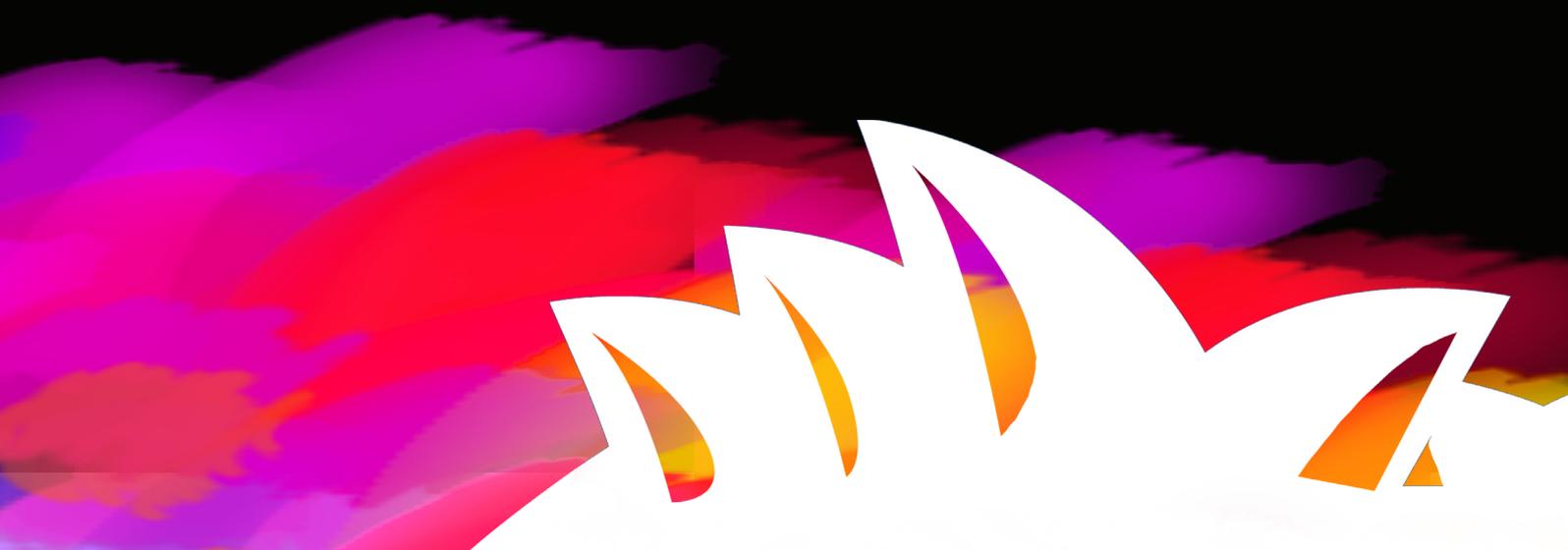
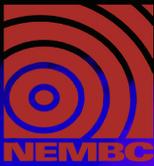

radioactive

2016

Youth Media Conference

Program





The National Ethnic and Multicultural Broadcasters' Council (NEMBC) is a national peak body that advocates for ethnic community broadcasting; promoting multiculturalism, combating racism and contributing to media diversity.

Conference Brief

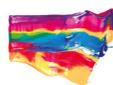
The Youth Media Conference is the only event of its kind in Australia bringing together young community radio broadcasters, media producers, community leaders and organisations from a diverse range of multicultural backgrounds. These young people are Australia's leading network of up and coming media makers and are the faces that can with much inspiration shape Australia's media landscape over the next twenty years.

The NEMBC Annual Conferences are unique events representing thousands of ethnic community broadcasters. The two days bring together government representatives, community leaders, academics, multicultural organisations, radio station managers and broadcasters from across Australia. This is an opportunity for ethnic community broadcasters to network, discuss and debate key issues that relate to community broadcasting, the media and multicultural policies.

