next AMARC AP conference will be in four years' time. But the next Global AMARC conference is scheduled to take place in Ghana in late 2014 or 2015.

Who will represent Australia in Ghana?

It's likely that two places will be funded through a funding partnership with the Australian Government, which also supports delegates drawn from elsewhere in the AP region to attend. The locally funded places are decided through a process of discussion between the CBAA, NEMBC, AICA and other sector representative organisations. Any community broadcasting organisation or individual is welcome to join as a member or associate member of AMARC and participate in the regional and global conferences at their own expense.

To find out more about AMARC AP, visit <http://ap.amarc.org>



AMARC Asia-Pacific board members. Left to right: Shirley Tagi (VP Pacific), Nimmi Chauhan (VIP WIN rep), Maica Lagman (President), Min Bahadur Shahi (Deputy President), Ramnath Bhat (VP South Asia), Junichi Hibino (Treasurer), Imam Prakoso (VP South East Asia), and Ahn Byoung-Cheon (VP East Asia)



The NEMBC continues to broaden its lobby strategy and was active in February 2014 when there were thirteen meetings, with both sides of politics, in Canberra. There are plans to hold meetings with members of parliament in their electorates especially those that have a high population of ethnic groups and where new and emerging language communities are forming.

The meetings in Canberra were aimed at building relationships and the NEMBC developed a funding submission which was a well-referenced fifteen page document explaining three key areas where additional funds are required for ethnic community broadcasting. The submission was distributed to thirty four politicians with requests for a meeting. The key funding areas are:

1. Targeted Support for Refugee and New and Emerging Communities

Public investment is sought to build the capacity of ethnic broadcasters to support better settlement services information, training for new and emerging communities in broadcasting and media leadership, and initial start-up and support for on-air broadcasting.

Investment sought: \$100,000 annually

2. Training and Skills Development for Ethnic and Multicultural Broadcasters

Given the large volunteer base in ethnic community broadcasting, training and skills development are integral for further development. Training is a highly specialised service especially for language maintenance and development, and therefore needs to be customised to meet the needs of a diverse range of broadcasters. With a volunteer support base of 4,000 broadcasters, the funding sought equates to less than \$65 of training for every person in the ethnic broadcasting sector.

Investment sought: \$250,000 annually

3. Content and Program Production

The strong emphasis on maintenance and development of language means that program content, produced locally by the communities themselves, is the backbone of ethnic community broadcasting. Strong growth in the sector has seen output increase by 53% in the last decade without any commensurate increase in public investment. Public investment is sought to restore and increase the hourly rate for content production.

Investment sought: \$1,100,000 annually

Total investment sought: \$1.45 million

The Delegation and Meetings

The NEMBC delegation to these meetings consisted of Tangi Steen President of the NEMBC; Joe De Luca, Treasurer; Cristina Descalzi, Secretary, and; Luigi Romanelli, Executive Committee Member.

February was an extremely busy time in Parliament. However the NEMBC was able to secure meetings on Monday 24th and Tuesday the 25th of February with the following Members, Advisors and Parliamentary Secretary's. There are plans to have follow-up meetings with all of the thirty four politicians, particularly those that have high ethnic population(s) in their electorate.

It was important of course to meet with The Hon Malcolm Turnbull MP, Minister for Communications and we were able to meet with his Advisor Ms Ali McDonald.



The NEMBC delegation meeting with The Hon Malcolm Turnbull MP's Advisor Ms Ali Mc Donald

Also from the Coalition we meet with a number of MPs: Mr John Alexander OAM MP and Member for Bennelong; Mr David Bernard Coleman MP and Member for Banks; Mr Craig Laundry MP Member for Reid; Ms Fiona Scott MP Member for Lindsay's Advisor Mr Bernard Bratusa.

We also met with The Parliamentary Secretary to the Prime Minister, the Hon Josh Frydenberg's Advisor Mr Luke Jedynek, and the Parliamentary Secretary to the Minister for Social Services, Senator The Hon Concetta Fierravanti-Wells, Senator for NSW and her Advisor Louisa MacPhillamy.



The NEMBC delegation meeting with Mr Craig Laundry MP



The NEMBC delegation meeting with Mr David Bernard Coleman MP



The NEMBC delegation meeting with the Hon Michelle Rowland MP



The NEMBC delegation meeting with The Hon Josh Frydenberg MP's Advisor, Mr Luke Jedynak.

From the Labor Party we were able to meet with Deputy Leader of the Opposition, Shadow Minister for Foreign Affairs and International Development The Hon Tanya Plibersek MP, and also the Shadow Minister for Communications The Hon Jason Clare MP. For immigration and multiculturalism we were able to meet with Shadow Minister for Immigration



The NEMBC delegation meeting the Hon Tanya Plibersek MP



The NEMBC delegation meeting with the Hon Jason Clare MP

and Border Protection The Hon Richard Marles MP Advisor and the Shadow Minister for Citizenship and Multiculturalism, Ms Michelle Rowland MP.

Outcomes

The meeting outcomes were extremely positive especially in terms of building rapport and creating avenues for support. Many explained that it was a very tight fiscal environment especially as the government was consolidating funding and the Commission of Audit was being finalised. As we expected there was no concrete promise for an increase in funding, however most of the politicians we met were eager to keep in touch and would like to author an article or two for future *Ethnic Broadcaster* Journals. Extremely important was building good relationships with politicians and there were many who have a passion for ethnic community radio and support for multiculturalism.

The NEMBC needs to be true to its membership and advocate on their behalf. If the ethnic sector does not lobby on its own behalf then it can very easily be consumed and lost or become invisible in a whole of sector approach. The ethnic community broadcasting sector also received a positive response from The Prime Minister Tony Abbott when he sent a message to the 2013 NEMBC annual conference. This positive response was further reflected in the meetings with Members of parliament and has shown the NEMBC needs to maintain a strong advocacy pitch and representation within the community broadcasting sector.

Russell Anderson
NEMBC Executive Officer

The Queensland Multicultural Centre, a new venue dedicated to multicultural groups, was the perfect venue for the one hundred and twenty participants at the 2013 NEMBC Annual Conference in Brisbane – held on 30 November to 1 December.



Queensland Multicultural Centre

The Queensland Multicultural Centre is right next door to the 4EB ethnic radio station and this provided a great opportunity for participants to have hands-on training in editing and digital broadcasting. The conference also provided an opportunity to showcase 4EB which is one of the leading stations in digital production and broadcasting, most notably with its upgrading of studios to digital and the broadcasting of its Global broadcast.

The Conference Official Opening was successful, with a message sent from the Prime Minister Tony Abbott and delivered by Mr Wyatt Roy MP, Member for Longman. Other prominent speakers were Senator Claire Moore (ALP) and Mr Ian Kaye, State Member for Greenslopes (LNP). Senator Larissa Waters (Greens) attended and spoke at the Gala dinner.

This year's feedback from delegates and guests has been positive with particular praise given to the opening event and the keynote speech by Professor Roland Sussex from the University of Queensland. The workshops also received positive praise.

Below are the key areas that contributed to the success of the 2013 NEMBC Conference:

Theme

Our theme was 'We Speak Your Language', which is about creating a sense of belonging and dialogue, extending the conversation to develop relationships and making connections to speakers and stories.



