

# The Ethnic Broadcaster

Winter 2002 Edition  
National Ethnic and Multicultural Broadcasters' Council



## The Youth Future

Inside:

2002 Conference  
Programme

Seeing the Politicians

The Spoken Word Gets  
Written

Farewell Bruce

Multilingualism & Ethnic  
Community Broadcasting

## **PRESIDENT'S PEN**

### **SAVE THE TRAINING SERVICE**



As we approach the annual conference in Adelaide in November it will also be closing days for submissions for next years federal budget. I urge all broadcasters and their communities to ask their members of parliament, in personal contacts or on air interviews, to request the Minister for Communications Richard Alston to renew funding for the Australian Ethnic Radio Training Project.

Over 2500 ethnic broadcasters have been trained through AERTP in the last 8 years, at half the cost of other training projects. Ethnic broadcaster training has been acknowledged as highly successful and efficient, not only by broadcasters, stations and communities, but by the entire community broadcasting sector, successive communication ministers and especially Mr Alston.

If the training project is not refunded in the next federal budget then ethnic community broadcasting would suffer an unbearable loss. AERTP training has given the opportunity to thousands of people of all ages to acquire skills whose usefulness goes beyond serving the broadcasting needs of almost 100 languages in as many stations all over Australia.

Broadcasters and stations already taxed to the maximum in their work will find it impossible to pay more for providing training to undertake their essential community job.

The NEMBC initiated meetings with politicians over the last 2-3 months [see p10] shows that there is bipartisan support for AERTP. But much, much more is needed if we are to save AERTP. Intensive lobbying in the next few months and at the NEMBC Conference can make all the difference. In the immediate future, saving AERTP becomes a top priority for all of us.

The Executive will be making available to all broadcasters, stations and the broader community, materials including proposed forms of action to maximize involvement and activity in support of AERTP.

I hope you will be able to make an issue of it in your programs, your community and pass on the good results to others and the NEMBC Office.

**George Zangalis**  
**NEMBC President**

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## **Late News**

### **Farewell and Thank You Bruce Francis**

After six years of dedicated service, Executive Officer Bruce Francis has announced that he is leaving the NEMBC

Bruce has made an extraordinary contribution to ethnic community broadcasting. He has overseen the development and expansion of many innovative NEMBC projects that resource programmers including the Ethnic News Digest, the Australian Ethnic Radio Training Project and the NEMBC website. The NEMBC's National Conference and The Ethnic Broadcaster have also been re-invigorated through his work. He has championed the involvement of new communities within the sector, through his development of the NEMBC's Emerging Communities strategy, along with the involvement of young people and women.

He has also represented with distinction the interests of ethnic community broadcasters in a range of community media sector committees and is widely regarded as one of the articulate advocates of the principles of community broadcasting.

His work has added considerably of the reputation of the NEMBC and his departure is a great loss.

Bruce is leaving to work in the National Campaigns Office at Oxfam – Community Aid Abroad. Our loss is very much their gain!

# Access & generational change

Conference 2002  
Adelaide 15<sup>th</sup> – 17<sup>th</sup> November

**This year's National Ethnic Broadcasters' Conference will be held in beautiful Adelaide from the 15<sup>th</sup> – 17<sup>th</sup> of November. The conference is specifically designed for ethnic community broadcasters and will deal with a range of issues important to broadcasters. It will give broadcasters the opportunity to develop or extend their skills. The conference is also a fantastic opportunity to meet and network with other broadcasters from around Australia.**

The theme of this year's conference is 'Access & Generational Change'. With this theme we will look at issues of

- participation for young people and emerging communities
- training and funding for broadcasters
- skills development in areas like broadcast law, outside broadcasts, training, funding sources, station operation and lobbying

The Keynote address will be given by Serafina Maiorano who has worked extensively in the area of cultural development in the arts,

with a particular focus on the participation of culturally diverse communities and culturally diverse youth in the arts. Serafina was until recently the Vice President of COMITES SA [Council for Italians Abroad in South Australia] where she advocated for the representation of women and youth. She has held various positions including the Communications and Business Manager of Parallelo Cross Cultural Performance Company and the Campaign Coordinator for South Australian's For Justice For Refugees. Serafina's observations and experience should be of great benefit as we work towards strategies for increasing the participation of young people and emerging communities in ethnic broadcasting.

Again this year we will have a forum on human rights issues and a workshop looking at how to cover these issues in your programme. We will be looking at issues around disabilities, refugees and human rights in the third world.

Training and funding will be two issues we'll be looking at. This year we've asked the CBF to conduct a workshop on their grants covering eligibility, application requirements, what grants can be spent on and

grant acquittals. We'll also be conducting a hands on lobbying workshop to look at writing letters to politicians and lobbying politicians in person. You'll be able to renew your skills in broadcast law and discuss issues around volunteers and staffing that affect the operation of your station.

There will be plenty of fun to be had as well. On Saturday night you'll enjoy a 3 course banquet and dancing at the Eagle on the Hill restaurant, with its magnificent views of Adelaide. On the Friday night there'll be a reception put on by the City of Adelaide. AMRAP and 5EBI will put together some suggestions for enjoying the culinary delights and entertainment available in Adelaide on that night.

As an extra treat we have arranged for two community performance groups – Japanese drummers Ataru Taru Taiko and a group of young people from the Brazilian Capoeira Dancers to perform Saturday and Sunday lunchtime. So get ready for a good time.

Put it in your diary today because it'll be just too good to miss – see you in Adelaide.

# The Youth Future:

## Ideas for youth involvement



**The NEMBC Youth Committee has developed a range of practical ideas that you and your station can undertake to increase young people's participation in broadcasting (see next page). Over the next year we would like to see every station with ethnic broadcasting implement one or more of these ideas. Choose the ideas that best suit your stations circumstances and go for it.**

The Youth Committee recognises that despite people having good ideas, sometimes money is needed

The NEMBC's Youth Involvement kit comes in three versions and provides practical advice for stations, existing broadcasters and young people on ways to increase young people's involvement in broadcasting. The kits are available at [www.nembc.org.au](http://www.nembc.org.au) or give the NEMBC a ring and we'll send you a printed version.

to get even good ideas off the ground. The NEMBC has therefore approached the Community Broadcasting Foundation to widen current CBF Development Grants guidelines so projects that increase youth participation can be funded. The NEMBC will be asking the CBF to establish these grants for up to \$1500 as soon as possible. Stations could then use these grants as a way to kick start ideas suggested by the youth committee.

Another key focus of the Youth Committee is developing a strong youth focus at this year's NEMBC conference in Adelaide in November. The conference will spend Friday afternoon looking at practical strategies stations and programmers can adopt to increase the involvement of young people and emerging communities in ethnic broadcasting.

To encourage young people to attend this year's conference the NEMBC has introduced a special registration fee for young people of just \$100 for the three days of the conference. We have also increased the number of travel subsidies available so that every station can send a young person (under 30) to the conference.