Host station



Sponsors



Supporter



We acknowledge the Gadigal people and Eora nation as the traditional owners of the land on which this conference is held, and pay our respects to their Elders both past and present.



Youth Media Conference, Sydney

Welcome

from the NEMBC Youth
Committee



I am humbly grateful to welcome you all to Sydney for our day of youth conferencing, where we invite multicultural and ethnic community broadcasters and organisations from all around the country to meet, connect and celebrate ethnic community broadcasting. As a convener for the 2016 conference, I honestly attest to you all that I am deeply touched by this rare privilege.

The 2016 NEMBC Radioactive Youth Media Conference is the sixth youth national conference of its kind and is held in conjunction with the NEMBC main conference.

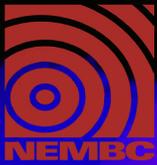
This conference brings together young broadcasters and those interested in careers in the media for a fabulous day of presentations, workshops and panels. We aim to present interactive sessions that will allow our young people to learn new skills that they can apply to their future endeavours.

We also want to discuss your experiences and thoughts on topical issues and the media to inform our future projects.

This conference will open with Tangikina Steen, NEMBC President and myself Aguer N Athian NEMBC Youth Committee Convener extending a warmest welcome.

We hope this conference provides you with opportunities to explore youth issues and helps to expand your broadcasting awareness and media in this modern information age.

Aguer Ngor Athian
NEMBC Youth Committee Convenor



Opening

Official Conference Opening



Dr Tangi Steen

Dr Tangikina Steen, popularly known as Tangi, is the President of the National Ethnic and Multicultural Broadcasters' Council (NEMBC), the peak advocacy body for the ethnic and multicultural community broadcasters and the Acting Head of School in the David Unaipon College of Indigenous Education and Research at the University of South Australia.



Aguer Athian, NEMBC Youth Committee Convener

Aguer is a graduate of International Development and a practicing journalist working with community radio station 3ZZZ. Aguer came to Australia from South Sudan over a decade ago and lives in Melbourne where she is a very active community member and also works with community organisations to create positive youth outreach programs and break down social stereotypes.

Keynote Speaker



Miles Merrill - Poet and Festival Director

For seventeen years Miles Merrill has been the driving force behind spoken-word and performance poetry in Australia. He has hosted an ABC TV Special - Australian Poetry Slam 08', wrote and co-directed a show in Sydney Festival, performed solo at the Sydney Opera House and created the spoken-word festivals – Night Words and Word Travels Festival. Merrill is founder of the national performing writers' program Australian Poetry Slam.

Youth Conference Program at a Glance

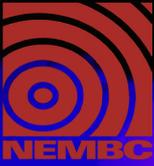


Friday 25 November

8 am	Registration
9am	Welcome to Country by Anne Weidon, Wiradjuri member
	Official Opening Dr. Tangi Steen, NEMBC President and Aguer Athian, NEMBC Youth Committee Convener
9.20 am	Keynote speaker: Miles Merrill, poet and founder of <i>Australian Poetry Slam</i>
9.40 am	Plenary Sessions: Talk To Your Leaders! Jacqui McKenzie, Advocacy and Policy Officer, Youth Action
10.50 am	Morning Tea
11:10 am	Taking Youth Issues to People Who Can Make Change - Panel Discussion + Q&A Jenny Leong MP, State Member for Newtown, NSW Greens Mohammad Al-Khafaji Youth Chair, FECCA Alex Long, Chief Executive Officer, Multicultural Youth Advocacy Network (MYAN) Glen Falkenstein, Youth Chair, ECCNSW Moderator: Enggar Daranindra, NEMBC Youth Committee, NT Representative
12.35 pm	Lunch
1.30 pm	Reporting Islam Dr Abdi Hersi, School of Humanities, Languages and Social Science Professor Mark Pearson, Professor of Journalism and Social Media, School of Humanities, Languages and Social Science, Griffith University
3.00 pm	Afternoon tea
3.20 pm	Become a networking champion! Justin Mohamed, CEO, Reconciliation Australia
4.10 pm	Lightning Sessions Emma Lancaster, The Wire Producer Paula Kruger, ABC Training Manager Ez Eldin Deng, filmmaker, IZZY:/ FILMS Melanie Withnall, 2SER Station Manager
4.50 to 5pm	Wrap Up
6.30 pm	Welcome Reception at the Novotel Sydney Central