Wyatt Roy



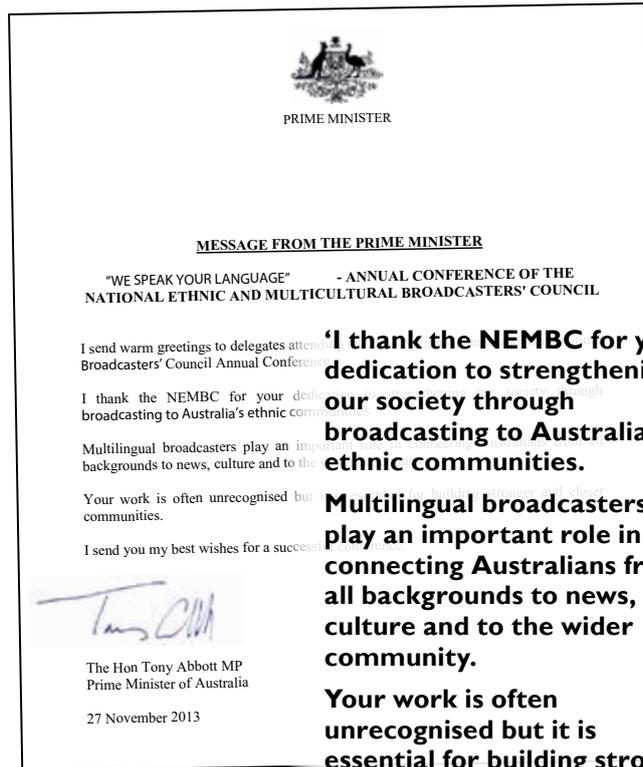
Claire Moore



Ian Kaye

Message from the Prime Minister

The Prime Minister Tony Abbott sent a message that addressed the conference and commended our broadcasters on their contribution to social cohesion and community building in Australia. This was the first time the NEMBC has had a representative from the Prime Minister's Office. The message was delivered by Mr Wyatt Roy MP, and stated:



'I thank the NEMBC for your dedication to strengthening our society through broadcasting to Australia's ethnic communities. Multilingual broadcasters play an important role in connecting Australians from all backgrounds to news, culture and to the wider community. Your work is often unrecognised but it is essential for building stronger and closer communities.'

Keynote speaker

We were very pleased to have Emeritus Professor Roland Sussex as our keynote speaker. Professor Roland Sussex spoke of the need to support the multiculturalism of the 'salad bowl' rather than the 'melting pot' of assimilation. He rejected the dehumanising media framing of people seeking asylum in Australia as things to be 'processed', in terms of objects ('the boats'), or a 'problem' and recalled similar language in Nazi propaganda that referred to genocide as a 'solution to the Jewish question'. Professor Sussex also affirmed the importance of ethnic broadcasting in helping to shift stereotypes and prejudices in our society.



Professor Roland Sussex



The Q&A Panel

In this panel session, we focused on our theme 'We Speak Your Language'.

Panellists were: Professor Roland Sussex, Agnes Whiten (Chairperson, Ethnic Communities' Council of Queensland), Umesh Chandra (Broadcaster and Editor, *The Indian Times*), Boom Buchanen (Thai Language broadcaster), Ekaterina Loy (NEMBC Youth Convenor), and Niels Kraaier (Freelance Journalist).

This is the third year that the NEMBC has run a Q&A Panel, and the feedback was overall positive. Some attendants suggested the organisation of the Q&A should be less structured to provide more opportunities for discussion. NEMBC will take this into account when hosting our next session.

Workshops

Digital Presentation programming

The digital presentation programming provided hands-on training in program preparation, techniques that can be used to improve presentation and the overall quality of a program. This session was hosted by Jason Hagen, Training Co-ordinator of 4EB.

Interview techniques

Faith Valencia provided tips of how to conduct live interviews in the studio or on the phone, and how to get the answers you and the listeners are looking for.

Skill and strategies for successful lobbying

The workshop panellists were Russell Anderson (NEMBC Executive Officer), Kalisi Bese (Program Manager of Pasifika YLS & Inala Youth Services) and Annika Hutchins (Manager at ICMS). The panel provided insights into the lobby work of the NEMBC including the last election and provided handy tips from the NEMBC Lobbying Tool-Kit. First-hand experience of how to approach government was provided and some of the fundamentals of strategies for lobbying were presented and discussed.

Digital editing in Audacity

Niyi Adeyoyi and Ellie Freeman showed attendants how to effectively use Audacity to edit audio files.

Legal and ethical issues in radio

Rhonda Breit discussed the legal and ethical issues broadcasters could encounter while broadcasting. She also provided expert insights on how to avoid breaching Codes of Practice and abide by broadcasting legal guidelines.

Community Broadcasting Foundation Workshop

The Community Broadcasting Foundation (CBF) and members of the Ethnic Grants Advisory Committee (EGAC) showed how EGAC makes decisions with funding applications, and there was an in-depth

description given about the new guidelines that will see more support for new and emerging communities and particularly those living in regional areas.

Conference Attendance and Participation Delegates

This year we had over 100 people who attended the gala dinner. The Gala dinner was held at the Queensland Multicultural Centre, in Kangaroo Point.

Gala Dinner

The NEMBC Broadcasting Awards Night was opened by Papua New Guinean dancers, and speeches were delivered by Senator Larissa Waters, followed by Senator Claire Moore, and they both also presented awards. Guests were entertained by the humour of Alex Oliver the MC and the one-man band who delighted everyone with a variety of up-beat and lively music. Thanks to Anthea Sidiropoulos for playing and getting everyone up dancing.

NEMBC Conference Feedback

We received 29 feedback forms; overall the conference feedback was good especially regarding the official opening, the keynote speaker, the Q&A and the workshops. Most participants thought Professor Roland Sussex was excellent. The Q&A received good responses but attendants recommended it needs to be less structured next time.

Attendants gave helpful advice and recommendations for improvements on the gala dinner and catering. There were some issues because the hotel and venue were separate which created some transportation problems between the hotel and the conference venue. NEMBC has taken note of attendees' suggestions and will ensure that these will not be an issue in the next conference.

We also received suggestions from delegates about giving more support for the youth and training support as well as more communication from the NEMBC to members.

For next year's conference, most delegates voted that they would like to see a workshop on social media, such as how to use Facebook and Twitter platforms, and podcasts. Delegates also suggested using examples from the award-winning programs in the workshops.

Most of the AGM went smoothly and efficiently, however attendees would like to see more improvements for it to finish 'quicker'.

We would like to thank everyone who has given us their thoughts. Your feedback is really valuable to us and will help us to assist ethnic community broadcasting better. If you have any further suggestions or queries, please do not hesitate to contact us at admin@nembc.org.au or call us on (03) 94869549.

Mindy Dinh

Administration Officer, NEMBC

2013 NEMBC Broadcasting Awards Winners

The NEMBC wishes to congratulate all the shortlisted applicants for 2013 NEMBC Broadcasting Awards, and we encourage you to apply again in 2014. The 2013 winners of the NEMBC broadcasting awards were:

Program of the Year Award

(Presented by Barrie Goldsmith, from Goldsmith Lawyers)

Given the very high quality of production and content by the finalists, two winners were announced for this category.

Winners: Tamil Oli, Radio 4EB and Radio Sinhala, Radio 3MDR.

Tamil Oli was selected as the co-winner as it broadcast a fun and energetic program that targeted all age groups. This innovative program also demonstrated high levels of engagement with the audience through educating young people with vocabulary and, using a creative approach, successfully encouraging young Tamils to speak their mother language.



Left to right: Presenting the Prize Barrie Goldsmith, Adrian Basso, Karthik Ramasamy (Tamil Oli producer) and Peter Batchelor

Judges commended that **Radio Sinhala** delivered a fantastic program tightly scripted providing the audience with informative news and information about local community health, and indulging the audience with lively music. The program also delivered comprehensive interviews and engaging topics that appealed to all age groups.



