

## The vision

There are comprehensive Strategic and Operational Plans that will see improved services to its members and the sector through a range of projects and services.

The main points of the Strategic Plan are to:

- Grow & provide quality services to NEMBC members
- Strengthen profile, presence & influence through alliances and networks
- Develop research, policy and advocacy in multicultural broadcasting
- Provide leadership to our communities in new technologies
- Professionalise the NEMBC through improving governance and strengthening the Secretariat
- Communications strategy on branding and public image.

The full Strategic Plan is available on our website.

## Become a member

NEMBC membership is open to a community radio or television program which is regularly broadcast in a language other than English, or a multicultural program. NEMBC membership is \$25 per calendar year. As a member you can contribute to policy development and decision-making, have access to the services and seek advice from the NEMBC.

Other interested individuals and organisations can apply to become an affiliate member. Contact us or visit the NEMBC's website for an application form.

## Station income

Grants are available to support ethnic programs presently at \$35 per hour. Twenty hours of ethnic programming per week may provide an income of \$27,000 p.a.

Stations receiving these grants must meet with ethnic programmers at least twice a year. This is a good time for both parties to discuss the issue of NEMBC membership and how that will be administered.

## NEMBC Committees

The NEMBC has several committees which are elected at its AGM every two years. Committee membership is open to all current members.

### Executive Committee

The NEMBC Executive Committee is responsible for governance of the organisation and includes representatives from each state and territory. Each committee member is an active representative for ethnic broadcasting in their state.

### Youth and Women's Committees

The NEMBC has representatives in each state and territory who are involved in activities for women and youth from established language groups as well as new and emerging communities.

### Ethnic Grants Advisory Committee

The Ethnic Grants Advisory Committee (EGAC) is elected by the NEMBC and advises the Community Broadcasting Foundation (CBF) on how to best distribute government funds allocated to ethnic broadcasting. For more information visit [www.cbf.com.au](http://www.cbf.com.au).

## CONTACT

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**The National Ethnic and Multicultural Broadcasters' Council**

The NEMBC advocates for multiculturalism and ethnic community broadcasting, contributes to media diversity in Australia and helps connect people to their language, culture and identity.



## The NEMBC's mission

- Be a voice for multiculturalism in Australia
- Advocate and support ethnic and multicultural community broadcasting
- Maintain and connect people with their ancestry, language and culture
- Counter racism in Australian society
- Contribute to media diversity in Australia
- Operate with ethical and professional integrity in a responsive and self-reliant manner

## The importance of ethnic community broadcasting

In every state capital there is a large multilingual community radio station and there are hundreds of general community radio stations in Australia broadcasting multilingual and multicultural programs.

This unique and extensive network of locally produced programs provides vital support for Australia's diverse communities.

Community radio forms a large part of the Australian media landscape. National surveys reveal that:

- 57% of Australians tune in to community radio each month.
- Around 100 different languages are broadcast every week from 130 community radio stations across Australia.
- In an average week the sector produces over 2,000 hours of community language programs.

**The NEMBC is a progressive not-for-profit organisation that advocates for multiculturalism and ethnic community broadcasting.**

## Lobbying and policy

The NEMBC runs a national lobby campaign targeting the federal budget every year to maintain support and recognition of the sector and increase the present level of funding.

The NEMBC maintains a political voice in Australia by making policy submissions to government on matters relating to community broadcasting, multiculturalism, multilingualism and social inclusion.



## Services

The NEMBC runs projects and provides services to develop multilingual community broadcasting, including:

- A national conference
- A quarterly magazine
- Annual broadcasting awards
- Youth forums
- Training and information workshops

Projects focus on youth, women and new and emerging communities. Suggestions for projects in these and other areas are welcome.

## Advice

The NEMBC provides assistance and advice to broadcasters on broadcasting and policy issues, sector information, training and technical changes and is available for dispute resolution.

## Membership

Members receive a number of immediate benefits:

- Discounts to the Annual Conference
- Travel subsidies to the Annual Conference
- Ability to contribute to policies and projects at the Conference and AGM and through committees
- Voting rights at the AGM
- Opportunities to publish in the NEMBC's quarterly magazine (the Ethnic Broadcaster)
- Free copy and delivery of The Ethnic Broadcaster

## Unity

The NEMBC has a national membership of ethnic community broadcasters from stations across Australia.

By joining the NEMBC, ethnic broadcasters demonstrate their support for multilingual programming on a national level.

They also join a diverse national community of like-minded broadcasters, volunteers and community leaders representing over 95 community language groups. Unity is paramount to bring about the necessary changes that will ultimately allow the ethnic broadcasting sector to evolve, flourish and grow.

See the quarterly Ethnic Broadcaster journal for reports on these activities.