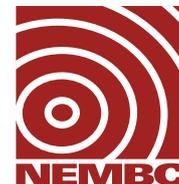




**The National Ethnic  
and Multicultural  
Broadcasters' Council**

# **Annual Report 2017–2018**



## **NEMBC Executive Committee**

President: Nick Dmyterko 4EB Qld  
Vice President: Tangi Steen 5EBI SA  
Secretary: Luigi Romanelli City Park Radio Tasmania  
Treasurer: Joe De Luca MBCNT NT  
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George Salloum 3ZZZ Vic  
Lieta Sauluma-Duggan 1CMS ACT  
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Juan Paolo Legaspi 5EBI SA

## **NEMBC Staff**

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Annual Report Prepared by  
Russell Anderson  
NEMBC Executive and Policy Officer

# President

Ethnic community broadcasters play a very important role in building and maintaining a harmonious and successful multicultural society. Broadcasters provide essential information and cultural services to communities across Australia to help maintain their language and culture. Recent surveys reveal that in an average week, the sector produces over 2,000 hours of ethnic radio programs and broadcasts in over 100 languages.

The NEMBC is the peak body representing ethnic community broadcasters across Australia. The NEMBC promotes and supports ethnic community broadcasters and advocates for multiculturalism and media diversity. The NEMBC helps people connect and maintain their language, culture and identity.

The NEMBC represents thousands of ethnic broadcasters throughout Australia. In every capital city there is a large ethnic community radio station, not to mention the dozens of community radio stations in metropolitan, regional and rural areas that host ethnic and multicultural programs. There are almost 100 community radio stations that broadcast ethnic or multicultural programs. Not only does multicultural radio facilitate cultural and linguistic continuity and create a space for self-representation, belonging and inclusion in the community, but it also works towards strengthening multiculturalism and countering stereotypes.

The NEMBC develops policy and strongly advocates for multiculturalism and multilingualism. It lobbies the federal government for the funding of ethnic programming, training, and the development of women's and youth broadcasting and broadcasting for emerging and refugee communities.

The NEMBC's membership is made up of approximately 600 radio program groups, speaking over 100 different languages, within the 100 radio stations broadcasting ethnic or multicultural programs around Australia.

The NEMBC also engages a large audience with its triannual publication, *The Ethnic Broadcaster* journal, which is distributed nationwide to over 600 organisations, as well as the extensive membership via their stations.

The annual conference provides an opportunity for the NEMBC to collaborate and communicate with its membership, making the NEMBC a truly representative peak body for multilingual and multicultural community broadcasting.

Community radio encourages a creative, representative and participatory media sector that provides an alternative to mainstream media and values community interests, needs and local culture. The NEMBC recognises this and actively supports the unique service of ethnic and multicultural community broadcasting.

## The Strength of Community Radio

The community radio sector fulfils an enormous role in the media sector in Australia—approximately 7.5 million Australians tune in to community radio each month. Being such an accessible form of media, community radio is a powerful medium for communication and representation. The McNair National Listener surveys consistently show that:

27% of Australian radio listeners (4.5 million) listen to community radio in a typical week. Community radio has an estimated monthly national radio audience reach of more than 7 million and national television audience reach of 3.6 million.



78% of long-term licensed stations are located in rural, regional and remote areas.

150,000 Australians financially support free-to-air community radio services as subscribers or members.

4% or 716,000 Australians listen to community radio exclusively.

Since 2004, community radio listenership has increased by 20%.

Despite the huge disparity in the resource base of the community radio sector and its national and commercial counterparts, the community radio sector achieves a collective national average weekly audience that is 60% of that of the ABC & SBS combined and 42% of that of the commercial radio sector.

There is considerable potential to develop community radio listenership further as only 71% of Australians aged 15 or above are aware of community radio.

A handwritten signature in black ink, appearing to read 'Nick Dmyterko', written over a horizontal dotted line.

Nick Dmyterko  
NEMBC President

# Advocacy and Policy Development

## Federal Budget lobbying

The NEMBC made a submission for the Federal Budget on 25 January 2018.

The NEMBC continues to be consistent in its a funding submission to the Federal Government and continues to prosecute it case with a well-referenced seventeen page document explaining three key areas where additional funds are required for ethnic community broadcasting. The key funding areas are:

### 1. Targeted Support for Refugee and New and Emerging Communities

Ethnic community radio provides disadvantaged refugee and recently arrived communities with the opportunity to disseminate culturally and linguistically specific information about Australia, community services, news and current affairs, so as to facilitate settlement and social cohesion. Public investment is sought to build the capacity of ethnic broadcasters to support better settlement services information, training in broadcasting and media leadership, and initial start-up and support for on-air broadcasting.

**Investment sought:**  
**\$800,000 annually**

### 2. Training and Skills Development for Ethnic and Multicultural Broadcasters

Given the large volunteer base in ethnic broadcasting, training and skills development are integral for further development. Training is a highly specialised service especially for language maintenance and development, and therefore needs to be customised to meet the needs of a diverse range of broadcasters. Public investment is sought to



build on successful youth media training conducted during 2012 and 2013 by rolling the program out across a wider area, including regional Australia. With a volunteer support base of 4,000 broadcasters, the funding sought equates to less than \$100 of training for every person in the ethnic broadcasting sector.

**Investment sought:**  
**\$350,000 annually**

### 3. Content and Program Production

The strong emphasis on maintenance and development of language means that program content, produced locally by the communities themselves, is the backbone of ethnic community broadcasting. Content production is funded via an hourly rate paid to each station. However, strong growth in the sector has seen output increase by 53% in the last decade without any commensurate increase in public investment. This has led to a decline in the rate paid from a decade ago of \$50 to \$40 for

each hour of content produced, and no significant increase in the amount to match the growth. This is putting substantial pressure on the sector's capacity to develop quality content across a diverse number of cultural groups. Public investment is sought to restore and increase the hourly rate for content production to \$60 per hour.

**Investment sought:**  
**\$1,100,000 annually**

**Total investment sought:**  
**\$2,250,000 million**

The NEMBC visited Parliament house, Nick Dmyterko, Lieta Sauluma-Duggan, Russell Anderson and Juan Paulo Legaspi in Canberra on Monday the 26 March with the following politicians.

- Shadow Minister for Communication Michelle Rowland
- Minister for Finance with Senior Advisor Duncan Loydell

# Policy and Networking

## Sector Roundtable

The Community Broadcasting Sector Roundtable (the Roundtable) brings together the six national peak bodies (CBAA, NEMBC, AICA, RPH, CMA, CTAA) and the Community Broadcasting Foundation (CBF), under the auspices of the CBAA, to recognise our strengths and identify and advance issues of mutual interest.

The Roundtable identifies emerging issues, discusses policies on issues of ongoing concern and informs strategic approaches to address these issues. Issues raised are likely to relate to sector funding, policy, lobbying efforts or technical matters.

The Roundtable provides members with opportunities to network, initiate change, share knowledge and address challenges in an open, fair and respectful environment.

The NEMBC attended the following meetings.

- 9–10 April 2018, Melbourne.
- 28–29 August 2017, Sydney

## Social Investment Advisory Committee (SIAC)

The NEMBC continues to meet with SIAC who's task it is to look after the national peak bodies such as RPH, CBAA, Indigenous Broadcasting, and developing a new application process SIAC's position at the CBF is to "provide independent, informed advice on funding objectives, policy and practice, and considers Sector Investment funding processes. The SIAC ensures that funding initiatives and grant programs are consistent with broader strategic intent."

The NEMBC worked with SIAC and the CBF Secretariat to develop a work plan over the coming year: it's an "Outcomes" map, with key indicators of performance to show what the

NEMBC will be achieving over the next year in order to better service its members. There have been a number of meetings with SIAC and CBF to continue this 'journey' and to see how this new process works over the coming years.

The meeting was:

The meeting with SIAC to discuss our Sector Coordination application was on Saturday morning 14 April at 8.45am till 10.10am. Further discussion and feedback with the CBF Secretariat occurred after the meeting.

## Deakin University and Symposium on "Cultural Diversity and News in Australia"

The results are out of the "Cultural Diversity and News in Australia" held on September 13, 2017. The NEMBC participated in this conference and a policy plan was developed as an outcome and is in the EPO folder Deakin University:

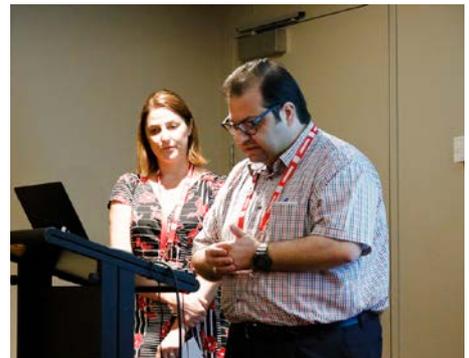
This symposium explored the role of the media in strengthening or weakening social cohesion in Australia. The symposium presented research on the media's coverage of multicultural events and issues; and facilitate a dialogue between various stakeholders such as the media, community leaders, scholars and policy makers to identify strategies to strengthen the role of journalism in building and maintaining multicultural resilience among Australian communities.

