



2013 NEMBC Youth Media Conference Program



NEMBC Youth Media Conference 2013

Welcome

The National Ethnic & Multicultural Broadcasters' Council (NEMBC) is proud to welcome you to the 2013 NEMBC Youth Media Conference, in Brisbane. This is the third youth national conference of its kind the first time that it is held in conjunction with the NEMBC Conference.

Young people from around Australia will attend the conference to learn about the possibilities that community radio broadcasting offers and discuss your experiences and thoughts on cultural and language maintenance amongst the multicultural youth community.

The aims of the NEMBC Youth Media Conference are to:

- Provide opportunities for young people around Australia to network and share ideas and thoughts on media, multiculturalism, language, culture and media diversity
- Create opportunities for young people to meet and learn from media professionals and to hear invaluable advice and tips for broadcasting and journalism
- Explore ways to engage more multicultural youth to get involved in community radio broadcasting

This conference will feature two keynote speakers, song writer and performer Emily Foster who will share her experiences in media and Heinrich Stefanik, who is on the EGAC advisory committee for the Community Broadcasting Foundation. We will have a panel session on cultural and language maintenance amongst the youth community; this is your chance to share your thoughts and experiences. We will have a second panel that focuses on how to promote multicultural youth programs to attract more involvement from young people.

This will be followed by practical media skills workshops: (1) Voice Training, (2) Interviewing Techniques, (3) Radio Production and Content and (4) How to Portfolio your Media Work Online. They are hosted by media professionals; Lesley Irvine from Queensland University of Technology (QUT), former BBC and ABC journalist Ann Lund from QUT and award-winning SBS journalist Stefan Armbruster and Mackenzie Newcomb and Charlot Daysh from Bond University.

This year, the 2013 eChamps multimedia broadcasting team will also be joining us. The eChamps, hailing from different states of Australia, will be reporting the event live on social media via Facebook, Twitter, Blogging and posting audio and video clips.

We hope this conference provides you with valuable information on multicultural community radio broadcasting, opportunities to explore youth issues and help expand your broadcasting and media skills.

You can follow us on Facebook: www.nembc.org.au/nembc and Twitter at @nembc_official. Join the conversation on #nembcyouth13

Conference Program

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The Youth Media Conference is held in conjunction with the annual NEMBC Conference:



NEMBC National Conference 2013
November 29 - December 1
 Queensland Multicultural Centre - Kangaroo Point - Queensland

NEMBC would like to thank our project partners for supporting this conference



We would like to thank the Community Broadcasting Foundation for sponsoring this conference



Program at a glance

9:00am Registrations

9:30am Acknowledgement to the Country by Emily Foster

A word of welcome from the President of NEMBC, Tangikina Steen

A word of welcome from the President of Radio 4EB, Nick Dmyterko

A word from our project partner, Multicultural Communities Council Gold Coast Inc., Songul Demirci, Communications Officer

10:00am Keynote Speaker: Emily Foster

10:20am Keynote Speaker: Heinrich Stefanik

10:35am: Multicultural Youth Panel Discussion:

Does Cultural and Language Maintenance Matter to you?

Growing up in Australia as a multicultural youth, you often face challenges of cultural identity and trying to find who you are and where you fit in. Four panellists will join this panel to discuss what does keeping your mother tongue mean to you? Do you think it's important? What is the role of multicultural community radio and language and cultural maintenance? Do you think practising your culture is important?

Panel Members

Songul Demirci, Communications Officer of MCCGC

Peter Dracakis, Greek Youth Program Radio Baraki, 4EB

Tane Karamaina, Te Karare Maori News at Television New Zealand

Adam Lo, Founder of Queensland Multicultural Youth Broadcasters' Network

11:30am Morning Tea

11:45am Workshop 1 – Voice Training

This workshop will be hosted by Lesley Irvine from Queensland University of Technology. This workshop will offer training and advice in stronger voice support for radio broadcasting, better breathing and help you develop more confidence when communicating to audiences.

12:30pm Workshop 2 – Interviewing Techniques

Hosted by Ann Lund from QUT, Ann will give you advice on how to conduct a successful and quality interview. Learn to develop and prepare interview questions, conducting an interview and asking the right questions to get the information you need. Get advice on the dos and don'ts and become a star in interviewing!

1:15pm: Lunch

2:00pm: Workshop 3: Radio Production and Content

Do you want to become the next radio award winner? Or be the recipient of the prestigious Human Rights Awards or the awesome NEMBC Multicultural Broadcasting Awards? We have invited award-winning journalist Stefan Armbruster from SBS, who was the 2011 recipient to the Human Rights Media Radio Award, to host this workshop. Stefan will share with you how he put together his award-winning piece, giving you advice on selecting the right content for your audience and program, sourcing stories and turning it into a quality radio piece.

