

Friday 27 November

9am - 5pm NEMBC Radioactive Youth Media Conference

6 pm Welcome Reception

Saturday 28 November

8 - 9am Registration

9am Welcome to Country

Official Opening Speech from Honourable Michelle Rowland MP, Video Presentation Communications Minister Mitch Fifield

9:30am Keynote speaker Mr Stefan Romaniw OAM
Executive Director of Community Languages Australia

10am Morning Tea

10.30am Plenary Sessions: Citizenship, Belonging and Representation

The role of media in citizenship and belonging

Effects of 'New Media'

11.50am Conference Photo - Racism it stops with me

12.30 – 1.30 pm Lunch

Saturday afternoon

1.30pm - 3pm

Resilient Communities

Regional and Rural Stations

Advanced Social Media

3pm – 3.30pm Afternoon Tea

3.30pm – 5pm Special session on CBF Reforms: presentation from CBF and the NEMBC

5pm – 5:30pm Plenary Conclusion and Presentation of Sessions

5:30pm Conference Concludes

7pm onwards Conference Gala Dinner and Award night at Oaks at Market, Melbourne

Sunday 29 November AGM

8 – 9 am Registration for entering AGM (delegates will need to line up at the door and have their names checked and given voting ID and Password before entering the AGM)

9am AGM Opens

2.30pm AGM Concludes

Citizenship, Belonging and Representation

Facilitator – Dr Gael Jennings - Senior Lecturer, Centre for Advanced Journalism

Dr Susan Forde- Associate Professor of Journalism , Griffith University

Ms Anthea Hancocks – CEO, Scanlon Foundation

Mr Peter Ajak - Sudanese Program 3ZZZ

This session will be about the role of media in relation to citizenship and belonging. Amidst a globalised world and a more diverse and multicultural society, there is a growing hunger for contemporary Australians to express a sense of national identity. A dichotomy is becoming apparent in Australian society as evidenced by recent racist rallies and anti-racism counter rallies. What role is the media or ethnic community broadcasting playing in representing diversity, providing a space for active citizenship, and building a sense of belonging? Australian media often contributes to misrepresentation and exacerbates racism, how can communities and media- makers respond?

Effects of ‘New Media’

Ms Anthea Hancocks – CEO, Scanlon Foundation

Mike Zafiropoulos AM, JP - Channel 31

Dr Tangi Steen - President NEMBC

How will new media platforms affect ethnic community broadcasting in the next 5 years? Ethnic community broadcasting fulfils a special role in broadcasting local content that no other media in Australia can provide. Hear how ethnic broadcasters are making effective use of new media platforms to maintain and expand their community of listeners.

Resilient Communities

Convenor – Dr B. (Hass) Dellal AO, Executive Director, Australian Multicultural Foundation

Mr Mark Duckworth – Chief Resilience Officer, Department of Premier and Cabinet

Mr Abdul Ghannoum – Muslim Community Radio,

Mr Kuranda Seyit – Secretary, Islamic Council of Victoria,

Deakin and Institute of Citizenship and Globalisation

Building resilient communities these days means asking for a whole of government approach to strengthen social cohesion and multiculturalism and tackle radicalisation. How can the media and ethnic community broadcasting support community leaders, community groups, educators, the police, young people, social workers and other relevant groups and individuals to help bring about long term effective measures to maintain resilient communities?

Regional and Rural Stations

Facilitator - Ms Helen Bath, Operations Manager, Voice FM – Ballarat Community Radio

Presenters

Ms Diane Hunter – One FM Shepparton

Mr Leo Renkin- Station Manger, 94.7 The Pulse

Mr Bob Rau – President , 98.9 North West FM

Radio stations in country areas experience different issues from their metropolitan counterparts. We encourage stations from regional areas around Australia to join this discussion and explore the richness and challenges they face for ethnic community broadcasters and for new and emerging communities. This discussion will help the NEMBC develop policies to strengthen its support for regional areas.

Advanced Social Media

Ms Jinghua Qian - NEMBC

This Advanced Social Media session will show you how to use social media effectively to build your audience and extend your program. Find out how to harness the power of the web by using the NEMBC’s Culture Cloud to connect with others in the same language and share resources, audio, images and links to strengthen relationships with fellow broadcasters.

Special session on CBF Reforms

Panel – CBF, NEMBC

Panel discussion and open microphone