

NEMBC NATIONAL CONFERENCE 2019 BRISBANE

PROGRAM

30 NOVEMBER



HOSTED BY



NEMBC NATIONAL CONFERENCE 2019

Welcome

We extend a warm welcome to everyone attending the NEMBC National Conference in Brisbane hosted by 4EB Brisbane full time ethnic community radio station.

In addition to attending the sessions at this year's Conference, you will have the opportunity to look through 4EB radio station and see for yourselves how a full-time ethnic radio station operates – you are all welcome to take a tour through the building and look and take in a part of our history. For this year, on the 1st of December, 4EB will celebrate 40 years of broadcasting! For the station this is a very large milestone and is something that we look forward sharing with all of you.

Over the last 40 years of broadcasting there has been tremendous changes in technology that has made our job in presenting our programs that much easier. This has also spilled over to obtaining the necessary information, either from our homelands or locally.

We have come a long way in those 40 years and I dare say that the next 40 years will also hold advancements in technology that hasn't yet been invented.

This pushes me to ask the question: are we the ethnic sector successful in the task we undertook all those years ago? The overwhelming answer to that question is: YES. Take pride in the fact that we the ethnic sector currently produce in excess of 2 million hours of ethnic programming per year, all voluntary and all local.

The NEMBC and ethnic community broadcasters are 'Leading the Way' in many areas.

The NEMBC has started a new enhanced identity: the NEMBC MEDIA, which is a short name for a large concept. Go and visit the NEMBC MEDIA Showroom to find out more.

I encourage you all to take an active role in this Conference, take part in the open debates and make this Conference a delightful experience for all.



Nick Dmyterko
NEMBC President

Sponsors



Host station



Supporter



Feedback

There will be a feedback form in the conference bag and we would appreciate if you fill it out and return it to the box at the registration desk. This will assist us for future conference planning and ensure that the NEMBC is meeting your needs.

Appointment of voting delegates to the AGM

If you have NOT appointed your voting delegates to the AGM please go to the registration desk for a sample letter and put the forms in the boxes provided before 5pm Saturday 29 November 2019

We acknowledge the Jagera and Turrbal peoples of Meeanjin (Brisbane) as the traditional owners of the land on which this Conference is held, and pay our respects to their Elders both past and present.

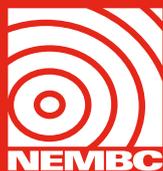
FRIDAY EVENING 29 NOVEMBER

6:00pm to 9:00pm	Welcome Reception: BBQ with live music at 4EB
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SATURDAY 30 NOVEMBER

QUEENSLAND MULTICULTURAL CENTRE (QMC) KANGAROO POINT, BRISBANE

9:00am	Official Opening and Welcome Official Opening Speeches from prominent individuals and politicians.	
9:20am	Keynote Presentation James Cridland Radio Futurologist	
10:00am	Morning Tea	
10:30am	Panel Discussion MC Jo Pratt Brief Visual Presentation from NEMBC on Ethnic community broadcasters "Leading the Way" Theme: <i>Leading the Way</i> <ol style="list-style-type: none"> 1. James Cridland Radio Futurologist 2. Shane Dunlop Head of Production C3I 3. Dr Tanya Dreher School of Arts and Media, University of New South Wales 4. Sophie Foster News Corp and Media Diversity Australia (MDA) Queensland. 5. Mr Sulieni Layt Pacific Islands' 4EB Broadcaster 	
11:50am	Housekeeping – AGM – it's an election year!	
12:00noon – 1:00pm	Lunch	
Open all day	NEMBC and Partners Showroom Come to the NEMBC 'Showroom' and see the new enhanced identity, NEMBC MEDIA. We focus on Member Engagement that combines traditional broadcasting methods and creates vidcasts to podcasts and distribute programs across multiple digital platforms. Upstairs in M2 You can also speak to RPH Radio Reading Network, Speak My Language Aged Care, AFTRS and the NEMBC Women's Committee.	
Saturday afternoon BREAKOUT SESSIONS		
1:00pm – 2:00pm	Session 1: Regional Radio Stations This a permanent fixture to our Conference where regional stations can tell their story and the NEMBC can make sure we represent our regional members. All people from regional stations are welcome to come to this roundtable panel session.	Session 2: Women in Broadcasting What's the big deal? Why is it important? Enjoy this discussion with broadcasters and Executive Producer of WOW (Women of the World) Australia, Cathy Hunt, as they explore why it's important to have women talking about not only women's issues, but all issues.
		Session 3: Join CMTO as they guide you through the digital realm of Podcasting. Only registered people can attend – 20 places only. This involves: <ul style="list-style-type: none"> • Developing skills in producing and sharing podcast content. • Knowing where to start when planning your own project. • Exploring podcast styles. • Learning how to prepare for a podcast. • Building a podcast. • Gaining insight into what makes good podcast content.
2:00pm – 3:00pm	Session 4: Talking to Decision Makers This session will explain how the NEMBC advocates for ethnic community broadcasters and how radio programs can become more involved. This workshop will strategise and assist broadcasters and their language communities to be better represented and involved in decision making.	Session 5: From Idea to National Coverage Capitalising on your existing skills and station resources to create CRN-ready content. Hear from broadcasters about the projects they have created and disseminated; Maureen – Climate Change in the Pacific, Katharina – 'Ola, Uber, can I get a Lyft, and more.