Saturday 26 November

9 am	Main Confernece
7 pm	Gala Dinner and Awards Night



Sessions

Talk To Your Leaders!

9:40 am

Develop practical skills and strategies that can be applied to create positive change in communities – including skills in campaign strategy, networking, working with the media and speaking with politicians. The session will be interactive and participatory, with opportunities to ask questions and share ideas.

Jacqui McKenzie, Advocacy and Policy Officer, Youth Action

Mohammad Al-Khafaji , Youth Chair, Federation of Ethnic Communities' Council of Australia (FECCA)

Alex Long, Chief Executive Officer, Multicultural Youth Advocacy Network (MYAN)

Glen Falkenstein, Youth Chair, Ethnic Communities' Council New South Wales (ECCNSW)

Moderator: Enggar Daranindra, NEMBC Youth Committee, Northern Territory representative

Taking Youth Issues to People Who Can Make Change

11:10 am Panel Discussion + Q&A

Hear from the people who represent you in Australia and learn from the ways youth issues are reflected in current Australian policy making, youth participation and its ties to identity and citizenship, how young people can take on valued roles in society, and issues surrounding youth empowerment in modern day politics. Panellists will have 25 minutes to answer your questions – so get them ready!

Jenny Leong, MP, State Member for Newtown, NSW Greens

Reporting Islam

1:30pm

This workshop is a must for everyone interested in the media and the way we report Islam in Australian television, radio, online and print.

The Reporting Islam project works from the premise that fair, ethical and accurate reporting on matters involving Islam and Muslim communities will help promote social cohesion and may assist in the reduction of community tensions.

Research shows that Australians have low levels of knowledge about Islam and Muslims, with 83% report knowing little to nothing about either. Recent research also shows that journalists' baseline knowledge



Sessions

about Islam and Muslims is one contributor to inaccurate and stereotyped reporting. Work together to storyboard fictional news coverage and learn more about how to report Islam in the media.

Dr Abdi Hersi, School of Humanities, Languages and Social Science, Griffith University.

Professor Mark Pearson, Professor of Journalism and Social Media, School of Humanities, Languages and Social Science, Griffith University.

Become a networking champion!

3:20 pm

Learn how to build contacts, make yourself known and what really counts when it comes to networking. Justin Mohamed, CEO of Reconciliation Australia will take you through his own experiences meeting some of the most powerful people in Australia, how to overcome boundaries and self-esteem issues, formulas to use when presented with networking opportunities and getting back up after you've been knocked down.

Justin Mohamed, CEO, Reconciliation Australia

Lighting Sessions

4:10 pm

Wonder what it's like working as a producer for a daily current affairs program? with The Wire Producer, Emma Lancaster

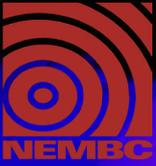
Wanna work at the ABC? Here's what you need to know with ABC Training Manager, Paula Kruger

Ever wanted to make films about breaking down stereotypes? We have someone who does just that with Ez Eldin Deng, filmmaker, IZZY :/ FILMS

Why is community radio so special? What does it take to run a community radio station? with 2SER Station Manager, Melanie Withnall

Wrap up and Close

4:50 pm



Presenters



Jacqui McKenzie, Policy and Advocacy Manager, Youth Action

Jacqui McKenzie is the Policy and Advocacy Manager of Youth Action, the peak body for young people and youth services in NSW. She has over a decade of experience working in non-profit organisations, is an expert in youth participation, and has extensive experience in advocating for the rights of children and young people within Australia. She has a Master of Arts in Development Studies.