The symposium was supported by the Victoria Government's Social Cohesion Research Grant, Special Broadcasting Service (SBS) and the Ethnic Communities' Council of Victoria (ECCV). The Cultural Diversity and News in Australia symposium is convened by Dr Usha M. Rodrigues and Professor Yin Paradies, Deakin University.

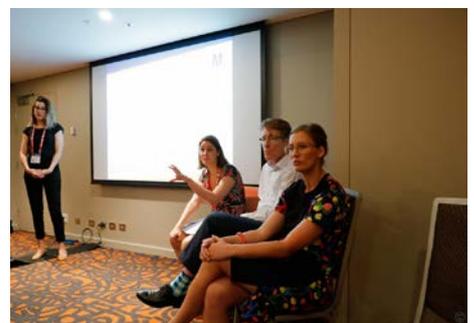
The NEMBC participated in this conference and the outcomes and a policy and potential grant was put to the Victorian Government.

## Mindframe Media

The NEMBC continues to work with Mindframe Media, who provide valuable resources for media makers when reporting on or portraying suicide and mental illness. The Mindframe Media online and print resources support media professionals as an important source of evidence-based information to help ensure that the quality of reporting and portrayal of both suicide and mental illness is sensitive and responsible.



L-R; Jennifer Howard Project Officer Mindframe and Luigi Romanelli NEMBC Board Member



L-R; Brydie Jameson, Jennifer Howard Project Officers and Nadia Garan Program Leader Mindframe

# Policy and Networking

## The Scanlon Foundation launch of the Mapping Social Cohesion 2017 Report

This report presents the findings of the tenth Scanlon Foundation Mapping Social Cohesion Survey conducted in 2017. It builds on the knowledge gained through the nine earlier Scanlon Foundation surveys conducted in 2007, 2009, 2010, 2011, 2012, 2013, 2014, 2015 and 2016, providing for the first time in Australia a series of detailed surveys on social cohesion and population issues. It includes discussion of public opinion on social cohesion, trust,

immigration, asylum seekers, and ethnic, cultural and religious diversity.

The 10 years of rigorously collected data showing we live in a society that values diversity and multiculturalism. While everything is tracking fairly consistently, with most feeling comfortable with our multicultural nation, the major concern was a rise in racism particularly towards Muslims.

At the launch of the Scanlon Foundation Mapping Social Cohesion Report: the NEMBC Executive Officer on a panel with senior journalists including Karen Middleton political journalist in the Canberra Press Gallery, Chief Political Correspondent,

The Saturday Paper, Margaret Easterbrook, Managing Editor, The Age, Misha Ketchell, Managing Editor, The Conversation, Gail Watson, News Director, 3AW, Daniel Flitton, Managing Editor, The Interpreter – Lowy Institute (panel moderator)

Full report is available at: [www.monash.edu/.../public-opin.../social-cohesion-report](http://www.monash.edu/.../public-opin.../social-cohesion-report)

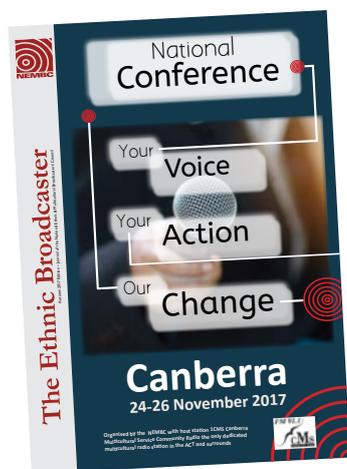


The Ethnic Broadcaster journal has been a mainstay of communicating with members, stations and organisations.

The NEMBC engages a large audience with The Ethnic Broadcaster (EB) magazine which has been a resource for ethnic and multicultural broadcasters for over 25 years. The Ethnic Broadcaster has an estimated readership of over 6,000. The magazine is distributed Australia-wide to 1,000 community broadcasters and nearly 100 radio stations, and over 1,500 organisations, government departments and prominent people. Readership includes 5,000 sector related organisations, politicians, academics and prominent people and 3,000 radio broadcasters that can use the magazine for their radio programs.

The electronic version is available on-line and is promoted via social media for electronic download. The publications developed and printed during this period are:

## The Winter Edition: The Ethnic Broadcaster



In this edition of The Ethnic Broadcaster, we cover a number of projects that the NEMBC has developed in partnership with other

organisations that will benefit our members and member stations. The most recent project has been the AFL partnership to produce the Multicultural AFL Football Show and the development of live footy Ethnic broadcasts including providing our members with live broadcast training, practical experience and developing them for the NEMBC's Media Accreditation program .

We are pleased to be working closely with 3ZZZ's production team and with the many stations around Australia that have played the weekly podcasts. During the months of producing the Multicultural AFL Football Show the NEMBC website traffic flow increased by 200 per cent.

We are very excited to start a partnership that was forged from last year's Sydney conference with the Ethnic Communities Council of NSW (ECCNSW) which led to a project about Aged Care and a partnership with SBS and the Ethnic Communities Councils of Queensland and Victoria. Thanks go to Terrie Leoleos from ECCNSW for coordinating the *Speak My Language* project. More details are available on page 20, and stay-tuned as the project rolls out over the next couple of years.

It was great to see what is achieved in Ethnic community broadcasting such as the Sikh Games and how they are creating such a local, national and global effect through their live reporting of the Games.

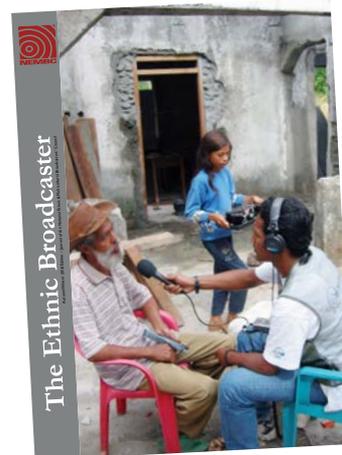
There are many insightful articles in this edition. Thanks to people like Mohammad Al-Khafaji for the work he does as CEO of Welcome to Australia as well as the work done by Ballarat broadcaster Charles Zhang in receiving an apology from the Victorian Premier for the way that the Chinese community was mistreated during the gold rush in the 1800's.

While all this positive work is being achieved we are unfortunately

witnessing an alarming rise in xenophobia. In the past, many racist comments were on the fringe of our society but now extreme hateful views are becoming part of the public discourse fuelled by sections of the mainstream media. The comments by a Sky news journalist to Race Discrimination Commissioner Tim Soutphommasane to 'Go back to where you came from' is outrageous and should not be tolerated from a mainstream media outlet, a full report on page 21.

We also hear from our member broadcasters in 'Around the Stations'

## The Autumn Edition



The latest edition of The Ethnic Broadcaster is available on our website and includes articles from Senator the Hon. Mitch Fifield, Ms Michelle Rowland MP and Senator Richard Di Natalie. All discussed the richness of living in a multicultural country and the importance of ethnic broadcasting in keeping people informed and connected to their language and culture.

The feature article was from Professor Gillian Triggs on "Multicultural Australia in a Post Truth Era'. Professor Triggs discussed the increasing difficulty to find real facts and truth in an era of fake news.

The exciting initiative by Ethnic Communities Council of NSW (ECCNSW), *Speak My Language*, a project bringing healthy ageing options to the wider ethnic community radio broadcasters, was explained in more detail on page 10 particularly with the launch of the Ethnic and Multicultural Radio Host Guide.

“How to make media” was a session presented by the Community Media Training Organisation at the NEMBC 2017 Conference to ethnic youth broadcasters. Page 12-13 gives an insight and basic skills to produce good quality audio using a smartphone.

After a successful 2017 season, the NEMBC has again partnered with the Australian Football League (AFL) and 3ZZZ to bring the 2018 Multicultural AFL Football Show. The AFL news has been expanded to eight (8) languages and now includes podcasts in Italian, Greek and Dinka in addition to English, Spanish, Arabic, Mandarin and Hindi. Pages 14 – 15 introduces the team of broadcasters who delivered the AFL podcasts in 2018.

Reports relating to the new CBF Grant System and the NEMBC National Conference in Canberra also

featured in this edition of the Ethnic Broadcaster.

Finally, “Around the Stations” gave an insight into what some of the Stations and presenters are currently doing in their communities. Articles from 4EB introduced us to the new General Manager and some of 4EB’s broadcasters. While the Women’s network at 6EBA and 4EB celebrated Women in Radio.

## History of Ethnic Community Broadcasting – Special Edition



The NEMBC is developing and researching the History of Ethnic

Community Broadcasting; to celebrate and look back over the past 40 years of ethnic community broadcasting through the publication of this special commemorative edition of our national magazine, The Ethnic Broadcaster.