Conference Program at a Glance

SATURDAY 30 NOVEMBER

QUEENSLAND MULTICULTURAL CENTRE (QMC) KANGAROO POINT, BRISBANE

3:00pm	Afternoon Tea		
3:30 – 4:30pm	Session 6: Speak My Language Speak My Language; providing accurate aged care information on your radio program.	Session 7: Community Broadcasting Foundation (CBF). How the CBF can help you CBF grants can help you engage people in your community and encourage greater participation. They can help create a robust radio station and community media sector by strengthening governance, building community, fostering sustainable operations and technical capacity. Hear the latest in grant funding from the CBF and get inspired – take away tips and ideas for your next grant application.	Session 8: Editing on Digital Join CMTO Pathways Manager, Heli Newton, for a hands-on exploration of the digital audio workstation Hindenburg. In this session participants will: <ul style="list-style-type: none"> • Learn basic techniques to record, edit and share your own unique podcast content. • Explore ways to record audio using your smart-phone and Skype. Basic techniques to speed up the editing process and make your audio shine. How to easily share and promote your podcast online in one simple work-flow. • Develop skills in editing and sharing podcast content. • Experiment with all the features of Hindenburg, including EQ, Compression and noise reduction.
4:30– 5:00 pm	Session 3: Member Engagement Session Similar to last year we are holding this popular session to engage our members about important issues facing our sector. We would like to hear your suggestions about what the NEMBC could be doing in the coming years. Participants may also think of key topics that will determine the future of ethnic community broadcasting in Leading the Way?		
5:00pm	Conference Concludes		
6:00pm arrive 6:30pm start	4EB Conference Gala Dinner and Awards night		
	4EB Special: 40th Anniversary Celebration Gala Dinner and NEMBC Annual Awards night at one of Queensland's most iconic venues, the Brisbane City Hall		

SUNDAY 1 DECEMBER

NEMBC AGM AT 4EB

8:00am – 9:00am	Registration
9:30am	AGM Opens
1:30pm	AGM Concludes – the time for the AGM depends on how long the voting takes

KEYNOTE SPEAKER



James Cridland

Radio Futurologist – a writer, consultant and public speaker on radio's future

James is a Radio Futurologist. Born in the UK, James lives in Brisbane, Australia with his partner and daughter. He is a writer, consultant and public speaker on radio's future. He is Managing Editor of podnews.net, a daily podcast newsletter, and runs the media.info media information website.

James has worked in radio since 1989 as an award-winning copywriter, presenter, and internet strategist. In 2001 he joined the original Virgin Radio in London, where he was Digital Media Director: launching the world's first streaming radio smartphone app in March 2005, and working on the station's podcast strategy. In 2007 he joined the BBC to work on the BBC iPlayer for radio, that laid the foundations for the UK Radioplayer.

Since leaving the BBC in 2009, he has worked for a variety of businesses in Europe, North America, Asia and Australia; helping them focus on the benefits and challenges that new platforms bring to their business.

James is one of the organisers of the annual Next Radio, the UK radio ideas conference and has worked since its inception with the world's largest radio conference, Radiodays Europe. He is also an Associate Member of the International Academy of Digital Arts and Sciences, and was made an Honorary Life Member of the UK's Student Radio Association.