If you want to learn more about the work of the Youth Committee or download any of the information resources available go to [www.nembc.org.au](http://www.nembc.org.au) and follow the Youth links. The site has a new section profiling young broadcasters – check out 4EB's Pacific Wave program on our site.

**Below is a range of ideas developed by the youth committee for involving more young people in your station and program. Think about which ideas might work best at your station. Get young people involved in the planning and implementation of these ideas and make sure you have the resources to match your offers – ie. have training and airtime readily available. Then go for it.**



#### **YOUTH OPEN DAYS**

Plan an open day to attract young people into the station. Have local youth bands playing live to air, an opportunity for young people to do shout outs or do the voice for announcements, music requests, food, etc.

#### **YOUTH DEVELOPMENT WORKERS**

Stations and especially full time ethnic stations should investigate employing youth development workers to go into the community to recruit young broadcasters, assist them with training, program planning & resources, getting airtime, promoting their show, etc.

#### **SPECIAL BROADCASTS**

Stations undertake (and promote) special broadcasts of young people's events like concerts, plays, sporting events, etc.

#### **PROGRAMS PRODUCED BY ETHNIC YOUTH ORGANISATIONS**

Get organisations currently working with young people to start programs.

#### **PROGRAM PARTNERSHIPS WITH SCHOOLS**

Investigate starting programming partnerships with media (and other) departments of universities and schools.

#### **RECRUITMENT DRIVES**

Run recruitment drives through international student groups, local schools and youth organisations.

#### **REDUCING MEMBERSHIP/ PROGRAMMING REQUIREMENTS**

Young people and their friends often lack financial resources. Stations can reduce or remove fundraising/membership requirements for new young people's programs.

#### **SPECIFIC YOUTH PROJECTS**

Apply for funding that will enable young people to be involved in interesting projects. Build a significant training component into the project so it can also be a recruitment strategy. Get other organisations involved who work with young people and remember to frame your project so that the young people involved get to make all the important decisions.

#### **ORGANISE COMMUNITY EVENTS**

Organise events in the community that will appeal to young people [eg concerts, forums, sports days, etc]. Use these events to promote participation in broadcasting.

#### **YOUTH TRAINING**

Offer training to young people in broadcast related skills like web page design, working with online/ digital audio, music recording etc.

#### **CONTRA PROMOTIONAL DEALS**

Get other organisations to do gig guides, sports reports, etc and receive on-air promotion in return for them promoting opportunities for young people to be involvement in broadcasting.

#### **ON AIR PROMOTION**

Have on-air messages and brochures promoting opportunities for young people to be involved in broadcasting.

#### **MULTICULTURAL BROADCASTING**

Establish multicultural youth programs where young people from different backgrounds can program together.

#### **YOUTH PROGRAM RESOURCES**

Have available language specific program resource materials for broadcasters to use on their shows [eg translated news stories, pre-recorded interviews, etc].

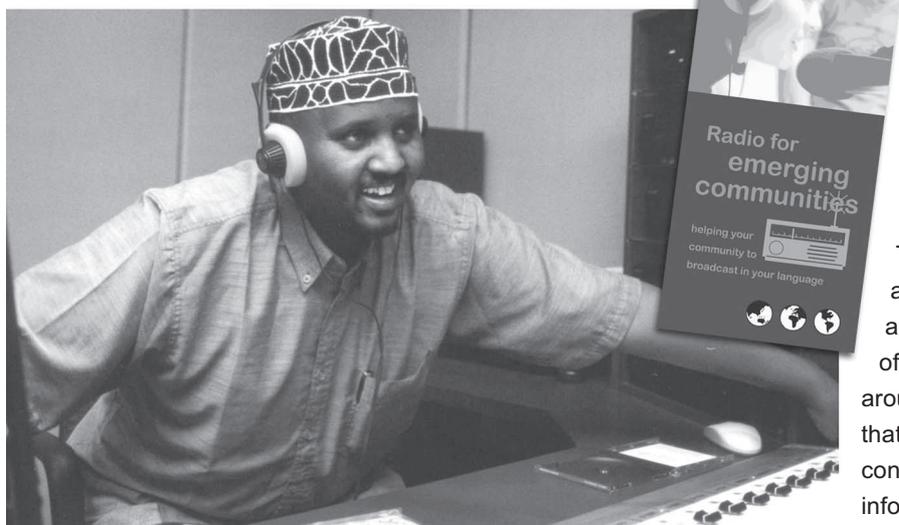
#### **LIVE MUSIC SHOWS**

Start up live to air music shows for young musicians that include live to air performances.

Remember that funding from the CBF is available for both language specific and multicultural youth programs. Youth programs are eligible for funding with a reduced amount of language content. More information is available at [www.cbf.com.au](http://www.cbf.com.au).

# Emerging Communities

*Handbook and leaflet now available*



**In recent years Australia has accepted migrants and refugees from a wider range of countries than ever before. When they settle in Australia they face a number of barriers, from discrimination and uncertainty in the housing market, to difficulty having their overseas skills and work experience recognised.**

At the same time, given their small numbers and short length of residence in Australia, they do not have the support of an established community of people from their own ethnic background.

Ethnic community broadcasting is now a well established feature of most community radio stations. While most older and more established ethnic communities have radio programs and even newspapers, smaller and more recently arrived communities are not so well represented in the community broadcasting sector.

In response, the NEMBC has produced a new handbook to assist stations that are interested in developing radio programs with smaller, emerging ethnic communities including refugee groups in their broadcast area.

It is important for stations that want to involve new and emerging communities in producing programs in their own languages to develop several levels of entry to the airwaves. With larger communities, the station may just have needed to provide training and the group was given airtime. With smaller communities, radio stations need to offer more on-going support.

The Handbook gives practical examples of ideas like Station Visits, Working With Other Organisations, Training and Short Term Projects that have worked successfully at other stations.

The Handbook also contains an extensive list of organisations around Australia that you can contact for more information on your local

communities, statistics, funding, support and advice.

The Handbook was written by NEMBC Project Worker Nicola Joseph, in consultation with the NEMBC Emerging Communities Committee. The project was assisted with a grant from the Myer Foundation.

Copies of the Handbook have been sent to all stations with ethnic community broadcasting. You can also download the Handbook from the NEMBC website at [www.nembc.org.au](http://www.nembc.org.au).

The NEMBC has also produced a brochure directed at groups who may not be aware of what community broadcasting offers new communities. It's available in English and will soon be available in several other languages.

# New funding for emerging communities

## **\$1500 ONE OFF GRANT AVAILABLE**

The CBF has just agreed to establish new one-off development funding for emerging communities to assist them to get their programme established. Anytime from getting a starting date to the end of their first year of broadcasting a station or programme can apply for a one off New Communities Grant of up to \$1500. This funding is also available to communities with large numbers of refugees so they can have access to the airwaves.

The grant can be used in a wider range of ways than other grants. It can be spent on programme materials and internet costs but can also be used to purchase equipment, assist with transport and for specialised training.