This edition will encapsulate the key social, political, and economic events impacting the sector throughout its 40-year history. The publication is arranged as a chronological timeline with ‘popups’ throughout which provide detail into specific historic moments. From Australia’s pre-colonial multilingualism, to the abolition of the White Australia Policy in 1973, this timeline explores the way in which the social and political landscape of Australia has shaped the evolution of ethnic community broadcasting, and in turn the way that ethnic community broadcasters have reflected and represented a changing nation.

The NEMBC has produced an Exposure Draft that includes the history of 50% of the stations in our sector and is presently researching and writing the stories of another 30 stations and ethnic broadcasters to make sure this is a true and accurate history of Ethnic Community Broadcasting.

# Member Activities

## Aged Care 'Speak My Language' program

The NEMBC is working to engage with 40 ethnic community radio programs, across five states, to produce radio programs that provide quality information about healthy ageing to culturally and linguistically diverse seniors.



*Speak **MY** language*  
*On Air Conversations About Your Age Care Needs*

Each radio program will be a series run over six weeks to provide relevant information from health specialists, aged care professionals and seniors. The NEMBC will link each radio program to language specialists to assist and provide training and talent for the radio programs.

Through simple in-language conversations on-air, the project assists senior members of our communities to understand recent changes to aged care, and make informed decisions about their health and wellbeing.

*Speak My Language* is a partnership between ECCNSW, SBS, ECCQ, NEMBC and ECCV. At the 2017 Canberra Conference, the coordinator Terrie Leoleos presented a session and 15 broadcasters signed up to take part in the project. The NEMBC has since been working with 20 broadcasters to become part of the *Speak My Language* project.



ICMS broadcasters at the Speak My Language launch in Canberra with Hon Ken Wyatt AM, MP, Minister for Senior Australians and Aged Care.

## Employment Pathway Opportunities: Australian Broadcasting Cooperation (ABC) and Media Diversity Australia (MDA)

The NEMBC was encouraged by the input from its members at the Youth and Main Conference to engage with pathway options. The CMTO also expressed an interest to develop training programs to support these pathway options. A partnership is being developed for employment pathways for ethnic community broadcasters into the ABC. The NEMBC will partner with MDA to develop the opportunities for people from a migrant background to gain employment pathways. The NEMBC has had conversations with at least 15 Ethnic community broadcasters about employment pathways and will gauge interest in a survey to collect information about those interested in pursuing training and employment opportunities.



# Member Activities

## Australian Football League (AFL)

The partnership with the AFL to produce a weekly multicultural news report will continue thanks to funding from the CBF. Participating radio stations will air the 30 minute podcast “Multicultural AFL football Show” at least once a week for each language. The Program will be available on Community Radio Satellite Network (CRN) and to all the NEMBC 60 stations with our members for broadcast. It will also carry important news in eight diverse languages from the AFL inclusive of a top and tail promotion of the AFL’s Diversity product and information on how to connect with the AFL’s diversity unit.

The AFL news in eight languages: Arabic, Hindi, Dinka, Spanish, Italian, Greek, Mandarin and in English will air each week from Tuesday to Saturday mornings and content will comprise of 4 segments with a total duration of around 6 minutes minimum for each segment depending on the story/feature of the week with repeat playbacks throughout any particular week..

### Live Match Broadcasts:

Live weekly Match Broadcasts will run for the entire 2018 AFL’s 22 week season. During that period, a live digital or streaming broadcast of an AFL match from the MCG or Etihad Stadium with a different language featured each week. This is a program which was the highlight of last season’s trial broadcast runs. Due to its popularity within

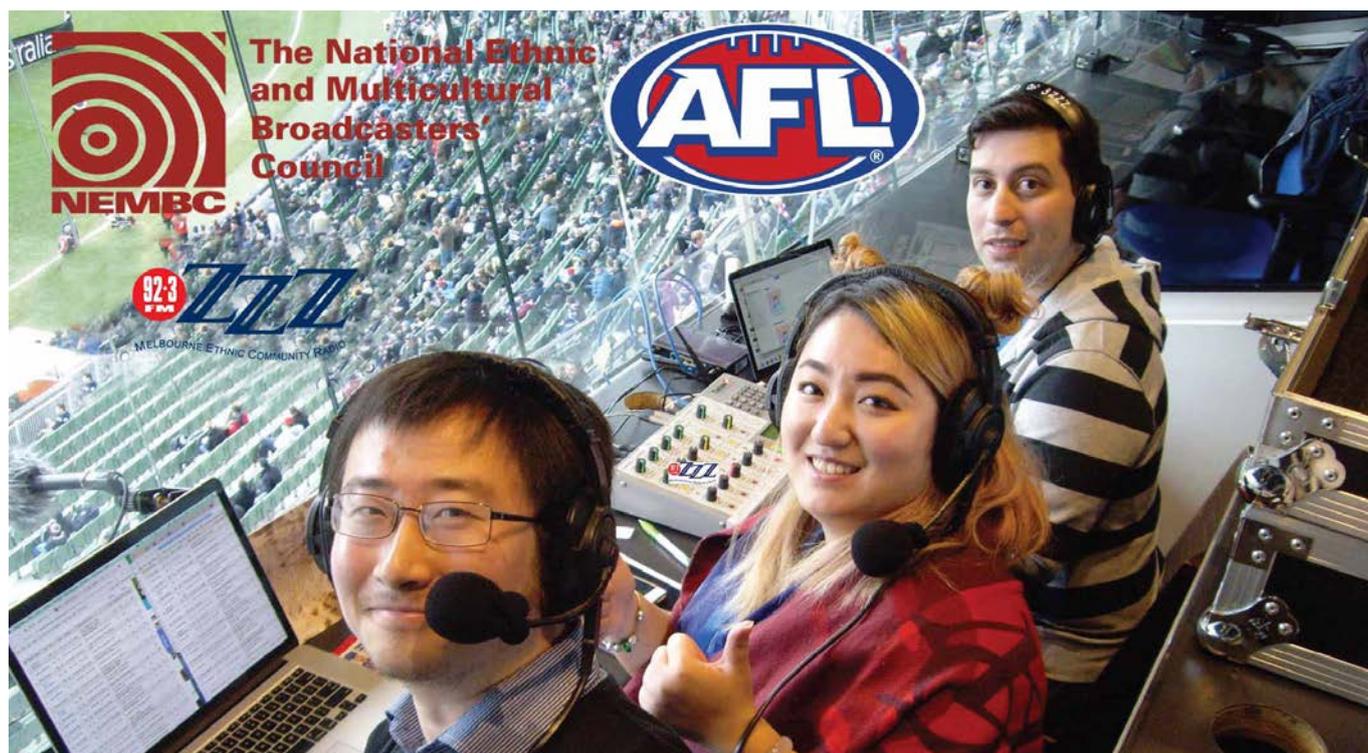
the Ethnic languages featured, it deserves to be facilitated for the whole AFL season.

With the assistance of the CBF and the AFL we are delivering a full season of weekly podcasts, diverse language AFL news and weekly broadcasts of live matches.

More of our member stations, especially after our session at the Conference in 2017, indicated that they will participate in airing the podcast on a weekly basis for the entire AFL football season.

The NEMBC Multicultural AFL Football Show assisted radio stations that broadcast ethnic programs and built the capacity of Ethnic community broadcasters in a number of ways, these include:

- Training by the AFL in sports broadcasting.
- Concentrated efforts to produce a top quality program; developing scripts understanding the matches and news reporting.
- Weekly reporting providing consistent analysis and reviews.
- Technical and Production quality
- Assistance with revenue raising – one station was able to get a major sponsor and receive thousands of dollars in sponsorship.



# Member Activities

- Networking capabilities and broadcasting the program on at least 20 different radio stations around Australia



## Sound Archive and Community Radio Satellite Network (CRN):

Similar to 2017, the 2018 NEMBC Multicultural AFL Football Show podcasts and live match broadcasts have been accepted by the National Sound and Film Archive of Australia. Broadcasts will be preserved as part of Australia's media history.

In consultation with the CBA, the NEMBC realised the opportunity to broadcast the Multicultural AFL Football Show weekly podcasts on the CRN which opens a new market of 2 million listeners. This will expand the reach of the program throughout the network and develop additional languages.

## Australian Film TV and Radio School (AFTRS)

AFTRS had a stall at the conference and is working with the NEMBC to create an annual scholarship program and is seeking funding to support an AFTRS scholarship program for Ethnic community broadcasters. The Australian Film TV and Radio School partnership will allow the NEMBC to create a scholarship for one young broadcaster that gives them the opportunity to study for a full year. This will be achieved by asking a philanthropic society to pick up the finances for such an award. The proposed prestigious life changing award will be integrated into the NEMBC's existing awards line up at the annual Gala Dinners.

