



**The National Ethnic
and Multicultural
Broadcasters'
Council**

ANNUAL CONFERENCE 2025

23-24 May

Crowne Plaza, Melbourne

Join us for an inspiring and action-packed NEMBC conference, where multicultural broadcasters from across the country come together to strengthen, innovate, and shape the future of community media. This year's program is designed to equip you with practical skills, fresh strategies, and meaningful connections. From hands-on workshops and expert-led discussions to thought-provoking panels and networking opportunities, this conference is your chance to engage with industry leaders, learn new ways to grow your audience, and gain new skills to ensure that multicultural broadcasting thrives in an evolving media landscape.

FRIDAY 23rd May		
10.30 am - 1.30 pm	<p>Mastering Grant Writing: A Hands On Workshop</p> <p>Tailored for NEMBC Conference attendees, this practical session guides you step-by-step through the grant writing process. Using a mock application and case study, you'll gain hands on experience crafting compelling proposals that align with funding priorities.</p> <p><i>Additional Cost: \$50 per person Light lunch provided.</i></p>	Facilitated by Non-Profit Training
1.30 pm - 3.30 pm	<p>Empowered Women: Redefining Work, Media & Wellbeing</p> <p>Explore the evolving world of women in media with inspiring speakers. This interactive session dives into hybrid careers, remote work, and wellbeing. It's a chance to connect, reflect, and share experiences with fellow broadcasters, while exploring how wellbeing, community, and creativity can thrive in the new era of work.</p>	<p>NEMBC Women's Committee</p> <p>Guests: Annalyn Violata (SBS Sydney) Lee Ploughman (Darwin)</p>
3.30 pm - 5.30 pm	<p>Annual General Meeting</p> <p>A key session where Members vote on governance changes, including the Constitution, membership structure, and potentially a new brand. Learn about NEMBC's strategic direction and upcoming initiatives.</p>	NEMBC President Juan Paolo Legaspi
5.30 pm - 7.00 pm	<p>Free Time</p> <p>Take this opportunity to explore the local area - enjoy dinner at one of Southbank's many restaurants, enjoy a riverside stroll, or browse the DFO Factory Outlets.</p>	
7.00 pm - 8.30 pm	<p>Welcome Drinks</p> <p>Kick off the conference with an informal networking session over drinks at <i>Dive Bar - Crowne Plaza</i>. Meet fellow broadcasters, industry professionals, and community leaders as we celebrate the start of an exciting conference.</p>	Dive Bar Crowne Plaza

SATURDAY 24th May		
9.00 am - 9.10 am	<p>Welcome and Introduction</p> <p>Join NEMBC's President as we officially open the 2025 Conference.</p>	<p>NEMBC President Juan Paolo Legaspi</p>
9.10 am - 10.10 am	<p>Shaping Our Future: AGM Highlights & Strategic Vision</p> <p>This session unpacks key outcomes from the AGM, including updates to our Constitution and membership structure. Be part of the conversation as we invite your input on our strategic direction and innovative new project ideas.</p>	<p>NEMBC President Juan Paolo Legaspi</p> <p>General Manager Marianne Wangira</p>
10.10 am - 10.30 am	<p>Morning Tea</p>	
10.30 am - 11.30 am	<p>Survival & Success: The Power of Cultural Diversity in a Changing Media World</p> <p>As media rapidly evolves, ethnic and multicultural broadcasters face new challenges. In this keynote, <i>Andrea Ho</i> explores how technology trends and cultural diversity can drive innovation, deepen audience engagement, and strengthen understanding and impact in a shifting media landscape.</p>	<p>Andrea Ho Chair, Media Diversity Australia Radio & Podcasting Lead, AFTRS</p>
11.30 am - 12.30 pm	<p>Break Out Sessions</p> <p>Choose whichever session interests you</p> <p>Option 1: From Community Radio to Professional Media Hear from a panel of multicultural media trailblazers who started in community radio and advanced to professional careers. Gain valuable insights on career development, training opportunities, and the skills that drive success in the media industry.</p> <p>Option 2: Getting the Gold in Podcasting Join us for an insightful session on navigating the shift from traditional broadcasting to podcasting, and how to effectively engage both audiences. Learn about the different podcast formats, how to create compelling content, meet audience expectations, conduct engaging interviews, and use vivid storytelling techniques through descriptive audio scenes.</p> <p>Option 3: Growing Your Audience Explore innovative strategies to attract new members and listeners. Learn how community-led initiatives and outreach efforts can strengthen your station's impact and engagement.</p>	<p>Moderator: Jane Gazzo Station Manager, 3ZZZ</p> <p>Panelists: Girish Sawlani (ABC) Paula Kruger (Media Diversity Australia, AFTRS) TBC (SBS) Chad Phillips, NEMBC</p> <p>Piia Wirsu Supervising Producer of the ABC's <i>Expanse</i> podcast.</p> <p>Alive FM</p>
12.30 pm - 1.15 pm	<p>Lunch</p>	

<p>1.15 pm - 2.15 pm</p>	<p>Break Out Sessions</p> <p>Option 1: Your Rights & Responsibilities: Media Law & Ethical Broadcasting Understanding the ethical and legal frameworks governing media. This session will cover copyright and Broadcasting Codes of Practice, ensuring broadcasters stay compliant while advocating for their communities.</p> <p>Option 2: Best Practice for Multilingual News Reporting Journalists from ABC's Asia Pacific Newsroom share insights on maintaining high reporting standards while navigating the challenges of multilingual news production.</p> <p>Option 3: Practical DIY Podcasting Recording and editing tips for DIY podcast development from home, including:</p> <ul style="list-style-type: none"> • Basics of scripting and run sheet preparation • Home recordings tips and recommendations • Create your own podcast and learn to edit with Audacity (free software) Bring a laptop, ipad/tablet or smartphone.	<p>Jon Bisset CEO Community Broadcasting Association of Australia (CBAA)</p> <p>ABC Asia Pacific Newsroom Team</p> <p>SYN FM</p>
<p>2.15 pm - 3.15 pm</p>	<p>The Role of Language & Culture in Refugee Integration</p> <p>Join our special guest, John Galzari, a Hazari refugee from Afghanistan, as he shares his extraordinary journey - from being rescued at sea and detained in a refugee camp to becoming the Chair of the Afghan Chamber of Commerce in Australia and a leader in refugee advocacy. John will highlight the crucial role that multicultural community radio plays in the lives of newly arrived refugees, offering them a sense of belonging in an unfamiliar country. Through his lived experience, he will explore how access to culturally relevant media helps refugees integrate while maintaining their identity.</p>	<p>Special Guest: John Galzari</p>
<p>3.15 pm - 3.40 pm</p>	<p>NEMBC Wrap Up</p> <p>Closing remarks summarising key conference takeaways and future actions for NEMBC and its members.</p>	<p>NEMBC President</p>
<p>3.40 pm - 4.00 pm</p>	<p>Afternoon Tea</p>	
<p>4.00 pm - 5.00 pm</p>	<p>CBF Specialist Radio Programming</p> <p>CBF will provide a refresher on the Specialist Radio Programming funding, including what to look out for, how to determine what to apply for, and how much, tips, tricks, and things to consider.</p>	<p>Community Broadcasting Foundation</p>
<p>5.00 pm - 6.30 pm</p>	<p>Free Time</p>	
<p>6.30 pm pre-dinner drinks Dinner 7pm - late</p>	<p>Gala Dinner & Awards Night</p> <p>An evening of celebration, networking, and recognition of outstanding contributions to ethnic and multicultural broadcasting.</p>	