The New Communities Ethnic Development Grant is available in the current funding round, which closes on 27th of September. Application forms and guidelines are available on the CBF web site at [www.cbf.com.au](http://www.cbf.com.au). If you have queries about the new grant give the CBF a call or feel free to ring us

at the NEMBC for information or assistance

The CBF has a list of emerging communities on its web site. However this list, like all lists is not necessarily exhaustive. If your community is not on the list but is an emerging community you are still able to apply for this grant

The first year of operation is often the most difficult for a new programme, especially if the community is small. This grant might be the difference between establishing a programme or it all seeming just too difficult. Start applying now so more new communities can get access to the airwaves to inform and build their communities

So what's stopping emerging ethnic communities from getting involved in community radio?

The handbook identifies a range of barriers or impediments to emerging communities becoming involved in ethnic community broadcasting. These include not knowing about community radio, a lack of English language skills and other things like finding work, housing and training are more urgent than starting a radio programme.

These communities also lack knowledge about funding and training that is available to broadcasters. They are often communities that are small in number and lacking in confidence. A lack of mobility, an inability to pay for the airtime where this is required and not being able to sign up enough people as members in order to qualify for airtime where this is required also act as impediments to them becoming programmers

The handbook offers a range of strategies and practical ideas to overcome these barriers while the leaflet will let these communities and the organisations who work with them know about how to get involved in community broadcasting.

*If community stations want to work with new and emerging communities and refugees they will need to make a genuine commitment to help them get on their feet.*

—Emerging communities worker, Queensland





New AERTP Coordinator Helen Bowman

# Training

## Talk

**There have been some major changes to the Australian Ethnic Radio Training Project, the national training program for ethnic broadcasters run by NEMBC.**

The AERTP training program is now aligned with the National Training Package for Radio. This means that qualifications delivered through the Australian Ethnic Radio Training Program have changed and now Certificates II, III and IV in Broadcasting (radio) can be attained by those who participate in the training program.

Each of the modules within the AERTP core curriculum is now aligned to either one or more Units of Competence from the package. These competencies are nationally agreed standards that describe specific work areas. They are recognised throughout the radio industry. Each qualification offered through AERTP is made up of a number of these competencies and, depending on which competencies are attained, specific qualifications can be achieved.

The existing qualifications of Certificate II and Certificate III in Australian Community Broadcasting are still valid qualifications however, as of September, people who undertake the AERTP training will be eligible for the qualifications from the new training package.

In practice there will be little change in the content of AERTP training, the main difference will be the way that assessment will take place. Under the package the trainee must demonstrate that they meet clearly specified performance criteria and it is against these criteria that they will now be assessed. The assessment procedure including criteria, the method of assessment and the AERTP assessment policy will be available to all students before they commence training.

The other major change in AERTP is that Michelle Vlatkovic who had co-ordinated the program since 1998 has left to pursue her own work and Helen Bowman has taken her place as AERTP Co-ordinator.

Helen has a varied background in electronic media – having managed the Screen Development Organisation OPENChannel in Melbourne and at one stage been a radio broadcaster in the United Arab Emirates, Helen also works independently as a multimedia producer. Helen has a Certificate IV in Workplace Training and Assessment and has considerable experience in managing media training programs.

For information about AERTP training generally and any specific inquiries about the training program please don't hesitate to call Helen on (03) 9415 8566 or send an email to [aertp@nembc.org.au](mailto:aertp@nembc.org.au).

# Training Snapshot: Getting On AIR

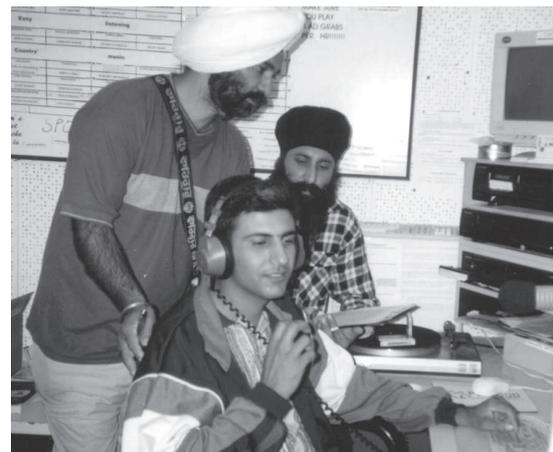
Indian, Filipino, German and Turkish programmers at 2AIR in Coffs Harbour NSW have recently completed a number of AERTP training modules including Studio Use and Recording, Broadcast Law, Program Evaluation & Planning, Scripting and Program Presentation.

As a result of this funded training, 2AIR has started a number of new program in these languages.

Pictured are Bhupinder Sing Lalli [left], Jorahvar Singh [right] and Amandeep Singh Sidhu [centre], newly trained presenters of Journey Across India. The program features Punjabi folk tunes, Sikh religious hymns and classical music as well as descriptions of Indian culture, lifestyle and traditions.

More information about training opportunities is at

[www.nembc.org.au](http://www.nembc.org.au).



## New AERTP Training Courses

Australian Ethnic Radio Training Project is offering some new training courses:

### RADIO FOUNDATION SKILLS

This training program is designed to provide the essentials of radio broadcasting. Covering all aspects of program planning, production and presentation including editing this short course (which can be delivered in 24 hours, with additional planning and practice time) leads to a Certificate II in Broadcasting (radio). The Foundation Course covers:

- Introduction to Radio and The Radio Station
- Studio Use and Recording
- Broadcast Law and Standards
- Program Preparation and Evaluation
- Interviewing for Radio and Portable Recording Equipment
- Editing
- Scripting

### NEWS AND CURRENT AFFAIRS FOUNDATION COURSE

This short course is designed for ethnic broadcasters with limited knowledge of radio. It covers all

aspects of news and current affairs production. The course is designed to have a production outcome. It covers:

- Studio Use and Recording
- Broadcast Law and Standards
- News and Current Affairs Overview
- Preparing and Delivering a News Bulletin
- Preparing and Presenting a Current Affairs Interview
- Portable Recording Techniques
- Editing

### BASIC WEBSITE DEVELOPMENT

This training program is designed to enable you to create a basic web site for your radio program and publish it on the Internet. This short training program covers the fundamentals of website development including:

- Planning a website
- Create web pages with HTML Code and HTML editing software (basic)
- Design a web site – images and interface design
- Publish and promote a web site on the Internet

### MUSIC AND RADIO

This new short training program is designed to develop your skills in

using music to enhance the flow of a program and to complement spoken word content. It looks at using music:

- to complement the spoken word, including sponsorship announcements.
- in stings, program themes and segment themes.
- to complement a music interview and a non-music interview.
- to suit your program.

The training also covers how to research and find music for your program and how to evaluate the use of music in radio.

These new courses are in addition to the wide range of training topics – from **Panel Operating to Talkback** currently available through AERTP.