Left to right: Uthpala Premawardane, Agra Jayawickrama, Lasantha Boyagama, Chamika Matharage, Charitha Dissanayake, and Maduri Thalagala

Youth Program of the Year

Winner: Student Xpress, Radio 3ZZZ

Judges commended the program which excelled in capturing the perspectives and struggles of international students whose voices are marginalised in Australian society, who are affected by housing issues and challenges of settling in a culturally and linguistically diverse society.



Left to right: Tangikina Steen, Mindy Dinh, Edgar Mirantz-Tan and Larissa Waters

Women's Program of the Year

(Presented by Senator Claire Moore)

Winner: Multicultural Women's Program, Radio 4EB

This program was praised for its presentation and content as it dealt with numerous issues that relate to multicultural women, and then combined with an uplifting and positive theme, 'Women Can Do It'. The program also created an inclusive environment that results in strong engagement and celebration of community spirit.



Front: Tanya Shakhmotov. Middle: Irene Tavutavu. Back from left to right: Desmore Samios, Nathalie Garioud, Melisa McCardle and Maureen Mopio-Jane



The eChamps made another presence at the 2013 NEMBC Conference. For those who did not have a chance to meet them, they were the people multi-tasking with their laptops, cameras, phones and recorders to bring to audiences a live broadcast of the NEMBC Youth Media Conference and Annual Conference via Facebook, Twitter, Blogging, YouTube and Google+.

We were very pleased to have eChamps veterans: Tane Karamaina, Chanting Lee, Philippe Coquerand and Aneel Mazhar re-joining us. We were also delighted to have new member, Lauren Bickley from Radio 4EB's *Oxygen* youth program, joining the eChamps community. The group was headed by Edgar Mirantz-Tan, the NEMBC Victorian Youth representative. You can visit their blog on: <http://nembc.org.au/nembc13/>

A quick revisit to the eChamps project; it was first piloted in 2011 where NEMBC worked with Erin McCuskey from Yum Studio to train multicultural broadcasters from around Australia to gain digital media skills. The training was a huge success and NEMBC has continued the training over the next years; we had the 2012 regional eChamps at the Radio Active Youth forum in Brisbane and the 2012 South Australian eChamps at the Adelaide Conference.

2013 was different to the previous years; the group had to cover two conferences. Here are some of the reflections of the eChamps:

Chanting Lee, Secretary and Presenter of Radio 3ZZZ's Chinese program

What were your thoughts on this year's eChamps?

In terms of the team, I think we had a good mix of people and from a variety of ages and background. Not only was it great to learn from what they're doing in their own profession, but it was also an opportunity to know them better. Even though most of us were past eChamps, I think it would be a good idea to have one or two past eChamps be there to help out new eChamps in future conferences, just to guide them and make it more familiar.

Was it fun or challenging to be covering two conferences?

It was a mix of both factors for me. Fun because the two conferences were directed at different audiences, so it was fun to get to know other radio presenters older than myself and learn from them, as well as understand how they perceive and value their work in community radio.

I thought it was challenging more in the physical sense. I underestimated how taxing two consecutive days of taking pictures, videos and audio; social media; and blogging can be on the body. (Though this might just mean I need more exercise!)

It was challenging also because of how different Facebook, Twitter and Google+ are from one another, and the type of tone/language to use to make full use of the platform, so to handle all three simultaneously is quite a task.

Tane Karamaina, captionist for TVNZ's Maori news program, Te Karere.

What are your thoughts on this year's eChamps?

From start to finish we had an experienced capable team taking to all kinds of platforms in social media. Twitter, Facebook, YouTube and Wordpress were used by the entire team to cover the conference. This year's team worked really hard to produce a polished result worthy enough to live up to and be a part of the eChamps legacy. 2013's set up was quite unique – except for one eChamp, all had been eChamps previously. I believe that what came out of eChamps 2013 is the best material yet and that funding for the program should continue.

Was it fun or challenging to be covering two conferences?

It was both fun and challenging to be covering two conferences back to back. Most of the team had only covered one conference from start to finish. It required double the energy but it also meant twice the fun as well. There were many interesting topics of discussion and points of views shared so that helped keep us going to report on the various events as they happened throughout the day. We proved that eChamps have the energy and the endurance to be able to do two conferences back to back.

Lauren Bickley, Oxygen youth program, Radio 4EB

This past year I was involved in eChamps. Overall I enjoyed the sessions. Seeing it from a different point of view was quite interesting. I would say it was also challenging but enjoyable.

I learnt a lot about the impact and reach social media has. Also to not count the part I play short.

One of my favourite parts of the conference was getting to use Twitter on the regular basis as an information source.

Overall it was a great and memorable experience.

NEMBC is very thrilled to have another successful year of eChamps and we would like to thank the eChamps for doing such a fantastic job this year! We will be doing a call-out for the 2014 eChamps training for our conferences in Darwin. If you are interested in gaining more multimedia and broadcasting skills, please don't hesitate to contact us on (03) 9486 9549 or youth@nembc.org.au

Hsin-Yi Lo
Project Officer, NEMBC

Conference Photos



Maroochy Barambah Opening Conference 2013



NEMBC President Tangikina Steen



Professor Sussex with Mr Wyatt Roy and NEMBC Executive Officer Russell Anderson



Ekatarina Loy (previous Youth Convenor) in Q&A



Emma Hart, Tane Karamaina, Harata Teamo-Simeon, Wynn Te Kani, and Daniel Te Moni



Mari Dmyterko, Elsa Shuay, Nick Dmyterko and Irene Tavutavu



4EB broadcasters



Nick & Mari Dmyterko, Heinrich Stefanik, Gaby Hasler and Irene Tavutavu



Papua New Guinean Dancers at the Gala Dinner



Senator Larissa Waters



CBF President Peter Batchelor



Trami Nguyen, Farzana Shariffie, Ana Beatrice Trinidad, Rangga Daranindra, Mahidiya Monis, Kenneth Kadigamar, Neeru Khapangi and Unisha Magar



Unisha Magar, Ana Beatrice Trinidad, Neeru Khapangi, Mary Hikimet



Edgar Mirantz-Tan, Leigh Martin, Sarah Lio-Willie, Enggar Daranindra, Tane Karamaina and Kashif Bouns



Umesh Chandra, Agnes Whiten, Boom Buchanen, Niels Kraaier, Ekaterina Loy, Professor Sussex..



Conference attendants



Conference attendants



Lobbying Workshop



Lunch



Chanting Lee, Tane Karamaina, Lauren Bickley, Edgar Mirantz-Tan, Mindy Dinh and Aneel Mazhar



Danae Gibson, Barbara Baxter and Luchi Santer



Senator Claire Moore, Irene Tavutavu, Luchi Santer, Agnes Whiten



Papua New Guinean Dancers at the Gala Dinner



Gala Dinner



NEMBC president Tangi Steen at the Youth conference



Keynote speaker Heinrich Stefanik OAM



Neeru Khapangi, Unisha Magar, Trami Nguyen, Enggar Daranindra, Farzana Shariffie, Mahidiya Monis, Kenneth Kadirgamar, Ana Beatrice Trinidad and Rangga Daranindra



Enggar Daranindra, Kenneth Kadirgamar, Iyngaranathan Selvaratnam and Leigh Martin



Tane Karamaina, Iyngaranathan Selvaratnam, Enggar Daranindra and Leigh Martin



2013 NEMBC Youth Conference

This year saw the great success of the NEMBC Youth Media Conference which was held in conjunction with the NEMBC main conference for the very first time.