2:45pm: Workshop 4: Media Work Portfolio Online

Have you got loads of media and journalism work and you're dying to show them off? This workshop will show you how to archive all your media work, whether its online articles, podcasts or videoclips, we'll show you how to showcase them in an engaging manner online! We have invited Mackenzie Newcomb and Charlot Daysh from Bond University to host the workshop.

3:30pm: Break

3:45pm: Panel Discussion: How to Engage More Multicultural Youth to Get Involved in Community Radio

We have invited current youth broadcasters and marketing specialist to discuss ways to promote your radio programs and attracting more young people to get involved in your program and radio station. This is a fantastic opportunity for non-broadcasters out there to ask about volunteering opportunities!

Panel Members

Alexandra McCallum, Program Coordinator of Queensland Youth Arts

Alphonse-Toussaint Tshitenga-Mulumba, NEMBC Tasmanian Youth Representative & President and Executive Officer of Congo Life Foundation

Joseph Vuicakau, NEMBC NSW Youth Representative and Client Officer of the Australian Broadcasting Network

4:45pm: Conference finishes

5:30pm: Social Event at Brisbane Town Hall - Mayors Reception

Keynote speakers



Emily Foster is a 16-year-old singer-songwriter with a prolific repertoire of original songs. She wrote her first song at 9, *Over the seas*, about her longing to return to her homeland, Groote Eylandt in the Gulf of Carpentaria. At the age of 11, Emily recorded a song, *Normal People*. She has been working up a busy performance profile with appearances at NAIDOC, Sandgate Festival, lamBumpin Festival, The Aboriginal Graduation, Stylin Up, The Aboriginal Breakfast held annually at West End and was a guest performer for high profile hip hop outfit, Impossible Odds. Emily strives to share her stories and experiences through her music and wants to be known in her community as a proud Indigenous performer who will speak up for people's rights



Heinrich Stefanik OAM was born in Transylvania, an ancient multicultural area of Europe. He grew up in Germany, arrived in Australia as a teenager, learned English at the back of the classroom, and eventually studied at the ANU, worked in the Australian Public Service and settled in Canberra. He came to ethnic radio through his advocacy for multiculturalism and his intoxication with languages. Over the past 30 years he has helped serve the Scandinavian and Slovak communities in the ACT through ethnic radio programs. Heinrich had broadcasted for the German language program, *Treffpunkt*, at ICMS, Canberra's full-time ethnic radio station. He has played various roles within FECCA and the NEMBC. Currently he is a board member of the CBF where he provides input from an ethnic perspective

Presenters



Songul Demirci is the Communications Officer of the Multicultural Communities Council Gold Coast (MCCGC). She has worked in the Government and Not-for-Profit and Private sectors for over 15 years. She has held positions with the NSW Police Force and the Department of Transport and Main Roads Queensland.

Most recently, Songul was invited to join the panel session of the National Ethnic and Multicultural Broadcasters' Council – Youth Media Conference in Brisbane. She aims to provide insight into her own experience working at SBS Radio Sydney for a Multicultural Youth Program and the personal challenges faced with cultural and language barriers.



Peter Drakakis: I was given the opportunity to revive the *Radio Baraki* Greek Youth Program (Radio 4EB) in late 2011. Being a second generation Greek-Australian, I knew there is an opportunity for a youth program that appealed to all generations through delivering the latest music and news in a combination of Greek & English. Our team consists of an experienced DJ and a Greek migrant with a background in journalism.

Since our program began, we have been able to expand our followers significantly and we were nominated as a finalist in the 2012 NEMBC Youth Multicultural/Ethnic Youth Program of the Year award. We are also focusing on the future; giving other young Greek-Australians the opportunity to become involved in the program so it can continue to thrive and grow. Outside of radio, I work full-time as an Accountant for The Coffee Club and I am an avid football fan.



Joseph Vuicakau: Joseph is currently NEMBC's NSW Youth Representative and current radio broadcaster at Radio Skid Row's Fijian Youth Program. He's also the Client Officer at the Australian Broadcasting Corporation and Creative Director of the Duavata Fiji Dance Group.



Adam Lo has been strongly involved in the multicultural community broadcasting sector since 1999 at Radio 4EB. He was the coordinator of a Cantonese Youth program - *Durian Club*; in 2005 he won the NEMBC Ethnic/Multicultural Youth Broadcaster of the Year Award with this program. He is a founder of the Multicultural Youth Program – *Oxygen* and was the NEMBC Youth Committee Convenor. He is also a radio trainer providing radio broadcasting training in Brisbane and other states and territories of Australia.