Stations can apply for funding of these courses through the Community Broadcasting Foundation's Ethnic Training grant program. Applications can be made at any time and will be considered three times a year in September, February and June. For funding guidelines have a look at the CBF's website at [www.cbf.com.au](http://www.cbf.com.au).

Contact Helen Bowman on 03 9415 8566 or email [aertp@nembc.org.au](mailto:aertp@nembc.org.au).

# Seeing the Politicians

**The NEMBC has been busy meeting with federal and state politicians. A delegation of the NEMBC involving President George Zangalis, Vice President Victor Marillanca (also President of 2XX) and 1CMS representative Grazia Scotellaro met with the Federal Minister for Multicultural Affairs Gary Hardgrave in Canberra to seek greater support for ethnic community broadcasting and especially for AERTP.**

A meeting with the Shadow Minister for Multicultural Affairs Laurie Ferguson also took place in Melbourne and involved a tour of full time station 3ZZZ.

Coming out of the meeting with the shadow minister the NEMBC and the CBAA were invited to address the ALP caucus social policy committee on issues for community broadcasting. While in Canberra the NEMBC President also met with the ACT's Multicultural and Community Affairs Director Nick Manikis.

The delegation received a good hearing from Minister Gary Hardgrave who showed great interest in and understanding of the issues raised. He expressed his support for ethnic community

broadcasting and particularly for the contribution of the Australian Ethnic Radio Training Project (AERTP). He offered to request of the Communications Minister that funding be provided for AERTP.

The ALP social policy committee undertook to take up all the matters raised concerning community broadcasting, in terms of policy formulation, political/parliamentary debate and related activities. The views expressed at the meeting reinforced Shadow Minister Laurie Ferguson's earlier commitments to the NEMBC, to community broadcasting and to the importance of the AERTP. Since that meeting the shadow minister has, as promised, raised a question on these issues in the House of Representatives.

Nick Manikis, the ACT's Multicultural and Community Affairs Director came to the meeting with a just released copy of the ACT budget which announced that the ACT government had allocated \$450,000 over the next 4 years for the ACT's ethnic community broadcasters. This was in recognition of the infrastructure needs and additional costs associated with community broadcasting in the ACT. It also

recognised the central role played by ethnic community broadcasting in building a successful multicultural community. This funding will be of great benefit to the capital starved ethnic broadcasters of 2XX and 1CMS.

Whilst in Adelaide for the Radio Adelaide (formerly 5UV) 30<sup>th</sup> anniversary of community broadcasting the NEMBC President met with the SA Premier, Mike Rann and thanked him for his government's \$20,000 contribution towards expenses for our November national conference to be held in Adelaide.

Securing funding for the continuation of the AERTP remains our key immediate objective. The training programme has a proven track record and is delivered at half the average cost of other workplace training. Such training is an absolutely necessary part of communities becoming involved in broadcasting and providing the information, news, language and cultural services that our communities need.

We have however been greatly encouraged by the recent support we have received from federal and state politicians from all parties.

# Looking at the END

The NEMBC has recently finished its survey of users of the Ethnic News Digest. The Digest is a web based news service with short text stories of Australian news. The stories are updated three times a week and are translated into 16 different languages by a group of volunteer translators.

The Digest is free and is designed to help broadcasters cover Australian news and current affairs stories on their programs, in addition to their coverage of local and overseas news. Using the Digest also means broadcasters avoid copyright problems, which arise from using commercial sources.

If you want to use the Digest, just go to [www.nembc.org.au](http://www.nembc.org.au) and click on the language you prefer to use. If you broadcast in one of the translated languages all you need to do is download the stories and you're ready to go to air. As the stories are already written, the English language version of the news saves programmers valuable time in preparing news stories. It your news service, so make sure you use it.

The survey was conducted on line and a paper version was also sent to all community broadcasters in the 16 languages of the Digest. With around 250 responses from all over the country, it was one of the larger surveys ever undertaken in community broadcasting.

Amongst the findings of the survey were that:

- the Digest is used by around 360 programmers each week

- it's used by around 50% of all programs that broadcast in the languages translated
- it's used at around 50% of the 104 stations that broadcast in community languages
- as well as being used at full time metropolitan stations, its also a valuable resource at rural & regional stations.
- the Digest was used by at least some broadcasters at 75% of stations who responded.

Analysis of data from the NEMBC website showed that the site is visited by around 900 separate computers each week.

In addition to broadcasters, replies also came from a number of organisations and government departments and even political parties who are obviously keen to know what's being discussed in ethnic community broadcasting.

Over coming months the NEMBC will be launching a campaign to

further promote the use of the service both in the translated languages and the English language version.

The Ethnic News Digest has previously been specifically commended by both the Federal Minister for Communications and Federal Minister for Education, Science and Training.

## New Chilean programs on Radio Adelaide

Radio Chilena and Amistad are keen users of the Spanish language service of the Ethnic News Digest. Station Manager Deb Welch says when the new broadcasters first came to talk to her about doing a program, they had no idea a Spanish language Australian news resource was available. She says she had to leave them playing around on the NEMBC website whilst she went back to work, because "they weren't going to get off in a hurry!"

### Kendi Dilinizde Avustralya Haberleri

#### Etnik Haber Özetleri

END news stories are available in Turkish.

# Access & Our Future: generational change in Ethnic Community Broadcasting

**Conference 2002**  
Adelaide 15<sup>th</sup> – 17<sup>th</sup> November

## **Friday 15<sup>th</sup> November**

**11.00 – 12.30 Registration**

**11.45 – 12.30 Lunch**

**12.30 – 12.45 Indigenous welcome**

**12.45 – 2.15 Plenary  
Access & participation for young  
people & emerging communities in  
ethnic programming**

We'll be looking at the barriers to participation, strategies for overcoming these barriers and learning from the experiences of stations in increasing involvement of young people and emerging communities.

**2.15 – 2.30 Afternoon tea**

**2.30 – 4.00 Workshops  
Access and participation strategies for  
young people & emerging communities**

This session will give participants the opportunity to discuss and plan strategies for increasing the involvement of young people and emerging communities in their programmes and stations.

**4.00 – 4.30 Report backs from  
workshops**

**5.30 – 7.00 Reception & Opening**

**7.00 – Dinner and entertainment  
provided**

## **Saturday 16<sup>th</sup> November**

**9.00 – 10.00 Keynote address  
Access & Generational Change by  
Serafina Maiorano**

Serafina Maiorano has worked extensively in the multicultural arts and community cultural development areas. She has worked on a range of projects to encourage young people to be involved in the arts and will be drawing on that extensive experience in addressing the issues of access and generational change.

**10.00 – 11.00 Plenary  
Human rights and ethnic community  
broadcasting**

Will look at a range of human rights issues including disabilities, refugees and racism and how ethnic broadcasters can tackle those issues in their broadcasting.