A beautiful, sunny morning welcomed the visiting delegates to Brisbane for the NEMBC Youth Media Conference and MCs Kenneth Kadrigamar (NT) and Sarah Lio-Willie (QLD) were quick to get the ball rolling.

The day began with a Welcome to Country by keynote speaker Emily Foster, followed by a silent acknowledgment for the traditional owners of the land. It then kicked off a string of welcomes, from the NEMBC President Tangi Steen, President of 4EB Nick Dmyterko and Songul Demirci from the conference project partners, Multicultural Communities Council Gold Coast (MCCGC).



Tangikina Steen welcoming youth attendants

Keynote speeches and Q&A panel

Following the welcomes, keynote speaker Emily Foster took to the lectern with her entrancing smile and exciting presence. At just 17 years old, Emily has a prolific repertoire of original songs, having been in the recording studio since the tender age of 11. Hailing from the community of Groote Eylandt (NT), Emily delivered an empowering presentation on the importance of language and culture for the young generation. She also encouraged the delegates on the role they, as young people, play in maintaining and developing their respective language and culture for not only generations to come, but to celebrate and educate others in our multicultural society.

The second keynote speech was delivered by Heinrich Stefanik OAM. As a committee member of the Ethnic Grants Advisory Committee (EGAC) of the Community Broadcasting Foundation (CBF), Heinrich was very excited and supportive of the Youth Conference being held in conjunction with the main NEMBC Conference this year. His knowledge and experience captured the conference and reinforced the role youth media plays in the future of community radio – as a medium to encourage multiculturalism and the importance of learning other languages.

The first Q&A panel was hosted by MC Kenneth Kadrigamar on the topic 'Does Cultural and Language

Maintenance Matter to you?' The panellists included Songul Demirci, MCCGC (Multicultural Communities Council Gold Coast); Tane Karamaina, former 4EB broadcaster with the Maori program and now working in Auckland for TVNZ; Adam Lo, founder of the Queensland Multicultural Youth Broadcaster's Network; and Peter Dracakis, a broadcaster with the 4EB Greek Youth Program, *Radio Baraki*.

This was a very interactive panel discussion, involving significant participation from the floor. With hard-hitting questions coming from the floor and well-articulated responses from the panel, it is evident that the discussion of 'multicultural' and 'ethnic' cultures and labels is very much alive in the youth of today. Even more exciting was the understandings of how our respective cultures have developed as generational Australians and the strategies to fostering one's connection to it in this new age.



Panel discussion on cultural and language maintenance: Peter Dracakis, Songul Demirci, Kenneth Kadrigamar, Tane Karamaina and Adam Lo

Songul Demirci from MCCGC, who was one of our project partners for the conference, commented that 'the NEMBC Youth Media Conference presented an opportunity for the Multicultural Communities Council Gold Coast representative and Youth Ambassadors to actively participate in a program which supported youth of multicultural heritage, aspiring to join the media industry'.

She also said 'the conference was well planned and allowed attendees to participate in a series of workshops including Q&A's. Participants were able to gain further insight into real issues faced by youth of multicultural heritage in the realm of media'.

Workshops

A quick stop for morning tea and we were back on the go with the first of our four workshops, Voice Training with QUT's (Queensland University of Technology) Lesley Irvine. The focus of this workshop was developing techniques for stronger voice support, better breathing and confidence in communication for radio broadcasting. For broadcasters who are on the air on a weekly basis, this was a great reminder that broadcasting is not just talking. Not only was this an informative workshop but very participant heavy, with the whole room unashamedly doing vocal exercises in unison.



Some of the participants

Workshop 2 was conducted by SBS News and Current Affairs respondent Stefan Armbruster. This was a more media focused workshop on how to produce quality broadcasts and documentaries. Stefan provided technical tips and tricks that youth broadcasters can do with even the simplest of editing software.

Journalist, broadcaster and lecturer Ann Lund from QUT hosted Workshop 3 on interviewing skills. This workshop generated a lot of discussion and interest amongst the delegates, sharing their tales of woe of interviews gone wrong and wanting to know what to do with an interviewee who does not want to give up the goods. Ann left us with six main ingredients to conducting a good interview: Approach, Preparation, Open Questions, Keep it Simple, Listen and Engage.

Workshop 4 seemed to be right up everyone's alley, developing a strong online presence and media work portfolio. Bond University exchange students Charlott Daysh (Norway) and Mackenzie Newcomb (USA) are both successful in the online world, each developed and maintaining their own personal blog or website. Though we use social media on a daily basis, Charlott and Mackenzie provided some tips on how to create a stronger online presence, everything from new social media applications, to the best times to post in order to generate the most views and responses.

Panel discussion on engagement

The final item of business was the panel discussion on 'How to engage more multicultural youth to get involved in community radio.' Sarah Lio-Willie (QLD) shared the panel with Alexandra McCallum, Program Coordinator at Youth Arts Queensland, and Joseph Vuicakau, NSW youth representative and broadcaster with the *Fijian Voice of Youth* program at Radio SkidRow. This was a brainstorming discussion with the delegates on what each of the programs are currently

doing, what we haven't considered doing and what we should be doing more of in the future to engage others to be involved in community radio. From this discussion we realised that as youth broadcasters we can affect change and our role in community radio goes beyond the mic, it's simply a voice for how active each broadcaster actually is with their community.

The day was brought to a close right on schedule, with everyone thoroughly enthusiastic about the discussions, workshops and meeting with other broadcasters from around the country. There was never a dull moment throughout the day, all the delegates were positively interactive and the only hitch was losing one group on the way from 4EB to the civic reception at the Brisbane City Hall.

The 2013 NEMBC Youth Media Conference was tailored to the needs of youth broadcasters and provided practical workshops to develop skills for community radio and beyond. This was a highly successful day and the NEMBC Youth Committee would like to thank everyone who was involved throughout the year to make the day the success it was.

We would like to thank our partners Radio 4EB and Multicultural Communities Council Gold Coast, and the funding body Community Broadcasting Foundation for supporting this conference.

Sarah-Lio Willie

NEMBC Queensland Youth Representative

Thanks to our sponsors



Is discrimination in Australia on the rise?

The Scanlon Foundation's 2013 *Mapping Social Cohesion* report was launched on 22 October 2013 at the Immigration Museum in Melbourne. We look at some of the key findings.

Discrimination on the rise

The Scanlon Foundation's *Mapping Social Cohesion* report recently found that 19% of respondents in 2013 answered 'yes' to the question 'Have you experienced discrimination in the last twelve months because of your skin colour, ethnic origin or religion?', compared with 12% in 2012.

Younger respondents were more likely to say they had experienced discrimination, with 34.4% of the 18-24 age group and 24.9% of the 25-34 age group responding 'yes' compared with 8.3% of the 65-74 age group and 6.1% of respondents aged over 75.

The highest experiences of discrimination reported came from respondents born in Malaysia (45%), India and Sri Lanka (42%), Singapore (41%), Indonesia (39%) and China and Hong Kong (39%).

In 2013 the Scanlon Foundation surveyed over 6,000 Australian residents, with respondents able to complete the questionnaire in English or one of eight community languages.

A decline in social cohesion

The 2013 report is the sixth in the series and shows a decline in the Scanlon-Monash Index (SMI) of Social Cohesion, and the lowest score since the survey's inception in 2007. The SMI measures five domains of social cohesion: belonging, worth, social justice and equity, political participation, and acceptance/rejection. All five domains' scores are lower than the 2007 benchmark level.