Jenny Leong MP, Member for Newtown, NSW Greens

Jenny Leong joined the NSW Parliament as the Member for Newtown in March 2015. Her state-wide portfolio responsibilities for the NSW Greens include Human Rights, Sexuality and Gender Identity, Housing, Arts and Creative Industries, WestConnex and Night Time Culture and Economy.

Prior to entering Parliament, Jenny worked for a number of years with Amnesty International as a crisis coordinator and campaign manager, in Australia and overseas.



Glen Falkenstein, Youth Chair, ECCNSW

Glen Falkenstein is Youth Chair of the Ethnic Communities' Council (ECC) NSW and the Jewish representative and co-founder of the inaugural Australian Youth Parliament of the World's Religions.

He writes for a number of publications and hosted radio programs on community radio, as well as producing film, theatre and television reviews for print.



Mohammad Al-khafaji, FECCA Youth Chair

Mohammad Al-khafaji is the Federation of Ethnic Communities' Council of Australia (FECCA) Youth Chair. Born in Iraq, he came to Australia as refugee via Syria in 2003. He is the new CEO of Welcome to Australia, an organisation dedicated to welcoming Australia's new arrivals.



Presenters



Alex Long, Chief Executive Officer, Multicultural Youth Advocacy Network (MYAN)

Alex Long is CEO of the Multicultural Youth Advocacy Network in NSW. Alex is a passionate social justice advocate with significant experience working with young people and communities of diverse linguistic and cultural backgrounds, particularly in the areas of capacity building, youth development and advocacy. Alex has previously been involved with the Straight Talk Foundation, Youth Action NSW, and Amnesty International Australia.



Professor Mark Pearson, Griffith University, Queensland

Professor Mark Pearson is joint chief investigator on the Commonwealth-funded Reporting Islam Project.

He is Professor of Journalism and Social Media at Griffith University in Queensland and is a journalist, academic, blogger and author. He has written and edited for The Australian, and has been published internationally in a range of publications including the Wall Street Journal, the Far Eastern Economic Review, Crikey, The Conversation and ABC's The Drum.



Dr Abdi Hersi, Griffith University, Queensland

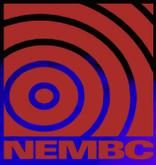
Dr Abdi Hersi is the Project Manager and Muslim trainer of the Reporting Islam project at Griffith University, Queensland, funded by the Commonwealth Government through a competitive grants scheme. Dr Hersi obtained his PhD degree from the School of Humanities, Languages and Social Science at Griffith University.

His thesis examined Australian Muslim conceptions of integration. Dr Hersi also holds a Masters of International Studies (International Relations) from the University of Queensland and Bachelor of Business degree (Human Resource Management) from the Queensland University of Technology.



Justin Mohamed, CEO, Reconciliation Australia

Justin Mohamed is the CEO of Reconciliation Australia and a proud Aboriginal man of the Gooreng Gooreng nation, near Bundaberg in Queensland. Justin has dedicated the past 25 years to working towards building a strong and healthier nation for Aboriginal and Torres Strait Islander people.



Lightning Sessions



Paula Kruger, Training Manager, ABC News

Paula Kruger is the Training Manager for ABC News where her duties include the recruitment and training of cadets. Previous roles at ABC News include National Editor of Radio and Network Editor of News Online. She was a producer for Series 3 of ABC TVs Kitchen Cabinet and Chief of Staff/producer for Hungry Beast. Paula has also been a reporter for both TV and radio news in Sydney and Canberra, and started with the ABC as a cadet journalist in 1999. Prior to that she worked in Thailand for 4 years and began her broadcast career in Bangkok as a presenter for military radio.