**11.00 – 11.30 Morning tea**

**11.30 – 1.00 Workshops**

- Youth
- Women
- Broadcasting festivals
- Covering human rights issues

**1.00 – 2.00 Lunch  
Ataru Taru Taiko: authentic traditional  
Japanese drummers**



## **2.00 – 3.00 Plenary Funding & Lobbying**

Will look at a range of funding issues including government funding for training and ethnic programming. We will also examine how the CBF works to dispense these grants and explore other options for funding of station and programmer projects

## **3.00 – 3.30 Afternoon tea**

## **3.30 – 5.00 Workshops**

- Lobbying
- AERTP training packages
- Station operation (volunteer and staffing issues)
- Legal issues (broadcast law, copyright and sponsorship)
- CBF grants

## **5.00 – 5.30 Language group networking**

An opportunity for broadcasters who broadcast in the same language to get together to exchange experiences, discuss issues and share programming resources

## **7.00 Bus to Dinner at Eagle on the Hill**

## **7.30 – Dinner and entertainment**

# **Sunday 17<sup>th</sup> November**

## **9.30 – 11.00 AGM**

Annual report, financial, committee, workshop and EGAC reports

## **11.00 – 11.30 Morning tea**

## **11.30 – 1.00 AGM, Policy Forum – Codes of Practice, DDN**

This session will launch the newly revised Community Broadcasting Code of Practice that governs how we function as broadcasters. We'll also have a presentation about the Digital Delivery Network, which allows audio and text programming content to be sent to your station's computer using the sector's satellite service

## **1.00 – 2.00 Lunch Brazilian Capoeira Dancers**

A group of approx. 20 young people led by Brazilian master 'Junior'. A Brazilian dance/ martial arts style (similar to breakdance) and very acrobatic. Music involves traditional drums and chanting.



## **Australia's Most Affordable Conference**

The NEMBC is looking for a big turn up at this year's conference. Recognising that programmers already make a significant outlay to broadcast we have kept costs to a minimum. At the same time we have tried to maximise the learning opportunities and enjoyment to be had at the conference.

Registration: \$125 full, \$100 concession for all young people, students and broadcasters on social security payments

Travel subsidies: Each station will this year be offered up to three travel subsidies. At least two of these subsidies will need to be for either a young person (under 30), a woman or an emerging community broadcaster. Subsidies will be at least half of a 14-day advance fare. Book early and get a cheap discount fare and we'll pay an even higher percentage of the cost.

Accommodation: will cost \$70 per double room per night plus \$15 per person for full breakfast. For triple rooms the cost will be \$80 per room plus \$15 per person for a full breakfast.

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TAILORED FINANCIAL SOLUTIONS



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of South Australia

### SPONSORS



Draft program - subject to change



# STATION NEWS

## Chilean Community Broadcasting

**In July NEMBC Vice President Victor Marillanca attended the first Chilean Communicators Conference held in the Chile capital Santiago.**

Representatives of 29 countries from around the world attended the conference.

Victor's presentation focused primarily on the establishment of community broadcasting, as this is an area where Australia has considerable experience and expertise. Currently there is no legislative framework for a community broadcasting sector in Chile.

Australian broadcasters at the Conference presented a motion, which was unanimously endorsed by all participants at the conference, asking the Chilean authorities to amend the Chilean Broadcasting Act to allow community broadcasting.

The Conference also sought, from the Chilean Government, an acknowledgement of the valuable work performed by expatriates to promote Chilean culture, foster exchanges and develop a better

understanding across countries. The Conference agreed to establish a network of Chilean communicators abroad, with the aim of exchanging information, fostering discussion and ideas on how to better address communication issues for Chileans abroad.

Victor believes the conference was an historical event and a milestone for Chilean broadcasting, as Chile is only beginning to explore this form of community communication. It was encouraging, he says, to see the President and the Foreign Affairs Minister, and the Secretary of State, all present at the conference, as it highlighted the importance they place on this new development.



**NEMBC Vice President Victor Marillanca with the Chilean Foreign Minister Soledad Alvear.**

Victor is optimistic that the recommendations suggested by the conference will be considered by the government and hopes that this will lead to a viable community broadcasting sector. On behalf of the NEMBC, Victor formally conveyed the NEMBC's best wishes to this emerging network and hoped that they would have a bright future.

### Getting Emotional

Paul Kelly, one of Australia's most famous singer/songwriters, has just released a new song *I Guess I Get A Little Emotional Sometimes* in response to the situation of refugees locked up at Woomera and other detention centers around Australia. You can download the song for free from [www.paulkelly.com.au](http://www.paulkelly.com.au).

## New Manager at 4EB



Brisbane's full time ethnic broadcaster 4EBfm has a new station manager. Peter Rohweder was previously at 4ZZZ in Brisbane for eight years and says he is looking forward to working with the 48 cultural groups at the station.

4EB made the transition to FM broadcasting in December last year and Peter says a big focus of the

station will be promoting itself in the outlying areas of Brisbane. The station plans to do this with Outside Broadcasts as well as distributing program guides and getting programmers and volunteers out and about. Peter believes the other major focus for 4EBfm will be in developing new youth and emerging community programming. You can visit 4EBfm at [www.4eb.org.au](http://www.4eb.org.au).

### Vale Charles See-Kee

The NEMBC acknowledges with sadness the death of Charles See-Kee. Charles had a long involvement with ethnic broadcasting in Darwin and was also a member of the NEMBC Executive for many years. He was awarded an OAM for in 1988 and was a respected figure in the Chinese community of Darwin. The NEMBC extends its sympathy to Charles' family and friends.



# AROUND AUSTRALIA

## Studio 3.99

Melbourne broadcaster 3ZZZ has almost finished construction of its new fourth studio. Station Manager Maureen Murphy said that whilst the project has been complicated and has required broadcasters to migrate to a temporary studio, the station was looking forward to the opportunities the new studio will bring. The station is keen to see the bigger studio used for music recording and live to air discussions. With applications from five new language groups [Samoan, Tongan, Harari, Thai and Bharat] and a new project with students from the Adult Migrant Education Service the station will need the extra space!

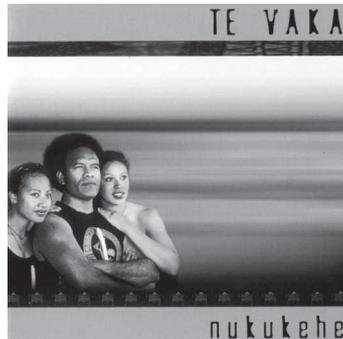
## Darwin's Indian Beach Party

**The colour and aroma of India invaded Darwin's famous Mindil beach in June as part of the top end Indian community's annual cultural celebrations *India at Mindil*.**

Now in its successful sixth year, the festival had more than 8000 people join in the celebrations of the subcontinent at Darwin's popular Mindil beach.

In this year's event a major Indian performing art group, Apsara Dance Troupe from Singapore gave a stunning dance performance. This dynamic nine-member troupe performed both classical and modern forms of Indian dancing.