# Member Activities

## **CHAMPIONS (aChamps)/ Media Accreditation: “Becoming a Journalist and Not Just a Broadcaster” – and sponsorship opportunities.**

The NEMBC is looking at ways to engage, train, entertain and develop diversity and multicultural radio journalism especially amongst the emerging communities and youth sectors as well as provide opportunities for its member radio stations to generate revenue streams through sponsorship of popular programs.

The NEMBC aCHAMPS is a project that seeks active and engaged member to become Media Representatives and to assist those members to extend the radio programs reach to national audience.

The NEMBC is looking to create aChamps opportunities for 30 members; involve members as Media Accreditation / radio journalists; provide cross promotional

opportunities; provide members news, arts and sport coverage opportunities. So far there are 15 aChamps involved in the AFL project and over the next year the NEMBC will extend that reach. The *Speak My Language* project is also engaging with members and improving the quality of their programs and giving the opportunity to have a national audience. The NEMBC hopes to expand this to other topics such as the A-League and Fashion.

## **Regional Radio**

The Conference Session on Regional Radio confirmed the need to be supporting regional stations and areas that have large and diverse migrant populations but have nominal access to community broadcasting. The NEMBC is exploring partnerships and funding opportunities to continue the ‘ENGAGE’ Project and also ‘think outside the box’ and consider re-transmission from metro stations and develop radio production units in regional areas that provide easy access to migrant communities to produce and broadcast.

## **eChamps**



eChamps makes the NEMBC conference go live on social media via a blog, video and twitter. The NEMBC conference in Canberra taught new reporting skills to 7 inspiring broadcasters. As part of the NEMBC conference, the NEMBC runs a training program for multicultural broadcasters to get hands-on experience using online media applications such as Facebook, Twitter,

# New Member Services



## A description of new member services developed

### Settlement Services of Australia (SCOA) speaker at the Conference was CEO Nick Tebby

The NEMBC is developing a partnership with SCOA who are very interested in educating recent arrivals to Australia about community radio. The NEMBC will develop an online learning tool based on its Media Kit that can be used by Migrant Resource Centres to inform recent arrivals about community radio so they can understand and appreciate the opportunities they can gain from starting an ethnic community radio program.



### Griffith University Research Project

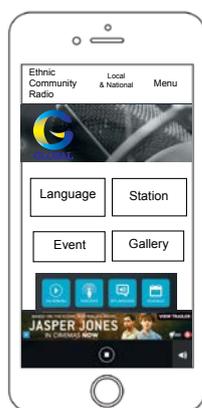


Emerging Audiences: Migration, settlement and ethnic community media in a digital world. This is a project that will have long term benefits for Ethnic community broadcasters and the sector; especially as most research is generic and performed in English. It is well recognised that research for community broadcasting is extremely important. It is important to have research based on evidence from a reputable organisation. Research and having data is crucial in presenting accurate information to funding bodies, to politicians and for radio station to seek sponsorship to increase their revenue.

The present national listener survey carried out by McNair unfortunately is only in English so the outcomes are limited and give smaller numbers of the listenership. Other surveys are generic and therefore limited in research such as the Station Surveys because they are based on stations' 'licences' so they don't incorporate the depth of ethnic community broadcasting. The results will be much richer if they research ethnic community broadcasting across platforms and the sector.

The extensive research project's aim is to understand and evaluate audiences for Australian ethnic community broadcasting to provide data on the role of ethnic community broadcasting in migrant lives and settlement experiences, and media use patterns in diverse communities. Early project discussions has identified the following seven issues

## In the area of digital the NEMBC will be exploring



Production of a Radio App similar to SBS. The full time ethnic radio stations have agreed to the production of a national ethnic community radio App. Many other stations have shown their support and a detailed funding application was made to the CBF. The members 'Feedback Session' at the Conference also confirmed that the Radio App is important for the ethnic sector. The NEMBC will continue to pursue this as an option for its members and radio stations that broadcast ethnic programs.

## Establish project opportunities for rural NSW

The NEMBC is very active with contacting regional stations and members to be involved in the conference. A special session was held on regional and rural areas and more details are explained below in the Conference report.





that need attention in order to both update the previous research, and to address current challenges that confront the ethnic broadcasting sector in Australia:

- New global migration patterns which have led to new emerging communities
- The digital revolution – implications for both broadcasters and their audiences
- Multiculturalism – the online streaming of particular cultural content is enabling people to create different connections to home; and enabling ethnic community broadcasting to reach different audiences
- Radicalisation – a considerable preoccupation for Federal government policy, and a new challenge for ethnic community radio in particular to consider and develop strategies around
- More seniors involved within ethnic community broadcasting – what is the impact of this?
- The engagement of young people, particularly from new emerging communities with specific needs/interests
- The changing landscape of volunteering – a confronting issue for the sector as volunteer levels drop and change

A detailed application was made to the Australian Research Council (ARC) linkage program in September 2018.

## **‘Dreamtime at the G’**

This was a partnership with Spots and Spaces and 3KND (Kool and Deadly) to assist indigenous broadcasters. While this doesn’t directly assist the Ethnic community broadcasters, collaborations like this ultimately lead to good relations within the sector and with our members. The NEMBC tried to secure broadcast

rights and have a ‘live-call’ studio at the ‘Dreamtime at the G’. The NEMBC secured agreement from the AFL for the broadcast in Indigenous languages but wanted to secure an English spoken broadcast. Trying to find the First Peoples language groups in the time available was not possible – this could be a project for next year.

## **Chinese News Agency**

The NEMBC has agreed to partner with a project involving 1CMS Chinese program to create a ‘Chinese News Agency’. A draft application was made to the CBF and a more detailed application will need to be made in 2019.

## **Television Program**

The NEMBC scoped the production of a Multicultural free-to-air AFL TV ‘panel show’ partnering with Community Television Channel 31 to compliment the NEMBC’s Multicultural AFL Football Show of radio, podcasts and live broadcasts. Broadcast weekly on CH31 three times a week and weekly on SA and WA CTV; and a larger online multiplatform distribution.

## **Assist Stations and Members to understand the new CBF Grants**

The NEMBC did considerable work assisting stations and members during the 2017 Round 2 CBF Grants process. The NEMBC’s major concern was that stations that broadcast ethnic programs were finding the new grants process onerous. The major concerns were:

- The new competitive system acts as a disincentive and disadvantages ethnic broadcasters.
- Stations don’t value their ethnic programs and will apply more pressure to the ethnic programs to bring in funding.
- Ethnic programs might go off air

The NEMBC had positive communication with the CBF to understand the outcomes of the new grants process, and the CBF have been cooperative in providing data and making some minor improvements to the Grants process.

The CBF provided data on the Grant Allocations and with this made it possible for the NEMBC to be in contact with radio stations and our members to assist them with the 2018–19 grants Rounds.

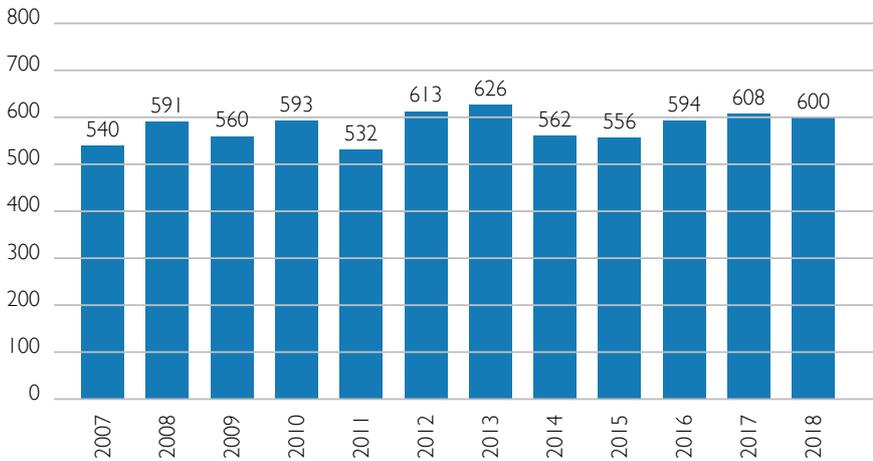
In the 2018–19 Grants Round, the NEMBC spent even more time in the months from January to April assisting stations and guiding them on the grants process, how to apply and what to ask for. The NEMBC developed templates to assist the stations.

Overall at least 25 stations received feedback and assistance.

The NEMBC is not equipped to deal with such a high demand of requests and this work put significant pressure on the NEMBC at times taking up to 60% of the Secretariat workload.

# Membership Report

## A view of membership over the years since 2007



At the end of 2017–18 financial year, the NEMBC had 600 financial members at 52 stations which is a slight shift from last year.

While there are 130 stations that play ethnic programs (as stated in the McNair Station Survey) in 2014–2015, the CBF allocated ethnic program grants to 65 stations, some of which only received funding for part of the year. So with 48 stations represented among the NEMBC membership, out of approximately 61 stations that broadcast ethnic programming year round, the NEMBC has the bulk of the membership that represents 80% of potential stations.