Adam established the Queensland Multicultural Youth Broadcaster's Network in 2009, which provides support for multicultural young people. Outside of radio, Adam works as a Mental Health Occupational Therapist.



Tane Karamaina: I was born and raised in Sydney to a NZ Maori father and to an Australian mother of Anglo-Saxon descent. I am fortunate that my parents instilled in me pride in being who I am on both sides of the family tree. As a speaker of NZ Maori, radio has been my lifeline to keeping it alive and allowing to meet new people and enrich my social circles. To me, language identity and maintenance is about embracing life and all its various shades and hues. I am currently working at *Te Karare Maori News* at New Zealand TV and was a presenter and producer for Radio 4EB 98.1 FM's Maori Program. I graduated at the University of Auckland with an Honours Degree studying Maori Studies and Pacific Studies. I also passed, with flying colours, the Te Taura Whiri i te Reo Maori Interpreter's Certificate.



Lesley Irvine is the Unit Coordinator for Strategic Speech Communication within Creative Industries at QUT. She is a qualified speech teacher and journalist who has worked as a newsreader at a Brisbane radio station and a speech writer at Education Queensland. Lesley has travelled extensively throughout Queensland conducting communication and media training sessions as well as teaching professional and speech communication in Hong Kong. She has also run private communication coaching for broadcasters, politicians, business leaders and students. As part of a scholarship awarded in 2004, she spent time with the head voice coach at the National Institute of Dramatic Art in Sydney. Lesley has completed a Master of Arts (Research) focussing on prepared oral presentations.



Ann Lund from QUT has been a journalist for more than 20 years - working in the broadcast media industry. She has worked in commercial radio in the UK and at the BBC where she was a newsreader and over time presented all the main sequence programs from Breakfast through to Drive. In Australia, Ann has worked for the ABC - particularly with 612 ABC Brisbane as a program producer. She is currently a lecturer in Journalism at QUT - specialising in Radio & TV Journalism and interviewing



Stefan Armbruster is the Brisbane-based correspondent for SBS News and Current Affairs, reporting on Queensland and sometimes the Pacific. He was born in Germany, grew up in Australia, and worked for a decade in London for the BBC and other broadcasters. Since joining SBS in 2007, he has won a number of radio and television media awards for his coverage of Aboriginal, Torres Strait islander and multicultural issues. Stefan began work as a broadcaster for Radio 4ZZZ in 1988.



Charlot Daysh was raised in Stavanger, Norway. Charlot has always enjoyed singing, song-writing, modelling and acting. She has acted in musicals since the age of 4. When she was 11 years old, she won the Norwegian singing and song-writing competition MGP Junior together with songwriter Joakim Haarestad Haukass. They represented Norway in the Junior Eurovision Song Contest. When Charlot was 12 she released her own album called “Charlot” with West Records. She had concerts around Norway with her CD, and she had a single on Hits for Kids. She has worked as an instructor at the Norwegian Show School, teaching drama and singing.



Mackenzie Newcomb is an aspiring writer/journalist from the United States. She studies Sociology at Suffolk University in Boston, Massachusetts, but is currently on exchange at Bond University on the Gold Coast until May. She is a published writer with an established blog, *Sparkles & Secrets*, where she writes about love, fashion, and pop culture from a uni student’s perspective.



Alphonse-Touissaint Tshitenga-Mulumba is currently the NEMBC Tasmanian Youth Representative. Alphonse is an active member of the community and he is committed to combating racism. Alphonse is the President and Executive Officer of the Congo Life Foundation.



Alexandra McCallum works as the Program Coordinator at Youth Arts Queensland and provides career and project management advice to young artists. She is also a writer, performance storyteller, project manager and community cultural development worker. Alexandra graduated with an Honours degree from the University of Queensland studying Drama and Literature.



Dont miss the NEMBC Gala Dinner and Ethnic and Multicultural Broadcasting Awards.
The Gala Dinner is held at the Queensland Multicultural Centre, Saturday night, 30 November at 7.15pm and we have prepared an evening of entertainment and celebration of our diversity and our achievements in 2013.

NEMBC 2013 **Broadcasting Awards**

Don't miss the NEMBC Awards; shortlisted for the youth awards are:

- Student Xpress, Radio 3ZZZ**
- Tectonic Youth Program, MBCNT**
- Yuba Sansar, Radio Adelaide**
- Bollywood Beats, City Park Radio**