## NEMBC sends Te Vaka album to stations



**The first Te Vaka album was described as “a stereotype smashing glimpse into the true soul of the South Seas” and awakened people to the idea that that South Pacific had something very valuable to offer the world musically.**

And now the third album, Nukukehe, with its magical integration of ancient and modern sounds together with the powerful rhythm of the log drums has been released. This third album has just been sent by the NEMBC to all stations with Pacific Islander programming.

Te Vaka is the only group of it's kind. Although the music is contemporary, the roots are deeply in the South Pacific. Opetaiia Foa'i, the songwriter for the group writes mainly in the language of Tokelau, and sometimes in Tuvaluan and Samoan. His subject matter is at times deeply personal but always about the South Pacific.

He uses his music to keep alive the traditions of story telling as well as a means to ensure that the language of these small Islands is not lost and last but not least to create awareness of environmental problems or issues such as global warming.

Get the CD from your station and play it on your show.

## Putting your \$\$ where your mouth is...

Melbourne broadcaster 3CR recently ran its annual radiothon in which it raised over \$125,000. As part of the radiothon, 3CR committed to donating 10% of the money raised to provide practical material support to refugee/asylum seekers in Australia. Station Manager Tim Tolhurst said he was delighted at the response and that it reflected the station's commitment to community radio's role in social justice.

# NEMBC Women's Sub-Committee

**Our face-to-face meeting was held in Melbourne during the weekend of the 29<sup>th</sup> and 30<sup>th</sup> June. It was a full brain-storming weekend with lots of interesting ideas being thrashed around.**

Our two new delegates, Jiselle from Victoria and Blanca from New South Wales were warmly welcomed by Convenor Karina Ceron. The conference was a high priority, as we would like to see as many women broadcasters take the trip to Adelaide this year as possible. We anticipate that we will hold a forum this year instead of a plenary, as we feel that audience participation is of greater benefit to the broadcasters. We anticipate

having three speakers on different topics which relate to women's issues and women broadcasters.



A few years ago we ran a survey of women broadcasters on their participation within stations, looking at the pluses and minuses of being a broadcaster. We intend to investigate this information further for discussion at the conference.

Another project for this coming year, will be to produce a brochure

on the role of the Women's Sub-Committee. It will also be posted on our website. Talking of which, we do have a website and it may be worth your while having a look at it. This will be up-dated during the next few months and lots of new information will be added.

Should you wish to contact your representative within your state, contact the NEMBC office during office hours and they will put you in touch with the respective member. See you all in Adelaide at this years conference 15<sup>th</sup>, 16<sup>th</sup> and 17<sup>th</sup> November.

**Brenda Degenhart**  
**Women's Sub-Committee**  
**Member – South Australia**

## Diary Dollar Dates

Ethnic Programming Grants  
Round 1 2002/03

**Closes 27<sup>th</sup> September 2002**

Ethnic Youth & Multicultural Youth Grants  
Round 1 2002/03

**Closes 27<sup>th</sup> September 2002**

Emerging & Refugee Communities  
Special establishment grants

**Closes 27<sup>th</sup> September 2002**

Australian Music Radio Airplay  
Round 1 2002/03

See Amrap article for examples of music projects funded under this scheme

**Closes 1<sup>st</sup> October 2002**

Australian Ethnic Radio Training Project

See AERTP article for examples of new modules available

**Closes 6<sup>th</sup> September 2002**

More details about funding are available at [www.cbf.com.au](http://www.cbf.com.au).

## Community Broadcasting Profile

### PACIFIC ISLAND BROADCASTING

- There are over 60 programs each week around Australia broadcasting to Australia's Pacific Islander communities. The programs produce over 100 hours of broadcasting every week.
- The six main language/communities broadcasting are Tongan, Samoan, Maori, Fijian, Niue and Cook Islander.
- 4EBfm in Brisbane and 2000fm in Sydney have some of the biggest amounts of Pacific Islander broadcasting reflecting the large communities in these cities. However there are also broadcasters at 28 other community stations around the country.
- The Maori program, produced by Georgina Eldridge made 3HHH in Horsham Victoria, the 100<sup>th</sup> station in Australia to have ethnic community broadcasting.

The Pacific Wave Youth Program at 4EB in Brisbane is now featured on the NEMBC's homepage. Check it out at [www.nembc.org.au](http://www.nembc.org.au).

## Happy Birthday Radio Adelaide!

One of Australia's oldest community radio stations, Radio Adelaide [*nee* 5UV] has just celebrated its 30<sup>th</sup> Birthday. The station broadcasts in five languages and recently launched a new refugee radio program [see Ethnic Broadcaster Spring 2001].

The station's history has a strong connection with multilingual broadcasting. The first ethnic access groups went to air on 5UV in

1975 and as Adelaide Ethnic Broadcasters Inc, they went on to form the now fulltime ethnic broadcasting station 5EBI in 1979.

Radio Adelaide celebrated 30 years of broadcasting from 1972 with a birthday party described by survivors as 'an afro-headed, medallion-dangling, bell-bottom-flared, rollerskating, nutbush-dancing, paisley-patterned, wild and crazy night'.



# The spoken word gets written

There have been a number of books and journal articles published recently about ethnic community broadcasting. These include:

## **FROM 3ZZ TO 3ZZZ – A SHORT HISTORY OF ETHNIC BROADCASTING IN AUSTRALIA**

Written by NEMBC President George Zangalis, *From 3ZZ to 3ZZZ* examines the development of Melbourne's ethnic community broadcasting station 3ZZZ and its predecessor 3ZZ. The book notes the development of early government run ethnic broadcasting stations in Melbourne like 3EA and hybrid ABC/community station 3ZZ. Despite the closure of 3ZZ in 1977, ethnic community broadcasting in Melbourne continued at "access" stations like 3CR, although with a reduced number of hours. But it was not until 1988 that "full time" ethnic community broadcaster 3ZZZ was licensed and it has subsequently developed into one of Australia's largest community broadcasters. In addition to the historical descriptions, the book also provides short histories of the involvement of specific ethnic communities at 3ZZZ.

Copies are available from 3ZZZ on (03) 9415 1928.