This is a particularly good outcome considering that the NEMBC does not lock members into ‘deals’ but relies mostly on a ‘representation’ service to members and the service it provides is based on experience and knowledge that the NEMBC provides the members and the sector.



Engaging with members at the special session on Members Feedback at the Canberra Conference

# Youth and Women's Committees

## A description of the activities of the Youth and Women's Committees

### Youth and Women's Activities

#### Youth

The Youth Committee were active in organising the Radioactive Youth Media Conference in November in Canberra.

A new Youth Committee was elected at the NEMBC AGM in November and they will meet early 2018 to focus on the following key areas over the next two years:

- Empowering young people to create programs and lead in key areas of innovation and growth within the ethnic broadcasting sector
- Enable a greater reach of communication, information and knowledge sharing with key organisations around Australia to increase awareness and create opportunities for young broadcasters
- Aim to increase community engagement over the next two years

- Educate with the view to enabling adaptation to changes in the technology, culture and practices of young people

#### Women

The NEMBC Women's Committee and its activities have become more visible in the last few years, particularly during the NEMBC Conferences and through establishing national and state based networks.

The Women's Committee continued to showcase its work in the 2017 NEMBC Conference, with a view to raising the profile of women involved in ethnic broadcasting in Australia.

The Women's Committee continues to work on the following projects:

- Women's State Forums A key priority for the Women's Committee in servicing the needs of women broadcasters, with the implementation of the first NEMBC 2014 Women's State Forum in Brisbane for Queensland based



broadcasters. The NEMBC intends to hold state based forums on a yearly basis. In July 2016, there was a forum in Melbourne, for women broadcasters based in Victoria and in August 2017 there was a Forum in Brisbane.

- NEMBC Women's Committee History Currently, a history of the NEMBC Women's Committee is in the process of being compiled and will be used as a working document to conduct further research into the involvement of ethnic women in community broadcasting. The project features a collection of oral histories from past Women's Committee members, from every state, over the last twenty years. This project will paint a valuable picture of the role ethnic women have played and are still playing in community radio.

- The Women's Living Stories Project This project is an online audio collection of the histories of migrant and ethnic women in Australia. The NEMBC is currently promoting the project and



## Committees

The NEMBC, in general, runs a responsible economically tight organisation. It is committed to further improving efficiency and professionalism at all levels: executive committee, standing committees and staff.

Our Strategic Plan shows that the NEMBC has taken on board good governance practises and will keep pace with best practises and solutions in governance standards. The NEMBC is presently looking at changes to the NEMBC Constitution and has engaged pro-bono legal assistance to modernise the constitution and bring into line with the current model rules.

The NEMBC recognised best practise for its staff and put all staff on a Modern Award in 2011; the Social and Community Services (SACS) Award under the Fair Work System.

Since it was incorporated under the Associations Incorporation Act 1991 of the Australian Capital Territory (ACT), NEMBC has gone through a number of significant changes including the adoption of a Board Charter in 2012, and more recently a successful application for a Deductible Gift Recipient (DGR) status and now looking to move from an association to a company limited by guarantee in 2018.

### The Executive Committee met on the following occasions

26–27 August 2017, NEMBC Secretariat, Melbourne

Attendance: Tangi Steen, Nick Dmyterko, Joe De Luca, Irene Tavutavu, Werner Albrecht, Manny Rodrigues, Abdul Ghannoum, Luigi Romanelli, Aguer Athian, and George Salloum.

Apologies: Osai Faiva

24 November 2017, Novotel Canberra

Attendance: Tangi Steen, Nick Dmyterko, Joe De Luca, Irene Tavutavu, Luigi Romanelli and George Salloum, Manny Rodrigues.

Apologies: Aguer Athian, Abdul Ghannoum, Werner Albrecht,

25–27 May 2018, NEMBC Secretariat, Melbourne

Attendance: Tangi Steen, Nick Dmyterko, Joe De Luca, Irene Tavutavu, Luigi Romanelli, Lieta Sauiluma-Daggan, Majid Piracha, Juan Paolo Legaspi, Gordon Stacey, and George Salloum.

## Policy Development

Recently the NEMBC developed a 'Human Rights, Multiculturalism and Diversity, and Equal Opportunity' policy. It is a Policy Statement and Code of Ethics to show the NEMBC is committed to human rights, equal opportunity and multiculturalism and diversity in every aspect of its operation.

NEMBC has a strong history of embracing cultural diversity through respectful and supportive environments where difference is valued and celebrated, and tolerance and understanding is practised. The NEMBC has always identified the needs of young people, women and representation and support for ethnic groups; those established communities and new and emerging communities.

The document is available on the NEMBC website and shows how the work and policies of the NEMBC's is underpinned by various legislation. The other sections of the document deal with 'Organisation Framework and Workplace Policy' and a 'Dispute

Avoidance, Solution and Grievance Procedure'.

**Membership List:** recently the NEMBC published its full list of members on its website to be more accountable and transparent to our members and the sector.

**Constitution:** The NEMBC is working with K&L Gates to draft a constitution to move from an Association to a Company.

## Secretariat and Staffing

Staff are an essential component to any community service provider and especially for membership based organisations. The Staff of the NEMBC provide an essential service and this report details the work of the NEMBC and staff and their commitment to provide a quality service to the members and the sector.

The NEMBC developed a new staff position for a 'Member Engagement and Marketing Officer (MEMO)'; With a strong focus on social media, the role of the Member Engagement and Marketing Officer (MEMO) is to increase the capacity of the NEMBC to achieve better engagement methods and outcomes for our members AND to use social media to generate marketing, brand recognition and financial growth opportunities.

The 2017 NEMBC staffing situation was:

- Executive and Policy Officer; Russell Anderson.
- Operations Officer; Fiv Antoniou
- Administration Officer Santina Cotela and Lou Florendo
- Contracted Bookkeeper; Rob Borlase

# Annual Conference 2017

## The 2017 Conference Wrap Up

The NEMBC 2017 National Conference was held in Canberra from 24 to the 26 November at the Novotel Northbourne.

**Theme:** The theme for the conference was “Your Voice, Your Action, Our Change”. This conference was a call to find your voice, inspire yourself to action and create the kind of change you want to see.

**Your Voice:** could mean a radio program, a position in the community, things written and shared on social media. It’s meant as a general term for the way we “communicate” with our “voice”.

**Your Action:** The things we do to effect and create change on a big and small scale.

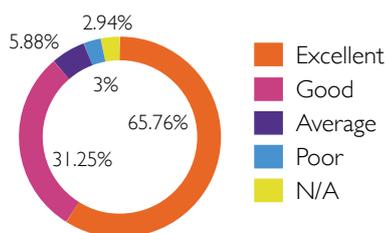
**Our Change:** Both of the above things combined, create “our change” which means shifting attitudes, changing perceptions, confronting stereotypes and effecting change for “the greater good” of a socially inclusive society.

The idea of voice, action and change needs to be seen in the context of the wider global situation where social cohesion is being eroded as society becomes more polarised and multiculturalism and diversity is often under attack. In the past many racist comments were seen as being on the fringe but now extreme hateful views are becoming part of the mainstream public discourse. It is not only the ascendancy of ‘right-wing brigades’ and politicians such as Trump and Hanson but sections of the media have become very outspoken and have accommodated extremist racist views into the mainstream discussion.

As we know ethnic community broadcasting is an essential part of the media landscape in Australia and offers a major contribution to building social cohesion and strengthening multiculturalism. So how does ethnic and multicultural community broadcasting use its collective voice, find its action and think about change in the present climate?

### Conference Success

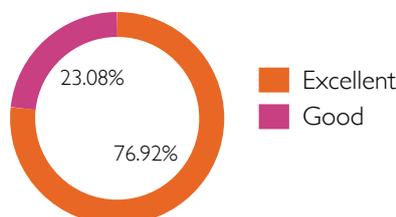
The conference participants thought the conference was a success with 93% of respondents giving feedback that the conference was either excellent or good.



The Canberra conference was well attended with numbers similar to previous years. Over the three days there were 170 participants, this was a high attendance rate for a Canberra

conference considering that the ACT usually attracts less participants due to additional costs for travel to the ACT. The NEMBC was very active this year in contacting regional stations in NSW that are close to the ACT to attend and be part of a workshop about regional radio stations.

**The Youth Media Conference** received very positive feedback 100 percent stating excellent or good.

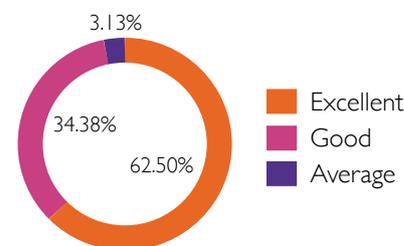


### Feedback on the Main Conference

There were 34 participants that filled out the feedback forms. In summary the feedback was:

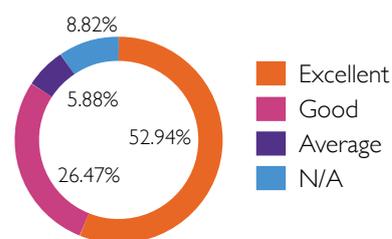
- The highlight was the Keynote speech by Professor Gillian Triggs with 97 per cent agreeing she was excellent or good.