Ez Eldin Deng, filmmaker, IZZY:/ FILMS

Hailing from South Sudan, Ez Eldin Deng is an innovative filmmaker with his own production company IZZY :/ FILMS. In 2008 he teamed up with professional film maker Thomas Baricevic for the Stories of an African Australia film project in which he created the short film Broken Dreams.

To date Ez Eldin has twenty-three short films to his name, ten music videos and a number of films and documentaries shot for various community organisations. This year Ez Eldin has written and directed three short films for a project called Be A Brother. These films are part of a creative social media campaign designed to help Africans communities to reduce alcohol consumption.



Emma Lancaster, Producer, The Wire

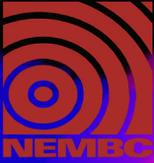
Emma is Executive Producer for The Wire, an independent current affairs radio program broadcast across Australia on community radio. Emma has previously had roles as a journalist at the Australian Centre for Independent Journalism and has worked at the ABC as a researcher.



Melanie Withnall, Station Manager, 2SER

Melanie is Managing Director of Sydney community radio station 2SER, which presents a range of talk and specialist music programming aimed at servicing the needs and interests of the members of the wider Sydney community.

In 2015 Melanie was appointed Vice President of the Community Broadcasting Association of Australia (CBAA). Melanie was previously the CBAA Board's Financial Director.



Social Media



eChamps is a project aimed at fostering the skills of ethnic community broadcasters and building on their capacity to inform their stations of the opportunities provided through digital engagement.

As part of the project multicultural community broadcasters from around Australia receive free training to develop their online media skills and extend their broadcasting capacity at this year's NEMBC youth and main Conference.

Training involves how to use social media and other online media tools to communicate to audiences, as well as audio and video recording skills.

eChamps learn the ins and outs of social media, how to set up and use blogs to share information, as well as using audio and visual material effectively. They will blog, document and record everything that happens over the day.

The eChamps team have been at the NEMBC conference for the last five years, and even in that time technology and the way we use it has changed at a fast pace.

Keep an eye out for them documenting the conference, they may even ask you some questions or your photo!

Dont miss out on the Gala Dinner and Awards night Saturday 26 November at 7pm

Thee NEMBC Gala Dinner and Ethnic and Multicultural Broadcasting Awards.

The Gala Dinner is being held at the Novotel Sydney Central Hotel and we have prepared an evening of entertainment and celebration of our diversity and our achievements in 2016. We hope you enjoy this feast of food, music and dance!

Arrival 6.30pm

Welcome and Performance

Presentations

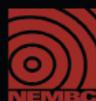
Main Course

NEMBC Broadcasters Awards

Dessert

Program of the Year Award

Performance and Music



**NEMBC 2016
BROADCASTING Awards**



Follow and post about the 2016 NEMBC Youth Media Conference on facebook and twitter:

Facebook: www.facebook.com/nembc

twitter: @nembc_official

conference hashtag #nembc16

Other hashtags you may want to use today

#communityradio #auspol #CALD #Refugees #RacismIsReal

Politicians you may want to tweet at

@TurnbullMalcolm Australian Prime Minister.

@PeterDutton_MP Federal Member for Dickson & Minister for Immigration and Border Protection.

@JulieBishopMP Australian Minister for Foreign Affairs.

@billshortenmp Leader of the Opposition, Shadow Minister for Indigenous Affairs and Aboriginal and Torres Strait Islanders, Federal Member for Maribyrnong.

@tanya_plibersek Deputy Leader of the Opposition, Shadow Minister for Education and Shadow Minister for Women in the Australian Parliament.

@AlboMP Labor MP for Grayndler, Shadow Minister for Infrastructure, Transport, Cities, Tourism.

@SenatorWong Labor Senator for South Australia.

@SenatorFifield Minister for Communications and Minister for the Arts.

Send us your photos!

Taken some good pictures and want to see them on the NEMBC facebook page? Message them to us on facebook www.facebook.com/nembc and we'll put them up!

www.facebook.com/nembc