Australia and the world

While the 2013 report shows a worrying trend, the report's author Professor Andrew Markus reminded the audience at the launch that, on the whole, Australians are quite supportive of multiculturalism and immigration.

Markus said: 'The level of acceptance [in Australia] is unusual, and it's positive. In England today more than 75% of people oppose immigration.'

Varying attitudes

The majority of Australians remain generally positive towards immigration with only 42% of respondents feeling that the number of immigrants is 'too high'.

The Scanlon report also finds that public opinion on immigration bears scant relation to immigration intake as sharp changes in intake have largely escaped public perception. Rather, the report identifies the level of unemployment and political prominence of immigration issues as the two key factors affecting attitudes on immigration.

Discrimination based on country of origin persists however, with only 3% of respondents reporting 'negative' feelings towards immigrants from English-speaking countries but 27% for those from Lebanon and 16% for those from Ethiopia.

Hostility towards asylum seekers arriving by boat is also high, with only 18% believing that applying for permanent residence should be an option. However the question did not explain how asylum claims are assessed, and in 2012, 75% supported the resettlement program for asylum seekers applying from offshore.

Support for multiculturalism – whatever that is!

The report shows strong general support for multiculturalism, with more than 84% of respondents agreeing that 'multiculturalism has been good for Australia'.

Support is lower, however, when the question is put in terms of funding: Only 37% of respondents agreed that 'ethnic minorities in Australia should be given government assistance to maintain their customs and traditions' and 56% disagreed (the remainder answered 'neither agree nor disagree' or 'don't know').

These responses suggest that many Australians understand multiculturalism to be a policy of passive tolerance and we need to create more awareness of multiculturalism as an active process of support.

The report also addressed the apparent contradiction between high levels of discrimination reported by recent arrivals, and the strong support for multiculturalism, saying 'support for multiculturalism relates to majority opinion, discrimination stems from the actions of a minority'.

Responses to the report

The launch event for the report included a panel discussion with social commentators, hosted by news presenter Sarah Abo.

The panel shared their views on why discrimination overall, and hostility to asylum seekers in particular, is growing at the same time as support for multiculturalism.

Dr Tim Soutphommasane connected these findings to lived experience, saying that people saw multiculturalism not as introducing something new or foreign but as a reflection of contemporary Australia as it is.

Nazeem Hussain echoed these thoughts, saying 'every Australian has some connection to multiculturalism or someone from a culturally or linguistically diverse background but not every Australian has ever seen a refugee or knows that they've met one [...] so it's very easy to believe only what's given to you and what you hear is negative things'.

Juliana Qian
Operations Officer, NEMBC

You can access the full report as well as video footage from the panel at www.scanlonfoundation.org.au

International Women's Day was established by an International Conference of Working Women in 1910 and has been celebrated on March 8 since 1914. Early protests campaigned for shorter working hours and better pay and conditions, suffrage and political representation for women.

Nowadays, thousands of events are held globally to celebrate women's achievements and draw attention to women's rights. A web of rich and diverse local activity connects women all over the world in events ranging from political protests to theatrical performances.

Girls to the Mic: Digital Pop-Up Radio Station

To celebrate IWD this year the CBAA's Digital Radio Project and Community Radio Network presented a whole day of radio made by women – including several NEMBC members and past staff.

At 10am former NEMBC Admin Officer Clemmie Wetherall hosted *Women on the Line* (3CR).

After Clemmie came *Accent of Women* (3CR), a program by and about women from culturally and linguistically diverse backgrounds looking at grassroots movements around the world. It's presented by Rachel Bongiorno (former NEMBC Women's and Youth Officer), Jiselle Hanna (former NEMBC Executive Member) and Lourdes Garcia-Larque.

At 1pm Areej Nur from 3CR brought together artists and thinkers from Indigenous and immigrant backgrounds to discuss intersectional feminism.

Following Areej was Ellie Freeman from 4EB's *Where are you from* and an NEMBC Youth Conference

participant. Ellie hosted *Late Lunch* from 2pm to 5pm.

The pop-up station broadcast online and on the digital signal and featured content from CAAMA and 8CCC in the Northern Territory, RTR in Perth, 4EB and 4ZZZ in Brisbane, FBi, 2SER and 2RRR in Sydney and 3CR, 3RRR, PBS, JOY 94.9 and SYN in Melbourne.

You can hear the program podcasts at girlstothemic.org

IWD Around the stations

Radio Skid Row in Sydney celebrated IWD with a morning tea. Pictured are some of the women of Radio Skid Row in the training room.

3CR in Melbourne hosted their annual 24 hour special broadcast as well as a gig, *Women of Rock*, featuring live music from local women.

4EB in Brisbane organised an event on 15 March. More than 30 women from 17 ethnic groups came together to share food and information. You can read more about the day in 'Around the Stations'.

In Queensland, Pasifika Women's Alliance organised a forum on 'Pasifika Women Inspiring Change'.

Podcasts from global exposure

The World Association of Community Radio Broadcasters (AMARC) hosted its tenth annual IWD campaign, with the theme 'equality and speech'. The campaign showcases programs produced by women on five continents in Arabic, Tagalog, English, Spanish, Nepali and French.

You can listen to the podcasts on the AMARC website at www.amarc.org

Juliana Qian

Operations Officer, NEMBC



Radio Skid Row

AGM results and some new committee member's profiles

The 2013 Election Results were:

Executive Committee

Tangi Steen – President – SA
Nick Dmyterko – Vice President – QLD
Cristina Descalzi – Secretary – SA
Joe De Luca – Treasurer – NT
George Salloum – VIC
Osai Faiva – NSW
Luigi Romanelli – TAS
Nim Osborne – ACT
Irene Tavutavu – QLD
(co-opted Women's Committee Convenor)
Kenneth Kadirgamar – NT
(co-opted Youth Committee Convenor)

Ethnic Grants Advisory Committee (EGAC)

Dr Heinrich Stefanik OAM (Chair and CBF Board Representative)
Luchi Santer – NT
Iyngaranathan Selvaratnam – NT
Orietta Wheatley – VIC

Maria Elena Chagoya

My name is Maria Elena Chagoya, I am Mexican. I am very proud of the beauty and heritage of my country. I graduated from the IBERO (Iberoamericana University of Baja California) and worked as Radio and TV presenter. I worked as a TV make-up artist, and I was also on the local morning program, conducting interviews and giving advice on beauty. I was also a broadcaster for two very popular programs for women at two radio stations in Baja California, Mexico.



I arrived to Tasmania on the summer of 2008. On October 2011, I started the Spanish Multicultural program in City Park Radio 103.7 FM in Launceston. I love to do my program because each month I can connect listeners of all backgrounds to Latin American culture, traditions, celebrations, and of course, music.

My program has music from all the Latin rhythms, such as: Tango, Salsa, Son, Cumbia, Bachata, Samba, Mambo, Chachacha, Danson, Flamenco and the romantic and traditional songs with Mariachis. My program regularly invites special guests.

I am proud to be part of the NEMBC Women's Committee and I am looking forward to playing a role in supporting Tasmania's multicultural community and broadcasting.