#### Guest Speaker



- The workshops received favourable feedback; 79 per cent excellent or good.

#### Workshop Topics and Presenters



- Awards and gala-dinner night were very well organised and received good feedback.
- Venue was well appreciated by 82 per cent of guests stating good or excellent.

#### Conference Outcomes: Networks and Partnerships

The NEMBC has had some real successes with holding a conference and using the event as a springboard to develop networks, partnerships and future projects to support our members. Following the Canberra



has created the opportunity of training radio broadcasters of all ages in live commentating and sports reporting but we are looking at adding enthusiastic broadcast members to cover News reporting, the Arts, Fashion, Music, or as advocacy partners. The session included broadcast producers and presenters who were involved with the AFL project talk about their personal experiences, training and participated in a Q & A panel followed by the highlight of the session of live calls of AFL games in Hindi by Habir Singh and in Spanish by Vanessa Gatica. Broadcasters were also given advice on how to create, brand, sell and open their program for investment by attracting new listeners and sponsors alike. Guest speaker Paul Pearman, 6EBA General Manager, also gave an insight into how sponsorship of a popular program (AFL) can make revenue for the station. NEMBC members, especially youth broadcasters, interested in sponsorships, radio journalism inclusive of writing for EB magazine, digital media presentations or applying for media accreditation were encouraged to contact the NEMBC for advice and assistance.

conference the NEMBC will be working closely with:

- Settlement Services of Australia (SCOA ) speaker at the Conference was CEO Nick Tebby and a partnership will be formed.
- Media Diversity Australia (MDA) and The Australian Broadcasting Cooperation (ABC): MDA Speaker at the Youth and Main Conference was Isabela Lo and a partnership is in the making.
- *Speak My Language* was a session at the Canberra conference and the project originated from the Sydney conference in 2016.
- Australian Film TV and Radio School (AFTRS) had a stall at the conference and work is being done on the scholarship program.
- Radio Stations broadcasting ethnic programs: At the session on 'Member Feedback' it was again confirmed the need for a Radio App and the NEMBC will continue to pursue this as an option for its members and radio stations that broadcast ethnic programs.

- At the Session on "Becoming a Journalist and Not Just a Broadcaster"

Although the session highlighted the joint initiative with our broadcasters in providing a weekly multilingual podcast of AFL news, which is very popular with many African, Chinese, Spanish and Hindi listeners, and live AFL game diverse language commentating sports calling – It was all about having our broadcasters regard themselves as radio news/sports journalists and not just casual presenters. NEMBC's partnership with the AFL and 3ZZZ



# Member Consultation and Satisfaction Survey

## Introduction

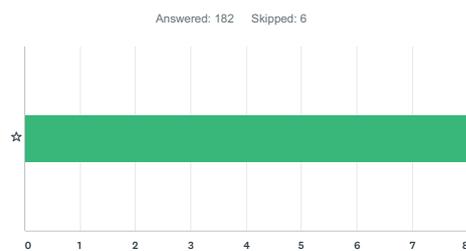
The NEMBC has been active in engaging its members in number of ways as explained below in a this Membership Consultation section, we have been seeking feedback on the NEMBC Strategic Plan for 2018 to 2023 for input at the NEMBC Executive Committee meeting in February 2018. The Canberra conference was used effectively to seek feedback from our members and the results of the Satisfaction Survey are assisting us with options for educational webinars.

Consultation with members occurred in the following ways:

## Satisfaction Survey Findings

**Question:** How satisfied are you with the NEMBC? Circle a star below with 10 the most satisfied.

The weighted average shows over 80 percent satisfaction rating with the NEMBC's services and support. With 90.4 percent giving a good to excellent rating.



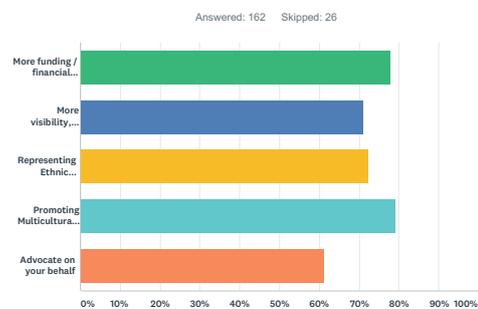
	2	3	4	5	6	7	8	9	10	TOTAL	WEIGHTED AVERAGE
%	0.55%	1.10%	1.10%	3.30%	3.85%	17.58%	21.43%	13.19%	33.52%	182	8.01
8	1	2	2	6	7	32	39	24	61		



In this section there were:	
Positive and encouraging comments	88
No comments	62
Neutral Comments	19
Odd comments neither negative or positive	9
Disparaging comments	5
Total	183

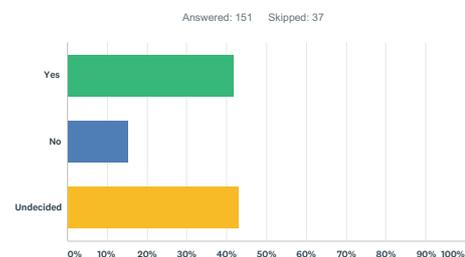
**Question:** What could the NEMBC do to bring additional value and assistance to you, our member?

The results



ANSWER CHOICES	RESPONSES
More funding / financial assistance	77.78% 126
More visibility, higher profile	70.99% 115
Representing Ethnic broadcasters at government level	72.22% 117
Promoting Multiculturalism/Culture and Language	79.01% 128
Advocate on your behalf	61.11% 99
Total Respondents: 162	

**Question:** Would you like to be more involved in the NEMBC?

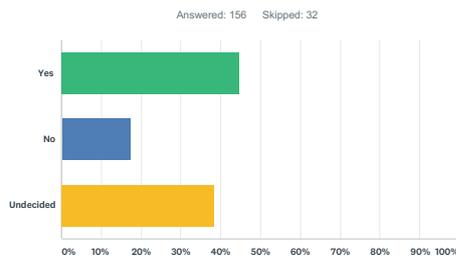


ANSWER CHOICES	RESPONSES
Yes	41.72% 63
No	15.23% 23
Undecided	43.05% 65
Total Respondents: 151	

### Question: Should the NEMBC hold Webinars?

Of those surveyed, 55% were undecided or even said NO to webinars.

44% said yes.



ANSWER CHOICES	RESPONSES	PERCENTAGE
Yes	70	44.87%
No	27	17.31%
Undecided	60	38.46%
Total Respondents:	156	

### Conference ‘Feedback’ Session on Important issues facing our sector

At this session “99 percent of the members thought the NEMBC is doing a great job.”

The NEMBC held a special Member Engagement session at the ACT Conference. The NEMBC put forward the key topics as Youth, Women, Migration, Seniors, Digital Technology and, Yes of course, \$\$\$\$ Funding.

Following the discussion the members in the room were asked to vote if they thought the NEMBC as a ‘Representative’ organisation is providing a good service to its members and 99 percent of the people (approximately 40 members) in the room raised their hand to agree. Asked if you don’t think the NEMBC as a ‘Representative’ organisation’ is doing a good job, ONE person put her hand up and that was Saba Nada. Saba has been an NEMBC eChamp for two years now and was a presenter at the Regional Workshop. It was rather tongue-in-cheek the reason why she raised her hand because she wants the NEMBC to start an ethnic radio station in Wagga Wagga where she lives and the NEMBC is now exploring that option.

Other topics mentioned at this session were: Starting a ‘Chinese News Service’; Regional Retention and Support; Multiplatform support; Bridging: Employment, Pathways and Mentoring; University Awareness; Networking programs; Develop an Ethnic Radio App; The NEMBC to become a Training Ground. The NEMBC asked the CBF for a comment and the reply was to be a ‘Representative Service to Members’

### The Importance of Regional Stations

There was a special workshop at the NEMBC conference to discuss issues in Regional Stations. Regional areas close to the ACT were encouraged to attend.

The Regional areas represented were: Shepparton, Wagga Wagga, Orange, Albury, Illawarra, Griffith and more. The input and feedback from this session was very important and covered:

- Access for ethnic communities
- Real experiences of racism in regional areas
- Changing demographic from established communities to new emerging communities.
- Outcomes from this session included:

The Session on Regional Radio confirmed the need to be supporting regional stations and areas that have large and diverse migrant populations but have nominal access to community broadcasting. The NEMBC will explore partnerships and funding opportunities to continue the ‘ENGAGE’ project and also ‘think outside the box’ as well as consider re-transmission from metro stations and develop radio production units in regional areas that provide easy access to migrant communities to produce and broadcast.

