

## THE NEMBC ANNOUNCES NEW NAME: MULTICULTURAL VOICES AUSTRALIA



The National Ethnic & Multicultural Broadcasters' Council (NEMBC), the peak organisation representing multicultural community broadcasters and digital content creators across Australia, is proud to announce its new name and identity: Multicultural Voices Australia (MVA).

This marks an exciting new chapter for the organisation and reflects its continued commitment to amplifying, connecting, and strengthening multicultural voices across Australia.

The announcement was officially made during the 2026 Annual Conference in Brisbane, the final conference held under the NEMBC name. The occasion provided a fitting opportunity to honour the organisation's history while looking ahead to its future.

While the name is changing, the mission remains the same. As Multicultural Voices Australia, the organisation will continue to represent and support multicultural community broadcasters and digital content creators nationwide, advocate for multiculturalism and media diversity, and strengthen the representation of diverse communities within Australia's media landscape.

The transition to Multicultural Voices Australia reflects the evolution of the organisation and the growing diversity of platforms, voices, and communities it serves. The new identity better represents who MVA is today and its vision for the future, while remaining grounded in the values and legacy that have guided its work for decades.

MVA President Irene Bayldon said:

"For decades, we have worked to support multicultural media by advocating for the sector, building networks, creating opportunities, and helping communities maintain language, culture and identity through trusted and accessible media. As MVA, we remain committed to championing inclusion, cultural diversity, and the important role multicultural media plays in strengthening Australia's social cohesion and democratic participation".

### Media enquiries:

Irene Bayldon

President

[president@multiculturalvoices.org.au](mailto:president@multiculturalvoices.org.au)