MC FOR THE PLENARY SESSION



Jo Pratt

Station Manager, 4EB FM

The Station Manager at 4EB, Jo Pratt has a ten year history in the arts and music industries, in senior management roles, including 7 years as the CEO / Artistic Director of the Brisbane Multicultural Arts Centre and Manager of ARIA-nominated musician, Emily Wurramara. Jo has over 20 years' experience working across a range of stakeholder groups to support corporate, philanthropic and government investment in community service activities and would love to contribute that knowledge to the Ethnic Community Broadcasting sector.

KEYNOTE PANELISTS



Shane Dunlop

C3I

Shane Dunlop is Head of Production at C3I Melbourne, responsible for everything from the many in-house productions, live outside-broadcast initiatives, festival and event partnerships, student/volunteer training opportunities, right through to the copywriting and production of sponsorship and marketing. He is also an independent writer/producer/director with several productions to his name including the Community Broadcast Foundation-funded narrative comedy/dramas Leongatha and Under The Milky Way which both aired across the Australian Community TV networks. He has worked closely with the NEMBC over the last 18 months, helping to develop their multi-platform delivery of the Multicultural AFL Panel Show and All About A-League programs.



Dr Tanya Dreher

ARC Future Fellow, Faculty of Law, Humanities and the Arts, University of Wollongong

Dr Tanja Dreher is an ARC Future Fellow, Scientia Fellow and Associate Professor in Media at the University of New South Wales, Sydney. Tanja's research focuses on the politics of listening in the context of media and multiculturalism, Indigenous sovereignties, feminisms and anti-racism. Her current Fellowship, funded by the Australian Research Council analyses political listening practices in response to First Nations, multicultural, community and alternative media.



Sophie Foster

PROJECT MANAGER, Media Diversity Australia Queensland (MDA)

Sophie Foster has been a News Corp journalist for two decades in Fiji and Australia, specialising in real estate, business, finance and crisis journalism. She was the deputy editor of the Fiji Times and is currently a finance and property reporter at the Courier Mail. She loves nothing better than to curl up with a good dataset or swipe right on a bit of property porn.



Sulieni Layt

Pacific Islands' 4EB Broadcaster

Sulieni Layt is one of the Pacific Islands' well-known multi-lingual emcee | host | presenter.

With a background in Pacific Island TV and Radio, Sulieni's biggest strength is his ability to engage audiences with his energy and vibrancy when hosting any kind of event. Articulate, vivacious, on the ball and spontaneous throwing in multiple languages, Sulieni ensures the attention of any crowd in hosting both serious and fun events!

SESSION SPEAKERS

Women in Broadcasting



Cathy Hunt

Director Positive Solutions

Cathy is a cultural strategist, and as co-founder and director of consultancy company Positive Solutions has worked across Australia, Hong Kong, New Zealand and in the UK. She is also the Executive Director of cultural enterprise Of One Mind, producers of the WOW (Women of the World) Festivals in Australia in partnership with the global WOW Foundation. Cathy is also an advisory board member of the Foundation. WOW allows women and girls, boys and men to imagine a gender equal world through a cultural program of both celebration and interrogation of contemporary life. Following the success of WOW as part of the 2018 Commonwealth Games, Cathy will lead a team to develop and deliver WOW Australia in Brisbane from 2020-2022.

Cathy is a Board member of Screen Queensland; on the Advisory Board of the Yunus Centre for Social Business at Griffith University and also Executive in Residence in the University Business School.



Reggie Mitchel

Reggie's energy and creativity saw her through being elected in the Board of Directors in 2018 and assigned to the Youth Committee. Her task is to engage young people at all levels of community broadcasting. She crafted programs targeted to young people and offering them a reason for continuing involvement in community radio: Radyo Palaro, radio drama for kids casted 7-16 yr olds; Van Jam, an outdoor broadcast which reimagines the OB van as a mobile karaoke attracted aspiring singers and bands; and Lab Life, a STEM podcast series featuring practitioners in STEM field in higher education.



Maureen Mopio

Radio 4EB is delighted and proud to be able to nominate volunteer Women's Profile Broadcaster Maureen Mopio as Women's Presenter of the Year for 2019 for her acclaimed 10-part radio series on the impacts of Climate Change on families in parts of the Pacific Islands in the Torres Strait area.