You can follow my program on Facebook: <https://www.facebook.com/pages/Spanish-Multicultural-Program-City-Park-Radio-1037-FM/294255970600616>

Women's Standing Committee

Irene Tavutavu – Convenor – QLD
Fipe Nasome Howard – NSW
Anthea Sidiropolous – VIC
Maria Elena Chagoya – TAS
Unisha Magar – SA

Youth Standing Committee

Kenneth Kadirgamar – Convenor – NT
Edgar Mirantz-Tan – VIC
Joseph Vuicakau – NSW
Curtis Craig Ho – TAS
Sarah Lio-Willie – QLD
Neeru Khapangi – SA

Curtis Ho

I am Curtis Craig Ho of the Multicultural program of 7THE in Hobart, Tasmania. I am part of the Chinese broadcasting team currently being run by Chinese Han Transmission Esotericism Academy, the local Buddhist academic institute in Tasmania.



I am honoured to be part of the NEMBC Youth Committee and look forward to learning from everyone about the various aspects of radio broadcasting and how to benefit our respective ethnic communities via radio broadcasting, especially the youth.

I am also a Sangha member of the local Buddhist community in Hobart, Chinese Han Transmission Tantrayana Buddhism – Holy Tantra Gu Fan Mi Jin-Gang-Dhyana Buddhism, a sister organisation of Chinese Han Transmission Esotericism Academy that promotes inter-religious harmony and multiculturalism.

The Chinese program is broadcasted in both Mandarin and Cantonese; it incorporates the sharing of local and world news, also sharing traditional Chinese cultural values and concepts.

Neeru Khapangi

My name is Neeru Khapangi, I came to Australia with my family in 2008. Currently I'm doing foundation for social work at the University of South Australia. I have been passionate about radio since I was thirteen and I dreamed about being a Radio Jockey. In 2010, I did radio training at Radio Adelaide, and I joined the multicultural radio program called *Neo Voices* which was broadcast every Monday on Radio Adelaide 101.5FM. Currently, I'm part of the Bhutanese/Nepali youth radio program, *Yuba Sansar* (Youth World).



NEMBC Standing Committees' Report

The Women's Committee

The Women's Committee met recently in February, via Skype, to discuss the next year's activities and projects. The Women's Committee plans to run a Women's Broadcaster State Forum, starting with a pilot in Brisbane this year at Radio 4EB. The forum will be held on 2 August 2014 and will be organised by the Committee's Convenor and Queensland Representative Irene Tavutavu. The forum invites women broadcasters, and will provide a chance for women who are interested in broadcasting to find out more information about volunteering and radio training opportunities at Radio 4EB.

The committee will work together with the NEMBC Secretariat to conduct a national survey on women in community broadcasting. This will provide an update on the current demographics of women in community broadcasting considering there has been new and emerging communities and language groups arriving in Australia. The committee is also planning a large research project by documenting the history of women in community broadcasting and the history of the NEMBC Women's Committee.

Current committee members are Irene Tavutavu (Convenor, QLD), Anthea Sidropolous (VIC), Fipe Nasome (NSW), and the Women's Committee welcomes two new members, Maria Elena Chagoya, representing Tasmania, and Unisha Magar representing South Australia.

The Youth Committee Report

The Youth Committee also met, via Skype, in February to plan activities for the coming year. The Youth Committee will hold another Youth Media Conference in conjunction with the NEMBC Conference, which will take place in Darwin this year. This is a fantastic opportunity for you to establish national networks and broaden your media knowledge and skills through sharing your experiences and thoughts with others about community radio broadcasting, media and journalism. We will update you soon with more information and exciting activities we are cooking up at the Top End!

News in Brief: Media Mentoring Program

The NEMBC Executive Officer presented a workshop to students from Deakin University. The workshop was part of an ongoing media mentoring program to increase cultural diversity in newsrooms. Designed by the Ethnic Communities' Council of Victoria (ECCV) and implemented by SBS and Deakin University, the program will support students from a culturally and linguistically diverse and/or refugee background in the media program at Deakin University. The program is intended to support students during studies, assist them to develop their career plans, equip them with hands-on skills, provide networking opportunities and facilitate pathways to careers in media.

Current committee members are Kenneth Kadrigamar (Convenor, NT), Sarah Lio-Willie (QLD), Edgar Mirantz-Tan (VIC), Joseph Vuicakau (NSW), and we welcome our two new members, Curtis Craig Ho who is representing Tasmania, and Neeru Khapangi from South Australia. We also want to welcome our new Convenor, Kenneth Kadrigamar, who is representing the Northern Territory and has been involved in the NEMBC for the past five years.

An Update on NEMBC Projects

The NEMBC worked with Radio 5EBI and Radio Adelaide to run an accredited training for participants of the 2013 Next Generation Media training in March. This was an opportunity for students to gain a full accreditation of the Certificate II in Creative Industries (Media) which will further develop their media and radio skills, and to attain the necessary qualifications to do radio broadcasting.

NEMBC is also working with Radio 5EBI to set up two new youth programs at the station, giving opportunities for young people to have a voice on-air.

Due to the success of the two Next Generation Media projects (Melbourne and Adelaide), we are working to organise the third Next Generation Media training in Cairns to empower and equip multicultural youth to develop media skills and set up a youth radio program. We will be working with Cairns FM and Radio Adelaide to realise this project.

NEMBC will be continuing on with our successful Engage Project from last year, where we successfully set up an Iraqi program in Shepparton's One FM 98.5, Karen program in Bendigo's Phoenix FM and a Swahili program at Hot FM in Mildura. NEMBC is looking forward to delivering another set of training for regional and rural areas in Victoria, and looking to expand this project to other states and territories.

We will be working with Shepparton's One FM and Fatima Al-Qarakchy from Uniting Care; our primary goal is to set up either a multicultural women's program or a single language women's program, where women can have the opportunity to talk about issues that matter to them, and educate the wider community about what issues affect their community.

By Hsin-Yi Lo

Project Officer, NEMBC



Left to Right: Alcyone Alphonse, Salam Hasanein, Son Ly, Natasha Stoikovska MacFarlane, Scarlett (Chujie) Zhang, and Russell Anderson.



‘Women in Radio’ day at 4EB

For International Women’s Day, in Brisbane, more than 30 women representing 17 ethnic groups from 4EB enjoyed a day of fun, food and information on Saturday 15 March.

4EB WOMEN IN RADIO LUNCHEON 15TH MARCH 2014



Larisa, our Zumba teacher, spoke on how Zumba was an important part of her recovery from chronic disease, and also got all the ladies up and active.

Anna Voloschenko, Project Officer for the Chronic Disease Program at ECCQ spoke on chronic diseases, what they are, and ways of prevention or management. Anna has offered to assist broadcasters with information for their respective programs.

Vicki Bridgstock, a broadcaster, volunteer and Marketing Manager at 4MBS radio, spoke about the *Silver Memories* program and how it is helping with people suffering from dementia and Alzheimer’s. Vicki has invited 4EB members to visit 4MBS to see their studios and their Radio Museum.

We also had a short update on new training videos accessible to 4EB members in their group’s folders.

All in all it was a great day where we all had an opportunity to share and find out more about each other. We look forward to another gathering in June prior to a proposed NEMBC State Forum for ‘Women In Radio’ to be held in Brisbane on 2 August 2014.

Irene Tavutavu
4EB Producer, Fijian Program

Spanish Programs in Tasmania

On the Thursday 30 January 2014, in Hobart’s beautiful Long Beach playground area, we had the opportunity to join members of the Hispano-Latino American community in a very warm and nice BBQ.

The presenters of the two Spanish programs in Tasmania, Hobart FM 96.1 and City Park Radio 103.7 FM, joined efforts and invited broadcasters and friends to come together to share our love and interest for Latin American countries, culture and music. We had many South American communities who joined us, including Colombia, Chile, Peru, Cuba, Mexico and Australia.