## **MESSAGES FROM THE PAST, VOICES TO THE FUTURE**

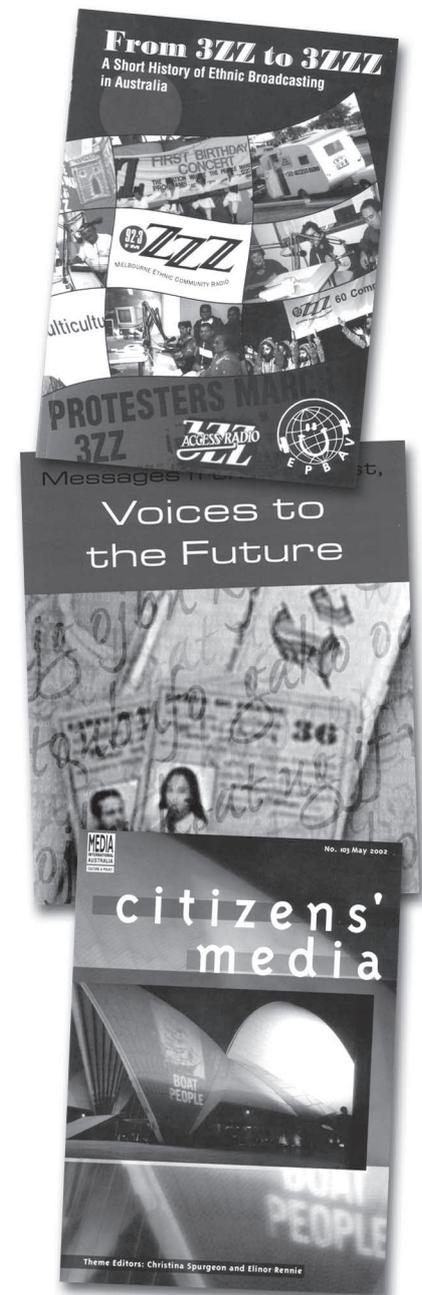
As part of the Centenary of Federation, 4EB has produced this

book and CD resource that examines the development of ethnic community broadcasting in Brisbane and Australia and the changing face of community broadcasting in the digital age. The book also explores the migration experience beginning with the indentured labor programs that brought South Sea Islander and Chinese people to Queensland around Federation. The book and CD have interviews with a number of people on a diverse range of subjects including: Federation, Pre & Post WW2 Immigration and the Media, 'Wogball', Food and Festivals, Community and Public Radio, and TV, Video and New Media.

Copies are available from 4EB on (07) 3240 8600.

## **CITIZENS' MEDIA – VOL. #103 OF MEDIA INTERNATIONAL AUSTRALIA**

Produced by the Australian Key Centre for Cultural and Media Policy at Griffith University, this themed issue of the journal has a number of articles about community broadcasting, the final "catch all" category of the three media sectors in Australia. Of particular relevance to ethnic community broadcasters is Chris Lawe-Davies' examination of the early history and development of 4EB and the National Ethnic and Multicultural Broadcasters Council. There are also articles on



community radio as a cultural resource and a source of social capital, and perspectives on community radio in New Zealand.

Copies of the journal are available from the Centre For Cultural and Media Policy on (07) 3875 772.



# Amrap Update

Things have been busy at the Australian Music Radio Airplay office in the past couple of months. Recent highlights include...

## GRANTS

Another round of grants was allocated to stations in April of this year. Successful applicants in this round included:

- 4EB in Brisbane who received funds towards a Compilation CD of local multicultural music



CDs produced at the stations and funded by AMRAP.

- 2NBC in Narwee for another of their successful compilation CDs of Macedonian Folk Music
- 3ZZZ in Melbourne for Volume 2 of their fabulous *Routes of Rhythm* CD
- 4EB also received funding towards their coverage of the 2002 Woodford Folk Festival, which will be available via the ComRadSat satellite in December this year.

The next round of Amrap grants is now open and closes on 1<sup>st</sup> October 2002. Get an application form from [www.cbf.com.au](http://www.cbf.com.au).

## WEB SITE

[www.amrap.org](http://www.amrap.org) is now up and running. The site contains lots of background information about Amrap, and is a useful place to direct any musicians you may know who might benefit from the services Amrap offers.

One section of the site is called 'Recommended Listening'. In this section individual broadcasters can create a page about their show with information such as when it's on, what sort of music it features and how to contact the broadcaster as well as some Australian music they might be playing on their show.

If you would like to be involved, just email us at Amrap ([amrap@cbaa.org.au](mailto:amrap@cbaa.org.au)) to let us know you're interested, and we'll set up access for you, and get back to you with the details.

## DIGITAL DELIVERY NETWORK

Amrap has also contributed funds to the development of the Digital Delivery Network, which will soon be available at around 90 stations. The DDN will allow Amrap to distribute Australian music via satellite direct to stations computer. Program makers can check out the DDN computer at their station to see what new music Amrap has distributed each month.

Music of particular interest to NEMBC members will be highlighted in the 'Ethnic' category. Check with your station manager for details.

# Code of Practice *Review* 2002

The Community Broadcasting Code of Practice enshrines the agreed standards of conduct for all community broadcasters. The code was last reviewed in 1994. Since then some issues have indicated that our Code could be improved.

## ISSUES TO CONSIDER

### REPETITION

One of the issues we need to address is the repetition of the BSA (1992) in our Code. If we create a preamble that outlines the BSA requirements, it will clarify the difference between licence conditions and the Code of Practice.

### INTERNAL CONFLICT (CODE 6)

This is an area that is increasingly time consuming for stations and could be better handled. The Code could specify steps stations need to put in place to ensure they follow reasonable conflict handling procedures that prevent minor issues blowing up into major ABA investigations. A set of guidance notes offering a 'best practice' approach to internal disputes is proposed.

### HANDLING COMPLAINTS FROM THE PUBLIC (CODE 7)

The procedure for handling complaints from the public could be improved by clarifying that this is a two-step process. Once the complaint has been made, the station is required to provide a substantive response in writing within 60 days. This response should advise the complainant of their right to refer the matter to the ABA if he/she is dissatisfied with the station's response.

### INDIGENOUS PROTOCOLS

Over the last 10-20 years most media sectors and media organisations have developed principles or codes of practice that recognise that Aboriginal and Torres Strait Islander people have often been misrepresented in the media. To be in step with the ABC, SBS and the Australia Journalists Association the community broadcasting sector could support similar commitments within our Code.

## WE REALLY WANT YOUR FEEDBACK

Remember that this is your Code of Practice and it's set up for the self-regulation of the entire community broadcasting sector, so your feedback is welcomed. A discussion paper has been sent to every station and is available on the CBAA web site at [www.cbaa.org.au](http://www.cbaa.org.au). We are also posting feedback on our web site so you can see what other people think. Feedback deadline is 30th August 2002. A revised Draft Code of Practice will then be distributed to the community broadcasting sector and general public in September. Feedback deadline on the draft code is 27<sup>th</sup> September 2002.

The new code will then be launched at the CBAA and NEMBC conferences in November.

Please send your feedback to [fmorgan@cbaa.org.au](mailto:fmorgan@cbaa.org.au), phone 02 9310 2999 or by post to the CBAA PO Box 564 Alexandria, 1435.



# Multilingualism & Ethnic Community Broadcasting

Below is an edited version of a speech to the 2001 National Ethnic Broadcasters Conference given by Helen Boland, Associate Professor Communications, Language and Cultural Studies, Victoria University of Technology, Melbourne. A copy of the speech in full is available on our web site at [www.nembc.org.au](http://www.nembc.org.au).

## THE HISTORY OF MULTILINGUALISM

Multilingualism has been predominant as the mode of linguistic communication by Australian peoples over time. At the time of Cook's landing in 1770, it is estimated that more than 250 indigenous languages were spoken across the continent. It says something of the decimation of their cultures that probably fewer than 50 of these are actively used today.