### Consultation On CBF Grants

Consultation in response to the CBF new Grants Rounds:

The NEMBC spent a considerable amount of time and effort consulting with members and radio stations that broadcast ethnic programs about the new CBF Grants. The NEMBC was in contact with its members and at least 25 radio stations regarding the CBF grants Round 1 and 2 in 2017 to assist them with applications and understanding the new process. The NEMBC also focused on the results of the grants to determine if the process had been ‘simple, efficient and effective’ and to see if any stations had been ‘disadvantaged’ by the new grants system. The NEMBC had positive communication with the CBF to understand the outcomes of the new grants process, and the CBF have been accommodating in providing data and making some minor improvements to the Grants process.

The NEMBC has analysed the 2018 Round 1 Grants and done a comparison of those stations that have Ethnic programs. Potentially 50 per cent of stations have lost funding with money moving to other stations that submitted good applications. The NEMBC is waiting for the results of Round 2 which will come out in mid-November. The results will assist the NEMBC to identify and engage with the stations that need more support and ascertain what kind of assistance can be provided. The NEMBC has already met with the CBF and will work with them and the CBAA to try and improve the grants process. If there are any stations that need assistance they can also contact the NEMBC and speak with Russell Anderson.

# Financial Report

## National Ethnic and Multicultural Broadcasters' Council Inc Financial Report for the Year Ended 30 June 2018

### Committee's report

Your committee members submit the financial report of National Ethnic and Multicultural Broadcasters' Council Inc for the financial year ended 30 June 2018.

#### Committee Members

The names of executive committee members throughout the year and at the date of this report are:

Tangikina Steen (SA) – Vice President	Nick Dmyterko (QLD) - President
Joe De Luca (NT) - Treasurer	Luigi Romanelli (TAS) - Secretary
Aguer Ngor Athian – (TAS) (until 26.11.2017)	George Salloum (VIC)
Manuel Rodrigues (WA) (until 26.11.2017)	Abdul Ghannoum (NSW) (until 26.11.2017)
Irene Tavutavu (QLD)	Werner Albrecht (ACT) – Public Officer (until 26.11.2017)
Cristina Descalzi (SA) (until 26.11.2017)	Osai Faiva (NSW) (until 26.11.2017)
Gordon Stacey (WA) (from 26.11.2017)	Juan Paolo Lagaspi (SA) (from 26.11.2017)
Lietta Sauliluma-Duggan (ACT) (from 26.11.2017)	Majid Piracha (NSW) (from 26.11.2017)

#### Principal Activities

The principal activities of the Council during the financial year were to:

- 1) Promote and represent the interest of ethnic and multicultural community broadcasters throughout Australia in Radio, Television and other electronic media;
- 2) Advance the development of a harmonious multicultural society in Australia through broadcasting; and Assist the efforts of all broadcasters to achieve a quality service for their communities.

#### Significant Changes

No significant change in the nature of these activities occurred during the year.

#### Operating Result

The profit for the 2018 financial year amounted to \$20,825 (\$1,811 deficit in 2017).

The Committee Members declare that:

- a) The accompanying financial report, being a special purpose financial report, is drawn up so as to present fairly the state of affairs of the council as at 30 June 2018 and the results of operations for the year ended on that date;
- b) The accounts of the Council have been properly prepared and are in accordance with the books of account of the Council;
- c) There are reasonable grounds to believe that the Council will be able to pay its debts as and when they fall due; and
- d) The accounts have been made in accordance with Australian Accounting Standards and other mandatory professional reporting requirements to the extent described in Note 1 to the financial statements and the Associations Incorporations Act 1991 (Australian Capital Territory).

Signed in accordance with a resolution of the members of the committee.



Nick Dmyterko - President



# Financial Report

National Ethnic and Multicultural Broadcasters' Council Inc  
Financial Report for the Year Ended 30 June 2018



## Statement of profit or loss and other comprehensive income for the year ended 30 June 2018

	Note	2018 \$	2017 \$
INCOME			
Revenue	2	497,994	484,649
		<u>497,994</u>	<u>484,649</u>
EXPENDITURE			
Administration Expenditure		(476,551)	(485,505)
Depreciation		(618)	(955)
		<u>(477,169)</u>	<u>(486,460)</u>
<b>Profit before income tax</b>		<b>20,825</b>	<b>(1,811)</b>
Income tax expense	1a	-	-
<b>Profit for the year</b>		<b>20,825</b>	<b>(1,811)</b>
<b>Other comprehensive income</b>			
Items that will not be reclassified to profit or loss:		-	-
Items that will be reclassified subsequently to profit or loss when specific conditions are met:		-	-
<b>Total other comprehensive income for the year</b>		<b>-</b>	<b>-</b>
<b>Total comprehensive income for the year</b>		<b>20,825</b>	<b>(1,811)</b>

The accompanying notes form part of these financial statements.

# Financial Report

National Ethnic and Multicultural Broadcasters' Council Inc  
Financial Report for the Year Ended 30 June 2018



## Statement of financial position as at 30 June 2018

	Note	2018 \$	2017 \$
<b>ASSETS</b>			
CURRENT ASSETS			
Cash and Cash Equivalents	3	550,158	404,700
Trade and Other Receivables	4	13,908	3,696
TOTAL CURRENT ASSETS		<u>564,066</u>	<u>408,396</u>
NON-CURRENT ASSETS			
Property, Plant and Equipment	5	1,432	1,213
TOTAL NON-CURRENT ASSETS		<u>1,432</u>	<u>1,213</u>
TOTAL ASSETS		<u>565,498</u>	<u>409,609</u>
<b>LIABILITIES</b>			
CURRENT LIABILITIES			
Trade and Other Payables	6	234,036	108,429
Provisions	7	40,264	30,807
TOTAL CURRENT LIABILITIES		<u>274,300</u>	<u>139,236</u>
NON-CURRENT LIABILITIES			
TOTAL NON-CURRENT LIABILITIES		<u>-</u>	<u>-</u>
TOTAL LIABILITIES		<u>274,300</u>	<u>139,236</u>
NET ASSETS		<u>291,198</u>	<u>270,373</u>
<b>EQUITY</b>			
Retained surplus	8	291,198	270,373
TOTAL EQUITY		<u>291,198</u>	<u>270,373</u>

The accompanying notes form part of these financial statements.

# Financial Report

National Ethnic and Multicultural Broadcasters' Council Inc  
Financial Report for the Year Ended 30 June 2018



## Statement of cash flows for the year ended 30 June 2018

	Note	2018	2017
		\$	\$
CASH FLOWS FROM OPERATING ACTIVITIES			
Cash receipts in the course of operations		476,308	478,091
Cash payments in the course of operations		(341,487)	(460,586)
Interest received		11,474	5,580
Net cash (used in)/generated from operating activities	9(b)	146,295	23,085
CASH FLOWS FROM INVESTING ACTIVITIES			
Payment for plant and equipment		(837)	(1,152)
Net cash used in investing activities		(837)	(1,152)
Net increase /(decrease) in cash held		145,458	21,933
Cash on hand at the beginning of the financial year		404,700	382,767
Cash on hand at the end of the financial year	9(a)	550,158	404,700

The accompanying notes form part of these financial statements.

# Financial Report

National Ethnic and Multicultural Broadcasters' Council Inc  
Financial Report for the Year Ended 30 June 2018

## Notes to the financial statements for the year ended 30 June 2018

The financial statements are special purpose financial statements prepared in order to satisfy the financial reporting requirements of the Associations Incorporation Act 1991 (Australian Capital Territory). The Council has determined that the association is not a reporting entity. The financial statements have been prepared on an accruals basis and are based on historic costs and do not take into account changing money values or, except where stated specifically, current valuations of non-current assets.

The preparation of a financial report in conformity with Australian Accounting Standards, as applicable, requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the result of which forms the basis of making the judgements about carrying values and assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates. These accounting policies have been consistently applied by the Council.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the year in which the estimate is revised if the revision affects only that year, or in the year of the revision and future years if the revision affects both current and future years. There are no significant judgements made by management in the application

of Australian Accounting Standards that have significant effect on either the financial report or estimates with a significant risk of material adjustment in the next financial report. The following significant accounting policies, which are consistent with the previous period unless stated otherwise, have been adopted in the preparation of these financial statements. The Council operates as a non-profit organisation promoting and supporting ethnic and multicultural broadcasting in Australia.

### a. Income Tax

No provision for income tax has been raised, as the entity is exempt from income tax under division 50 of the Income Tax Assessment Act 1997.

### b. Property, Plant and Equipment (PPE)

Property, plant & equipment are included at cost less, where applicable, any accumulated depreciation. All fixed assets are depreciated over the estimated useful lives commencing from the time the asset is held ready for use. The gain or loss on disposal of all fixed assets is determined as the difference between the carrying amount of the assets at the time of disposal and the proceeds of the disposal, and is included in the operating surplus of the Council in the year of disposal.