Spanish programmers in Tasmania enjoy a BBQ in Hobart

The Spanish program in Hobart FM airs every Sunday at 10am, this gives more opportunities for Latinos to participate in and tune in to the program. There are six members to the program: Florencia from Argentina; Sonia, Carolina and Fausto from Colombia; Isabel from Spain; and Jenny from Australia with excellent Spanish because she lived in Chile.

The Spanish Multicultural program in Launceston is presented by me and I am originally from Mexico. I was also recently nominated as the Tasmanian women’s representative on the NEMBC Women’s Committee. My program is on-air every fourth Saturday of the month, between 1 to 3 pm.

If you are keen to learn more about Latin American culture and learn to speak Spanish, we welcome you to tune into our programs. We regularly promote our activities, music and traditions on our Facebook pages so feel free to drop us a line or send us any questions!

Maria Elena Chagoya

Latin American - Hispanic Friendship Society, Tasmania
www.facebook.com/groups/399690420177425/

Spanish community & friends @ Launceston
www.facebook.com/groups/196368947142825/

Spanish Multicultural Program City Park Radio 103.7 FM
www.facebook.com/pages/Spanish-Multicultural-Program-City-Park-Radio-1037-FM/294255970600616



Interview Techniques Training at Radio Skid Row

Saturday 22 February saw Interview Techniques training at the Station by CMTO trainer, Chloe Collins. It was attended by ten broadcasters who thoroughly enjoyed the different topics from Styles of Interviewing, Roles of the Interviewer, The Law, Preparing and Conducting the Interview. Training was a success, giving confidence to everyone who attended.

Outside Broadcasting training is next.



Radio SkidRow & MYRC School Holiday Program

During the school holidays a group of 10 teens from The Marrickville Youth Resource Centre came to Radio SkidRow (2RSR) for a two day workshop. Radio SkidRow's Community Producer, Kween G worked together with MYRC youth workers Trevor Parkee and Vuli Mkwanzani. The group was shown how to write a script and present a live program on 2RSR airwaves. The keen radio hosts were spilt in four groups and presented 15-minute segments on music and talkback including an Italian youth section. The workshop was a success encouraging local youth to join community radio.



Optus Rockcorp at Radio SkidRow 4 February 2013

Pop icon Samantha Jade officially launched Optus RockCorps 2014 at Radio SkidRow. The global movement rewards four hours of volunteer work with 'money can't buy' tickets to see exclusive, live concerts with some of the world's biggest music acts.

This year, Optus' flagship volunteering initiative is presented by Nokia. Armed with paint brushes, the 40 volunteers came to Radio SkidRow and gave the entire radio station a makeover.

Thanks to the Optus RockCorps initiative, the new Street Studio built by the Sense Events will provide a creative outlet for local youth, allowing us to run training programs to skill them up in something they are passionate about.





2RRR's Armenian program celebrates 25 years

Ryde Regional Radio (2RRR) in NSW congratulated its Sunday evening Armenian program, *Voice of Nor Serount* for turning 25 years old.

'This is an amazing feat for a program. The 2RRR team and all our volunteers would like to congratulate presenters Toros Boyadjian and Vatche Topouzian on the longest running program on the station.'

'Yes, it's hard to believe that the program started from humble beginnings back in November 1988, founded by Vatche Demirjian, and has served the Australian-Armenian community continuously for 25 years.'

To celebrate, a dinner-dance function was held on Saturday 30 November 2013 at The Renaissance function lounge in Sydney.

The function was held under the auspices of His Grace Bishop Najarian (Primate of the Armenian Church of Australia and New Zealand) and attended by local members of parliament, Councillors from the City of Ryde, distinguished guests, members of the Armenian community and our listeners. Entertainment was provided by the popular local Armenian band Blackbird.



Northern Districts Times, the local paper for the region, also published an article recognising the achievements of the program on 27 November 2013.

The weekly two-hour program provides a comprehensive summary of the week's news (local, Armenian and international content); sports news; community information; live interviews; and the best Armenian music library consisting of modern hits and golden oldies.

You can hear *The Voice of Nor Serount (New Generation)* on Sundays between 7.00 pm and 9.00 pm on Ryde Regional Radio 88.5FM.

Congratulations!

The NEMBC would like to congratulate 5EBI on their publication of *Transmission*, 'the magazine for Adelaide's premier multicultural radio station'. The first edition was produced in December 2013 and we look forward to many more editions.





New Programs on SYN FM: Culture Clash and Mayibuye

SYN's Diversity Programming has welcomed two new programs to start in 2014, with young people from a range of cultural and linguistic backgrounds giving voice to issues rarely represented in the media.

Culture Clash brings together young people from diverse cultural and linguistic backgrounds, including from Samoa, Tanzania, and with Chinese-Malaysian, Turkish and Aboriginal heritage. Their aim is to alert people to the array of issues that different cultural groups experience, showcasing topics that youth are interested in whilst giving voice to the young people of our city. The team talk about the issues that affect them each week, starting the year with a 'back to school' special and following it with a Valentine's Day episode, where different love and marriage rituals from around the world were discussed. The program also features music from around the world, with a regular segment finding artists from countries such as Iran and Lebanon. G Storm, a member of the team from Tanzania, says it's important to be able to get his views on air, because 'I feel like politicians don't let young people give their thoughts of what they think is going on and so I want to get on the radio and I want young kids to talk about politics and what's going on. Sometimes they have great ideas but they never get to be heard.'

Helmy, a member of the team of Samoan heritage, says: 'My main intention is being a voice to another person, so I'm able to and they're able to speak out if they're going through things that we're talking about because this is a cross culture perspective group.'

Over the coming weeks the team hopes to interview and feature some up and coming musicians from different cultural groups.

Mayibuye means 'bringing back what was lost' in Zulu and it is the name of a dance troupe that teaches classes across Melbourne and regional Victoria. The *Mayibuye* program involves young people from the dance troupe between the ages of 15 to 23 with a passion for all things dance. The team started the season by talking about television show *You Think You Can Dance*, their favourite dance movies and dance styles. The show also features some of the team's favourite dance songs.

SYN's Diversity programs participated in their first outside broadcast in March, recording an hour long program in Argyle Square, Carlton for World Harmony Day. The program included live performances of rapping and dancing, and was also attended by the families of the presenters.

Sally Whyte

Diversity Programming Facilitator at SYN Media

Tune into SYN 90.7 FM in Melbourne or online at syn.org.au to hear *Mayibuye* on Saturdays 10.00 am -11.00 am and *Culture Clash* also on Saturdays from 11.00 am to 12.00 am.

Bhutanese Breakfast at Radio Adelaide

The Bhutanese story in Australia is rarely heard. Many know Bhutan as the land of 'gross national happiness' or the 'last Shangri-La'. That's true, but there is also another side to the story of Bhutan. It is the country that has evicted the largest number of citizens in terms of relative population size. Many of these evicted citizens spent 20 years in refugee camps or situations and then a few of them moved to Australia under resettlement programs.

Among them are the members of Radio Adelaide's *Yuba Sansar* team, who have been on-air with a weekly program since the beginning of 2012 and won the NEMBC Award for Best Youth program at the end of that year. From January 13 to 17, the team took on a new challenge and presented the Radio Adelaide *Breakfast* show, with the objective of telling the Bhutanese story to wider Australian society.