In the first century of European settlement, although English was the predominant language, settlers from many cultural and linguistic backgrounds arrived on Australia's shores and there seems to have been a benign acceptance of multilingualism and cultural diversity in the colonies.

From the late 19<sup>th</sup> and early 20<sup>th</sup> Century the 'White Australia' policy gained acceptance and intolerance of other cultures and languages and

discrimination against people on the basis of their race and/or language background became the dominant policy until the late 1960s.

Migrants arriving in Australia in the immediate post-WWII years had little encouragement or formal governmental support for the maintenance of their languages and cultures. The support services for those without adequate English were also inadequate and, paradoxically, given the assimilationist pressures, opportunities for adult migrants to study English were also quite limited and teaching methods unsatisfactory.

## NATIONAL LANGUAGES POLICY

However, within a few years commencing at the end of the 1960s with the granting of full citizenship rights to indigenous Australians, and, most importantly with the advent of the Whitlam Labor Government in 1972, a new

government policy commitment to multiculturalism was adopted, leading to many reforms.

This commitment became bipartisan and was maintained over more than two decades. From the point of view of languages and multilingualism it led to a recognition and acceptance of cultural and linguistic diversity as one of the fundamental features of Australian society. Most importantly over time this shift in thinking, led to the formal adoption in 1987 of Australia's first official National Policy on Languages (Lo Bianco, 1987).

One of the basic tenets of the national policy, which drew wide international recognition for its comprehensiveness, was the complementarity it advocated between English and languages other than English (LOTE), and its effective promulgation of the goal of bilingualism for all Australians. The

report also recognised the importance of access to information and services in languages understood by clients, thus supporting the need for translating and interpreting services, and the value of ethnic media.

*“In 1987 the federal Government adopted a National Policy on Languages, becoming the first English speaking country to have such a policy and the first in the world to have a multilingual languages policy”.*

—Report of the Centenary of Federation Committee to the Australian Council of Ministers 1994

And we should recognise the many positive initiatives and achievements that followed the adoption of the policy, which included much valuable research and increases and improvement in teaching and curriculum across many language-related areas.

Yet soon after its initial implementation a process of fragmentation in policy directions commenced. By 1991 literacy had started to emerge as an important issue leading to further revisions in the policy to incorporate a greater focus on literacy, but without there being any real attempt to place literacy into a broader context of language policy and planning. Similarly, quite significant state differences started to emerge in the level of commitment and

approaches to implementation leading to a loss of national consistency in policy directions.

### **ETHNIC COMMUNITY BROADCASTING AND MULTILINGUALISM**

Ethnic Community Broadcasting is one of the great achievements of Australian society. I want to argue here that it has a central role in promoting and supporting bilingualism and multilingualism in our society. I have already mentioned the importance for community languages of the presence of what has been referred to as ‘institutional support’ for languages and language communities.

The ethnic media, more generally, and ethnic community broadcasting, in particular, are important components of that institutional support. Furthermore, in terms of language maintenance for communities and language development for the language learners in those communities ethnic community broadcasting is essential. We know that the most important thing for language development in young people is to be immersed in a language rich environment that is accessible to the child/youth at their stage of development.

Ethnic community broadcasting may not be able to explicitly teach language to beginners however it can provide a meaningful language

rich environment once a language learner/user has acquired a certain level of competence in the language. It can then be a useful resource in further extending that person’s knowledge and understanding of the language.

The range of programming available in various languages, and the new opportunities being opened by new technology (eg. web streaming, interactive web sites), and innovations in programming content all are very positive in terms of the role that ethnic broadcasting can play in supporting multilingualism and community languages.

Some of these developments also enhance possibilities for developing global networks and for producing programs for global communities of people from a particular language background. It becomes possible to provide access to a very wide range of materials and programs even in languages that in the Australian context may have a comparatively small community.

For languages to be maintained intergenerational transmission is vital. It is unrealistic to expect that schools can take all the responsibility for this, and prime responsibility resides with the family and the community. In considering their role in relation to maintaining and promoting multilingualism it is important for ethnic community broadcasters to focus on the younger generations within their





communities and how they can contribute to intergenerational transmission of community languages.

We need to consider the interests of those who fit into the most widely assumed definition of youth, young people from 13 – 25, but also those much younger, from birth and through the primary school years. What is being done for them? How are they being involved? What are their interests and needs in relation to programming? Can children view the equivalent of Play School in the language of their home? What sort of programming caters to the needs of primary school age community members?

Community TV and other multilingual TV services obviously have enormous potential for pre-schoolers as an adjunct to radio. Some of us remember what it is like to grow up without television and remember how engaging age appropriate radio programs can also be for children. Such programs don't have to be explicitly teaching the language (although there could be some place for this). By providing the language rich, relevant and engaging environment that can enable a child's language skills and knowledge to develop in the context of meaningful communication, radio can be a valuable resource.

In addition, we need to keep in mind that the reasons for intergenerational transmission not

taking place primarily reside in decisions taken in the home – parents decide to address and interact with their children in English, or not to access ethnic schools or other language programs for their children. Ultimately, parents have the right and responsibility to decide about language use and learning for themselves and their families, but such decisions should be taken with a full understanding of what is possible.

There still remains a lot of ignorance and mythmaking about language development, and, specifically, bilingual language development, much of which has been fuelled by well meaning, but not necessarily well informed English monolingual teachers. Parents often decide they should try to speak English with their children and to bring them up monolingually because they believe that is in their children's best interests. They do not feel empowered to make the decision to bring their children up bilingually, or fear that their children's education will suffer as a result.

The ethnic media have an important educative role in discussing these issues and making parents aware of what is possible and what strategies can be helpful if they wish to raise their children bilingually. The ethnic media can promote the sharing of experience so that there is some mutual support for those engaged in this process.

So where does this leave the role of ethnic community broadcasting in relation to language policy?

Through the Australian Alliance for Languages we are trying to lobby for the return to comprehensiveness in language policy. As we start our journey through the 21<sup>st</sup> century it seems to me that there is much to be said for a national forum and process of community consultations to ensure that any new or reformulated policy has appropriate community and professional input and support. Such policy needs to openly recognise and acknowledge the importance of ethnic and multicultural broadcasting to Australian multiculturalism and multilingualism.

Furthermore, I have suggested that special attention needs to be given, and additional government funding support provided to assist communities in intergenerational transmission of LOTE. In the area of ethnic community broadcasting such support could assist with supporting new programme initiatives aimed at children and adolescents, in both community radio and TV, and also initiatives aimed at providing parent education, including education about raising children bilingually.

# The Ethnic Broadcaster

## **NEMBC Conference 2002**

15th – 17th November 2002

More information: [www.nembc.org.au](http://www.nembc.org.au)

### ***The NEMBC Executive***

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Secretary: Marisol Salenas, Vic  
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### ***The Ethnic Broadcaster:***

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We welcome contributions from members and other interested parties. Advertisements are also welcome. Please contact the office for rates.

The views expressed in The Ethnic Broadcaster are not necessarily the views of the NEMBC.

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