### c. Non Current Assets

The carrying amounts of all non current assets are reviewed to determine whether they are in

excess of their recoverable amount at balance date. If the carrying amount of non current assets

exceeds the recoverable amount, the asset is written down to the lower amount. In assessing the

recoverable amounts, the relevant cash flows have not been discounted to their present value.

### d. Employee Benefits

Provision is made for the association's liability for employee benefits arising from services rendered

by employees to the end of the reporting period. Employee benefits that are expected to be settled

within one year have been measured to the amounts expected to be paid when the liability is

settled. Employee benefits payable later than one year have been measured at the present value of

the estimated future cash outflows to be made for those benefits.

### e. Grants Received

Grant revenue is recognised at fair value of the consideration received net of the amount of goods

and services tax (GST) payable and is recognised when the grant provided is receivable.

### f. Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST. Receivables and

payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST

# Financial Report

National Ethnic and Multicultural Broadcasters' Council Inc  
Financial Report for the Year Ended 30 June 2018



## Notes to the financial statements for the year ended 30 June 2018

recoverable from, or payable to, the ATO is included with other receivables or payables in the assets and liabilities statement.

### g. Impairment

The carrying values of the Council's assets are reviewed at each balance date to determine whether there is an indication of impairment.

### h. Trade and Other Payables

When grants are received, an undertaking is signed by the Council ensuring that funds will be disbursed only to approved applicants and any excess funds will be refunded to the grantor.

Accordingly, due to the undertaking being a legal document, enforceable at law, a liability arises as the funds are either owed to approved applicants or the grantor. This liability is categorised as a grant committed included in Payables.

### NOTE 2: REVENUE

	2018	2017		
	\$	\$		
Annual Conference Registrations	16,518	20,030	16,518	20,030
Other Annual Conference Sponsorship and Grants	4,000	25,545		
CBF Sector Coordination Grant	390,058	390,058	390,058	390,058
CBF and Other Project Funding	58,409	27,611	58,409	27,611
Membership Income	17,535	15,825	17,535	15,825
Investment and Interest Income	11,474	5,580	11,474	5,580
	<u>497,994</u>	<u>484,649</u>		

# Financial Report

National Ethnic and Multicultural Broadcasters' Council Inc  
Financial Report for the Year Ended 30 June 2018



## Notes to the financial statements for the year ended 30 June 2018

### NOTE 3: CASH AND CASH EQUIVALENTS

	2018	2017
	\$	\$
Bendigo Bank	46,508	24,477
Bendigo Bank Term Deposits	499,474	379,984
PayPal Account	3,778	-
Petty Cash Float	398	239
	<u>550,158</u>	<u>404,700</u>

### NOTE 4: TRADE AND OTHER RECEIVABLES

Trade and Other Receivables	349	1,083
Conference Deposits	10,937	
Prepayments	2,622	2,613
	<u>13,908</u>	<u>3,696</u>

### NOTE 5: PROPERTY, PLANT AND EQUIPMENT

	Furniture & Fittings	Office Equipment	Total
	\$	\$	\$
<b>COST</b>			
Balance at 1 July 2017	8,482	34,979	43,461
Acquisitions	1,400	837	2,237
Disposals/write-offs	(7,179)	(14,069)	(21,248)
Balance at 30 June 2018	<u>2,703</u>	<u>21,747</u>	<u>24,450</u>
<b>DEPRECIATION AND IMPAIRMENT LOSSES</b>			
Balance at 1 July 2017	(8,375)	(33,873)	(42,248)
Depreciation charge for year	(107)	(511)	(618)
Disposals/write-offs	5,779	14,069	19,848
Balance as at 30 June 2018	<u>(2,703)</u>	<u>(20,315)</u>	<u>(23,018)</u>
Net Book Value at 1 July 2017	<u>107</u>	<u>1,106</u>	<u>1,213</u>

# Financial Report

## National Ethnic and Multicultural Broadcasters' Council Inc Financial Report for the Year Ended 30 June 2018

### Notes to the financial statements for the year ended 30 June 2018

#### NOTE 6: TRADE AND OTHER PAYABLES

	2018	2017
	\$	\$
Tony Manicaros Trust Account	31,822	31,133
Trade and Other Payables	17,593	5,099
Sundry Accruals	11,289	8,226
GST/ BAS Payable	9,281	5,325
PAYG Payable	2,838	1,360
Superannuation Payable	8,164	-
Grants and Projects Committed	153,049	57,286
	<u>234,036</u>	<u>108,429</u>

#### NOTE 7: PROVISIONS

Current Employee Entitlements	40,264	30,807
	<u>40,264</u>	<u>30,807</u>

#### NOTE 8: RETAINED SURPLUS

Retained Surplus at the beginning of the financial year	270,373	272,184
Net surplus (deficit) attributed to members of the council	20,825	(1,811)
	<u>291,198</u>	<u>270,373</u>

#### NOTE 9: CASH FLOW INFORMATION

##### a. Reconciliation of Cash

Cash	50,684	24,716
Term deposits and cash at call	499,474	379,984
Total cash and cash equivalents	<u>550,158</u>	<u>404,700</u>

##### b. Reconciliation of cash flow from operations with operating surplus / (deficit)

Operating surplus / (deficit)	20,825	(1,811)
Non-cash flows in statement of profit or loss and other comprehensive income		
Depreciation	618	955
Changes in Assets and Liabilities		
Decrease / (increase) in receivables	(10,212)	(978)
Increase / (decrease) in creditors and payables	125,607	29,575
Increase / (decrease) in provisions	9,457	(4,656)
Net Cash Flow used in Operating Activities	<u>146,295</u>	<u>23,085</u>

# Financial Report

National Ethnic and Multicultural Broadcasters' Council Inc  
Financial Report for the Year Ended 30 June 2018



## Notes to the financial statements for the year ended 30 June 2018

### NOTE 10: ASSOCIATION DETAILS

The registered office and principal place of business of the Council is  
National Ethnic and Multicultural Broadcasters' Council Inc.  
Suite 1 / 288 Brunswick Street  
Fitzroy VIC 3065

### NOTE 11: EVENTS AFTER THE BALANCE SHEET DATE

Since 30 June 2018, there are no matters or circumstances that have arisen which requires adjustments to or disclosure in the financial statements.

# Financial Report

## National Ethnic and Multicultural Broadcasters' Council Inc Financial Report for the Year Ended 30 June 2018



### INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC

#### Report on the Audit of the Financial Report

##### Opinion

We have audited the financial report of National Ethnic and Multicultural Broadcasters' Council Inc (the association), which comprises the statement of financial position as at 30 June 2018, the statement of profit or loss and other comprehensive income and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information.

In our opinion the financial statements present a true and fair view of the financial position of National Ethnic and Multicultural Broadcasters' Council Inc at 30 June 2018 and the results of its operations and its cash flows for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements.

##### Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. We are independent of the association in accordance with ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110: *Code of Ethics for Professional Accountants* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

##### Emphasis of Matter – Basis of Accounting

We draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared to assist the association to meet the requirements of Associations Incorporation Act 1991 (Australian Capital Territory). As a result, the financial report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

##### Responsibilities of the Committee for the Financial Report

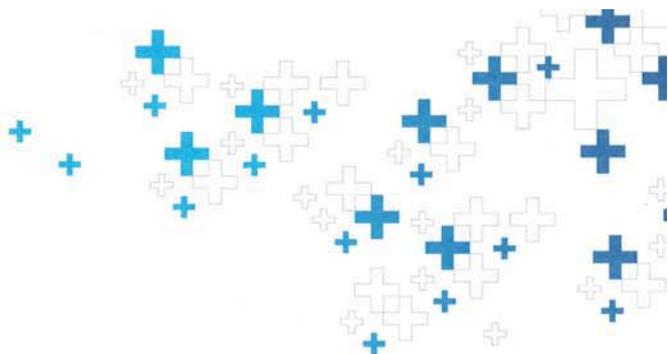
The committee is responsible for the preparation and fair presentation of the financial report in accordance with the financial reporting requirements of the Associations Incorporation Act 1991 (Australian Capital Territory) and for such internal control as the committee determines is necessary to enable the preparation and fair presentation of a financial report that is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the committee is responsible for assessing the association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the committee either intends to liquidate the association or to cease operations, or have no realistic alternative but to do so.

The committee is responsible for overseeing the association's financial reporting process.

# Financial Report

## National Ethnic and Multicultural Broadcasters' Council Inc Financial Report for the Year Ended 30 June 2018



### Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

As part of an audit in accordance with the Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the committee.
- Conclude on the appropriateness of the committee's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the committee regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

A handwritten signature in blue ink, appearing to read 'Sripathy Sarma'.

LBW Chartered Accountants

Sripathy Sarma

Principal

Date: 10 September 2018