Maureen has been a dedicated volunteer broadcaster at 4EB for nearly 8 years and spent six months conducting research, using her own resources and contacts, recording interviews with families and experts to successfully produce the radio series series on the impacts of Climate Change on families in parts of the Pacific Islands in the Torres Strait area. After airing on 4EB it was syndicated across the community radio network and was very well received by regional stations by thousands of listeners on the CRN network, live on Women's Profile and Focus programs on 4EB as well as the on-demand service.



Talking to Decision Makers



Juan Paolo Legaspi

Originally born in Manila, Philippines, Juan Paolo has been a broadcaster with 5EBI for the local Filipino community since 2008. He was drawn to the opportunity to volunteer as a radio broadcaster as a way to reconnect with his Filipino heritage and practice his Tagalog.

Juan Paolo is the Chair of 5EBI and is a Board Member of the NEMBC. Over the past six years he has worked in various public policy and government relations roles.



Russell Anderson

Executive Officer NEMBC

Russell is a media communications specialist with 30 years' experience; as a journalist, in media production and management and as a trainer and advisor.

Russell has significant experience in the community radio and television broadcasting sector including establishing a community radio station and has worked in ethnic community media for nine years as the Executive Officer of the National Ethnic and Multicultural Broadcasters' Council (NEMBC).

He has worked in international organisations including the United Nations and for national and international NGOs on media projects. He worked for several years as Senior Media Advisor for East Timor's national radio and television station.

Community Media Training Organisation (CMTO)

Podcasting CMTO Learn how to Podcasting session at 4EB Radio Station



Heli Newton

Pathways Manager – Community Media Training Organisation

Heli Newton is the Pathways Manager at the Community Media Training Organisation. For over 5 years, Heli has volunteered at FBi Radio in broadcasting music specialist programs and was involved in their audio production team. Aside from his contributions to community radio, Heli performs and writes music.



Evrin Sen

Station Manager, 4EB FM

Evrin Şen started working in community media in 2016 as part of a culturally and linguistically diverse program on SYN. Since that time, Evrim has worked as SYN's Training and Development Manager, running their social enterprise SYN Media Learning (providing training and broadcasting opportunities to 3,500 school aged students every year), as well as numerous creative, technical and training projects including writing radio dramas, working on SYN's infrastructure upgrades and delivering training during the Artlands Festival in partnership with Regional Arts Victoria in Bendigo. She recently joined the CBF Development & Operations Grants Advisory Committee and hopes to continue the growth and innovation of community broadcasting, supporting new ideas and thoughtful strategy.



CBF Grants



Dean Linguey

Grants Administrator, Community Broadcasting Foundation

Dean discovered the diversity of expression and voices on community radio in the early 1980s and is still tuning in today. Prior to joining the Community Broadcasting Foundation, Dean was at Creative Victoria (formerly Arts Victoria) developing and implementing funding programs and initiatives such as Music Works (contemporary music), Arts Development (all art forms) and the Victorian Public Sculpture Fund. Before this, he was an arts practitioner, musician and organiser, participating in and organising exhibitions and performances in Australia, Malaysia, Vietnam and Indonesia.

NEMBC MEDIA SHOWROOM



Fiv Antoniou

Operations Officer, NEMBC

Tertiary educated in IT and Business Administration, Fiv Antoniou, comes from an entrepreneurial entertainment background and was the owner of the Comedy Café, CEO of the Antipodes Festival, Gen. Manager 50th Anniversary Sydney to Hobart Festival, Cultural Event director at Crown Limited and managed festivals, exhibitions, sports events and concerts both here and abroad. Fiv worked as executive producer for 3MBS FM, sponsorship manager at 3ZZZ FM, marketing director for Pan Events and is a motorsport author.



Harbir Singh Kang

Harbir Singh Kang won the coveted, Best Culturally and Linguistically Diverse Personality Antenna Award for 2019. Harbir came to Australia in 2003 and fell very quickly in love with Aussie Rules and everything AFL. The opportunity presented itself for Harbir to further his career in AFL commentary and news in the Hindi and Punjabi languages, by participating as a panelist in the most ambitious partnership project of the NEMBC: The Multicultural AFL Football TV Panel Show.