The program included stories about the concept of 'gross national happiness', Bhutanese arts and music, Bhutanese language and literature, Bhutanese politics, and post-resettlement stories of the Bhutanese refugees. Being able to present these stories – Bhutan's black and white stories – in English and through Radio Adelaide's popular morning show *Breakfast* was a unique experience for the broadcasters and listeners.

Co-ordinator of *Yuba Sansar* team Devi Pokhrel said, 'It was a good opportunity for *Yuba Sansar* to educate the broader Australian community, including common misconceptions among Australian people. For example, Bhutanese people did not come to Australia by boat.'

It was a big challenge for the team to present a two-and-a-half-hour daily show from their regular experience of presenting one-hour weekly. 'It was a very valuable experience,' said Indra Adhikari who coordinated the *Breakfast* presentation. Radio Adelaide's Station Manager Deborah Welch said she was 'blown away' by the amount of preparation and the standard of presentation of the programs. 'It was great for us to challenge the idea of what a *Breakfast* program can be, and I'd really like to acknowledge the *Yuba Sansar* team for rising to the challenge of broadcasting 12.5 hours in one week, in English! As a listener, I learnt a huge amount about the Bhutanese story and the challenges for Bhutanese people. We're truly fortunate to have this great team of young people as part of our station.'

Indra Adhikari and Deborah Welch

Yuba Sansar presenter and Radio Adelaide General Manager

Ethnic grants news

ETHNIC PROGRAM GRANTS ALLOCATED

The CBF allocated more than \$1.7 million in Ethnic grants in February. If your station or organisation received a grant offer, make sure you return all pages of the signed grant agreement, together with a tax invoice if you are GST registered, and check that you are up-to-date with all CBF grant reporting to ensure prompt payment.

REVISED PRIVACY POLICY

The Foundation has recently revised its Privacy Policy in light of the changes to the Privacy Act coming into effect on 12 March 2014 as a result of the Privacy Amendment (Enhancing Privacy Protection) Act 2012. To ensure the CBF meets the new Australian Privacy Principles, the Foundation is reviewing the personal information we collect through our grant processes. One such area we have looked at carefully is the requirement for the provision of a name of a Producer-Convenor in the 'Summary of Programs applied for' form in each half-yearly Ethnic Program funding round.

In the CBF's view the collection of the names of Producer-Convenors of programs for which CBF Ethnic Program funding support is sought constitutes a lawful purpose for both stations and the CBF in administering the provision of ethnic program funding support for the programs concerned. It is a requirement of the Privacy Act that the collector who collects personal information from an individual or a third party must take reasonable steps to ensure that there is awareness of such things as: the identity of the organisation and how to contact it; the purpose of the information collected and access to it; and any potential consequences about information given or not. There's more detailed information about this published on our website (<http://www.cbf.com.au/about/cbf-privacy-statement/>).

In this context, to discharge their obligations under the Privacy Act as a collector, stations should seek the Producer-Convenor's consent to have their name supplied to the CBF when applying for funding to support their program. Stations should make available a copy of the CBF Privacy Statement to the Producer-Convenors and advise them of the Privacy information published on our website.

Other CBF news

NEW GRANT OPPORTUNITY

Small stations with an income less than \$150,000 are invited to apply for a grant up to \$2,000 to support promotional activities that will increase your local community's awareness and understanding of your station.

Sustainability & Development – Promote your Station grants close 5.00 pm AEST, Monday 7 April 2014. For

more information, read the grant guidelines on the CBF website and contact Grants Administrator Claire Stuchbery if you have any questions.

INTERESTED IN MAKING COMMUNITY TELEVISION?

The CBF has an annual grant program to support the production of community television content. We have recorded an information session held in Melbourne about how to write a successful CBF TV Content Production grant application and how TV producers can partner with a station to support an application. Visit the CBF website to watch the videos.

RESEARCH TENDERS – FUNDING REVIEWS

From time to time the CBF seeks independent assessments of its funding programs and community broadcasting sector initiatives that it supports.

The Foundation has recently appointed media consultant Kath Letch and the Impact Consulting Group to undertake an independent review of Content Development Funding; while Nous Group were appointed to conduct an independent review of the community broadcasting sector's CBOonline initiatives and new technology options. These reviews are being conducted over the next few months.

Draft terms for a Structural and Governance Review of the CBF were circulated to sector representative organisations for feedback. It is expected that this consultancy will be put to tender in March and conducted from May - August.

JOIN THE CONVERSATION: LIKE US ON FACEBOOK, FOLLOW US ON TWITTER!

The CBF recently launched a Facebook page and Twitter account to give you more opportunities to find out about and talk about grants available to community broadcasters. The CBF will be using these platforms to share links to funded projects, grant writing tools and tips, and to open up dialogues about best practice and learnings from your projects.

Join the conversation! Like the CBF on Facebook www.facebook.com/CommunityBroadcastingFoundation and follow the CBF on Twitter twitter.com/cbfgrants.

Current CBF Grant Opportunities

Grant Category	Key Dates 2014
Content Development - National Program; Out of the Box expressions of interest	Opens 30 May, closes 23 June
General - Sustainability & Development	Opens 19 May, closes 30 June
General Station grants	Opens 5 May, closes 1 July
Ethnic grants	Opens 30 May, closes 11 July
Training grants	Opens 7 July, closes 1 September
Content Development grants	Opens 28 July, closes 15 September



The National Ethnic and Multicultural Broadcasters' Council

Membership Application/Renewal 2013-2014

Please complete the form below and post to: **NEMBC, PO Box 1144, Collingwood VIC 3066.**

Alternatively you submit this form by fax to (03) 9486 9547 or by email to admin@nembc.org.au

NEMBC membership is \$25 per member program per year (including GST).

Please note that all memberships are based on the financial year and expire on June 30th each year. Payment: Please attach your cheque or money order for \$25 payable to 'NEMBC'. Electronic payment (EFT) can also be made to: BSB: 633108 / Account #: 120737887 Please quote your name as reference and confirm your payment by email. If you have any questions about membership please don't hesitate to contact the NEMBC's Membership Organiser on tel: **(03) 9486 9549** or email: admin@nembc.org.au

I wish to make this membership application to the Secretary of the National Ethnic and Multicultural Broadcasters' Council and support the aims and objectives of the NEMBC.

(PLEASE PRINT IN BLOCK LETTERS)

YOUR PROGRAM: Program Name: _____

Community Group:

(e.g. Mandarin Language, Italian Community, Multicultural Youth, etc.)

Program Language(s):

Program Type: Single Language Multicultural

Station (call sign): _____

YOUR GROUP: (Please provide contact details of your program or group members, not the station)

Main Representative: _____

(title) (first name) (surname)

Role: _____

Signature: _____ Date: _____

Postal Address:

Phone: _____ Email: _____

Details of additional people broadcasting on your program: (attach another sheet if needed)

The role in this question could be Researcher (R), Production (Pro), Reporter (Rep) Journalist (J), Presenter (P) or Panel Operator (PO).

Title	First Name	Surname	Role	Email

Your Privacy – The National Ethnic and Multicultural Broadcasters' Council (NEMBC) respects your right to privacy protection. Any personal information supplied is used to assist us in providing Members with services and resources, and in meeting our responsibilities as the peak body representing ethnic and multicultural broadcasters across Australia. To this end, information may be shared with other sector bodies. You have the right to access your personal information held by the NEMBC at any time. For more information please see our Privacy Policy at www.nembc.org.au/privacy.html or contact the NEMBC Executive Officer on (03) 9486 9549 or by email admin@nembc.org.au.