Vanessa Gatica

Vanessa Gatica arrived in Australia with her Australian husband from Mexico in November 2015. Vanessa has a Bachelor in Communications and Media from Mexico, and has worked in television on the Televisa Mexico network, the largest speaking multimedia company in Latin America. Vanessa immediately connected with the Spanish speaking community and became a broadcaster with radio 3ZZZ FM and recently filled the position Anchor for the NEMBC's Multicultural AFL football TV Panel Show.

In 2018, Vanessa was selected as the Anchor for the NEMBC's Multicultural Football TV Panel Show, focusing on current AFL reviews news and previews on C31 Melbourne and Geelong, C44 Adelaide and on Aurora-FOXTEL as well as the CRN Satellite Service.

2019 NEMBC Awards Shortlist

We are pleased to announce the shortlist for the NEMBC Annual Ethnic and Multicultural Broadcasting Awards for 2019.



2019 Community Engagement – Metro Station

2MFM, NSW

Radio Fremantle, WA

3SER Casey Radio, VIC



2019 Community Engagement – Regional Station

Harvey Community Radio, WA

The Pulse, Geelong

One FM, Shepparton



2019 Tony Manicaros Award

Chinese Voice Program – Wenjin Zhou, ICMS, ACT

Van Jam – Radio 4EB

‘Migrante’ – 2BAY FM



2019 Women Presenter of the Year

Lives of Muslim Women – Sandy Al-Aweik, 2MFM, NSW

Chinese Voice – Shaniya Huang, ICMS, ACT

No land, No Livelihood, No Home – Maureen Mopio, Radio 4EB



2019 Youth Presenter of the Year

Shina Rachel Kwack, Radio 4EB

Saad bin Khalid, ICMS



2019 Innovative Program of the Year

Lives of Muslim Women, 2MFM, NSW

Song Contest, 3ZZZ, VIC

Kings of the Desert, ICMS, ACT

Filipino Show and Multicultural Show, Phoenix FM, VIC

Music Masala, Radio 4EB

Latin Studio, Radio Fremantle

NEMBC Gala Dinner

Don't miss the A Special 40th Anniversary of 4EB Gala Dinner and NEMBC National Awards Night

The 2019 Gala Dinner and Awards will be an opportunity to celebrate the achievements of Radio 4EB – Brisbane's largest ethnic radio station. Radio 4EB started broadcasting on 1st December 1979 and on November 30, 2019, Radio 4EB will celebrate its 40th year of being on-air at one of Queensland's most iconic venues, the Brisbane City Hall on Saturday 30 November from 6:30pm. This will include a 3-course dinner, and various performances at Brisbane City Hall, 64 Adelaide Street, Brisbane City.

Arrival 6:00pm

Welcome and Performance

Presentations

Main Course

NEMBC Broadcasters Awards

Dessert

Awards

Performance and Music



eChamps is a project aimed at fostering the skills of ethnic community broadcasters and building on their capacity to inform their stations of the opportunities provided through digital engagement.

As part of the project multicultural community broadcasters from around Australia receive free training to develop their online media skills and extend their broadcasting capacity at this year's NEMBC youth and main Conference.

Training involves how to use social media and other online media tools to communicate to audiences, as well as audio and video recording skills.

eChamps learn the ins and outs of social media, how to set up and use blogs to share information, as well as using audio and visual material effectively. They will blog, document and record everything that happens over the day.

The eChamps team have been at the NEMBC Conference for the last five years, and even in that time, technology and the way we use it has changed at a fast pace.

Keep an eye out for them documenting the Conference, they may even ask you some questions or your photo!



Would you like \$2000 to fund your project?

Got a great idea for your station?
For your program?
For your community?

The Tony Manicaros Grant supports program content, events, training, archiving or other projects that benefit ethnic community broadcasting.

Almost anything is possible.



The grant is open to ethnic and multicultural community broadcasters, program groups and stations from across Australia to make their project idea a reality. The most innovative and significant project will win national recognition and be given an award at the NEMBC Annual Conference.

The grant is open all year round so you can make an application at any time that suits your project.

Generously funded by 4EB, 5EBI and 3ZZZ with support from the NEMBC, the grant remembers the achievements of Tony Manicaros, the NEMBC's first president and a champion of ethnic community broadcasting at station, state and national levels.

Apply any time!

Download the grant guidelines and application form from the NEMBC website
www.nembc.org.au

Any questions? Email admin@nembc.org.au or phone 03 9486 9549.